

Global Synthetic Citral Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

<https://marketpublishers.com/r/S278FDA53329EN.html>

Date: July 2025

Pages: 74

Price: US\$ 3,480.00 (Single User License)

ID: S278FDA53329EN

Abstracts

According to our (Global Info Research) latest study, the global Synthetic Citral market size was valued at US\$ 372 million in 2024 and is forecast to a readjusted size of USD 528 million by 2031 with a CAGR of 5.2% during review period.

Citral (C₁₀H₁₆O), also called 3,7-dimethyl-2,6-octadienal, a pale yellow liquid, with a strong lemon odour, that occurs in the essential oils of plants. It is insoluble in water but soluble in ethanol (ethyl alcohol), diethyl ether, and mineral oil. It is used in perfumes and flavourings and in the manufacture of other chemicals. Chemically, citral is a mixture of two aldehydes that have the same molecular formula but different structures.

In consumption market, Europe is the main consumption region due to the bigger demand of downstream applications.

Synthetic citral is mainly used in spices, vitamin, menthol and others. Report data showed that 10.23% of the synthetic citral market demand in spices, 66.52% in vitamin, and 18.96% in menthol in 2019. With the development of economy, these industries will need more synthetic citral. So, synthetic citral has a huge market potential in the future.

This report is a detailed and comprehensive analysis for global Synthetic Citral market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Synthetic Citral market size and forecasts, in consumption value (\$ Million), sales quantity (MT), and average selling prices (US\$/Ton), 2020-2031

Global Synthetic Citral market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (MT), and average selling prices (US\$/Ton), 2020-2031

Global Synthetic Citral market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (MT), and average selling prices (US\$/Ton), 2020-2031

Global Synthetic Citral market shares of main players, shipments in revenue (\$ Million), sales quantity (MT), and ASP (US\$/Ton), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Synthetic Citral

To forecast future growth in each product and end-use market

To forecast future factors affecting the marketplace

This report profiles key players in the global Synthetic Citral market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include BASF, Kuraray, Zhejiang NHU, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Synthetic Citral market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

96-98% Purity

99% Purity

Market segment by Application

Vitamin

Menthol

Spices

Others

Major players covered

BASF

Kuraray

Zhejiang NHU

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Synthetic Citral product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Synthetic Citral, with price, sales quantity,

revenue, and global market share of Synthetic Citral from 2020 to 2025.

Chapter 3, the Synthetic Citral competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Synthetic Citral breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Synthetic Citral market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Synthetic Citral.

Chapter 14 and 15, to describe Synthetic Citral sales channel, distributors, customers, research findings and conclusion.

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