

# Global Security Awareness Automation Solutions Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Security Awareness Automation Solutions market size was valued at US\$ 1740 million in 2025 and is forecast to a readjusted size of US\$ 3300 million by 2032 with a CAGR of 9.6% during review period.

Automated security awareness solutions are a method that utilizes automation technologies and tools to improve the security awareness of organizations or individuals. These solutions enhance overall security capabilities by helping organizations or individuals identify and address security risks through real-time monitoring, early warning, and response to potential security threats, as well as by providing relevant security training and guidance. Basic security awareness training services have a gross profit margin of approximately 30%-40%, while high-end services integrating AI risk assessment and automated response capabilities can achieve a gross profit margin of 50%-65%. Customized solutions maintain a stable gross profit margin of 55%-70%, exhibiting a differentiated characteristic of 'stable profits for standardized services and significant premiums for high-tech services.

The main market drivers include:

**Accelerated Security Needs Due to Digital Transformation:\*\*** The widespread adoption of cloud computing and remote work has blurred security boundaries, making traditional security training insufficient to cover dynamic risks. Automated security awareness solutions help employees identify threats such as phishing emails and malicious links by monitoring network behavior in real time and automatically pushing security alerts, reducing the probability of security incidents caused by human error.

**\*\*Compliance Requirements Drive Deeper Application of Technology:\*\*** Global data protection regulations (such as the EU's GDPR and China's Data Security Law) require enterprises to establish proactive defense mechanisms. Automated security awareness solutions meet auditing needs and avoid legal risks by recording employee security operation logs and generating compliance reports.

**\*\*AI and Big Data Technologies Enable Precise Protection:\*\*** AI algorithms can analyze employee behavior patterns, identify high-risk operations (such as abnormal file downloads and permission abuse), and automatically trigger training or restrict access. Big data technology can integrate multi-source security data to build risk profiles, providing enterprises with customized security strategies and improving protection efficiency.

This report is a detailed and comprehensive analysis for global Security Awareness Automation Solutions market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Security Awareness Automation Solutions market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Security Awareness Automation Solutions market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Security Awareness Automation Solutions market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Security Awareness Automation Solutions market shares of main players, in revenue (\$ Million), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries  
To assess the growth potential for Security Awareness Automation Solutions

To forecast future growth in each product and end-use market  
To assess competitive factors affecting the marketplace

This report profiles key players in the global Security Awareness Automation Solutions market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include KnowBe4, Proofpoint, ESET, Kaspersky, Sophos, Mimecast, Cofense, AwareGO, Infosec, Barracuda Networks, Inc, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### **Market segmentation**

Security Awareness Automation Solutions market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

#### Market segment by Type

Real-time Monitoring and Early Warning

Automated Response Mechanism

Safety Training and Guidance

#### Market segment by Product Form

Public Cloud Service

Private Deployment

Hybrid Cloud

#### Market segment by Technology

Open Source Technology System

Commercial Closed Source System

Market segment by Application

SMEs

Large Enterprises

Market segment by players, this report covers

KnowBe4

Proofpoint

ESET

Kaspersky

Sophos

Mimecast

Cofense

AwareGO

Infosec

Barracuda Networks, Inc

Phished

Hoxhunt

Hook Security

CybeReady

Living Security

Elevate Security (Mimecast)

360

Market segment by regions, regional analysis covers  
North America (United States, Canada and Mexico)  
Europe (Germany, France, UK, Russia, Italy and Rest of Europe)  
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)  
South America (Brazil, Rest of South America)  
Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 13 chapters:**

Chapter 1, to describe Security Awareness Automation Solutions product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Security Awareness Automation Solutions, with revenue, gross margin, and global market share of Security Awareness Automation Solutions from 2021 to 2026.

Chapter 3, the Security Awareness Automation Solutions competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Security Awareness Automation Solutions market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Security Awareness Automation Solutions.

Chapter 13, to describe Security Awareness Automation Solutions research findings and conclusion.

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