

Global Stevia Extract Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

<https://marketpublishers.com/r/S57865585DA4EN.html>

Date: July 2025

Pages: 124

Price: US\$ 3,480.00 (Single User License)

ID: S57865585DA4EN

Abstracts

According to our (Global Info Research) latest study, the global Stevia Extract market size was valued at US\$ 597 million in 2024 and is forecast to a readjusted size of USD 896 million by 2031 with a CAGR of 6.1% during review period.

Stevia/stevia rebaudiana is a sweetener and sugar substitute extracted from the leaves of the plant species stevia/stevia rebaudiana rebaudiana, native to paraguay. The leaves of the stevia/stevia rebaudiana rebaudiana plant have a refreshing taste, zeroglycemic index, zero calories and zero carbs.

Asia-Pacific has the largest global export quantity and manufacturers in Stevia Extract market, especially China.

In the industry, Purecircle Limited profits most in 2019, CCGB and Zhucheng Haotian Pharm Co. Ltd ranked 2 and 3. The market share of them is 26.39%, 12.27% and 11.84% in 2019. .

There are four mainly types of Stevia Extract, including Reb A, Reb M, Reb D and Others. Reb A is the main type for Stevia Extract, and it reached 95.24% of global sales volume.

This report is a detailed and comprehensive analysis for global Stevia Extract market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Stevia Extract market size and forecasts, in consumption value (\$ Million), sales quantity (MT), and average selling prices (USD/MT), 2020-2031

Global Stevia Extract market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (MT), and average selling prices (USD/MT), 2020-2031

Global Stevia Extract market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (MT), and average selling prices (USD/MT), 2020-2031

Global Stevia Extract market shares of main players, shipments in revenue (\$ Million), sales quantity (MT), and ASP (USD/MT), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Stevia Extract
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Stevia Extract market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Purecircle Limited, CCGB, Layn, Zhucheng Haotian Pharm Co. Ltd, Cargill (Evolva), Sunwin Stevia International, Inc., GLG Life Tech, Tate & Lyle, Morita Kagakau Kogyo Co. Ltd., INGIA Biotechnology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Stevia Extract market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Reb A

Reb M

Reb D

Others

Market segment by Application

Foods & Beverage

Pharmaceutical

Cosmetics

Others

Major players covered

Purecircle Limited

CCGB

Layn

Zhucheng Haotian Pharm Co. Ltd

Cargill (Evolva)

Sunwin Stevia International, Inc.

GLG Life Tech

Tate & Lyle

Morita Kagakau Kogyo Co. Ltd.

INGIA Biotechnology

Zhongda Hengyuan Biotech

Hunan NutraMax Inc.

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Stevia Extract product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Stevia Extract, with price, sales quantity, revenue, and global market share of Stevia Extract from 2020 to 2025.

Chapter 3, the Stevia Extract competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Stevia Extract breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Stevia Extract market forecast, by regions, by Type, and by Application,

with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Stevia Extract.

Chapter 14 and 15, to describe Stevia Extract sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Stevia Extract Consumption Value by Type: 2020 Versus 2024 Versus 2031

1.3.2 Reb A

1.3.3 Reb M

1.3.4 Reb D

1.3.5 Others

1.4 Market Analysis by Application

1.4.1 Overview: Global Stevia Extract Consumption Value by Application: 2020 Versus 2024 Versus 2031

1.4.2 Foods & Beverage

1.4.3 Pharmaceutical

1.4.4 Cosmetics

1.4.5 Others

1.5 Global Stevia Extract Market Size & Forecast

1.5.1 Global Stevia Extract Consumption Value (2020 & 2024 & 2031)

1.5.2 Global Stevia Extract Sales Quantity (2020-2031)

1.5.3 Global Stevia Extract Average Price (2020-2031)

2 MANUFACTURERS PROFILES

2.1 Purecircle Limited

2.1.1 Purecircle Limited Details

2.1.2 Purecircle Limited Major Business

2.1.3 Purecircle Limited Stevia Extract Product and Services

2.1.4 Purecircle Limited Stevia Extract Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.1.5 Purecircle Limited Recent Developments/Updates

2.2 CCGB

2.2.1 CCGB Details

2.2.2 CCGB Major Business

2.2.3 CCGB Stevia Extract Product and Services

2.2.4 CCGB Stevia Extract Sales Quantity, Average Price, Revenue, Gross Margin

and Market Share (2020-2025)

2.2.5 CCGB Recent Developments/Updates

2.3 Layn

2.3.1 Layn Details

2.3.2 Layn Major Business

2.3.3 Layn Stevia Extract Product and Services

2.3.4 Layn Stevia Extract Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.3.5 Layn Recent Developments/Updates

2.4 Zhucheng Haotian Pharm Co. Ltd

2.4.1 Zhucheng Haotian Pharm Co. Ltd Details

2.4.2 Zhucheng Haotian Pharm Co. Ltd Major Business

2.4.3 Zhucheng Haotian Pharm Co. Ltd Stevia Extract Product and Services

2.4.4 Zhucheng Haotian Pharm Co. Ltd Stevia Extract Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.4.5 Zhucheng Haotian Pharm Co. Ltd Recent Developments/Updates

2.5 Cargill (Evolva)

2.5.1 Cargill (Evolva) Details

2.5.2 Cargill (Evolva) Major Business

2.5.3 Cargill (Evolva) Stevia Extract Product and Services

2.5.4 Cargill (Evolva) Stevia Extract Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.5.5 Cargill (Evolva) Recent Developments/Updates

2.6 Sunwin Stevia International, Inc.

2.6.1 Sunwin Stevia International, Inc. Details

2.6.2 Sunwin Stevia International, Inc. Major Business

2.6.3 Sunwin Stevia International, Inc. Stevia Extract Product and Services

2.6.4 Sunwin Stevia International, Inc. Stevia Extract Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.6.5 Sunwin Stevia International, Inc. Recent Developments/Updates

2.7 GLG Life Tech

2.7.1 GLG Life Tech Details

2.7.2 GLG Life Tech Major Business

2.7.3 GLG Life Tech Stevia Extract Product and Services

2.7.4 GLG Life Tech Stevia Extract Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.7.5 GLG Life Tech Recent Developments/Updates

2.8 Tate & Lyle

2.8.1 Tate & Lyle Details

- 2.8.2 Tate & Lyle Major Business
- 2.8.3 Tate & Lyle Stevia Extract Product and Services
- 2.8.4 Tate & Lyle Stevia Extract Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
- 2.8.5 Tate & Lyle Recent Developments/Updates
- 2.9 Morita Kagakau Kogyo Co. Ltd.
 - 2.9.1 Morita Kagakau Kogyo Co. Ltd. Details
 - 2.9.2 Morita Kagakau Kogyo Co. Ltd. Major Business
 - 2.9.3 Morita Kagakau Kogyo Co. Ltd. Stevia Extract Product and Services
 - 2.9.4 Morita Kagakau Kogyo Co. Ltd. Stevia Extract Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.9.5 Morita Kagakau Kogyo Co. Ltd. Recent Developments/Updates
- 2.10 INGIA Biotechnology
 - 2.10.1 INGIA Biotechnology Details
 - 2.10.2 INGIA Biotechnology Major Business
 - 2.10.3 INGIA Biotechnology Stevia Extract Product and Services
 - 2.10.4 INGIA Biotechnology Stevia Extract Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.10.5 INGIA Biotechnology Recent Developments/Updates
- 2.11 Zhongda Hengyuan Biotech
 - 2.11.1 Zhongda Hengyuan Biotech Details
 - 2.11.2 Zhongda Hengyuan Biotech Major Business
 - 2.11.3 Zhongda Hengyuan Biotech Stevia Extract Product and Services
 - 2.11.4 Zhongda Hengyuan Biotech Stevia Extract Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.11.5 Zhongda Hengyuan Biotech Recent Developments/Updates
- 2.12 Hunan NutraMax Inc.
 - 2.12.1 Hunan NutraMax Inc. Details
 - 2.12.2 Hunan NutraMax Inc. Major Business
 - 2.12.3 Hunan NutraMax Inc. Stevia Extract Product and Services
 - 2.12.4 Hunan NutraMax Inc. Stevia Extract Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.12.5 Hunan NutraMax Inc. Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: STEVIA EXTRACT BY MANUFACTURER

- 3.1 Global Stevia Extract Sales Quantity by Manufacturer (2020-2025)
- 3.2 Global Stevia Extract Revenue by Manufacturer (2020-2025)
- 3.3 Global Stevia Extract Average Price by Manufacturer (2020-2025)

3.4 Market Share Analysis (2024)

3.4.1 Producer Shipments of Stevia Extract by Manufacturer Revenue (\$MM) and Market Share (%): 2024

3.4.2 Top 3 Stevia Extract Manufacturer Market Share in 2024

3.4.3 Top 6 Stevia Extract Manufacturer Market Share in 2024

3.5 Stevia Extract Market: Overall Company Footprint Analysis

3.5.1 Stevia Extract Market: Region Footprint

3.5.2 Stevia Extract Market: Company Product Type Footprint

3.5.3 Stevia Extract Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Stevia Extract Market Size by Region

4.1.1 Global Stevia Extract Sales Quantity by Region (2020-2031)

4.1.2 Global Stevia Extract Consumption Value by Region (2020-2031)

4.1.3 Global Stevia Extract Average Price by Region (2020-2031)

4.2 North America Stevia Extract Consumption Value (2020-2031)

4.3 Europe Stevia Extract Consumption Value (2020-2031)

4.4 Asia-Pacific Stevia Extract Consumption Value (2020-2031)

4.5 South America Stevia Extract Consumption Value (2020-2031)

4.6 Middle East & Africa Stevia Extract Consumption Value (2020-2031)

5 MARKET SEGMENT BY TYPE

5.1 Global Stevia Extract Sales Quantity by Type (2020-2031)

5.2 Global Stevia Extract Consumption Value by Type (2020-2031)

5.3 Global Stevia Extract Average Price by Type (2020-2031)

6 MARKET SEGMENT BY APPLICATION

6.1 Global Stevia Extract Sales Quantity by Application (2020-2031)

6.2 Global Stevia Extract Consumption Value by Application (2020-2031)

6.3 Global Stevia Extract Average Price by Application (2020-2031)

7 NORTH AMERICA

7.1 North America Stevia Extract Sales Quantity by Type (2020-2031)

- 7.2 North America Stevia Extract Sales Quantity by Application (2020-2031)
- 7.3 North America Stevia Extract Market Size by Country
 - 7.3.1 North America Stevia Extract Sales Quantity by Country (2020-2031)
 - 7.3.2 North America Stevia Extract Consumption Value by Country (2020-2031)
 - 7.3.3 United States Market Size and Forecast (2020-2031)
 - 7.3.4 Canada Market Size and Forecast (2020-2031)
 - 7.3.5 Mexico Market Size and Forecast (2020-2031)

8 EUROPE

- 8.1 Europe Stevia Extract Sales Quantity by Type (2020-2031)
- 8.2 Europe Stevia Extract Sales Quantity by Application (2020-2031)
- 8.3 Europe Stevia Extract Market Size by Country
 - 8.3.1 Europe Stevia Extract Sales Quantity by Country (2020-2031)
 - 8.3.2 Europe Stevia Extract Consumption Value by Country (2020-2031)
 - 8.3.3 Germany Market Size and Forecast (2020-2031)
 - 8.3.4 France Market Size and Forecast (2020-2031)
 - 8.3.5 United Kingdom Market Size and Forecast (2020-2031)
 - 8.3.6 Russia Market Size and Forecast (2020-2031)
 - 8.3.7 Italy Market Size and Forecast (2020-2031)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Stevia Extract Sales Quantity by Type (2020-2031)
- 9.2 Asia-Pacific Stevia Extract Sales Quantity by Application (2020-2031)
- 9.3 Asia-Pacific Stevia Extract Market Size by Region
 - 9.3.1 Asia-Pacific Stevia Extract Sales Quantity by Region (2020-2031)
 - 9.3.2 Asia-Pacific Stevia Extract Consumption Value by Region (2020-2031)
 - 9.3.3 China Market Size and Forecast (2020-2031)
 - 9.3.4 Japan Market Size and Forecast (2020-2031)
 - 9.3.5 South Korea Market Size and Forecast (2020-2031)
 - 9.3.6 India Market Size and Forecast (2020-2031)
 - 9.3.7 Southeast Asia Market Size and Forecast (2020-2031)
 - 9.3.8 Australia Market Size and Forecast (2020-2031)

10 SOUTH AMERICA

- 10.1 South America Stevia Extract Sales Quantity by Type (2020-2031)
- 10.2 South America Stevia Extract Sales Quantity by Application (2020-2031)

10.3 South America Stevia Extract Market Size by Country

- 10.3.1 South America Stevia Extract Sales Quantity by Country (2020-2031)
- 10.3.2 South America Stevia Extract Consumption Value by Country (2020-2031)
- 10.3.3 Brazil Market Size and Forecast (2020-2031)
- 10.3.4 Argentina Market Size and Forecast (2020-2031)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Stevia Extract Sales Quantity by Type (2020-2031)
- 11.2 Middle East & Africa Stevia Extract Sales Quantity by Application (2020-2031)
- 11.3 Middle East & Africa Stevia Extract Market Size by Country
 - 11.3.1 Middle East & Africa Stevia Extract Sales Quantity by Country (2020-2031)
 - 11.3.2 Middle East & Africa Stevia Extract Consumption Value by Country (2020-2031)
 - 11.3.3 Turkey Market Size and Forecast (2020-2031)
 - 11.3.4 Egypt Market Size and Forecast (2020-2031)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2020-2031)
 - 11.3.6 South Africa Market Size and Forecast (2020-2031)

12 MARKET DYNAMICS

- 12.1 Stevia Extract Market Drivers
- 12.2 Stevia Extract Market Restraints
- 12.3 Stevia Extract Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Stevia Extract and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Stevia Extract
- 13.3 Stevia Extract Production Process
- 13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Stevia Extract Typical Distributors

14.3 Stevia Extract Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Stevia Extract Consumption Value by Type, (USD Million), 2020 & 2024 & 2031

Table 2. Global Stevia Extract Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Table 3. Purecircle Limited Basic Information, Manufacturing Base and Competitors

Table 4. Purecircle Limited Major Business

Table 5. Purecircle Limited Stevia Extract Product and Services

Table 6. Purecircle Limited Stevia Extract Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 7. Purecircle Limited Recent Developments/Updates

Table 8. CCGB Basic Information, Manufacturing Base and Competitors

Table 9. CCGB Major Business

Table 10. CCGB Stevia Extract Product and Services

Table 11. CCGB Stevia Extract Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 12. CCGB Recent Developments/Updates

Table 13. Layn Basic Information, Manufacturing Base and Competitors

Table 14. Layn Major Business

Table 15. Layn Stevia Extract Product and Services

Table 16. Layn Stevia Extract Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 17. Layn Recent Developments/Updates

Table 18. Zhucheng Haotian Pharm Co. Ltd Basic Information, Manufacturing Base and Competitors

Table 19. Zhucheng Haotian Pharm Co. Ltd Major Business

Table 20. Zhucheng Haotian Pharm Co. Ltd Stevia Extract Product and Services

Table 21. Zhucheng Haotian Pharm Co. Ltd Stevia Extract Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 22. Zhucheng Haotian Pharm Co. Ltd Recent Developments/Updates

Table 23. Cargill (Evolva) Basic Information, Manufacturing Base and Competitors

Table 24. Cargill (Evolva) Major Business

Table 25. Cargill (Evolva) Stevia Extract Product and Services

Table 26. Cargill (Evolva) Stevia Extract Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 27. Cargill (Evolva) Recent Developments/Updates

Table 28. Sunwin Stevia International, Inc. Basic Information, Manufacturing Base and Competitors

Table 29. Sunwin Stevia International, Inc. Major Business

Table 30. Sunwin Stevia International, Inc. Stevia Extract Product and Services

Table 31. Sunwin Stevia International, Inc. Stevia Extract Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 32. Sunwin Stevia International, Inc. Recent Developments/Updates

Table 33. GLG Life Tech Basic Information, Manufacturing Base and Competitors

Table 34. GLG Life Tech Major Business

Table 35. GLG Life Tech Stevia Extract Product and Services

Table 36. GLG Life Tech Stevia Extract Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 37. GLG Life Tech Recent Developments/Updates

Table 38. Tate & Lyle Basic Information, Manufacturing Base and Competitors

Table 39. Tate & Lyle Major Business

Table 40. Tate & Lyle Stevia Extract Product and Services

Table 41. Tate & Lyle Stevia Extract Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 42. Tate & Lyle Recent Developments/Updates

Table 43. Morita Kagakau Kogyo Co. Ltd. Basic Information, Manufacturing Base and Competitors

Table 44. Morita Kagakau Kogyo Co. Ltd. Major Business

Table 45. Morita Kagakau Kogyo Co. Ltd. Stevia Extract Product and Services

Table 46. Morita Kagakau Kogyo Co. Ltd. Stevia Extract Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 47. Morita Kagakau Kogyo Co. Ltd. Recent Developments/Updates

Table 48. INGIA Biotechnology Basic Information, Manufacturing Base and Competitors

Table 49. INGIA Biotechnology Major Business

Table 50. INGIA Biotechnology Stevia Extract Product and Services

Table 51. INGIA Biotechnology Stevia Extract Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 52. INGIA Biotechnology Recent Developments/Updates

Table 53. Zhongda Hengyuan Biotech Basic Information, Manufacturing Base and Competitors

Table 54. Zhongda Hengyuan Biotech Major Business

Table 55. Zhongda Hengyuan Biotech Stevia Extract Product and Services

Table 56. Zhongda Hengyuan Biotech Stevia Extract Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 57. Zhongda Hengyuan Biotech Recent Developments/Updates
Table 58. Hunan NutraMax Inc. Basic Information, Manufacturing Base and Competitors
Table 59. Hunan NutraMax Inc. Major Business
Table 60. Hunan NutraMax Inc. Stevia Extract Product and Services
Table 61. Hunan NutraMax Inc. Stevia Extract Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 62. Hunan NutraMax Inc. Recent Developments/Updates
Table 63. Global Stevia Extract Sales Quantity by Manufacturer (2020-2025) & (MT)
Table 64. Global Stevia Extract Revenue by Manufacturer (2020-2025) & (USD Million)
Table 65. Global Stevia Extract Average Price by Manufacturer (2020-2025) & (USD/MT)
Table 66. Market Position of Manufacturers in Stevia Extract, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2024
Table 67. Head Office and Stevia Extract Production Site of Key Manufacturer
Table 68. Stevia Extract Market: Company Product Type Footprint
Table 69. Stevia Extract Market: Company Product Application Footprint
Table 70. Stevia Extract New Market Entrants and Barriers to Market Entry
Table 71. Stevia Extract Mergers, Acquisition, Agreements, and Collaborations
Table 72. Global Stevia Extract Consumption Value by Region (2020-2024-2031) & (USD Million) & CAGR
Table 73. Global Stevia Extract Sales Quantity by Region (2020-2025) & (MT)
Table 74. Global Stevia Extract Sales Quantity by Region (2026-2031) & (MT)
Table 75. Global Stevia Extract Consumption Value by Region (2020-2025) & (USD Million)
Table 76. Global Stevia Extract Consumption Value by Region (2026-2031) & (USD Million)
Table 77. Global Stevia Extract Average Price by Region (2020-2025) & (USD/MT)
Table 78. Global Stevia Extract Average Price by Region (2026-2031) & (USD/MT)
Table 79. Global Stevia Extract Sales Quantity by Type (2020-2025) & (MT)
Table 80. Global Stevia Extract Sales Quantity by Type (2026-2031) & (MT)
Table 81. Global Stevia Extract Consumption Value by Type (2020-2025) & (USD Million)
Table 82. Global Stevia Extract Consumption Value by Type (2026-2031) & (USD Million)
Table 83. Global Stevia Extract Average Price by Type (2020-2025) & (USD/MT)
Table 84. Global Stevia Extract Average Price by Type (2026-2031) & (USD/MT)
Table 85. Global Stevia Extract Sales Quantity by Application (2020-2025) & (MT)
Table 86. Global Stevia Extract Sales Quantity by Application (2026-2031) & (MT)
Table 87. Global Stevia Extract Consumption Value by Application (2020-2025) & (USD

Million)

Table 88. Global Stevia Extract Consumption Value by Application (2026-2031) & (USD Million)

Table 89. Global Stevia Extract Average Price by Application (2020-2025) & (USD/MT)

Table 90. Global Stevia Extract Average Price by Application (2026-2031) & (USD/MT)

Table 91. North America Stevia Extract Sales Quantity by Type (2020-2025) & (MT)

Table 92. North America Stevia Extract Sales Quantity by Type (2026-2031) & (MT)

Table 93. North America Stevia Extract Sales Quantity by Application (2020-2025) & (MT)

Table 94. North America Stevia Extract Sales Quantity by Application (2026-2031) & (MT)

Table 95. North America Stevia Extract Sales Quantity by Country (2020-2025) & (MT)

Table 96. North America Stevia Extract Sales Quantity by Country (2026-2031) & (MT)

Table 97. North America Stevia Extract Consumption Value by Country (2020-2025) & (USD Million)

Table 98. North America Stevia Extract Consumption Value by Country (2026-2031) & (USD Million)

Table 99. Europe Stevia Extract Sales Quantity by Type (2020-2025) & (MT)

Table 100. Europe Stevia Extract Sales Quantity by Type (2026-2031) & (MT)

Table 101. Europe Stevia Extract Sales Quantity by Application (2020-2025) & (MT)

Table 102. Europe Stevia Extract Sales Quantity by Application (2026-2031) & (MT)

Table 103. Europe Stevia Extract Sales Quantity by Country (2020-2025) & (MT)

Table 104. Europe Stevia Extract Sales Quantity by Country (2026-2031) & (MT)

Table 105. Europe Stevia Extract Consumption Value by Country (2020-2025) & (USD Million)

Table 106. Europe Stevia Extract Consumption Value by Country (2026-2031) & (USD Million)

Table 107. Asia-Pacific Stevia Extract Sales Quantity by Type (2020-2025) & (MT)

Table 108. Asia-Pacific Stevia Extract Sales Quantity by Type (2026-2031) & (MT)

Table 109. Asia-Pacific Stevia Extract Sales Quantity by Application (2020-2025) & (MT)

Table 110. Asia-Pacific Stevia Extract Sales Quantity by Application (2026-2031) & (MT)

Table 111. Asia-Pacific Stevia Extract Sales Quantity by Region (2020-2025) & (MT)

Table 112. Asia-Pacific Stevia Extract Sales Quantity by Region (2026-2031) & (MT)

Table 113. Asia-Pacific Stevia Extract Consumption Value by Region (2020-2025) & (USD Million)

Table 114. Asia-Pacific Stevia Extract Consumption Value by Region (2026-2031) & (USD Million)

Table 115. South America Stevia Extract Sales Quantity by Type (2020-2025) & (MT)

Table 116. South America Stevia Extract Sales Quantity by Type (2026-2031) & (MT)

Table 117. South America Stevia Extract Sales Quantity by Application (2020-2025) & (MT)

Table 118. South America Stevia Extract Sales Quantity by Application (2026-2031) & (MT)

Table 119. South America Stevia Extract Sales Quantity by Country (2020-2025) & (MT)

Table 120. South America Stevia Extract Sales Quantity by Country (2026-2031) & (MT)

Table 121. South America Stevia Extract Consumption Value by Country (2020-2025) & (USD Million)

Table 122. South America Stevia Extract Consumption Value by Country (2026-2031) & (USD Million)

Table 123. Middle East & Africa Stevia Extract Sales Quantity by Type (2020-2025) & (MT)

Table 124. Middle East & Africa Stevia Extract Sales Quantity by Type (2026-2031) & (MT)

Table 125. Middle East & Africa Stevia Extract Sales Quantity by Application (2020-2025) & (MT)

Table 126. Middle East & Africa Stevia Extract Sales Quantity by Application (2026-2031) & (MT)

Table 127. Middle East & Africa Stevia Extract Sales Quantity by Country (2020-2025) & (MT)

Table 128. Middle East & Africa Stevia Extract Sales Quantity by Country (2026-2031) & (MT)

Table 129. Middle East & Africa Stevia Extract Consumption Value by Country (2020-2025) & (USD Million)

Table 130. Middle East & Africa Stevia Extract Consumption Value by Country (2026-2031) & (USD Million)

Table 131. Stevia Extract Raw Material

Table 132. Key Manufacturers of Stevia Extract Raw Materials

Table 133. Stevia Extract Typical Distributors

Table 134. Stevia Extract Typical Customers

List Of Figures

LIST OF FIGURES

- Figure 1. Stevia Extract Picture
- Figure 2. Global Stevia Extract Revenue by Type, (USD Million), 2020 & 2024 & 2031
- Figure 3. Global Stevia Extract Revenue Market Share by Type in 2024
- Figure 4. Reb A Examples
- Figure 5. Reb M Examples
- Figure 6. Reb D Examples
- Figure 7. Others Examples
- Figure 8. Global Stevia Extract Consumption Value by Application, (USD Million), 2020 & 2024 & 2031
- Figure 9. Global Stevia Extract Revenue Market Share by Application in 2024
- Figure 10. Foods & Beverage Examples
- Figure 11. Pharmaceutical Examples
- Figure 12. Cosmetics Examples
- Figure 13. Others Examples
- Figure 14. Global Stevia Extract Consumption Value, (USD Million): 2020 & 2024 & 2031
- Figure 15. Global Stevia Extract Consumption Value and Forecast (2020-2031) & (USD Million)
- Figure 16. Global Stevia Extract Sales Quantity (2020-2031) & (MT)
- Figure 17. Global Stevia Extract Price (2020-2031) & (USD/MT)
- Figure 18. Global Stevia Extract Sales Quantity Market Share by Manufacturer in 2024
- Figure 19. Global Stevia Extract Revenue Market Share by Manufacturer in 2024
- Figure 20. Producer Shipments of Stevia Extract by Manufacturer Sales (\$MM) and Market Share (%): 2024
- Figure 21. Top 3 Stevia Extract Manufacturer (Revenue) Market Share in 2024
- Figure 22. Top 6 Stevia Extract Manufacturer (Revenue) Market Share in 2024
- Figure 23. Global Stevia Extract Sales Quantity Market Share by Region (2020-2031)
- Figure 24. Global Stevia Extract Consumption Value Market Share by Region (2020-2031)
- Figure 25. North America Stevia Extract Consumption Value (2020-2031) & (USD Million)
- Figure 26. Europe Stevia Extract Consumption Value (2020-2031) & (USD Million)
- Figure 27. Asia-Pacific Stevia Extract Consumption Value (2020-2031) & (USD Million)
- Figure 28. South America Stevia Extract Consumption Value (2020-2031) & (USD Million)

- Figure 29. Middle East & Africa Stevia Extract Consumption Value (2020-2031) & (USD Million)
- Figure 30. Global Stevia Extract Sales Quantity Market Share by Type (2020-2031)
- Figure 31. Global Stevia Extract Consumption Value Market Share by Type (2020-2031)
- Figure 32. Global Stevia Extract Average Price by Type (2020-2031) & (USD/MT)
- Figure 33. Global Stevia Extract Sales Quantity Market Share by Application (2020-2031)
- Figure 34. Global Stevia Extract Revenue Market Share by Application (2020-2031)
- Figure 35. Global Stevia Extract Average Price by Application (2020-2031) & (USD/MT)
- Figure 36. North America Stevia Extract Sales Quantity Market Share by Type (2020-2031)
- Figure 37. North America Stevia Extract Sales Quantity Market Share by Application (2020-2031)
- Figure 38. North America Stevia Extract Sales Quantity Market Share by Country (2020-2031)
- Figure 39. North America Stevia Extract Consumption Value Market Share by Country (2020-2031)
- Figure 40. United States Stevia Extract Consumption Value (2020-2031) & (USD Million)
- Figure 41. Canada Stevia Extract Consumption Value (2020-2031) & (USD Million)
- Figure 42. Mexico Stevia Extract Consumption Value (2020-2031) & (USD Million)
- Figure 43. Europe Stevia Extract Sales Quantity Market Share by Type (2020-2031)
- Figure 44. Europe Stevia Extract Sales Quantity Market Share by Application (2020-2031)
- Figure 45. Europe Stevia Extract Sales Quantity Market Share by Country (2020-2031)
- Figure 46. Europe Stevia Extract Consumption Value Market Share by Country (2020-2031)
- Figure 47. Germany Stevia Extract Consumption Value (2020-2031) & (USD Million)
- Figure 48. France Stevia Extract Consumption Value (2020-2031) & (USD Million)
- Figure 49. United Kingdom Stevia Extract Consumption Value (2020-2031) & (USD Million)
- Figure 50. Russia Stevia Extract Consumption Value (2020-2031) & (USD Million)
- Figure 51. Italy Stevia Extract Consumption Value (2020-2031) & (USD Million)
- Figure 52. Asia-Pacific Stevia Extract Sales Quantity Market Share by Type (2020-2031)
- Figure 53. Asia-Pacific Stevia Extract Sales Quantity Market Share by Application (2020-2031)
- Figure 54. Asia-Pacific Stevia Extract Sales Quantity Market Share by Region (2020-2031)

Figure 55. Asia-Pacific Stevia Extract Consumption Value Market Share by Region (2020-2031)

Figure 56. China Stevia Extract Consumption Value (2020-2031) & (USD Million)

Figure 57. Japan Stevia Extract Consumption Value (2020-2031) & (USD Million)

Figure 58. South Korea Stevia Extract Consumption Value (2020-2031) & (USD Million)

Figure 59. India Stevia Extract Consumption Value (2020-2031) & (USD Million)

Figure 60. Southeast Asia Stevia Extract Consumption Value (2020-2031) & (USD Million)

Figure 61. Australia Stevia Extract Consumption Value (2020-2031) & (USD Million)

Figure 62. South America Stevia Extract Sales Quantity Market Share by Type (2020-2031)

Figure 63. South America Stevia Extract Sales Quantity Market Share by Application (2020-2031)

Figure 64. South America Stevia Extract Sales Quantity Market Share by Country (2020-2031)

Figure 65. South America Stevia Extract Consumption Value Market Share by Country (2020-2031)

Figure 66. Brazil Stevia Extract Consumption Value (2020-2031) & (USD Million)

Figure 67. Argentina Stevia Extract Consumption Value (2020-2031) & (USD Million)

Figure 68. Middle East & Africa Stevia Extract Sales Quantity Market Share by Type (2020-2031)

Figure 69. Middle East & Africa Stevia Extract Sales Quantity Market Share by Application (2020-2031)

Figure 70. Middle East & Africa Stevia Extract Sales Quantity Market Share by Country (2020-2031)

Figure 71. Middle East & Africa Stevia Extract Consumption Value Market Share by Country (2020-2031)

Figure 72. Turkey Stevia Extract Consumption Value (2020-2031) & (USD Million)

Figure 73. Egypt Stevia Extract Consumption Value (2020-2031) & (USD Million)

Figure 74. Saudi Arabia Stevia Extract Consumption Value (2020-2031) & (USD Million)

Figure 75. South Africa Stevia Extract Consumption Value (2020-2031) & (USD Million)

Figure 76. Stevia Extract Market Drivers

Figure 77. Stevia Extract Market Restraints

Figure 78. Stevia Extract Market Trends

Figure 79. Porters Five Forces Analysis

Figure 80. Manufacturing Cost Structure Analysis of Stevia Extract in 2024

Figure 81. Manufacturing Process Analysis of Stevia Extract

Figure 82. Stevia Extract Industrial Chain

Figure 83. Sales Channel: Direct to End-User vs Distributors

Figure 84. Direct Channel Pros & Cons

Figure 85. Indirect Channel Pros & Cons

Figure 86. Methodology

Figure 87. Research Process and Data Source

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