

Global Switched-Mode Power Supply Transformer Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Switched-Mode Power Supply Transformer market size was valued at US\$ 1960 million in 2024 and is forecast to a readjusted size of USD 2458 million by 2031 with a CAGR of 3.3% during review period.

The Switch Mode Power Supply Transformers (SMPS Transformers) is transformers for switching power supplies, using in a regulated power supply and function to step up or step down voltage or current, and/or provide isolation between the input and output side of a switch mode power supply. On the primary side of a switch mode transformer, the duty cycle (on time) of the input voltage waveform is varied (switched) to deliver a constant output voltage over varying load conditions. Switch Mode Power Supply Transformers (SMPS transformers) are designed to operate at frequencies of 10 kHz to 1 MHz Switch mode transformer (switch mode power supply transformer) power levels now extend into the 50 kilowatt range.

Global Switch Mode Power Supply Transformers key players include TDK, Tamura, Triad Magnetics, Precision, Sumida, etc. Global top five manufacturers hold a share over 20%.

Asia-Pacific is the largest market, with a share about 75%, followed by Europe, and North America, both have a share about 20 percent.

In terms of product, Single-excited is the largest segment, with a share over 65%. And in terms of application, the largest application is Consumer Electronics, followed by Communication Industrial, Industrial Fields, etc.

This report is a detailed and comprehensive analysis for global Switched-Mode Power Supply Transformer market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Switched-Mode Power Supply Transformer market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Switched-Mode Power Supply Transformer market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Switched-Mode Power Supply Transformer market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Switched-Mode Power Supply Transformer market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Switched-Mode Power Supply Transformer
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Switched-Mode Power Supply Transformer market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include TDK Electronics AG, APX Technologies Inc., Butler Winding, Coil Winding Specialist, Inc., Hang Tung Electronic Technology Co., Ltd., Infineon Technologies AG, Kunshan Hengyi Electrical Appliance

Co., Ltd., Prem Magnetics, Premier Magnetics, Inc., Prisource Electronics Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Switched-Mode Power Supply Transformer market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

AC to DC Wall Power Adapter

AC to DC External Plug in Power Adapter

Market segment by Application

Communication

Consumer Electronics

Industrial

Others

Major players covered

TDK Electronics AG

APX Technologies Inc.

Butler Winding

Coil Winding Specialist, Inc.

Hang Tung Electronic Technology Co., Ltd.

Infineon Technologies AG

Kunshan Hengyi Electrical Appliance Co., Ltd.

Prem Magnetics

Premier Magnetics, Inc.

Prisource Electronics Co., Ltd.

Sumida Corporation

Tamura Corporation

Pulse Electronics

Beijing Royal Flyer Optic Electronic Equipment Co.,Ltd.

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Switched-Mode Power Supply Transformer product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Switched-Mode Power Supply Transformer, with price, sales quantity, revenue, and global market share of Switched-Mode Power Supply Transformer from 2020 to 2025.

Chapter 3, the Switched-Mode Power Supply Transformer competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Switched-Mode Power Supply Transformer breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Switched-Mode Power Supply Transformer market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Switched-Mode Power Supply Transformer.

Chapter 14 and 15, to describe Switched-Mode Power Supply Transformer sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Switched-Mode Power Supply Transformer Consumption Value by Type: 2020 Versus 2024 Versus 2031

1.3.2 AC to DC Wall Power Adapter

1.3.3 AC to DC External Plug in Power Adapter

1.4 Market Analysis by Application

1.4.1 Overview: Global Switched-Mode Power Supply Transformer Consumption Value by Application: 2020 Versus 2024 Versus 2031

1.4.2 Communication

1.4.3 Consumer Electronics

1.4.4 Industrial

1.4.5 Others

1.5 Global Switched-Mode Power Supply Transformer Market Size & Forecast

1.5.1 Global Switched-Mode Power Supply Transformer Consumption Value (2020 & 2024 & 2031)

1.5.2 Global Switched-Mode Power Supply Transformer Sales Quantity (2020-2031)

1.5.3 Global Switched-Mode Power Supply Transformer Average Price (2020-2031)

2 MANUFACTURERS PROFILES

2.1 TDK Electronics AG

2.1.1 TDK Electronics AG Details

2.1.2 TDK Electronics AG Major Business

2.1.3 TDK Electronics AG Switched-Mode Power Supply Transformer Product and Services

2.1.4 TDK Electronics AG Switched-Mode Power Supply Transformer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.1.5 TDK Electronics AG Recent Developments/Updates

2.2 APX Technologies Inc.

2.2.1 APX Technologies Inc. Details

2.2.2 APX Technologies Inc. Major Business

2.2.3 APX Technologies Inc. Switched-Mode Power Supply Transformer Product and Services

2.2.4 APX Technologies Inc. Switched-Mode Power Supply Transformer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.2.5 APX Technologies Inc. Recent Developments/Updates

2.3 Butler Winding

2.3.1 Butler Winding Details

2.3.2 Butler Winding Major Business

2.3.3 Butler Winding Switched-Mode Power Supply Transformer Product and Services

2.3.4 Butler Winding Switched-Mode Power Supply Transformer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.3.5 Butler Winding Recent Developments/Updates

2.4 Coil Winding Specialist, Inc.

2.4.1 Coil Winding Specialist, Inc. Details

2.4.2 Coil Winding Specialist, Inc. Major Business

2.4.3 Coil Winding Specialist, Inc. Switched-Mode Power Supply Transformer Product and Services

2.4.4 Coil Winding Specialist, Inc. Switched-Mode Power Supply Transformer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.4.5 Coil Winding Specialist, Inc. Recent Developments/Updates

2.5 Hang Tung Electronic Technology Co., Ltd.

2.5.1 Hang Tung Electronic Technology Co., Ltd. Details

2.5.2 Hang Tung Electronic Technology Co., Ltd. Major Business

2.5.3 Hang Tung Electronic Technology Co., Ltd. Switched-Mode Power Supply Transformer Product and Services

2.5.4 Hang Tung Electronic Technology Co., Ltd. Switched-Mode Power Supply Transformer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.5.5 Hang Tung Electronic Technology Co., Ltd. Recent Developments/Updates

2.6 Infineon Technologies AG

2.6.1 Infineon Technologies AG Details

2.6.2 Infineon Technologies AG Major Business

2.6.3 Infineon Technologies AG Switched-Mode Power Supply Transformer Product and Services

2.6.4 Infineon Technologies AG Switched-Mode Power Supply Transformer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.6.5 Infineon Technologies AG Recent Developments/Updates

2.7 Kunshan Hengyi Electrical Appliance Co., Ltd.

2.7.1 Kunshan Hengyi Electrical Appliance Co., Ltd. Details

2.7.2 Kunshan Hengyi Electrical Appliance Co., Ltd. Major Business

2.7.3 Kunshan Hengyi Electrical Appliance Co., Ltd. Switched-Mode Power Supply

Transformer Product and Services

2.7.4 Kunshan Hengyi Electrical Appliance Co., Ltd. Switched-Mode Power Supply Transformer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.7.5 Kunshan Hengyi Electrical Appliance Co., Ltd. Recent Developments/Updates

2.8 Prem Magnetics

2.8.1 Prem Magnetics Details

2.8.2 Prem Magnetics Major Business

2.8.3 Prem Magnetics Switched-Mode Power Supply Transformer Product and Services

2.8.4 Prem Magnetics Switched-Mode Power Supply Transformer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.8.5 Prem Magnetics Recent Developments/Updates

2.9 Premier Magnetics, Inc.

2.9.1 Premier Magnetics, Inc. Details

2.9.2 Premier Magnetics, Inc. Major Business

2.9.3 Premier Magnetics, Inc. Switched-Mode Power Supply Transformer Product and Services

2.9.4 Premier Magnetics, Inc. Switched-Mode Power Supply Transformer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.9.5 Premier Magnetics, Inc. Recent Developments/Updates

2.10 Prisource Electronics Co., Ltd.

2.10.1 Prisource Electronics Co., Ltd. Details

2.10.2 Prisource Electronics Co., Ltd. Major Business

2.10.3 Prisource Electronics Co., Ltd. Switched-Mode Power Supply Transformer Product and Services

2.10.4 Prisource Electronics Co., Ltd. Switched-Mode Power Supply Transformer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.10.5 Prisource Electronics Co., Ltd. Recent Developments/Updates

2.11 Sumida Corporation

2.11.1 Sumida Corporation Details

2.11.2 Sumida Corporation Major Business

2.11.3 Sumida Corporation Switched-Mode Power Supply Transformer Product and Services

2.11.4 Sumida Corporation Switched-Mode Power Supply Transformer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.11.5 Sumida Corporation Recent Developments/Updates

2.12 Tamura Corporation

2.12.1 Tamura Corporation Details

- 2.12.2 Tamura Corporation Major Business
- 2.12.3 Tamura Corporation Switched-Mode Power Supply Transformer Product and Services
- 2.12.4 Tamura Corporation Switched-Mode Power Supply Transformer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
- 2.12.5 Tamura Corporation Recent Developments/Updates
- 2.13 Pulse Electronics
 - 2.13.1 Pulse Electronics Details
 - 2.13.2 Pulse Electronics Major Business
 - 2.13.3 Pulse Electronics Switched-Mode Power Supply Transformer Product and Services
 - 2.13.4 Pulse Electronics Switched-Mode Power Supply Transformer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.13.5 Pulse Electronics Recent Developments/Updates
- 2.14 Beijing Royal Flyer Optic Electronic Equipment Co.,Ltd.
 - 2.14.1 Beijing Royal Flyer Optic Electronic Equipment Co.,Ltd. Details
 - 2.14.2 Beijing Royal Flyer Optic Electronic Equipment Co.,Ltd. Major Business
 - 2.14.3 Beijing Royal Flyer Optic Electronic Equipment Co.,Ltd. Switched-Mode Power Supply Transformer Product and Services
 - 2.14.4 Beijing Royal Flyer Optic Electronic Equipment Co.,Ltd. Switched-Mode Power Supply Transformer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.14.5 Beijing Royal Flyer Optic Electronic Equipment Co.,Ltd. Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: SWITCHED-MODE POWER SUPPLY TRANSFORMER BY MANUFACTURER

- 3.1 Global Switched-Mode Power Supply Transformer Sales Quantity by Manufacturer (2020-2025)
- 3.2 Global Switched-Mode Power Supply Transformer Revenue by Manufacturer (2020-2025)
- 3.3 Global Switched-Mode Power Supply Transformer Average Price by Manufacturer (2020-2025)
- 3.4 Market Share Analysis (2024)
 - 3.4.1 Producer Shipments of Switched-Mode Power Supply Transformer by Manufacturer Revenue (\$MM) and Market Share (%): 2024
 - 3.4.2 Top 3 Switched-Mode Power Supply Transformer Manufacturer Market Share in 2024

3.4.3 Top 6 Switched-Mode Power Supply Transformer Manufacturer Market Share in 2024

3.5 Switched-Mode Power Supply Transformer Market: Overall Company Footprint Analysis

3.5.1 Switched-Mode Power Supply Transformer Market: Region Footprint

3.5.2 Switched-Mode Power Supply Transformer Market: Company Product Type Footprint

3.5.3 Switched-Mode Power Supply Transformer Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Switched-Mode Power Supply Transformer Market Size by Region

4.1.1 Global Switched-Mode Power Supply Transformer Sales Quantity by Region (2020-2031)

4.1.2 Global Switched-Mode Power Supply Transformer Consumption Value by Region (2020-2031)

4.1.3 Global Switched-Mode Power Supply Transformer Average Price by Region (2020-2031)

4.2 North America Switched-Mode Power Supply Transformer Consumption Value (2020-2031)

4.3 Europe Switched-Mode Power Supply Transformer Consumption Value (2020-2031)

4.4 Asia-Pacific Switched-Mode Power Supply Transformer Consumption Value (2020-2031)

4.5 South America Switched-Mode Power Supply Transformer Consumption Value (2020-2031)

4.6 Middle East & Africa Switched-Mode Power Supply Transformer Consumption Value (2020-2031)

5 MARKET SEGMENT BY TYPE

5.1 Global Switched-Mode Power Supply Transformer Sales Quantity by Type (2020-2031)

5.2 Global Switched-Mode Power Supply Transformer Consumption Value by Type (2020-2031)

5.3 Global Switched-Mode Power Supply Transformer Average Price by Type (2020-2031)

6 MARKET SEGMENT BY APPLICATION

6.1 Global Switched-Mode Power Supply Transformer Sales Quantity by Application (2020-2031)

6.2 Global Switched-Mode Power Supply Transformer Consumption Value by Application (2020-2031)

6.3 Global Switched-Mode Power Supply Transformer Average Price by Application (2020-2031)

7 NORTH AMERICA

7.1 North America Switched-Mode Power Supply Transformer Sales Quantity by Type (2020-2031)

7.2 North America Switched-Mode Power Supply Transformer Sales Quantity by Application (2020-2031)

7.3 North America Switched-Mode Power Supply Transformer Market Size by Country

7.3.1 North America Switched-Mode Power Supply Transformer Sales Quantity by Country (2020-2031)

7.3.2 North America Switched-Mode Power Supply Transformer Consumption Value by Country (2020-2031)

7.3.3 United States Market Size and Forecast (2020-2031)

7.3.4 Canada Market Size and Forecast (2020-2031)

7.3.5 Mexico Market Size and Forecast (2020-2031)

8 EUROPE

8.1 Europe Switched-Mode Power Supply Transformer Sales Quantity by Type (2020-2031)

8.2 Europe Switched-Mode Power Supply Transformer Sales Quantity by Application (2020-2031)

8.3 Europe Switched-Mode Power Supply Transformer Market Size by Country

8.3.1 Europe Switched-Mode Power Supply Transformer Sales Quantity by Country (2020-2031)

8.3.2 Europe Switched-Mode Power Supply Transformer Consumption Value by Country (2020-2031)

8.3.3 Germany Market Size and Forecast (2020-2031)

8.3.4 France Market Size and Forecast (2020-2031)

8.3.5 United Kingdom Market Size and Forecast (2020-2031)

8.3.6 Russia Market Size and Forecast (2020-2031)

8.3.7 Italy Market Size and Forecast (2020-2031)

9 ASIA-PACIFIC

9.1 Asia-Pacific Switched-Mode Power Supply Transformer Sales Quantity by Type (2020-2031)

9.2 Asia-Pacific Switched-Mode Power Supply Transformer Sales Quantity by Application (2020-2031)

9.3 Asia-Pacific Switched-Mode Power Supply Transformer Market Size by Region

9.3.1 Asia-Pacific Switched-Mode Power Supply Transformer Sales Quantity by Region (2020-2031)

9.3.2 Asia-Pacific Switched-Mode Power Supply Transformer Consumption Value by Region (2020-2031)

9.3.3 China Market Size and Forecast (2020-2031)

9.3.4 Japan Market Size and Forecast (2020-2031)

9.3.5 South Korea Market Size and Forecast (2020-2031)

9.3.6 India Market Size and Forecast (2020-2031)

9.3.7 Southeast Asia Market Size and Forecast (2020-2031)

9.3.8 Australia Market Size and Forecast (2020-2031)

10 SOUTH AMERICA

10.1 South America Switched-Mode Power Supply Transformer Sales Quantity by Type (2020-2031)

10.2 South America Switched-Mode Power Supply Transformer Sales Quantity by Application (2020-2031)

10.3 South America Switched-Mode Power Supply Transformer Market Size by Country

10.3.1 South America Switched-Mode Power Supply Transformer Sales Quantity by Country (2020-2031)

10.3.2 South America Switched-Mode Power Supply Transformer Consumption Value by Country (2020-2031)

10.3.3 Brazil Market Size and Forecast (2020-2031)

10.3.4 Argentina Market Size and Forecast (2020-2031)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Switched-Mode Power Supply Transformer Sales Quantity by Type (2020-2031)

11.2 Middle East & Africa Switched-Mode Power Supply Transformer Sales Quantity by Application (2020-2031)

11.3 Middle East & Africa Switched-Mode Power Supply Transformer Market Size by Country

11.3.1 Middle East & Africa Switched-Mode Power Supply Transformer Sales Quantity by Country (2020-2031)

11.3.2 Middle East & Africa Switched-Mode Power Supply Transformer Consumption Value by Country (2020-2031)

11.3.3 Turkey Market Size and Forecast (2020-2031)

11.3.4 Egypt Market Size and Forecast (2020-2031)

11.3.5 Saudi Arabia Market Size and Forecast (2020-2031)

11.3.6 South Africa Market Size and Forecast (2020-2031)

12 MARKET DYNAMICS

12.1 Switched-Mode Power Supply Transformer Market Drivers

12.2 Switched-Mode Power Supply Transformer Market Restraints

12.3 Switched-Mode Power Supply Transformer Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Switched-Mode Power Supply Transformer and Key Manufacturers

13.2 Manufacturing Costs Percentage of Switched-Mode Power Supply Transformer

13.3 Switched-Mode Power Supply Transformer Production Process

13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Switched-Mode Power Supply Transformer Typical Distributors

14.3 Switched-Mode Power Supply Transformer Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Switched-Mode Power Supply Transformer Consumption Value by Type, (USD Million), 2020 & 2024 & 2031

Table 2. Global Switched-Mode Power Supply Transformer Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Table 3. TDK Electronics AG Basic Information, Manufacturing Base and Competitors

Table 4. TDK Electronics AG Major Business

Table 5. TDK Electronics AG Switched-Mode Power Supply Transformer Product and Services

Table 6. TDK Electronics AG Switched-Mode Power Supply Transformer Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 7. TDK Electronics AG Recent Developments/Updates

Table 8. APX Technologies Inc. Basic Information, Manufacturing Base and Competitors

Table 9. APX Technologies Inc. Major Business

Table 10. APX Technologies Inc. Switched-Mode Power Supply Transformer Product and Services

Table 11. APX Technologies Inc. Switched-Mode Power Supply Transformer Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 12. APX Technologies Inc. Recent Developments/Updates

Table 13. Butler Winding Basic Information, Manufacturing Base and Competitors

Table 14. Butler Winding Major Business

Table 15. Butler Winding Switched-Mode Power Supply Transformer Product and Services

Table 16. Butler Winding Switched-Mode Power Supply Transformer Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 17. Butler Winding Recent Developments/Updates

Table 18. Coil Winding Specialist, Inc. Basic Information, Manufacturing Base and Competitors

Table 19. Coil Winding Specialist, Inc. Major Business

Table 20. Coil Winding Specialist, Inc. Switched-Mode Power Supply Transformer Product and Services

Table 21. Coil Winding Specialist, Inc. Switched-Mode Power Supply Transformer Sales

Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 22. Coil Winding Specialist, Inc. Recent Developments/Updates

Table 23. Hang Tung Electronic Technology Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 24. Hang Tung Electronic Technology Co., Ltd. Major Business

Table 25. Hang Tung Electronic Technology Co., Ltd. Switched-Mode Power Supply Transformer Product and Services

Table 26. Hang Tung Electronic Technology Co., Ltd. Switched-Mode Power Supply Transformer Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 27. Hang Tung Electronic Technology Co., Ltd. Recent Developments/Updates

Table 28. Infineon Technologies AG Basic Information, Manufacturing Base and Competitors

Table 29. Infineon Technologies AG Major Business

Table 30. Infineon Technologies AG Switched-Mode Power Supply Transformer Product and Services

Table 31. Infineon Technologies AG Switched-Mode Power Supply Transformer Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 32. Infineon Technologies AG Recent Developments/Updates

Table 33. Kunshan Hengyi Electrical Appliance Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 34. Kunshan Hengyi Electrical Appliance Co., Ltd. Major Business

Table 35. Kunshan Hengyi Electrical Appliance Co., Ltd. Switched-Mode Power Supply Transformer Product and Services

Table 36. Kunshan Hengyi Electrical Appliance Co., Ltd. Switched-Mode Power Supply Transformer Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 37. Kunshan Hengyi Electrical Appliance Co., Ltd. Recent Developments/Updates

Table 38. Prem Magnetics Basic Information, Manufacturing Base and Competitors

Table 39. Prem Magnetics Major Business

Table 40. Prem Magnetics Switched-Mode Power Supply Transformer Product and Services

Table 41. Prem Magnetics Switched-Mode Power Supply Transformer Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 42. Prem Magnetics Recent Developments/Updates

Table 43. Premier Magnetics, Inc. Basic Information, Manufacturing Base and

Competitors

Table 44. Premier Magnetics, Inc. Major Business

Table 45. Premier Magnetics, Inc. Switched-Mode Power Supply Transformer Product and Services

Table 46. Premier Magnetics, Inc. Switched-Mode Power Supply Transformer Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 47. Premier Magnetics, Inc. Recent Developments/Updates

Table 48. Prisource Electronics Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 49. Prisource Electronics Co., Ltd. Major Business

Table 50. Prisource Electronics Co., Ltd. Switched-Mode Power Supply Transformer Product and Services

Table 51. Prisource Electronics Co., Ltd. Switched-Mode Power Supply Transformer Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 52. Prisource Electronics Co., Ltd. Recent Developments/Updates

Table 53. Sumida Corporation Basic Information, Manufacturing Base and Competitors

Table 54. Sumida Corporation Major Business

Table 55. Sumida Corporation Switched-Mode Power Supply Transformer Product and Services

Table 56. Sumida Corporation Switched-Mode Power Supply Transformer Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 57. Sumida Corporation Recent Developments/Updates

Table 58. Tamura Corporation Basic Information, Manufacturing Base and Competitors

Table 59. Tamura Corporation Major Business

Table 60. Tamura Corporation Switched-Mode Power Supply Transformer Product and Services

Table 61. Tamura Corporation Switched-Mode Power Supply Transformer Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 62. Tamura Corporation Recent Developments/Updates

Table 63. Pulse Electronics Basic Information, Manufacturing Base and Competitors

Table 64. Pulse Electronics Major Business

Table 65. Pulse Electronics Switched-Mode Power Supply Transformer Product and Services

Table 66. Pulse Electronics Switched-Mode Power Supply Transformer Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market

Share (2020-2025)

Table 67. Pulse Electronics Recent Developments/Updates

Table 68. Beijing Royal Flyer Optic Electronic Equipment Co.,Ltd. Basic Information, Manufacturing Base and Competitors

Table 69. Beijing Royal Flyer Optic Electronic Equipment Co.,Ltd. Major Business

Table 70. Beijing Royal Flyer Optic Electronic Equipment Co.,Ltd. Switched-Mode Power Supply Transformer Product and Services

Table 71. Beijing Royal Flyer Optic Electronic Equipment Co.,Ltd. Switched-Mode Power Supply Transformer Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 72. Beijing Royal Flyer Optic Electronic Equipment Co.,Ltd. Recent Developments/Updates

Table 73. Global Switched-Mode Power Supply Transformer Sales Quantity by Manufacturer (2020-2025) & (K Units)

Table 74. Global Switched-Mode Power Supply Transformer Revenue by Manufacturer (2020-2025) & (USD Million)

Table 75. Global Switched-Mode Power Supply Transformer Average Price by Manufacturer (2020-2025) & (US\$/Unit)

Table 76. Market Position of Manufacturers in Switched-Mode Power Supply Transformer, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2024

Table 77. Head Office and Switched-Mode Power Supply Transformer Production Site of Key Manufacturer

Table 78. Switched-Mode Power Supply Transformer Market: Company Product Type Footprint

Table 79. Switched-Mode Power Supply Transformer Market: Company Product Application Footprint

Table 80. Switched-Mode Power Supply Transformer New Market Entrants and Barriers to Market Entry

Table 81. Switched-Mode Power Supply Transformer Mergers, Acquisition, Agreements, and Collaborations

Table 82. Global Switched-Mode Power Supply Transformer Consumption Value by Region (2020-2024-2031) & (USD Million) & CAGR

Table 83. Global Switched-Mode Power Supply Transformer Sales Quantity by Region (2020-2025) & (K Units)

Table 84. Global Switched-Mode Power Supply Transformer Sales Quantity by Region (2026-2031) & (K Units)

Table 85. Global Switched-Mode Power Supply Transformer Consumption Value by Region (2020-2025) & (USD Million)

Table 86. Global Switched-Mode Power Supply Transformer Consumption Value by

Region (2026-2031) & (USD Million)

Table 87. Global Switched-Mode Power Supply Transformer Average Price by Region (2020-2025) & (US\$/Unit)

Table 88. Global Switched-Mode Power Supply Transformer Average Price by Region (2026-2031) & (US\$/Unit)

Table 89. Global Switched-Mode Power Supply Transformer Sales Quantity by Type (2020-2025) & (K Units)

Table 90. Global Switched-Mode Power Supply Transformer Sales Quantity by Type (2026-2031) & (K Units)

Table 91. Global Switched-Mode Power Supply Transformer Consumption Value by Type (2020-2025) & (USD Million)

Table 92. Global Switched-Mode Power Supply Transformer Consumption Value by Type (2026-2031) & (USD Million)

Table 93. Global Switched-Mode Power Supply Transformer Average Price by Type (2020-2025) & (US\$/Unit)

Table 94. Global Switched-Mode Power Supply Transformer Average Price by Type (2026-2031) & (US\$/Unit)

Table 95. Global Switched-Mode Power Supply Transformer Sales Quantity by Application (2020-2025) & (K Units)

Table 96. Global Switched-Mode Power Supply Transformer Sales Quantity by Application (2026-2031) & (K Units)

Table 97. Global Switched-Mode Power Supply Transformer Consumption Value by Application (2020-2025) & (USD Million)

Table 98. Global Switched-Mode Power Supply Transformer Consumption Value by Application (2026-2031) & (USD Million)

Table 99. Global Switched-Mode Power Supply Transformer Average Price by Application (2020-2025) & (US\$/Unit)

Table 100. Global Switched-Mode Power Supply Transformer Average Price by Application (2026-2031) & (US\$/Unit)

Table 101. North America Switched-Mode Power Supply Transformer Sales Quantity by Type (2020-2025) & (K Units)

Table 102. North America Switched-Mode Power Supply Transformer Sales Quantity by Type (2026-2031) & (K Units)

Table 103. North America Switched-Mode Power Supply Transformer Sales Quantity by Application (2020-2025) & (K Units)

Table 104. North America Switched-Mode Power Supply Transformer Sales Quantity by Application (2026-2031) & (K Units)

Table 105. North America Switched-Mode Power Supply Transformer Sales Quantity by Country (2020-2025) & (K Units)

Table 106. North America Switched-Mode Power Supply Transformer Sales Quantity by Country (2026-2031) & (K Units)

Table 107. North America Switched-Mode Power Supply Transformer Consumption Value by Country (2020-2025) & (USD Million)

Table 108. North America Switched-Mode Power Supply Transformer Consumption Value by Country (2026-2031) & (USD Million)

Table 109. Europe Switched-Mode Power Supply Transformer Sales Quantity by Type (2020-2025) & (K Units)

Table 110. Europe Switched-Mode Power Supply Transformer Sales Quantity by Type (2026-2031) & (K Units)

Table 111. Europe Switched-Mode Power Supply Transformer Sales Quantity by Application (2020-2025) & (K Units)

Table 112. Europe Switched-Mode Power Supply Transformer Sales Quantity by Application (2026-2031) & (K Units)

Table 113. Europe Switched-Mode Power Supply Transformer Sales Quantity by Country (2020-2025) & (K Units)

Table 114. Europe Switched-Mode Power Supply Transformer Sales Quantity by Country (2026-2031) & (K Units)

Table 115. Europe Switched-Mode Power Supply Transformer Consumption Value by Country (2020-2025) & (USD Million)

Table 116. Europe Switched-Mode Power Supply Transformer Consumption Value by Country (2026-2031) & (USD Million)

Table 117. Asia-Pacific Switched-Mode Power Supply Transformer Sales Quantity by Type (2020-2025) & (K Units)

Table 118. Asia-Pacific Switched-Mode Power Supply Transformer Sales Quantity by Type (2026-2031) & (K Units)

Table 119. Asia-Pacific Switched-Mode Power Supply Transformer Sales Quantity by Application (2020-2025) & (K Units)

Table 120. Asia-Pacific Switched-Mode Power Supply Transformer Sales Quantity by Application (2026-2031) & (K Units)

Table 121. Asia-Pacific Switched-Mode Power Supply Transformer Sales Quantity by Region (2020-2025) & (K Units)

Table 122. Asia-Pacific Switched-Mode Power Supply Transformer Sales Quantity by Region (2026-2031) & (K Units)

Table 123. Asia-Pacific Switched-Mode Power Supply Transformer Consumption Value by Region (2020-2025) & (USD Million)

Table 124. Asia-Pacific Switched-Mode Power Supply Transformer Consumption Value by Region (2026-2031) & (USD Million)

Table 125. South America Switched-Mode Power Supply Transformer Sales Quantity

by Type (2020-2025) & (K Units)

Table 126. South America Switched-Mode Power Supply Transformer Sales Quantity by Type (2026-2031) & (K Units)

Table 127. South America Switched-Mode Power Supply Transformer Sales Quantity by Application (2020-2025) & (K Units)

Table 128. South America Switched-Mode Power Supply Transformer Sales Quantity by Application (2026-2031) & (K Units)

Table 129. South America Switched-Mode Power Supply Transformer Sales Quantity by Country (2020-2025) & (K Units)

Table 130. South America Switched-Mode Power Supply Transformer Sales Quantity by Country (2026-2031) & (K Units)

Table 131. South America Switched-Mode Power Supply Transformer Consumption Value by Country (2020-2025) & (USD Million)

Table 132. South America Switched-Mode Power Supply Transformer Consumption Value by Country (2026-2031) & (USD Million)

Table 133. Middle East & Africa Switched-Mode Power Supply Transformer Sales Quantity by Type (2020-2025) & (K Units)

Table 134. Middle East & Africa Switched-Mode Power Supply Transformer Sales Quantity by Type (2026-2031) & (K Units)

Table 135. Middle East & Africa Switched-Mode Power Supply Transformer Sales Quantity by Application (2020-2025) & (K Units)

Table 136. Middle East & Africa Switched-Mode Power Supply Transformer Sales Quantity by Application (2026-2031) & (K Units)

Table 137. Middle East & Africa Switched-Mode Power Supply Transformer Sales Quantity by Country (2020-2025) & (K Units)

Table 138. Middle East & Africa Switched-Mode Power Supply Transformer Sales Quantity by Country (2026-2031) & (K Units)

Table 139. Middle East & Africa Switched-Mode Power Supply Transformer Consumption Value by Country (2020-2025) & (USD Million)

Table 140. Middle East & Africa Switched-Mode Power Supply Transformer Consumption Value by Country (2026-2031) & (USD Million)

Table 141. Switched-Mode Power Supply Transformer Raw Material

Table 142. Key Manufacturers of Switched-Mode Power Supply Transformer Raw Materials

Table 143. Switched-Mode Power Supply Transformer Typical Distributors

Table 144. Switched-Mode Power Supply Transformer Typical Customers

List Of Figures

LIST OF FIGURES

- Figure 1. Switched-Mode Power Supply Transformer Picture
- Figure 2. Global Switched-Mode Power Supply Transformer Revenue by Type, (USD Million), 2020 & 2024 & 2031
- Figure 3. Global Switched-Mode Power Supply Transformer Revenue Market Share by Type in 2024
- Figure 4. AC to DC Wall Power Adapter Examples
- Figure 5. AC to DC External Plug in Power Adapter Examples
- Figure 6. Global Switched-Mode Power Supply Transformer Consumption Value by Application, (USD Million), 2020 & 2024 & 2031
- Figure 7. Global Switched-Mode Power Supply Transformer Revenue Market Share by Application in 2024
- Figure 8. Communication Examples
- Figure 9. Consumer Electronics Examples
- Figure 10. Industrial Examples
- Figure 11. Others Examples
- Figure 12. Global Switched-Mode Power Supply Transformer Consumption Value, (USD Million): 2020 & 2024 & 2031
- Figure 13. Global Switched-Mode Power Supply Transformer Consumption Value and Forecast (2020-2031) & (USD Million)
- Figure 14. Global Switched-Mode Power Supply Transformer Sales Quantity (2020-2031) & (K Units)
- Figure 15. Global Switched-Mode Power Supply Transformer Price (2020-2031) & (US\$/Unit)
- Figure 16. Global Switched-Mode Power Supply Transformer Sales Quantity Market Share by Manufacturer in 2024
- Figure 17. Global Switched-Mode Power Supply Transformer Revenue Market Share by Manufacturer in 2024
- Figure 18. Producer Shipments of Switched-Mode Power Supply Transformer by Manufacturer Sales (\$MM) and Market Share (%): 2024
- Figure 19. Top 3 Switched-Mode Power Supply Transformer Manufacturer (Revenue) Market Share in 2024
- Figure 20. Top 6 Switched-Mode Power Supply Transformer Manufacturer (Revenue) Market Share in 2024
- Figure 21. Global Switched-Mode Power Supply Transformer Sales Quantity Market Share by Region (2020-2031)

Figure 22. Global Switched-Mode Power Supply Transformer Consumption Value Market Share by Region (2020-2031)

Figure 23. North America Switched-Mode Power Supply Transformer Consumption Value (2020-2031) & (USD Million)

Figure 24. Europe Switched-Mode Power Supply Transformer Consumption Value (2020-2031) & (USD Million)

Figure 25. Asia-Pacific Switched-Mode Power Supply Transformer Consumption Value (2020-2031) & (USD Million)

Figure 26. South America Switched-Mode Power Supply Transformer Consumption Value (2020-2031) & (USD Million)

Figure 27. Middle East & Africa Switched-Mode Power Supply Transformer Consumption Value (2020-2031) & (USD Million)

Figure 28. Global Switched-Mode Power Supply Transformer Sales Quantity Market Share by Type (2020-2031)

Figure 29. Global Switched-Mode Power Supply Transformer Consumption Value Market Share by Type (2020-2031)

Figure 30. Global Switched-Mode Power Supply Transformer Average Price by Type (2020-2031) & (US\$/Unit)

Figure 31. Global Switched-Mode Power Supply Transformer Sales Quantity Market Share by Application (2020-2031)

Figure 32. Global Switched-Mode Power Supply Transformer Revenue Market Share by Application (2020-2031)

Figure 33. Global Switched-Mode Power Supply Transformer Average Price by Application (2020-2031) & (US\$/Unit)

Figure 34. North America Switched-Mode Power Supply Transformer Sales Quantity Market Share by Type (2020-2031)

Figure 35. North America Switched-Mode Power Supply Transformer Sales Quantity Market Share by Application (2020-2031)

Figure 36. North America Switched-Mode Power Supply Transformer Sales Quantity Market Share by Country (2020-2031)

Figure 37. North America Switched-Mode Power Supply Transformer Consumption Value Market Share by Country (2020-2031)

Figure 38. United States Switched-Mode Power Supply Transformer Consumption Value (2020-2031) & (USD Million)

Figure 39. Canada Switched-Mode Power Supply Transformer Consumption Value (2020-2031) & (USD Million)

Figure 40. Mexico Switched-Mode Power Supply Transformer Consumption Value (2020-2031) & (USD Million)

Figure 41. Europe Switched-Mode Power Supply Transformer Sales Quantity Market

Share by Type (2020-2031)

Figure 42. Europe Switched-Mode Power Supply Transformer Sales Quantity Market Share by Application (2020-2031)

Figure 43. Europe Switched-Mode Power Supply Transformer Sales Quantity Market Share by Country (2020-2031)

Figure 44. Europe Switched-Mode Power Supply Transformer Consumption Value Market Share by Country (2020-2031)

Figure 45. Germany Switched-Mode Power Supply Transformer Consumption Value (2020-2031) & (USD Million)

Figure 46. France Switched-Mode Power Supply Transformer Consumption Value (2020-2031) & (USD Million)

Figure 47. United Kingdom Switched-Mode Power Supply Transformer Consumption Value (2020-2031) & (USD Million)

Figure 48. Russia Switched-Mode Power Supply Transformer Consumption Value (2020-2031) & (USD Million)

Figure 49. Italy Switched-Mode Power Supply Transformer Consumption Value (2020-2031) & (USD Million)

Figure 50. Asia-Pacific Switched-Mode Power Supply Transformer Sales Quantity Market Share by Type (2020-2031)

Figure 51. Asia-Pacific Switched-Mode Power Supply Transformer Sales Quantity Market Share by Application (2020-2031)

Figure 52. Asia-Pacific Switched-Mode Power Supply Transformer Sales Quantity Market Share by Region (2020-2031)

Figure 53. Asia-Pacific Switched-Mode Power Supply Transformer Consumption Value Market Share by Region (2020-2031)

Figure 54. China Switched-Mode Power Supply Transformer Consumption Value (2020-2031) & (USD Million)

Figure 55. Japan Switched-Mode Power Supply Transformer Consumption Value (2020-2031) & (USD Million)

Figure 56. South Korea Switched-Mode Power Supply Transformer Consumption Value (2020-2031) & (USD Million)

Figure 57. India Switched-Mode Power Supply Transformer Consumption Value (2020-2031) & (USD Million)

Figure 58. Southeast Asia Switched-Mode Power Supply Transformer Consumption Value (2020-2031) & (USD Million)

Figure 59. Australia Switched-Mode Power Supply Transformer Consumption Value (2020-2031) & (USD Million)

Figure 60. South America Switched-Mode Power Supply Transformer Sales Quantity Market Share by Type (2020-2031)

Figure 61. South America Switched-Mode Power Supply Transformer Sales Quantity Market Share by Application (2020-2031)

Figure 62. South America Switched-Mode Power Supply Transformer Sales Quantity Market Share by Country (2020-2031)

Figure 63. South America Switched-Mode Power Supply Transformer Consumption Value Market Share by Country (2020-2031)

Figure 64. Brazil Switched-Mode Power Supply Transformer Consumption Value (2020-2031) & (USD Million)

Figure 65. Argentina Switched-Mode Power Supply Transformer Consumption Value (2020-2031) & (USD Million)

Figure 66. Middle East & Africa Switched-Mode Power Supply Transformer Sales Quantity Market Share by Type (2020-2031)

Figure 67. Middle East & Africa Switched-Mode Power Supply Transformer Sales Quantity Market Share by Application (2020-2031)

Figure 68. Middle East & Africa Switched-Mode Power Supply Transformer Sales Quantity Market Share by Country (2020-2031)

Figure 69. Middle East & Africa Switched-Mode Power Supply Transformer Consumption Value Market Share by Country (2020-2031)

Figure 70. Turkey Switched-Mode Power Supply Transformer Consumption Value (2020-2031) & (USD Million)

Figure 71. Egypt Switched-Mode Power Supply Transformer Consumption Value (2020-2031) & (USD Million)

Figure 72. Saudi Arabia Switched-Mode Power Supply Transformer Consumption Value (2020-2031) & (USD Million)

Figure 73. South Africa Switched-Mode Power Supply Transformer Consumption Value (2020-2031) & (USD Million)

Figure 74. Switched-Mode Power Supply Transformer Market Drivers

Figure 75. Switched-Mode Power Supply Transformer Market Restraints

Figure 76. Switched-Mode Power Supply Transformer Market Trends

Figure 77. Porters Five Forces Analysis

Figure 78. Manufacturing Cost Structure Analysis of Switched-Mode Power Supply Transformer in 2024

Figure 79. Manufacturing Process Analysis of Switched-Mode Power Supply Transformer

Figure 80. Switched-Mode Power Supply Transformer Industrial Chain

Figure 81. Sales Channel: Direct to End-User vs Distributors

Figure 82. Direct Channel Pros & Cons

Figure 83. Indirect Channel Pros & Cons

Figure 84. Methodology

Figure 85. Research Process and Data Source

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