

Global Sports Support Tape Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Sports Support Tape market size was valued at US\$ 281 million in 2024 and is forecast to a readjusted size of USD 522 million by 2031 with a CAGR of 9.4% during review period.

Sports Support Tape is a sturdy, stretchy tape usually made with a blend of cotton and nylon. It is often used to help facilitate muscle function, stabilize joints, or keep muscles from contracting improperly. It can also be used to help decrease pain, swelling, and muscle spasms.

This report is a detailed and comprehensive analysis for global Sports Support Tape market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Sports Support Tape market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Sports Support Tape market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Sports Support Tape market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Sports Support Tape market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Sports Support Tape

To forecast future growth in each product and end-use market

To forecast future factors affecting the marketplace

This report profiles key players in the global Sports Support Tape market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include 3M, Mueller, Johnson & Johnson, SpiderTech, KT TAPE, Kinesio Taping, RockTape, Jaybird & Mais, StrengthTape, Atex Medical, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Sports Support Tape market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Roll Type

Precut Type

Market segment by Application

Exclusive Shop

Online Store

Professional Sports Store

Supermarkets and Pharmacies

Others

Major players covered

3M

Mueller

Johnson & Johnson

SpiderTech

KT TAPE

Kinesio Taping

RockTape

Jaybird & Mais

StrengthTape

Atex Medical

Towatek Korea

K-active

Healixon

LP Support

TERA Medical

Kindmax

DL Medical&Health

Socko

Medsport

GSPMED

Wuxi Wemade Healthcare Products Co., Ltd.

Wenzhou Zhushi Medical Supplies

Nitto Denko

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Sports Support Tape product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Sports Support Tape, with price, sales quantity, revenue, and global market share of Sports Support Tape from 2020 to 2025.

Chapter 3, the Sports Support Tape competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape

contrast.

Chapter 4, the Sports Support Tape breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Sports Support Tape market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Sports Support Tape.

Chapter 14 and 15, to describe Sports Support Tape sales channel, distributors, customers, research findings and conclusion.

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