

Global Sports Medicine Athletic Tape Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Sports Medicine Athletic Tape market size was valued at US\$ 496 million in 2023 and is forecast to a readjusted size of USD 722 million by 2030 with a CAGR of 5.7% during review period.

Sports Medicine Athletic Tape, commonly referred to as athletic tape, is a specialized type of tape designed for use in sports medicine and athletic applications. It is typically made of cotton or a synthetic material and is used by athletes and healthcare professionals to provide support, stability, and protection to joints and muscles during physical activities. Athletic tape is known for its adhesive properties, elasticity, and ability to conform to the body's contours, making it a valuable tool for injury prevention and management in sports and physical therapy.

The growing number of people participating in sports, recreational activities, and fitness programs has led to a higher demand for products that support injury prevention and recovery. As more individuals engage in physical activities, the need for supportive gear, including athletic tape, rises.

There is a heightened awareness of the prevalence and risks of sports-related injuries among athletes and the general public. This increased consciousness drives the demand for preventive measures like athletic tape to support joints and muscles during physical activity. With an increase in health and fitness awareness, many consumers now buy athletic tape for home use, particularly for self-treatment and injury prevention during workouts.

The expansion of sports medicine practices and rehabilitation centers has created a greater demand for athletic tape. Healthcare professionals utilize tape extensively for injury treatment, recovery support, and rehabilitation protocols, influencing its market growth.

There is a growing trend toward specialized athletic tapes, such as kinesiology tape and performance-enhancing tapes designed for specific injuries (e.g., joint or muscle support). Kinesiology tape, in particular, has gained popularity for its perceived benefits in pain relief and performance improvement.

This report is a detailed and comprehensive analysis for global Sports Medicine Athletic Tape market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2024, are provided.

Key Features:

Global Sports Medicine Athletic Tape market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2019-2030
Global Sports Medicine Athletic Tape market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2019-2030

Global Sports Medicine Athletic Tape market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2019-2030

Global Sports Medicine Athletic Tape market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2019-2024

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Sports Medicine Athletic Tape

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Sports Medicine Athletic Tape market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Essity, Kinesio Taping, RockTape, Mueller, Nitto Denko, KT TAPE, 3M, SpiderTech, Atex Medical, LP Support, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Sports Medicine Athletic Tape market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

- Roll Tape
- Pre-cut Tape

Market segment by Application

- Sports Specific Retail
- Mass Retail
- Hospital and Physiotherapy
- Online Shop
- Others

Major players covered

- Essity
- Kinesio Taping
- RockTape
- Mueller
- Nitto Denko
- KT TAPE
- 3M
- SpiderTech
- Atex Medical
- LP Support
- Jaybird & Mais
- StrengthTape
- K-active
- Towatek Korea
- Healixon
- Kindmax

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Sports Medicine Athletic Tape product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Sports Medicine Athletic Tape, with price, sales quantity, revenue, and global market share of Sports Medicine Athletic Tape from 2019 to 2024.

Chapter 3, the Sports Medicine Athletic Tape competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Sports Medicine Athletic Tape breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2019 to 2024. and Sports Medicine Athletic Tape market forecast, by regions, by Type, and by Application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Sports Medicine Athletic Tape.

Chapter 14 and 15, to describe Sports Medicine Athletic Tape sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Sports Medicine Athletic Tape Consumption Value by Type: 2019 Versus 2023 Versus 2030

1.3.2 Roll Tape

1.3.3 Pre-cut Tape

1.4 Market Analysis by Application

1.4.1 Overview: Global Sports Medicine Athletic Tape Consumption Value by Application: 2019 Versus 2023 Versus 2030

1.4.2 Sports Specific Retail

1.4.3 Mass Retail

1.4.4 Hospital and Physiotherapy

1.4.5 Online Shop

1.4.6 Others

1.5 Global Sports Medicine Athletic Tape Market Size & Forecast

1.5.1 Global Sports Medicine Athletic Tape Consumption Value (2019 & 2023 & 2030)

1.5.2 Global Sports Medicine Athletic Tape Sales Quantity (2019-2030)

1.5.3 Global Sports Medicine Athletic Tape Average Price (2019-2030)

2 MANUFACTURERS PROFILES

2.1 Essity

2.1.1 Essity Details

2.1.2 Essity Major Business

2.1.3 Essity Sports Medicine Athletic Tape Product and Services

2.1.4 Essity Sports Medicine Athletic Tape Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.1.5 Essity Recent Developments/Updates

2.2 Kinesio Taping

2.2.1 Kinesio Taping Details

2.2.2 Kinesio Taping Major Business

2.2.3 Kinesio Taping Sports Medicine Athletic Tape Product and Services

2.2.4 Kinesio Taping Sports Medicine Athletic Tape Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

- 2.2.5 Kinesio Taping Recent Developments/Updates
- 2.3 RockTape
 - 2.3.1 RockTape Details
 - 2.3.2 RockTape Major Business
 - 2.3.3 RockTape Sports Medicine Athletic Tape Product and Services
 - 2.3.4 RockTape Sports Medicine Athletic Tape Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.3.5 RockTape Recent Developments/Updates
- 2.4 Mueller
 - 2.4.1 Mueller Details
 - 2.4.2 Mueller Major Business
 - 2.4.3 Mueller Sports Medicine Athletic Tape Product and Services
 - 2.4.4 Mueller Sports Medicine Athletic Tape Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.4.5 Mueller Recent Developments/Updates
- 2.5 Nitto Denko
 - 2.5.1 Nitto Denko Details
 - 2.5.2 Nitto Denko Major Business
 - 2.5.3 Nitto Denko Sports Medicine Athletic Tape Product and Services
 - 2.5.4 Nitto Denko Sports Medicine Athletic Tape Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.5.5 Nitto Denko Recent Developments/Updates
- 2.6 KT TAPE
 - 2.6.1 KT TAPE Details
 - 2.6.2 KT TAPE Major Business
 - 2.6.3 KT TAPE Sports Medicine Athletic Tape Product and Services
 - 2.6.4 KT TAPE Sports Medicine Athletic Tape Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.6.5 KT TAPE Recent Developments/Updates
- 2.7 3M
 - 2.7.1 3M Details
 - 2.7.2 3M Major Business
 - 2.7.3 3M Sports Medicine Athletic Tape Product and Services
 - 2.7.4 3M Sports Medicine Athletic Tape Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.7.5 3M Recent Developments/Updates
- 2.8 SpiderTech
 - 2.8.1 SpiderTech Details
 - 2.8.2 SpiderTech Major Business

- 2.8.3 SpiderTech Sports Medicine Athletic Tape Product and Services
- 2.8.4 SpiderTech Sports Medicine Athletic Tape Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.8.5 SpiderTech Recent Developments/Updates
- 2.9 Atex Medical
 - 2.9.1 Atex Medical Details
 - 2.9.2 Atex Medical Major Business
 - 2.9.3 Atex Medical Sports Medicine Athletic Tape Product and Services
 - 2.9.4 Atex Medical Sports Medicine Athletic Tape Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.9.5 Atex Medical Recent Developments/Updates
- 2.10 LP Support
 - 2.10.1 LP Support Details
 - 2.10.2 LP Support Major Business
 - 2.10.3 LP Support Sports Medicine Athletic Tape Product and Services
 - 2.10.4 LP Support Sports Medicine Athletic Tape Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.10.5 LP Support Recent Developments/Updates
- 2.11 Jaybird & Mais
 - 2.11.1 Jaybird & Mais Details
 - 2.11.2 Jaybird & Mais Major Business
 - 2.11.3 Jaybird & Mais Sports Medicine Athletic Tape Product and Services
 - 2.11.4 Jaybird & Mais Sports Medicine Athletic Tape Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.11.5 Jaybird & Mais Recent Developments/Updates
- 2.12 StrengthTape
 - 2.12.1 StrengthTape Details
 - 2.12.2 StrengthTape Major Business
 - 2.12.3 StrengthTape Sports Medicine Athletic Tape Product and Services
 - 2.12.4 StrengthTape Sports Medicine Athletic Tape Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.12.5 StrengthTape Recent Developments/Updates
- 2.13 K-active
 - 2.13.1 K-active Details
 - 2.13.2 K-active Major Business
 - 2.13.3 K-active Sports Medicine Athletic Tape Product and Services
 - 2.13.4 K-active Sports Medicine Athletic Tape Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.13.5 K-active Recent Developments/Updates

2.14 Towatek Korea

2.14.1 Towatek Korea Details

2.14.2 Towatek Korea Major Business

2.14.3 Towatek Korea Sports Medicine Athletic Tape Product and Services

2.14.4 Towatek Korea Sports Medicine Athletic Tape Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.14.5 Towatek Korea Recent Developments/Updates

2.15 Healixon

2.15.1 Healixon Details

2.15.2 Healixon Major Business

2.15.3 Healixon Sports Medicine Athletic Tape Product and Services

2.15.4 Healixon Sports Medicine Athletic Tape Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.15.5 Healixon Recent Developments/Updates

2.16 Kindmax

2.16.1 Kindmax Details

2.16.2 Kindmax Major Business

2.16.3 Kindmax Sports Medicine Athletic Tape Product and Services

2.16.4 Kindmax Sports Medicine Athletic Tape Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.16.5 Kindmax Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: SPORTS MEDICINE ATHLETIC TAPE BY MANUFACTURER

3.1 Global Sports Medicine Athletic Tape Sales Quantity by Manufacturer (2019-2024)

3.2 Global Sports Medicine Athletic Tape Revenue by Manufacturer (2019-2024)

3.3 Global Sports Medicine Athletic Tape Average Price by Manufacturer (2019-2024)

3.4 Market Share Analysis (2023)

3.4.1 Producer Shipments of Sports Medicine Athletic Tape by Manufacturer Revenue (\$MM) and Market Share (%): 2023

3.4.2 Top 3 Sports Medicine Athletic Tape Manufacturer Market Share in 2023

3.4.3 Top 6 Sports Medicine Athletic Tape Manufacturer Market Share in 2023

3.5 Sports Medicine Athletic Tape Market: Overall Company Footprint Analysis

3.5.1 Sports Medicine Athletic Tape Market: Region Footprint

3.5.2 Sports Medicine Athletic Tape Market: Company Product Type Footprint

3.5.3 Sports Medicine Athletic Tape Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Sports Medicine Athletic Tape Market Size by Region

4.1.1 Global Sports Medicine Athletic Tape Sales Quantity by Region (2019-2030)

4.1.2 Global Sports Medicine Athletic Tape Consumption Value by Region (2019-2030)

4.1.3 Global Sports Medicine Athletic Tape Average Price by Region (2019-2030)

4.2 North America Sports Medicine Athletic Tape Consumption Value (2019-2030)

4.3 Europe Sports Medicine Athletic Tape Consumption Value (2019-2030)

4.4 Asia-Pacific Sports Medicine Athletic Tape Consumption Value (2019-2030)

4.5 South America Sports Medicine Athletic Tape Consumption Value (2019-2030)

4.6 Middle East & Africa Sports Medicine Athletic Tape Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

5.1 Global Sports Medicine Athletic Tape Sales Quantity by Type (2019-2030)

5.2 Global Sports Medicine Athletic Tape Consumption Value by Type (2019-2030)

5.3 Global Sports Medicine Athletic Tape Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

6.1 Global Sports Medicine Athletic Tape Sales Quantity by Application (2019-2030)

6.2 Global Sports Medicine Athletic Tape Consumption Value by Application (2019-2030)

6.3 Global Sports Medicine Athletic Tape Average Price by Application (2019-2030)

7 NORTH AMERICA

7.1 North America Sports Medicine Athletic Tape Sales Quantity by Type (2019-2030)

7.2 North America Sports Medicine Athletic Tape Sales Quantity by Application (2019-2030)

7.3 North America Sports Medicine Athletic Tape Market Size by Country

7.3.1 North America Sports Medicine Athletic Tape Sales Quantity by Country (2019-2030)

7.3.2 North America Sports Medicine Athletic Tape Consumption Value by Country (2019-2030)

7.3.3 United States Market Size and Forecast (2019-2030)

7.3.4 Canada Market Size and Forecast (2019-2030)

7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

8.1 Europe Sports Medicine Athletic Tape Sales Quantity by Type (2019-2030)

8.2 Europe Sports Medicine Athletic Tape Sales Quantity by Application (2019-2030)

8.3 Europe Sports Medicine Athletic Tape Market Size by Country

8.3.1 Europe Sports Medicine Athletic Tape Sales Quantity by Country (2019-2030)

8.3.2 Europe Sports Medicine Athletic Tape Consumption Value by Country (2019-2030)

8.3.3 Germany Market Size and Forecast (2019-2030)

8.3.4 France Market Size and Forecast (2019-2030)

8.3.5 United Kingdom Market Size and Forecast (2019-2030)

8.3.6 Russia Market Size and Forecast (2019-2030)

8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

9.1 Asia-Pacific Sports Medicine Athletic Tape Sales Quantity by Type (2019-2030)

9.2 Asia-Pacific Sports Medicine Athletic Tape Sales Quantity by Application (2019-2030)

9.3 Asia-Pacific Sports Medicine Athletic Tape Market Size by Region

9.3.1 Asia-Pacific Sports Medicine Athletic Tape Sales Quantity by Region (2019-2030)

9.3.2 Asia-Pacific Sports Medicine Athletic Tape Consumption Value by Region (2019-2030)

9.3.3 China Market Size and Forecast (2019-2030)

9.3.4 Japan Market Size and Forecast (2019-2030)

9.3.5 South Korea Market Size and Forecast (2019-2030)

9.3.6 India Market Size and Forecast (2019-2030)

9.3.7 Southeast Asia Market Size and Forecast (2019-2030)

9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

10.1 South America Sports Medicine Athletic Tape Sales Quantity by Type (2019-2030)

10.2 South America Sports Medicine Athletic Tape Sales Quantity by Application (2019-2030)

10.3 South America Sports Medicine Athletic Tape Market Size by Country

10.3.1 South America Sports Medicine Athletic Tape Sales Quantity by Country (2019-2030)

10.3.2 South America Sports Medicine Athletic Tape Consumption Value by Country (2019-2030)

10.3.3 Brazil Market Size and Forecast (2019-2030)

10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Sports Medicine Athletic Tape Sales Quantity by Type (2019-2030)

11.2 Middle East & Africa Sports Medicine Athletic Tape Sales Quantity by Application (2019-2030)

11.3 Middle East & Africa Sports Medicine Athletic Tape Market Size by Country

11.3.1 Middle East & Africa Sports Medicine Athletic Tape Sales Quantity by Country (2019-2030)

11.3.2 Middle East & Africa Sports Medicine Athletic Tape Consumption Value by Country (2019-2030)

11.3.3 Turkey Market Size and Forecast (2019-2030)

11.3.4 Egypt Market Size and Forecast (2019-2030)

11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)

11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

12.1 Sports Medicine Athletic Tape Market Drivers

12.2 Sports Medicine Athletic Tape Market Restraints

12.3 Sports Medicine Athletic Tape Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Sports Medicine Athletic Tape and Key Manufacturers

13.2 Manufacturing Costs Percentage of Sports Medicine Athletic Tape

13.3 Sports Medicine Athletic Tape Production Process

13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Sports Medicine Athletic Tape Typical Distributors

14.3 Sports Medicine Athletic Tape Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Sports Medicine Athletic Tape Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Sports Medicine Athletic Tape Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Essity Basic Information, Manufacturing Base and Competitors

Table 4. Essity Major Business

Table 5. Essity Sports Medicine Athletic Tape Product and Services

Table 6. Essity Sports Medicine Athletic Tape Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Essity Recent Developments/Updates

Table 8. Kinesio Taping Basic Information, Manufacturing Base and Competitors

Table 9. Kinesio Taping Major Business

Table 10. Kinesio Taping Sports Medicine Athletic Tape Product and Services

Table 11. Kinesio Taping Sports Medicine Athletic Tape Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Kinesio Taping Recent Developments/Updates

Table 13. RockTape Basic Information, Manufacturing Base and Competitors

Table 14. RockTape Major Business

Table 15. RockTape Sports Medicine Athletic Tape Product and Services

Table 16. RockTape Sports Medicine Athletic Tape Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. RockTape Recent Developments/Updates

Table 18. Mueller Basic Information, Manufacturing Base and Competitors

Table 19. Mueller Major Business

Table 20. Mueller Sports Medicine Athletic Tape Product and Services

Table 21. Mueller Sports Medicine Athletic Tape Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Mueller Recent Developments/Updates

Table 23. Nitto Denko Basic Information, Manufacturing Base and Competitors

Table 24. Nitto Denko Major Business

Table 25. Nitto Denko Sports Medicine Athletic Tape Product and Services

Table 26. Nitto Denko Sports Medicine Athletic Tape Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Nitto Denko Recent Developments/Updates

Table 28. KT TAPE Basic Information, Manufacturing Base and Competitors
Table 29. KT TAPE Major Business
Table 30. KT TAPE Sports Medicine Athletic Tape Product and Services
Table 31. KT TAPE Sports Medicine Athletic Tape Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 32. KT TAPE Recent Developments/Updates
Table 33. 3M Basic Information, Manufacturing Base and Competitors
Table 34. 3M Major Business
Table 35. 3M Sports Medicine Athletic Tape Product and Services
Table 36. 3M Sports Medicine Athletic Tape Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 37. 3M Recent Developments/Updates
Table 38. SpiderTech Basic Information, Manufacturing Base and Competitors
Table 39. SpiderTech Major Business
Table 40. SpiderTech Sports Medicine Athletic Tape Product and Services
Table 41. SpiderTech Sports Medicine Athletic Tape Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 42. SpiderTech Recent Developments/Updates
Table 43. Atex Medical Basic Information, Manufacturing Base and Competitors
Table 44. Atex Medical Major Business
Table 45. Atex Medical Sports Medicine Athletic Tape Product and Services
Table 46. Atex Medical Sports Medicine Athletic Tape Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 47. Atex Medical Recent Developments/Updates
Table 48. LP Support Basic Information, Manufacturing Base and Competitors
Table 49. LP Support Major Business
Table 50. LP Support Sports Medicine Athletic Tape Product and Services
Table 51. LP Support Sports Medicine Athletic Tape Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 52. LP Support Recent Developments/Updates
Table 53. Jaybird & Mais Basic Information, Manufacturing Base and Competitors
Table 54. Jaybird & Mais Major Business
Table 55. Jaybird & Mais Sports Medicine Athletic Tape Product and Services
Table 56. Jaybird & Mais Sports Medicine Athletic Tape Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 57. Jaybird & Mais Recent Developments/Updates
Table 58. StrengthTape Basic Information, Manufacturing Base and Competitors
Table 59. StrengthTape Major Business

Table 60. StrengthTape Sports Medicine Athletic Tape Product and Services

Table 61. StrengthTape Sports Medicine Athletic Tape Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 62. StrengthTape Recent Developments/Updates

Table 63. K-active Basic Information, Manufacturing Base and Competitors

Table 64. K-active Major Business

Table 65. K-active Sports Medicine Athletic Tape Product and Services

Table 66. K-active Sports Medicine Athletic Tape Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 67. K-active Recent Developments/Updates

Table 68. Towatek Korea Basic Information, Manufacturing Base and Competitors

Table 69. Towatek Korea Major Business

Table 70. Towatek Korea Sports Medicine Athletic Tape Product and Services

Table 71. Towatek Korea Sports Medicine Athletic Tape Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 72. Towatek Korea Recent Developments/Updates

Table 73. Healixon Basic Information, Manufacturing Base and Competitors

Table 74. Healixon Major Business

Table 75. Healixon Sports Medicine Athletic Tape Product and Services

Table 76. Healixon Sports Medicine Athletic Tape Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 77. Healixon Recent Developments/Updates

Table 78. Kindmax Basic Information, Manufacturing Base and Competitors

Table 79. Kindmax Major Business

Table 80. Kindmax Sports Medicine Athletic Tape Product and Services

Table 81. Kindmax Sports Medicine Athletic Tape Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 82. Kindmax Recent Developments/Updates

Table 83. Global Sports Medicine Athletic Tape Sales Quantity by Manufacturer (2019-2024) & (K Units)

Table 84. Global Sports Medicine Athletic Tape Revenue by Manufacturer (2019-2024) & (USD Million)

Table 85. Global Sports Medicine Athletic Tape Average Price by Manufacturer (2019-2024) & (US\$/Unit)

Table 86. Market Position of Manufacturers in Sports Medicine Athletic Tape, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2023

Table 87. Head Office and Sports Medicine Athletic Tape Production Site of Key

Manufacturer

Table 88. Sports Medicine Athletic Tape Market: Company Product Type Footprint

Table 89. Sports Medicine Athletic Tape Market: Company Product Application Footprint

Table 90. Sports Medicine Athletic Tape New Market Entrants and Barriers to Market Entry

Table 91. Sports Medicine Athletic Tape Mergers, Acquisition, Agreements, and Collaborations

Table 92. Global Sports Medicine Athletic Tape Consumption Value by Region (2019-2023-2030) & (USD Million) & CAGR

Table 93. Global Sports Medicine Athletic Tape Sales Quantity by Region (2019-2024) & (K Units)

Table 94. Global Sports Medicine Athletic Tape Sales Quantity by Region (2025-2030) & (K Units)

Table 95. Global Sports Medicine Athletic Tape Consumption Value by Region (2019-2024) & (USD Million)

Table 96. Global Sports Medicine Athletic Tape Consumption Value by Region (2025-2030) & (USD Million)

Table 97. Global Sports Medicine Athletic Tape Average Price by Region (2019-2024) & (US\$/Unit)

Table 98. Global Sports Medicine Athletic Tape Average Price by Region (2025-2030) & (US\$/Unit)

Table 99. Global Sports Medicine Athletic Tape Sales Quantity by Type (2019-2024) & (K Units)

Table 100. Global Sports Medicine Athletic Tape Sales Quantity by Type (2025-2030) & (K Units)

Table 101. Global Sports Medicine Athletic Tape Consumption Value by Type (2019-2024) & (USD Million)

Table 102. Global Sports Medicine Athletic Tape Consumption Value by Type (2025-2030) & (USD Million)

Table 103. Global Sports Medicine Athletic Tape Average Price by Type (2019-2024) & (US\$/Unit)

Table 104. Global Sports Medicine Athletic Tape Average Price by Type (2025-2030) & (US\$/Unit)

Table 105. Global Sports Medicine Athletic Tape Sales Quantity by Application (2019-2024) & (K Units)

Table 106. Global Sports Medicine Athletic Tape Sales Quantity by Application (2025-2030) & (K Units)

Table 107. Global Sports Medicine Athletic Tape Consumption Value by Application

(2019-2024) & (USD Million)

Table 108. Global Sports Medicine Athletic Tape Consumption Value by Application
(2025-2030) & (USD Million)

Table 109. Global Sports Medicine Athletic Tape Average Price by Application
(2019-2024) & (US\$/Unit)

Table 110. Global Sports Medicine Athletic Tape Average Price by Application
(2025-2030) & (US\$/Unit)

Table 111. North America Sports Medicine Athletic Tape Sales Quantity by Type
(2019-2024) & (K Units)

Table 112. North America Sports Medicine Athletic Tape Sales Quantity by Type
(2025-2030) & (K Units)

Table 113. North America Sports Medicine Athletic Tape Sales Quantity by Application
(2019-2024) & (K Units)

Table 114. North America Sports Medicine Athletic Tape Sales Quantity by Application
(2025-2030) & (K Units)

Table 115. North America Sports Medicine Athletic Tape Sales Quantity by Country
(2019-2024) & (K Units)

Table 116. North America Sports Medicine Athletic Tape Sales Quantity by Country
(2025-2030) & (K Units)

Table 117. North America Sports Medicine Athletic Tape Consumption Value by
Country (2019-2024) & (USD Million)

Table 118. North America Sports Medicine Athletic Tape Consumption Value by
Country (2025-2030) & (USD Million)

Table 119. Europe Sports Medicine Athletic Tape Sales Quantity by Type (2019-2024)
& (K Units)

Table 120. Europe Sports Medicine Athletic Tape Sales Quantity by Type (2025-2030)
& (K Units)

Table 121. Europe Sports Medicine Athletic Tape Sales Quantity by Application
(2019-2024) & (K Units)

Table 122. Europe Sports Medicine Athletic Tape Sales Quantity by Application
(2025-2030) & (K Units)

Table 123. Europe Sports Medicine Athletic Tape Sales Quantity by Country
(2019-2024) & (K Units)

Table 124. Europe Sports Medicine Athletic Tape Sales Quantity by Country
(2025-2030) & (K Units)

Table 125. Europe Sports Medicine Athletic Tape Consumption Value by Country
(2019-2024) & (USD Million)

Table 126. Europe Sports Medicine Athletic Tape Consumption Value by Country
(2025-2030) & (USD Million)

Table 127. Asia-Pacific Sports Medicine Athletic Tape Sales Quantity by Type (2019-2024) & (K Units)

Table 128. Asia-Pacific Sports Medicine Athletic Tape Sales Quantity by Type (2025-2030) & (K Units)

Table 129. Asia-Pacific Sports Medicine Athletic Tape Sales Quantity by Application (2019-2024) & (K Units)

Table 130. Asia-Pacific Sports Medicine Athletic Tape Sales Quantity by Application (2025-2030) & (K Units)

Table 131. Asia-Pacific Sports Medicine Athletic Tape Sales Quantity by Region (2019-2024) & (K Units)

Table 132. Asia-Pacific Sports Medicine Athletic Tape Sales Quantity by Region (2025-2030) & (K Units)

Table 133. Asia-Pacific Sports Medicine Athletic Tape Consumption Value by Region (2019-2024) & (USD Million)

Table 134. Asia-Pacific Sports Medicine Athletic Tape Consumption Value by Region (2025-2030) & (USD Million)

Table 135. South America Sports Medicine Athletic Tape Sales Quantity by Type (2019-2024) & (K Units)

Table 136. South America Sports Medicine Athletic Tape Sales Quantity by Type (2025-2030) & (K Units)

Table 137. South America Sports Medicine Athletic Tape Sales Quantity by Application (2019-2024) & (K Units)

Table 138. South America Sports Medicine Athletic Tape Sales Quantity by Application (2025-2030) & (K Units)

Table 139. South America Sports Medicine Athletic Tape Sales Quantity by Country (2019-2024) & (K Units)

Table 140. South America Sports Medicine Athletic Tape Sales Quantity by Country (2025-2030) & (K Units)

Table 141. South America Sports Medicine Athletic Tape Consumption Value by Country (2019-2024) & (USD Million)

Table 142. South America Sports Medicine Athletic Tape Consumption Value by Country (2025-2030) & (USD Million)

Table 143. Middle East & Africa Sports Medicine Athletic Tape Sales Quantity by Type (2019-2024) & (K Units)

Table 144. Middle East & Africa Sports Medicine Athletic Tape Sales Quantity by Type (2025-2030) & (K Units)

Table 145. Middle East & Africa Sports Medicine Athletic Tape Sales Quantity by Application (2019-2024) & (K Units)

Table 146. Middle East & Africa Sports Medicine Athletic Tape Sales Quantity by

Application (2025-2030) & (K Units)

Table 147. Middle East & Africa Sports Medicine Athletic Tape Sales Quantity by Country (2019-2024) & (K Units)

Table 148. Middle East & Africa Sports Medicine Athletic Tape Sales Quantity by Country (2025-2030) & (K Units)

Table 149. Middle East & Africa Sports Medicine Athletic Tape Consumption Value by Country (2019-2024) & (USD Million)

Table 150. Middle East & Africa Sports Medicine Athletic Tape Consumption Value by Country (2025-2030) & (USD Million)

Table 151. Sports Medicine Athletic Tape Raw Material

Table 152. Key Manufacturers of Sports Medicine Athletic Tape Raw Materials

Table 153. Sports Medicine Athletic Tape Typical Distributors

Table 154. Sports Medicine Athletic Tape Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Sports Medicine Athletic Tape Picture

Figure 2. Global Sports Medicine Athletic Tape Revenue by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Sports Medicine Athletic Tape Revenue Market Share by Type in 2023

Figure 4. Roll Tape Examples

Figure 5. Pre-cut Tape Examples

Figure 6. Global Sports Medicine Athletic Tape Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 7. Global Sports Medicine Athletic Tape Revenue Market Share by Application in 2023

Figure 8. Sports Specific Retail Examples

Figure 9. Mass Retail Examples

Figure 10. Hospital and Physiotherapy Examples

Figure 11. Online Shop Examples

Figure 12. Others Examples

Figure 13. Global Sports Medicine Athletic Tape Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 14. Global Sports Medicine Athletic Tape Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 15. Global Sports Medicine Athletic Tape Sales Quantity (2019-2030) & (K Units)

Figure 16. Global Sports Medicine Athletic Tape Price (2019-2030) & (US\$/Unit)

Figure 17. Global Sports Medicine Athletic Tape Sales Quantity Market Share by Manufacturer in 2023

Figure 18. Global Sports Medicine Athletic Tape Revenue Market Share by Manufacturer in 2023

Figure 19. Producer Shipments of Sports Medicine Athletic Tape by Manufacturer Sales (\$MM) and Market Share (%): 2023

Figure 20. Top 3 Sports Medicine Athletic Tape Manufacturer (Revenue) Market Share in 2023

Figure 21. Top 6 Sports Medicine Athletic Tape Manufacturer (Revenue) Market Share in 2023

Figure 22. Global Sports Medicine Athletic Tape Sales Quantity Market Share by Region (2019-2030)

Figure 23. Global Sports Medicine Athletic Tape Consumption Value Market Share by Region (2019-2030)

Figure 24. North America Sports Medicine Athletic Tape Consumption Value (2019-2030) & (USD Million)

Figure 25. Europe Sports Medicine Athletic Tape Consumption Value (2019-2030) & (USD Million)

Figure 26. Asia-Pacific Sports Medicine Athletic Tape Consumption Value (2019-2030) & (USD Million)

Figure 27. South America Sports Medicine Athletic Tape Consumption Value (2019-2030) & (USD Million)

Figure 28. Middle East & Africa Sports Medicine Athletic Tape Consumption Value (2019-2030) & (USD Million)

Figure 29. Global Sports Medicine Athletic Tape Sales Quantity Market Share by Type (2019-2030)

Figure 30. Global Sports Medicine Athletic Tape Consumption Value Market Share by Type (2019-2030)

Figure 31. Global Sports Medicine Athletic Tape Average Price by Type (2019-2030) & (US\$/Unit)

Figure 32. Global Sports Medicine Athletic Tape Sales Quantity Market Share by Application (2019-2030)

Figure 33. Global Sports Medicine Athletic Tape Revenue Market Share by Application (2019-2030)

Figure 34. Global Sports Medicine Athletic Tape Average Price by Application (2019-2030) & (US\$/Unit)

Figure 35. North America Sports Medicine Athletic Tape Sales Quantity Market Share by Type (2019-2030)

Figure 36. North America Sports Medicine Athletic Tape Sales Quantity Market Share by Application (2019-2030)

Figure 37. North America Sports Medicine Athletic Tape Sales Quantity Market Share by Country (2019-2030)

Figure 38. North America Sports Medicine Athletic Tape Consumption Value Market Share by Country (2019-2030)

Figure 39. United States Sports Medicine Athletic Tape Consumption Value (2019-2030) & (USD Million)

Figure 40. Canada Sports Medicine Athletic Tape Consumption Value (2019-2030) & (USD Million)

Figure 41. Mexico Sports Medicine Athletic Tape Consumption Value (2019-2030) & (USD Million)

Figure 42. Europe Sports Medicine Athletic Tape Sales Quantity Market Share by Type (2019-2030)

Figure 43. Europe Sports Medicine Athletic Tape Sales Quantity Market Share by

Application (2019-2030)

Figure 44. Europe Sports Medicine Athletic Tape Sales Quantity Market Share by Country (2019-2030)

Figure 45. Europe Sports Medicine Athletic Tape Consumption Value Market Share by Country (2019-2030)

Figure 46. Germany Sports Medicine Athletic Tape Consumption Value (2019-2030) & (USD Million)

Figure 47. France Sports Medicine Athletic Tape Consumption Value (2019-2030) & (USD Million)

Figure 48. United Kingdom Sports Medicine Athletic Tape Consumption Value (2019-2030) & (USD Million)

Figure 49. Russia Sports Medicine Athletic Tape Consumption Value (2019-2030) & (USD Million)

Figure 50. Italy Sports Medicine Athletic Tape Consumption Value (2019-2030) & (USD Million)

Figure 51. Asia-Pacific Sports Medicine Athletic Tape Sales Quantity Market Share by Type (2019-2030)

Figure 52. Asia-Pacific Sports Medicine Athletic Tape Sales Quantity Market Share by Application (2019-2030)

Figure 53. Asia-Pacific Sports Medicine Athletic Tape Sales Quantity Market Share by Region (2019-2030)

Figure 54. Asia-Pacific Sports Medicine Athletic Tape Consumption Value Market Share by Region (2019-2030)

Figure 55. China Sports Medicine Athletic Tape Consumption Value (2019-2030) & (USD Million)

Figure 56. Japan Sports Medicine Athletic Tape Consumption Value (2019-2030) & (USD Million)

Figure 57. South Korea Sports Medicine Athletic Tape Consumption Value (2019-2030) & (USD Million)

Figure 58. India Sports Medicine Athletic Tape Consumption Value (2019-2030) & (USD Million)

Figure 59. Southeast Asia Sports Medicine Athletic Tape Consumption Value (2019-2030) & (USD Million)

Figure 60. Australia Sports Medicine Athletic Tape Consumption Value (2019-2030) & (USD Million)

Figure 61. South America Sports Medicine Athletic Tape Sales Quantity Market Share by Type (2019-2030)

Figure 62. South America Sports Medicine Athletic Tape Sales Quantity Market Share by Application (2019-2030)

Figure 63. South America Sports Medicine Athletic Tape Sales Quantity Market Share by Country (2019-2030)

Figure 64. South America Sports Medicine Athletic Tape Consumption Value Market Share by Country (2019-2030)

Figure 65. Brazil Sports Medicine Athletic Tape Consumption Value (2019-2030) & (USD Million)

Figure 66. Argentina Sports Medicine Athletic Tape Consumption Value (2019-2030) & (USD Million)

Figure 67. Middle East & Africa Sports Medicine Athletic Tape Sales Quantity Market Share by Type (2019-2030)

Figure 68. Middle East & Africa Sports Medicine Athletic Tape Sales Quantity Market Share by Application (2019-2030)

Figure 69. Middle East & Africa Sports Medicine Athletic Tape Sales Quantity Market Share by Country (2019-2030)

Figure 70. Middle East & Africa Sports Medicine Athletic Tape Consumption Value Market Share by Country (2019-2030)

Figure 71. Turkey Sports Medicine Athletic Tape Consumption Value (2019-2030) & (USD Million)

Figure 72. Egypt Sports Medicine Athletic Tape Consumption Value (2019-2030) & (USD Million)

Figure 73. Saudi Arabia Sports Medicine Athletic Tape Consumption Value (2019-2030) & (USD Million)

Figure 74. South Africa Sports Medicine Athletic Tape Consumption Value (2019-2030) & (USD Million)

Figure 75. Sports Medicine Athletic Tape Market Drivers

Figure 76. Sports Medicine Athletic Tape Market Restraints

Figure 77. Sports Medicine Athletic Tape Market Trends

Figure 78. Porters Five Forces Analysis

Figure 79. Manufacturing Cost Structure Analysis of Sports Medicine Athletic Tape in 2023

Figure 80. Manufacturing Process Analysis of Sports Medicine Athletic Tape

Figure 81. Sports Medicine Athletic Tape Industrial Chain

Figure 82. Sales Channel: Direct to End-User vs Distributors

Figure 83. Direct Channel Pros & Cons

Figure 84. Indirect Channel Pros & Cons

Figure 85. Methodology

Figure 86. Research Process and Data Source

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