

Global Short-Term Rental Management Platform Market 2025 by Company, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our latest research, the global Short-Term Rental Management Platform market size will reach USD million in 2031, growing at a CAGR of %over the analysis period.

A short-term rental management platform is an online tool that provides comprehensive management solutions for short-term rental properties, aiming to simplify and optimize various aspects such as reservation management, pricing strategies, guest communication, payment processing, cleaning maintenance and financial reporting. By integrating multi-channel reservation synchronization, automated operations and data analysis, these platforms help landlords and property managers improve operational efficiency, enhance guest satisfaction and maximize rental revenue, thereby effectively managing and operating their short-term rental properties.

Short-term rental management platforms play an increasingly important role in the modern accommodation industry. By integrating functions such as reservation management, pricing optimization, guest communication, and property maintenance, these platforms not only simplify the daily operational processes of landlords and property managers, but also enhance guest experience and satisfaction. In the highly competitive short-term rental market, the use of advanced management platforms can significantly improve operational efficiency, reduce manual operation errors, increase revenue transparency, and provide solid technical support for providing high-quality short-term rental services. As the short-term rental market continues to develop, such platforms will continue to promote the industry's digitalization and intelligentization process, making the short-term rental business more sustainable and competitive.

This report is a detailed and comprehensive analysis for global Short-Term Rental Management Platform market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Short-Term Rental Management Platform market size and forecasts, in consumption value (\$ Million), 2020-2031

Global Short-Term Rental Management Platform market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global Short-Term Rental Management Platform market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2020-2031

Global Short-Term Rental Management Platform market shares of main players, in revenue (\$ Million), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Short-Term Rental Management Platform
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Short-Term Rental Management Platform market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Airbnb, Vrbo, HomeAway, Guesty, Lodgify, Avantio, Smoobu, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Short-Term Rental Management Platform market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Full-Featured Short-Term Rental Management Platform

Channel Management Platform

Automation Platform

Others

Market segment by Application

Commercial Housing

Apartment

Others

Market segment by players, this report covers

Airbnb

Vrbo

HomeAway

Guesty

Lodgify

Avantio

Smoobu

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Short-Term Rental Management Platform product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Short-Term Rental Management Platform, with revenue, gross margin, and global market share of Short-Term Rental Management Platform from 2020 to 2025.

Chapter 3, the Short-Term Rental Management Platform competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025. and Short-Term Rental Management Platform market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Short-Term Rental Management Platform.

Chapter 13, to describe Short-Term Rental Management Platform research findings and

conclusion.

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