

Global Seamless Panties Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Seamless Panties market size was valued at US\$ 1065 million in 2024 and is forecast to a readjusted size of USD 1804 million by 2031 with a CAGR of 7.9% during review period.

Seamless panties, also known as no-show panties or invisible panties, are a type of underwear designed to eliminate visible seams and lines, providing a smooth and discreet appearance under clothing. These panties are typically made using a specialized seamless knitting technique that eliminates the need for traditional stitched seams.

Rising Popularity: Seamless panties have gained popularity due to their comfortable and discreet design, making them a preferred choice for everyday wear. As consumers seek comfort and functionality, seamless options have seen increased demand.

Athleisure and Activewear: The growth of the athleisure and activewear markets has had a positive impact on seamless panty sales. Seamless panties are often favored for active lifestyles because they reduce friction and offer a snug fit.

Innovative Fabrics: Seamless panty manufacturers are exploring innovative fabrics, such as modal, Tencel, and recycled materials, to improve comfort and sustainability.

Online Retail and Direct-to-Consumer (DTC) Sales: Many consumers are purchasing lingerie, including seamless panties, through online retailers and DTC brands. This allows for greater convenience, a wider product selection, and personalized shopping experiences.

This report is a detailed and comprehensive analysis for global Seamless Panties market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Seamless Panties market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Seamless Panties market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Seamless Panties market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Seamless Panties market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Seamless Panties
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Seamless Panties market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include L Brands, Hanes Brands, Jasan Group, Triumph International, Berkshire Hathaway (Fruit of Loom), Wacoal, Marks and Spencer, Fast Retailing, PVH, Cosmo Lady, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Seamless Panties market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

S Size

M Size

L Size

Others

Market segment by Application

Specialty Stores

Supermarket

Online Sales

Major players covered

L Brands

Hanes Brands

Jasan Group

Triumph International

Berkshire Hathaway (Fruit of Loom)

Wacoal

Marks and Spencer

Fast Retailing

PVH

Cosmo Lady

American Eagle (Aerie)

Gunze

Jockey International

Page Industries

Embrygroup

Huijie (Maniform Lingerie)

Aimer

Your Sun

Lise Charmel

Rupa Corporate

Debenhams

Wolf Lingerie

Hanky Panky

Tinsino

VIP Clothing

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Seamless Panties product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Seamless Panties, with price, sales quantity, revenue, and global market share of Seamless Panties from 2020 to 2025.

Chapter 3, the Seamless Panties competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Seamless Panties breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Seamless Panties market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Seamless Panties.

Chapter 14 and 15, to describe Seamless Panties sales channel, distributors, customers, research findings and conclusion.

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