

Global Shapewear for Women Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Shapewear for Women market size was valued at US\$ 2500 million in 2024 and is forecast to a readjusted size of USD 3591 million by 2031 with a CAGR of 5.4% during review period.

The development of the women's plastic clothing market is closely related to social aesthetic trends. In today's society, more and more women are paying attention to their physical health and appearance, and the demand for plastic underwear is also increasing. At the same time, with the development of the underwear industry, more and more brands have begun to enter the women's plastic clothing market, launching various new plastic underwear products, further promoting the prosperity of the market.

The competitive landscape of the women's plastic clothing market is also constantly changing. Traditional underwear brands occupy a certain share in the market. At the same time, some emerging Internet underwear brands are also rising rapidly. These brands focus on user experience and adopt Internet marketing methods, forming a certain impact on traditional underwear brands.

This report is a detailed and comprehensive analysis for global Shapewear for Women market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Shapewear for Women market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Shapewear for Women market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Shapewear for Women market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Shapewear for Women market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Shapewear for Women
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Shapewear for Women market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Spanx, Triumph International, Wacoal, Wolford AG, Yummie, VF Corporation, Maidenform, HanesBrands, Leonisa, Shapeez, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Shapewear for Women market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Medical Use

Athletic Use

Others

Market segment by Application

Online Sales

Offline Sales

Major players covered

Spanx

Triumph International

Wacoal

Wolford AG

Yummie

VF Corporation

Maidenform

HanesBrands

Leonisa

Shapeez

Miraclesuit

Commando

Ann Chery

Your Contour

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Shapewear for Women product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Shapewear for Women, with price, sales quantity, revenue, and global market share of Shapewear for Women from 2020 to 2025.

Chapter 3, the Shapewear for Women competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Shapewear for Women breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020

to 2025.and Shapewear for Women market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Shapewear for Women.

Chapter 14 and 15, to describe Shapewear for Women sales channel, distributors, customers, research findings and conclusion.

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