

Global Sun Protection Apparel Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Sun Protection Apparel market size was valued at US\$ 1371 million in 2024 and is forecast to a readjusted size of USD 2127 million by 2031 with a CAGR of 6.5% during review period.

Sun protection clothing shields you from harmful UV rays and remains one of the most effective forms of protection against sun damage and skin cancer.

The sun protection apparel market refers to the industry segment that focuses on producing clothing and accessories designed to protect individuals from the harmful effects of ultraviolet (UV) radiation from the sun. This market has been growing due to increasing awareness about the importance of sun protection for skin health and the prevention of conditions like skin cancer.

This report is a detailed and comprehensive analysis for global Sun Protection Apparel market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Sun Protection Apparel market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Sun Protection Apparel market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Sun Protection Apparel market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Sun Protection Apparel market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Sun Protection Apparel
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Sun Protection Apparel market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Uniqlo, BANANAUNDER, Solbari, Bananain, Coolibar, MIE JUA, CAMEL, OhSunny, ExOfficio, The North Face, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Sun Protection Apparel market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Sun Protection Clothing

Sun Hat

Other

Market segment by Application

Male

Female

Major players covered

Uniqlo

BANANAUNDER

Solbari

Bananain

Coolibar

MIE JUA

CAMEL

OhSunny

ExOfficio

The North Face

Nike

Columbia

Patagonia

REI

Sunsibility

STINGRAY

Royal Robbins

Helly Hansen

Craghoppers

Vaude

J.Crew

Anatomie

Moxun

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Sun Protection Apparel product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Sun Protection Apparel, with price, sales quantity, revenue, and global market share of Sun Protection Apparel from 2020 to 2025.

Chapter 3, the Sun Protection Apparel competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Sun Protection Apparel breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Sun Protection Apparel market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Sun Protection Apparel.

Chapter 14 and 15, to describe Sun Protection Apparel sales channel, distributors, customers, research findings and conclusion.

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