

Global Short Drama Overseas Platform Market 2025 by Company, Regions, Type and Application, Forecast to 2031

<https://marketpublishers.com/r/S0584CAC02DCEN.html>

Date: December 2025

Pages: 110

Price: US\$ 3,480.00 (Single User License)

ID: S0584CAC02DCEN

Abstracts

According to our latest research, the global Short Drama Overseas Platform market size will reach USD million in 2031, growing at a CAGR of %over the analysis period.

Short dramas usually refer to vertical screen mini-series with short episodes and fast plot development. They are generally low-cost and short-cycle, and quickly attract users with dramatic plots. Riding on the trend of short videos sweeping the world, short dramas will usher in rapid growth in the domestic and overseas markets in 2023. In June 2023, 'ReelShort' became a hit in the overseas market, and the leading online literature export manufacturers have entered the short drama export track.

This report is a detailed and comprehensive analysis for global Short Drama Overseas Platform market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Short Drama Overseas Platform market size and forecasts, in consumption value (\$ Million), 2020-2031

Global Short Drama Overseas Platform market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global Short Drama Overseas Platform market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2020-2031

Global Short Drama Overseas Platform market shares of main players, in revenue (\$ Million), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Short Drama Overseas Platform
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Short Drama Overseas Platform market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include ReelShort, DramaBox, TopShort, Netflix, U-NEXT, FlexTV, GoodShort, ShortTV, MoboReels, Kalos TV, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Short Drama Overseas Platform market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Paid Downloads

Natural Downloads

Web Downloads

Market segment by Application

Male

Female

Market segment by players, this report covers

ReelShort

DramaBox

TopShort

Netflix

U-NEXT

FlexTV

GoodShort

ShortTV

MoboReels

Kalos TV

SnackShort

DreameShort

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Short Drama Overseas Platform product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Short Drama Overseas Platform, with revenue, gross margin, and global market share of Short Drama Overseas Platform from 2020 to 2025.

Chapter 3, the Short Drama Overseas Platform competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025. and Short Drama Overseas Platform market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Short Drama Overseas Platform.

Chapter 13, to describe Short Drama Overseas Platform research findings and conclusion.

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