

Global Tanning Room Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Tanning Room market size was valued at US\$ 5509 million in 2024 and is forecast to a readjusted size of USD 8276 million by 2031 with a CAGR of 6.1% during review period.

Tanning rooms use a device that emits ultraviolet radiation to create a tanning effect.

Increasing inclination towards sunbathing among Caucasian women owing to the associated advantages of sunbathing is contributing to the market growth. In one study, 70% of light skin types (Fitzpatrick skin types I and II), 19% of skin types III and IV, and 0% of dark skin types (Fitzpatrick skin types V or VI) intentionally attempted to darken their skin. Tanning from indoor UV rays is a common behavior, especially among young adults, adolescents, and those with lighter skin.

This report is a detailed and comprehensive analysis for global Tanning Room market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Tanning Room market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Tanning Room market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Tanning Room market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Tanning Room market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Tanning Room
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Tanning Room market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Tecnosole, Hapro, Bronze Italia, JK-International, Sunfire, Sunvision, Wolff Tanning Beds, Lumagen, Ultrasun International, Tansun Leisure, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Tanning Room market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Low Pressure Lamps

Medium Pressure Lamp

High Pressure Lamp

Market segment by Application

Gym

Spa

Hotel

Other

Major players covered

Tecnosole

Hapro

Bronze Italia

JK-International

Sunfire

Sunvision

Wolff Tanning Beds

Lumagen

Ultrasun International

Tansun Leisure

Eurosun

ISO Italia

ESBtans

Holl's

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Tanning Room product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Tanning Room, with price, sales quantity, revenue, and global market share of Tanning Room from 2020 to 2025.

Chapter 3, the Tanning Room competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Tanning Room breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Tanning Room market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces

analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Tanning Room.

Chapter 14 and 15, to describe Tanning Room sales channel, distributors, customers, research findings and conclusion.

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