

Global Social CRM Tools Software Market 2025 by Company, Regions, Type and Application, Forecast to 2031

<https://marketpublishers.com/r/S74C9F611C92EN.html>

Date: December 2025

Pages: 123

Price: US\$ 3,480.00 (Single User License)

ID: S74C9F611C92EN

Abstracts

According to our latest research, the global Social CRM Tools Software market size will reach USD million in 2031, growing at a CAGR of %over the analysis period.

These tools are web application analysis software designed to monitor, assess, and improve social media performance. They collect data across various platforms to provide insights into engagement, reach, and effectiveness of social media strategies. By analyzing metrics beyond basic likes and shares, these tools help businesses understand audience behavior, optimize content, and measure ROI, making them essential for informed decision-making in social media marketing.

The industry trend for Social Media Analytics Tools Software is towards real-time monitoring and AI-driven analytics. With the increasing volume of social media data, these tools are focusing on providing immediate insights to allow businesses to respond quickly to customer feedback and market trends. The market is also seeing a shift towards integrated platforms that offer comprehensive analytics across multiple social channels, enhancing the ability to track performance and strategize effectively.

This report is a detailed and comprehensive analysis for global Social CRM Tools Software market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Social CRM Tools Software market size and forecasts, in consumption value (\$ Million), 2020-2031

Global Social CRM Tools Software market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global Social CRM Tools Software market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2020-2031

Global Social CRM Tools Software market shares of main players, in revenue (\$ Million), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Social CRM Tools Software

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Social CRM Tools Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Salesforce, Zoho, Zendesk, Hootsuite, LiveAgent, Insightly, Sprout Social, SugarCRM, SocialPilot, Popl, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Social CRM Tools Software market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Cloud-Based

On-Premise

Market segment by Application

Large Enterprises

SMEs

Market segment by players, this report covers

Salesforce

Zoho

Zendesk

Hootsuite

LiveAgent

Insightly

Sprout Social

SugarCRM

SocialPilot

Popl

Sendible

Jobin

Lyfpit

Linked Helper

Oktopost

Sprinklr

SendJim

Sage

mLabs

WATI

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Social CRM Tools Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Social CRM Tools Software, with revenue, gross margin, and global market share of Social CRM Tools Software from 2020 to 2025.

Chapter 3, the Social CRM Tools Software competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with

revenue and market share for key countries in the world, from 2020 to 2025. and Social CRM Tools Software market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Social CRM Tools Software.

Chapter 13, to describe Social CRM Tools Software research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Classification of Social CRM Tools Software by Type
 - 1.3.1 Overview: Global Social CRM Tools Software Market Size by Type: 2020 Versus 2024 Versus 2031
 - 1.3.2 Global Social CRM Tools Software Consumption Value Market Share by Type in 2024
 - 1.3.3 Cloud-Based
 - 1.3.4 On-Premise
- 1.4 Global Social CRM Tools Software Market by Application
 - 1.4.1 Overview: Global Social CRM Tools Software Market Size by Application: 2020 Versus 2024 Versus 2031
 - 1.4.2 Large Enterprises
 - 1.4.3 SMEs
- 1.5 Global Social CRM Tools Software Market Size & Forecast
- 1.6 Global Social CRM Tools Software Market Size and Forecast by Region
 - 1.6.1 Global Social CRM Tools Software Market Size by Region: 2020 VS 2024 VS 2031
 - 1.6.2 Global Social CRM Tools Software Market Size by Region, (2020-2031)
 - 1.6.3 North America Social CRM Tools Software Market Size and Prospect (2020-2031)
 - 1.6.4 Europe Social CRM Tools Software Market Size and Prospect (2020-2031)
 - 1.6.5 Asia-Pacific Social CRM Tools Software Market Size and Prospect (2020-2031)
 - 1.6.6 South America Social CRM Tools Software Market Size and Prospect (2020-2031)
 - 1.6.7 Middle East & Africa Social CRM Tools Software Market Size and Prospect (2020-2031)

2 COMPANY PROFILES

- 2.1 Salesforce
 - 2.1.1 Salesforce Details
 - 2.1.2 Salesforce Major Business
 - 2.1.3 Salesforce Social CRM Tools Software Product and Solutions
 - 2.1.4 Salesforce Social CRM Tools Software Revenue, Gross Margin and Market

Share (2020-2025)

2.1.5 Salesforce Recent Developments and Future Plans

2.2 Zoho

2.2.1 Zoho Details

2.2.2 Zoho Major Business

2.2.3 Zoho Social CRM Tools Software Product and Solutions

2.2.4 Zoho Social CRM Tools Software Revenue, Gross Margin and Market Share (2020-2025)

2.2.5 Zoho Recent Developments and Future Plans

2.3 Zendesk

2.3.1 Zendesk Details

2.3.2 Zendesk Major Business

2.3.3 Zendesk Social CRM Tools Software Product and Solutions

2.3.4 Zendesk Social CRM Tools Software Revenue, Gross Margin and Market Share (2020-2025)

2.3.5 Zendesk Recent Developments and Future Plans

2.4 Hootsuite

2.4.1 Hootsuite Details

2.4.2 Hootsuite Major Business

2.4.3 Hootsuite Social CRM Tools Software Product and Solutions

2.4.4 Hootsuite Social CRM Tools Software Revenue, Gross Margin and Market Share (2020-2025)

2.4.5 Hootsuite Recent Developments and Future Plans

2.5 LiveAgent

2.5.1 LiveAgent Details

2.5.2 LiveAgent Major Business

2.5.3 LiveAgent Social CRM Tools Software Product and Solutions

2.5.4 LiveAgent Social CRM Tools Software Revenue, Gross Margin and Market Share (2020-2025)

2.5.5 LiveAgent Recent Developments and Future Plans

2.6 Insightly

2.6.1 Insightly Details

2.6.2 Insightly Major Business

2.6.3 Insightly Social CRM Tools Software Product and Solutions

2.6.4 Insightly Social CRM Tools Software Revenue, Gross Margin and Market Share (2020-2025)

2.6.5 Insightly Recent Developments and Future Plans

2.7 Sprout Social

2.7.1 Sprout Social Details

- 2.7.2 Sprout Social Major Business
- 2.7.3 Sprout Social Social CRM Tools Software Product and Solutions
- 2.7.4 Sprout Social Social CRM Tools Software Revenue, Gross Margin and Market Share (2020-2025)
- 2.7.5 Sprout Social Recent Developments and Future Plans
- 2.8 SugarCRM
 - 2.8.1 SugarCRM Details
 - 2.8.2 SugarCRM Major Business
 - 2.8.3 SugarCRM Social CRM Tools Software Product and Solutions
 - 2.8.4 SugarCRM Social CRM Tools Software Revenue, Gross Margin and Market Share (2020-2025)
 - 2.8.5 SugarCRM Recent Developments and Future Plans
- 2.9 SocialPilot
 - 2.9.1 SocialPilot Details
 - 2.9.2 SocialPilot Major Business
 - 2.9.3 SocialPilot Social CRM Tools Software Product and Solutions
 - 2.9.4 SocialPilot Social CRM Tools Software Revenue, Gross Margin and Market Share (2020-2025)
 - 2.9.5 SocialPilot Recent Developments and Future Plans
- 2.10 Popl
 - 2.10.1 Popl Details
 - 2.10.2 Popl Major Business
 - 2.10.3 Popl Social CRM Tools Software Product and Solutions
 - 2.10.4 Popl Social CRM Tools Software Revenue, Gross Margin and Market Share (2020-2025)
 - 2.10.5 Popl Recent Developments and Future Plans
- 2.11 Sendible
 - 2.11.1 Sendible Details
 - 2.11.2 Sendible Major Business
 - 2.11.3 Sendible Social CRM Tools Software Product and Solutions
 - 2.11.4 Sendible Social CRM Tools Software Revenue, Gross Margin and Market Share (2020-2025)
 - 2.11.5 Sendible Recent Developments and Future Plans
- 2.12 Jobin
 - 2.12.1 Jobin Details
 - 2.12.2 Jobin Major Business
 - 2.12.3 Jobin Social CRM Tools Software Product and Solutions
 - 2.12.4 Jobin Social CRM Tools Software Revenue, Gross Margin and Market Share (2020-2025)

- 2.12.5 Jobin Recent Developments and Future Plans
- 2.13 Lyfpit
 - 2.13.1 Lyfpit Details
 - 2.13.2 Lyfpit Major Business
 - 2.13.3 Lyfpit Social CRM Tools Software Product and Solutions
 - 2.13.4 Lyfpit Social CRM Tools Software Revenue, Gross Margin and Market Share (2020-2025)
 - 2.13.5 Lyfpit Recent Developments and Future Plans
- 2.14 Linked Helper
 - 2.14.1 Linked Helper Details
 - 2.14.2 Linked Helper Major Business
 - 2.14.3 Linked Helper Social CRM Tools Software Product and Solutions
 - 2.14.4 Linked Helper Social CRM Tools Software Revenue, Gross Margin and Market Share (2020-2025)
 - 2.14.5 Linked Helper Recent Developments and Future Plans
- 2.15 Oktopost
 - 2.15.1 Oktopost Details
 - 2.15.2 Oktopost Major Business
 - 2.15.3 Oktopost Social CRM Tools Software Product and Solutions
 - 2.15.4 Oktopost Social CRM Tools Software Revenue, Gross Margin and Market Share (2020-2025)
 - 2.15.5 Oktopost Recent Developments and Future Plans
- 2.16 Sprinklr
 - 2.16.1 Sprinklr Details
 - 2.16.2 Sprinklr Major Business
 - 2.16.3 Sprinklr Social CRM Tools Software Product and Solutions
 - 2.16.4 Sprinklr Social CRM Tools Software Revenue, Gross Margin and Market Share (2020-2025)
 - 2.16.5 Sprinklr Recent Developments and Future Plans
- 2.17 SendJim
 - 2.17.1 SendJim Details
 - 2.17.2 SendJim Major Business
 - 2.17.3 SendJim Social CRM Tools Software Product and Solutions
 - 2.17.4 SendJim Social CRM Tools Software Revenue, Gross Margin and Market Share (2020-2025)
 - 2.17.5 SendJim Recent Developments and Future Plans
- 2.18 Sage
 - 2.18.1 Sage Details
 - 2.18.2 Sage Major Business

- 2.18.3 Sage Social CRM Tools Software Product and Solutions
- 2.18.4 Sage Social CRM Tools Software Revenue, Gross Margin and Market Share (2020-2025)
- 2.18.5 Sage Recent Developments and Future Plans
- 2.19 mLabs
 - 2.19.1 mLabs Details
 - 2.19.2 mLabs Major Business
 - 2.19.3 mLabs Social CRM Tools Software Product and Solutions
 - 2.19.4 mLabs Social CRM Tools Software Revenue, Gross Margin and Market Share (2020-2025)
 - 2.19.5 mLabs Recent Developments and Future Plans
- 2.20 WATI
 - 2.20.1 WATI Details
 - 2.20.2 WATI Major Business
 - 2.20.3 WATI Social CRM Tools Software Product and Solutions
 - 2.20.4 WATI Social CRM Tools Software Revenue, Gross Margin and Market Share (2020-2025)
 - 2.20.5 WATI Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

- 3.1 Global Social CRM Tools Software Revenue and Share by Players (2020-2025)
- 3.2 Market Share Analysis (2024)
 - 3.2.1 Market Share of Social CRM Tools Software by Company Revenue
 - 3.2.2 Top 3 Social CRM Tools Software Players Market Share in 2024
 - 3.2.3 Top 6 Social CRM Tools Software Players Market Share in 2024
- 3.3 Social CRM Tools Software Market: Overall Company Footprint Analysis
 - 3.3.1 Social CRM Tools Software Market: Region Footprint
 - 3.3.2 Social CRM Tools Software Market: Company Product Type Footprint
 - 3.3.3 Social CRM Tools Software Market: Company Product Application Footprint
- 3.4 New Market Entrants and Barriers to Market Entry
- 3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY TYPE

- 4.1 Global Social CRM Tools Software Consumption Value and Market Share by Type (2020-2025)
- 4.2 Global Social CRM Tools Software Market Forecast by Type (2026-2031)

5 MARKET SIZE SEGMENT BY APPLICATION

5.1 Global Social CRM Tools Software Consumption Value Market Share by Application (2020-2025)

5.2 Global Social CRM Tools Software Market Forecast by Application (2026-2031)

6 NORTH AMERICA

6.1 North America Social CRM Tools Software Consumption Value by Type (2020-2031)

6.2 North America Social CRM Tools Software Market Size by Application (2020-2031)

6.3 North America Social CRM Tools Software Market Size by Country

6.3.1 North America Social CRM Tools Software Consumption Value by Country (2020-2031)

6.3.2 United States Social CRM Tools Software Market Size and Forecast (2020-2031)

6.3.3 Canada Social CRM Tools Software Market Size and Forecast (2020-2031)

6.3.4 Mexico Social CRM Tools Software Market Size and Forecast (2020-2031)

7 EUROPE

7.1 Europe Social CRM Tools Software Consumption Value by Type (2020-2031)

7.2 Europe Social CRM Tools Software Consumption Value by Application (2020-2031)

7.3 Europe Social CRM Tools Software Market Size by Country

7.3.1 Europe Social CRM Tools Software Consumption Value by Country (2020-2031)

7.3.2 Germany Social CRM Tools Software Market Size and Forecast (2020-2031)

7.3.3 France Social CRM Tools Software Market Size and Forecast (2020-2031)

7.3.4 United Kingdom Social CRM Tools Software Market Size and Forecast (2020-2031)

7.3.5 Russia Social CRM Tools Software Market Size and Forecast (2020-2031)

7.3.6 Italy Social CRM Tools Software Market Size and Forecast (2020-2031)

8 ASIA-PACIFIC

8.1 Asia-Pacific Social CRM Tools Software Consumption Value by Type (2020-2031)

8.2 Asia-Pacific Social CRM Tools Software Consumption Value by Application (2020-2031)

8.3 Asia-Pacific Social CRM Tools Software Market Size by Region

8.3.1 Asia-Pacific Social CRM Tools Software Consumption Value by Region (2020-2031)

- 8.3.2 China Social CRM Tools Software Market Size and Forecast (2020-2031)
- 8.3.3 Japan Social CRM Tools Software Market Size and Forecast (2020-2031)
- 8.3.4 South Korea Social CRM Tools Software Market Size and Forecast (2020-2031)
- 8.3.5 India Social CRM Tools Software Market Size and Forecast (2020-2031)
- 8.3.6 Southeast Asia Social CRM Tools Software Market Size and Forecast (2020-2031)
- 8.3.7 Australia Social CRM Tools Software Market Size and Forecast (2020-2031)

9 SOUTH AMERICA

- 9.1 South America Social CRM Tools Software Consumption Value by Type (2020-2031)
- 9.2 South America Social CRM Tools Software Consumption Value by Application (2020-2031)
- 9.3 South America Social CRM Tools Software Market Size by Country
 - 9.3.1 South America Social CRM Tools Software Consumption Value by Country (2020-2031)
 - 9.3.2 Brazil Social CRM Tools Software Market Size and Forecast (2020-2031)
 - 9.3.3 Argentina Social CRM Tools Software Market Size and Forecast (2020-2031)

10 MIDDLE EAST & AFRICA

- 10.1 Middle East & Africa Social CRM Tools Software Consumption Value by Type (2020-2031)
- 10.2 Middle East & Africa Social CRM Tools Software Consumption Value by Application (2020-2031)
- 10.3 Middle East & Africa Social CRM Tools Software Market Size by Country
 - 10.3.1 Middle East & Africa Social CRM Tools Software Consumption Value by Country (2020-2031)
 - 10.3.2 Turkey Social CRM Tools Software Market Size and Forecast (2020-2031)
 - 10.3.3 Saudi Arabia Social CRM Tools Software Market Size and Forecast (2020-2031)
 - 10.3.4 UAE Social CRM Tools Software Market Size and Forecast (2020-2031)

11 MARKET DYNAMICS

- 11.1 Social CRM Tools Software Market Drivers
- 11.2 Social CRM Tools Software Market Restraints
- 11.3 Social CRM Tools Software Trends Analysis

11.4 Porters Five Forces Analysis

- 11.4.1 Threat of New Entrants
- 11.4.2 Bargaining Power of Suppliers
- 11.4.3 Bargaining Power of Buyers
- 11.4.4 Threat of Substitutes
- 11.4.5 Competitive Rivalry

12 INDUSTRY CHAIN ANALYSIS

- 12.1 Social CRM Tools Software Industry Chain
- 12.2 Social CRM Tools Software Upstream Analysis
- 12.3 Social CRM Tools Software Midstream Analysis
- 12.4 Social CRM Tools Software Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

- 14.1 Methodology
- 14.2 Research Process and Data Source
- 14.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Social CRM Tools Software Consumption Value by Type, (USD Million), 2020 & 2024 & 2031

Table 2. Global Social CRM Tools Software Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Table 3. Global Social CRM Tools Software Consumption Value by Region (2020-2025) & (USD Million)

Table 4. Global Social CRM Tools Software Consumption Value by Region (2026-2031) & (USD Million)

Table 5. Salesforce Company Information, Head Office, and Major Competitors

Table 6. Salesforce Major Business

Table 7. Salesforce Social CRM Tools Software Product and Solutions

Table 8. Salesforce Social CRM Tools Software Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 9. Salesforce Recent Developments and Future Plans

Table 10. Zoho Company Information, Head Office, and Major Competitors

Table 11. Zoho Major Business

Table 12. Zoho Social CRM Tools Software Product and Solutions

Table 13. Zoho Social CRM Tools Software Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 14. Zoho Recent Developments and Future Plans

Table 15. Zendesk Company Information, Head Office, and Major Competitors

Table 16. Zendesk Major Business

Table 17. Zendesk Social CRM Tools Software Product and Solutions

Table 18. Zendesk Social CRM Tools Software Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 19. Hootsuite Company Information, Head Office, and Major Competitors

Table 20. Hootsuite Major Business

Table 21. Hootsuite Social CRM Tools Software Product and Solutions

Table 22. Hootsuite Social CRM Tools Software Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 23. Hootsuite Recent Developments and Future Plans

Table 24. LiveAgent Company Information, Head Office, and Major Competitors

Table 25. LiveAgent Major Business

Table 26. LiveAgent Social CRM Tools Software Product and Solutions

Table 27. LiveAgent Social CRM Tools Software Revenue (USD Million), Gross Margin

and Market Share (2020-2025)

Table 28. LiveAgent Recent Developments and Future Plans

Table 29. Insightly Company Information, Head Office, and Major Competitors

Table 30. Insightly Major Business

Table 31. Insightly Social CRM Tools Software Product and Solutions

Table 32. Insightly Social CRM Tools Software Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 33. Insightly Recent Developments and Future Plans

Table 34. Sprout Social Company Information, Head Office, and Major Competitors

Table 35. Sprout Social Major Business

Table 36. Sprout Social Social CRM Tools Software Product and Solutions

Table 37. Sprout Social Social CRM Tools Software Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 38. Sprout Social Recent Developments and Future Plans

Table 39. SugarCRM Company Information, Head Office, and Major Competitors

Table 40. SugarCRM Major Business

Table 41. SugarCRM Social CRM Tools Software Product and Solutions

Table 42. SugarCRM Social CRM Tools Software Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 43. SugarCRM Recent Developments and Future Plans

Table 44. SocialPilot Company Information, Head Office, and Major Competitors

Table 45. SocialPilot Major Business

Table 46. SocialPilot Social CRM Tools Software Product and Solutions

Table 47. SocialPilot Social CRM Tools Software Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 48. SocialPilot Recent Developments and Future Plans

Table 49. Popl Company Information, Head Office, and Major Competitors

Table 50. Popl Major Business

Table 51. Popl Social CRM Tools Software Product and Solutions

Table 52. Popl Social CRM Tools Software Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 53. Popl Recent Developments and Future Plans

Table 54. Sendible Company Information, Head Office, and Major Competitors

Table 55. Sendible Major Business

Table 56. Sendible Social CRM Tools Software Product and Solutions

Table 57. Sendible Social CRM Tools Software Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 58. Sendible Recent Developments and Future Plans

Table 59. Jobin Company Information, Head Office, and Major Competitors

Table 60. Jobin Major Business

Table 61. Jobin Social CRM Tools Software Product and Solutions

Table 62. Jobin Social CRM Tools Software Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 63. Jobin Recent Developments and Future Plans

Table 64. Lyfpit Company Information, Head Office, and Major Competitors

Table 65. Lyfpit Major Business

Table 66. Lyfpit Social CRM Tools Software Product and Solutions

Table 67. Lyfpit Social CRM Tools Software Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 68. Lyfpit Recent Developments and Future Plans

Table 69. Linked Helper Company Information, Head Office, and Major Competitors

Table 70. Linked Helper Major Business

Table 71. Linked Helper Social CRM Tools Software Product and Solutions

Table 72. Linked Helper Social CRM Tools Software Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 73. Linked Helper Recent Developments and Future Plans

Table 74. Oktopost Company Information, Head Office, and Major Competitors

Table 75. Oktopost Major Business

Table 76. Oktopost Social CRM Tools Software Product and Solutions

Table 77. Oktopost Social CRM Tools Software Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 78. Oktopost Recent Developments and Future Plans

Table 79. Sprinklr Company Information, Head Office, and Major Competitors

Table 80. Sprinklr Major Business

Table 81. Sprinklr Social CRM Tools Software Product and Solutions

Table 82. Sprinklr Social CRM Tools Software Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 83. Sprinklr Recent Developments and Future Plans

Table 84. SendJim Company Information, Head Office, and Major Competitors

Table 85. SendJim Major Business

Table 86. SendJim Social CRM Tools Software Product and Solutions

Table 87. SendJim Social CRM Tools Software Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 88. SendJim Recent Developments and Future Plans

Table 89. Sage Company Information, Head Office, and Major Competitors

Table 90. Sage Major Business

Table 91. Sage Social CRM Tools Software Product and Solutions

Table 92. Sage Social CRM Tools Software Revenue (USD Million), Gross Margin and

Market Share (2020-2025)

Table 93. Sage Recent Developments and Future Plans

Table 94. mLabs Company Information, Head Office, and Major Competitors

Table 95. mLabs Major Business

Table 96. mLabs Social CRM Tools Software Product and Solutions

Table 97. mLabs Social CRM Tools Software Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 98. mLabs Recent Developments and Future Plans

Table 99. WATI Company Information, Head Office, and Major Competitors

Table 100. WATI Major Business

Table 101. WATI Social CRM Tools Software Product and Solutions

Table 102. WATI Social CRM Tools Software Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 103. WATI Recent Developments and Future Plans

Table 104. Global Social CRM Tools Software Revenue (USD Million) by Players (2020-2025)

Table 105. Global Social CRM Tools Software Revenue Share by Players (2020-2025)

Table 106. Breakdown of Social CRM Tools Software by Company Type (Tier 1, Tier 2, and Tier 3)

Table 107. Market Position of Players in Social CRM Tools Software, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2024

Table 108. Head Office of Key Social CRM Tools Software Players

Table 109. Social CRM Tools Software Market: Company Product Type Footprint

Table 110. Social CRM Tools Software Market: Company Product Application Footprint

Table 111. Social CRM Tools Software New Market Entrants and Barriers to Market Entry

Table 112. Social CRM Tools Software Mergers, Acquisition, Agreements, and Collaborations

Table 113. Global Social CRM Tools Software Consumption Value (USD Million) by Type (2020-2025)

Table 114. Global Social CRM Tools Software Consumption Value Share by Type (2020-2025)

Table 115. Global Social CRM Tools Software Consumption Value Forecast by Type (2026-2031)

Table 116. Global Social CRM Tools Software Consumption Value by Application (2020-2025)

Table 117. Global Social CRM Tools Software Consumption Value Forecast by Application (2026-2031)

Table 118. North America Social CRM Tools Software Consumption Value by Type

(2020-2025) & (USD Million)

Table 119. North America Social CRM Tools Software Consumption Value by Type (2026-2031) & (USD Million)

Table 120. North America Social CRM Tools Software Consumption Value by Application (2020-2025) & (USD Million)

Table 121. North America Social CRM Tools Software Consumption Value by Application (2026-2031) & (USD Million)

Table 122. North America Social CRM Tools Software Consumption Value by Country (2020-2025) & (USD Million)

Table 123. North America Social CRM Tools Software Consumption Value by Country (2026-2031) & (USD Million)

Table 124. Europe Social CRM Tools Software Consumption Value by Type (2020-2025) & (USD Million)

Table 125. Europe Social CRM Tools Software Consumption Value by Type (2026-2031) & (USD Million)

Table 126. Europe Social CRM Tools Software Consumption Value by Application (2020-2025) & (USD Million)

Table 127. Europe Social CRM Tools Software Consumption Value by Application (2026-2031) & (USD Million)

Table 128. Europe Social CRM Tools Software Consumption Value by Country (2020-2025) & (USD Million)

Table 129. Europe Social CRM Tools Software Consumption Value by Country (2026-2031) & (USD Million)

Table 130. Asia-Pacific Social CRM Tools Software Consumption Value by Type (2020-2025) & (USD Million)

Table 131. Asia-Pacific Social CRM Tools Software Consumption Value by Type (2026-2031) & (USD Million)

Table 132. Asia-Pacific Social CRM Tools Software Consumption Value by Application (2020-2025) & (USD Million)

Table 133. Asia-Pacific Social CRM Tools Software Consumption Value by Application (2026-2031) & (USD Million)

Table 134. Asia-Pacific Social CRM Tools Software Consumption Value by Region (2020-2025) & (USD Million)

Table 135. Asia-Pacific Social CRM Tools Software Consumption Value by Region (2026-2031) & (USD Million)

Table 136. South America Social CRM Tools Software Consumption Value by Type (2020-2025) & (USD Million)

Table 137. South America Social CRM Tools Software Consumption Value by Type (2026-2031) & (USD Million)

Table 138. South America Social CRM Tools Software Consumption Value by Application (2020-2025) & (USD Million)

Table 139. South America Social CRM Tools Software Consumption Value by Application (2026-2031) & (USD Million)

Table 140. South America Social CRM Tools Software Consumption Value by Country (2020-2025) & (USD Million)

Table 141. South America Social CRM Tools Software Consumption Value by Country (2026-2031) & (USD Million)

Table 142. Middle East & Africa Social CRM Tools Software Consumption Value by Type (2020-2025) & (USD Million)

Table 143. Middle East & Africa Social CRM Tools Software Consumption Value by Type (2026-2031) & (USD Million)

Table 144. Middle East & Africa Social CRM Tools Software Consumption Value by Application (2020-2025) & (USD Million)

Table 145. Middle East & Africa Social CRM Tools Software Consumption Value by Application (2026-2031) & (USD Million)

Table 146. Middle East & Africa Social CRM Tools Software Consumption Value by Country (2020-2025) & (USD Million)

Table 147. Middle East & Africa Social CRM Tools Software Consumption Value by Country (2026-2031) & (USD Million)

Table 148. Global Key Players of Social CRM Tools Software Upstream (Raw Materials)

Table 149. Global Social CRM Tools Software Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Social CRM Tools Software Picture

Figure 2. Global Social CRM Tools Software Consumption Value by Type, (USD Million), 2020 & 2024 & 2031

Figure 3. Global Social CRM Tools Software Consumption Value Market Share by Type in 2024

Figure 4. Cloud-Based

Figure 5. On-Premise

Figure 6. Global Social CRM Tools Software Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Figure 7. Social CRM Tools Software Consumption Value Market Share by Application in 2024

Figure 8. Large Enterprises Picture

Figure 9. SMEs Picture

Figure 10. Global Social CRM Tools Software Consumption Value, (USD Million): 2020 & 2024 & 2031

Figure 11. Global Social CRM Tools Software Consumption Value and Forecast (2020-2031) & (USD Million)

Figure 12. Global Market Social CRM Tools Software Consumption Value (USD Million) Comparison by Region (2020 VS 2024 VS 2031)

Figure 13. Global Social CRM Tools Software Consumption Value Market Share by Region (2020-2031)

Figure 14. Global Social CRM Tools Software Consumption Value Market Share by Region in 2024

Figure 15. North America Social CRM Tools Software Consumption Value (2020-2031) & (USD Million)

Figure 16. Europe Social CRM Tools Software Consumption Value (2020-2031) & (USD Million)

Figure 17. Asia-Pacific Social CRM Tools Software Consumption Value (2020-2031) & (USD Million)

Figure 18. South America Social CRM Tools Software Consumption Value (2020-2031) & (USD Million)

Figure 19. Middle East & Africa Social CRM Tools Software Consumption Value (2020-2031) & (USD Million)

Figure 20. Company Three Recent Developments and Future Plans

Figure 21. Global Social CRM Tools Software Revenue Share by Players in 2024

Figure 22. Social CRM Tools Software Market Share by Company Type (Tier 1, Tier 2, and Tier 3) in 2024

Figure 23. Market Share of Social CRM Tools Software by Player Revenue in 2024

Figure 24. Top 3 Social CRM Tools Software Players Market Share in 2024

Figure 25. Top 6 Social CRM Tools Software Players Market Share in 2024

Figure 26. Global Social CRM Tools Software Consumption Value Share by Type (2020-2025)

Figure 27. Global Social CRM Tools Software Market Share Forecast by Type (2026-2031)

Figure 28. Global Social CRM Tools Software Consumption Value Share by Application (2020-2025)

Figure 29. Global Social CRM Tools Software Market Share Forecast by Application (2026-2031)

Figure 30. North America Social CRM Tools Software Consumption Value Market Share by Type (2020-2031)

Figure 31. North America Social CRM Tools Software Consumption Value Market Share by Application (2020-2031)

Figure 32. North America Social CRM Tools Software Consumption Value Market Share by Country (2020-2031)

Figure 33. United States Social CRM Tools Software Consumption Value (2020-2031) & (USD Million)

Figure 34. Canada Social CRM Tools Software Consumption Value (2020-2031) & (USD Million)

Figure 35. Mexico Social CRM Tools Software Consumption Value (2020-2031) & (USD Million)

Figure 36. Europe Social CRM Tools Software Consumption Value Market Share by Type (2020-2031)

Figure 37. Europe Social CRM Tools Software Consumption Value Market Share by Application (2020-2031)

Figure 38. Europe Social CRM Tools Software Consumption Value Market Share by Country (2020-2031)

Figure 39. Germany Social CRM Tools Software Consumption Value (2020-2031) & (USD Million)

Figure 40. France Social CRM Tools Software Consumption Value (2020-2031) & (USD Million)

Figure 41. United Kingdom Social CRM Tools Software Consumption Value (2020-2031) & (USD Million)

Figure 42. Russia Social CRM Tools Software Consumption Value (2020-2031) & (USD Million)

Figure 43. Italy Social CRM Tools Software Consumption Value (2020-2031) & (USD Million)

Figure 44. Asia-Pacific Social CRM Tools Software Consumption Value Market Share by Type (2020-2031)

Figure 45. Asia-Pacific Social CRM Tools Software Consumption Value Market Share by Application (2020-2031)

Figure 46. Asia-Pacific Social CRM Tools Software Consumption Value Market Share by Region (2020-2031)

Figure 47. China Social CRM Tools Software Consumption Value (2020-2031) & (USD Million)

Figure 48. Japan Social CRM Tools Software Consumption Value (2020-2031) & (USD Million)

Figure 49. South Korea Social CRM Tools Software Consumption Value (2020-2031) & (USD Million)

Figure 50. India Social CRM Tools Software Consumption Value (2020-2031) & (USD Million)

Figure 51. Southeast Asia Social CRM Tools Software Consumption Value (2020-2031) & (USD Million)

Figure 52. Australia Social CRM Tools Software Consumption Value (2020-2031) & (USD Million)

Figure 53. South America Social CRM Tools Software Consumption Value Market Share by Type (2020-2031)

Figure 54. South America Social CRM Tools Software Consumption Value Market Share by Application (2020-2031)

Figure 55. South America Social CRM Tools Software Consumption Value Market Share by Country (2020-2031)

Figure 56. Brazil Social CRM Tools Software Consumption Value (2020-2031) & (USD Million)

Figure 57. Argentina Social CRM Tools Software Consumption Value (2020-2031) & (USD Million)

Figure 58. Middle East & Africa Social CRM Tools Software Consumption Value Market Share by Type (2020-2031)

Figure 59. Middle East & Africa Social CRM Tools Software Consumption Value Market Share by Application (2020-2031)

Figure 60. Middle East & Africa Social CRM Tools Software Consumption Value Market Share by Country (2020-2031)

Figure 61. Turkey Social CRM Tools Software Consumption Value (2020-2031) & (USD Million)

Figure 62. Saudi Arabia Social CRM Tools Software Consumption Value (2020-2031) &

(USD Million)

Figure 63. UAE Social CRM Tools Software Consumption Value (2020-2031) & (USD Million)

Figure 64. Social CRM Tools Software Market Drivers

Figure 65. Social CRM Tools Software Market Restraints

Figure 66. Social CRM Tools Software Market Trends

Figure 67. Porters Five Forces Analysis

Figure 68. Social CRM Tools Software Industrial Chain

Figure 69. Methodology

Figure 70. Research Process and Data Source

I would like to order

Product name: Global Social CRM Tools Software Market 2025 by Company, Regions, Type and Application, Forecast to 2031

Product link: <https://marketpublishers.com/r/S74C9F611C92EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S74C9F611C92EN.html>