

Global Sunny Umbrella Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Sunny Umbrella market size was valued at US\$ 3729 million in 2024 and is forecast to a readjusted size of USD 5254 million by 2031 with a CAGR of 5.1% during review period.

Umbrellas are a common sunshade and rainproof tool used to protect people from direct sunlight or rain when they are outdoors. With the advancement of technology and changes in consumer demand, sunny umbrellas have gradually evolved into products with multiple functions. For example, some sun umbrellas have UV protection function, which can filter out harmful ultraviolet rays. There are also some sun umbrellas designed to be portable and foldable, which are convenient to carry and store.

This report is a detailed and comprehensive analysis for global Sunny Umbrella market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Sunny Umbrella market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Sunny Umbrella market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices

(US\$/Unit), 2020-2031

Global Sunny Umbrella market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Sunny Umbrella market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Sunny Umbrella
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Sunny Umbrella market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Revolvashade, Hangzhou Paradise Umbrella Group, Plum Umbrella, Shenzhen Shanshui Umbrella, Shenzhen Yumeng Umbrella, Shaoxing Jinding Umbrella Industry, Zhejiang Hongye Umbrella, Suncity (Xiamen) Outdoor Products Technology, Zhejiang Friendship Fino Umbrella, Xiamen Hongda Umbrella Industry, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Sunny Umbrella market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Center Pillar Umbrella

Polar Sunny Umbrella

Other

Market segment by Application

Commercial

Residential

Major players covered

Revolvashade

Hangzhou Paradise Umbrella Group

Plum Umbrella

Shenzhen Shanshui Umbrella

Shenzhen Yumeng Umbrella

Shaoxing Jinding Umbrella Industry

Zhejiang Hongye Umbrella

Suncity (Xiamen) Outdoor Products Technology

Zhejiang Friendship Fino Umbrella

Xiamen Hongda Umbrella Industry

Wenzhou Conch Umbrella

Shenzhen Subtraction Technology

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Sunny Umbrella product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Sunny Umbrella, with price, sales quantity, revenue, and global market share of Sunny Umbrella from 2020 to 2025.

Chapter 3, the Sunny Umbrella competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Sunny Umbrella breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Sunny Umbrella market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Sunny Umbrella.

Chapter 14 and 15, to describe Sunny Umbrella sales channel, distributors, customers, research findings and conclusion.

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