

Global Self Luminous Displays Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Self Luminous Displays market size was valued at US\$ 229 million in 2024 and is forecast to a readjusted size of USD 323 million by 2031 with a CAGR of 5.1% during review period.

Self-luminous is a next generation display technology which is generally used in the manufacturing of organic light emitting diode (OLED) and quantum dot display (QLED). Self-luminous displays have a wide range of applications in the consumer electronics industry which primarily encompasses smartphones and TVs. Quantum dots (QD) are a suitable type of material for the production of self-luminous displays. Quantum dots are small molecules which have multiple special properties, one of which is the ability to glow when provided an appropriate amount of energy. The wavelength generated varies as per the size of the dot. Hence, the final color outcome can vary.

The global self-luminous display system market refers to the market for display technologies that generate their own light, eliminating the need for backlighting. Self-luminous displays, such as Organic Light Emitting Diode (OLED) and MicroLED displays, offer several advantages over traditional display technologies, including higher contrast ratios, wider viewing angles, faster response times, and energy efficiency. Increasing Adoption in Consumer Electronics: Self-luminous display technologies, particularly OLED, have gained popularity in consumer electronics devices such as smartphones, televisions, and wearables. The market is witnessing widespread adoption of OLED displays, driven by increasing consumer demand for superior image quality and immersive viewing experiences. Advancements in Display Technologies: Continuous advancements in self-luminous display technologies have led to improved performance and manufacturing efficiencies. OLED displays have seen significant

progress in terms of scalability, flexibility, and durability, making them suitable for a wide range of applications. **Growing Demand for High-Quality Displays:** Consumers demand high-quality displays with vibrant colors, deep blacks, and high resolution. Self-luminous display systems, with their inherent ability to deliver better contrast ratios and color reproduction, are well-positioned to meet these demands. **Increasing Applications in the Automotive Industry:** The automotive industry is witnessing a growing adoption of self-luminous display systems, primarily in premium and luxury vehicles. These displays are integrated into instrument clusters, infotainment systems, and heads-up displays, enhancing the overall driving experience and providing a sleek, futuristic aesthetic. Self-luminous displays find applications in industries such as healthcare and industrial automation. OLED displays are used in medical devices, surgical monitors, and industrial control panels due to their high-resolution capabilities, wide color gamut, and compact form factor. Despite the advancements, self-luminous display technologies face challenges related to manufacturing scalability and costs. Large-sized OLED displays, for example, have limited production capacity and higher costs compared to LCD displays. Efforts are underway to improve manufacturing techniques and reduce costs to drive wider adoption.

This report is a detailed and comprehensive analysis for global Self Luminous Displays market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Self Luminous Displays market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Self Luminous Displays market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Self Luminous Displays market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Self Luminous Displays market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Self Luminous Displays

To forecast future growth in each product and end-use market

To forecast future factors affecting the marketplace

This report profiles key players in the global Self Luminous Displays market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include OSRAM, Samsung Display, LG Display, Philips, AU Optronics, Acuity Brands, Novalux GmbH, Panasonic Corporation, Nokia, Chimei Innolux Corp, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Self Luminous Displays market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

OLED

QLED

Others

Market segment by Application

Consumer Electronics

Industrial

Automotive

Healthcare

Others

Major players covered

OSRAM

Samsung Display

LG Display

Philips

AU Optronics

Acuity Brands

Novald GmbH

Panasonic Corporation

Nokia

Chimei Innolux Corp

Dresden Microdisplay

Japan Display

Lenovo

Sony

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Self Luminous Displays product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Self Luminous Displays, with price, sales quantity, revenue, and global market share of Self Luminous Displays from 2020 to 2025.

Chapter 3, the Self Luminous Displays competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Self Luminous Displays breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Self Luminous Displays market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Self

Luminous Displays.

Chapter 14 and 15, to describe Self Luminous Displays sales channel, distributors, customers, research findings and conclusion.

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