

Global Succulent Plant Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Succulent Plant market size was valued at US\$ 7044 million in 2024 and is forecast to a readjusted size of USD 21500 million by 2031 with a CAGR of 17.5% during review period.

Succulent plant, also known as succulents, are plants whose parts thicken, are succulent, and are full of food. The leaves, stems, or roots of these plants become more fleshy than usual due to the development of aquifer tissue. Succulents are higher plants with hypertrophic vegetative organs, usually with three vegetative organs: root, stem and leaf, flower, fruit and seed. Compared to other plants, succulents survive easily, do not require the care of the breeder for a long time, and are radiation proof, decorative and air purifying. Succulents need little maintenance to survive indoors. Because it is the houseplant with very strong adaptability, can flourish below all sorts of indoor conditions.

The main global Succulent Plant players include Altman Plants, COSTA FARMS, Zhejiang Wanxiang Flowers, etc. The top three Succulent Plant players account for approximately 21% of the total market. Europe is the largest consumer market for Succulent Plant, accounting for about 46%, followed by North America and Asia-Pacific. In terms of type, Aizoaceae is the largest segment, with a share over 23%. And in terms of application, the largest application is Household, followed by Commercial.

This report is a detailed and comprehensive analysis for global Succulent Plant market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and

product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Succulent Plant market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Succulent Plant market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Succulent Plant market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Succulent Plant market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Succulent Plant
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Succulent Plant market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Altman Plants, COSTA FARMS, Zhejiang Wanxiang Flowers, From You Flowers, Dummer Orange, AdeniumRose Company, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Succulent Plant market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for

consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Aizoaceae

Cactaceae

Crassulaceae

Euphorbiaceae

Apocynaceae

Others

Market segment by Application

Household

Commercial

Major players covered

Altman Plants

COSTA FARMS

Zhejiang Wanxiang Flowers

From You Flowers

Dummen Orange

AdeniumRose Company

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Succulent Plant product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Succulent Plant, with price, sales quantity, revenue, and global market share of Succulent Plant from 2020 to 2025.

Chapter 3, the Succulent Plant competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Succulent Plant breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Succulent Plant market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Succulent Plant.

Chapter 14 and 15, to describe Succulent Plant sales channel, distributors, customers, research findings and conclusion.

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