

Global Scented Laundry Detergent Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

<https://marketpublishers.com/r/SA375A554867EN.html>

Date: July 2025

Pages: 129

Price: US\$ 3,480.00 (Single User License)

ID: SA375A554867EN

Abstracts

According to our (Global Info Research) latest study, the global Scented Laundry Detergent market size was valued at US\$ million in 2024 and is forecast to a readjusted size of USD million by 2031 with a CAGR of %during review period.

Laundry detergent is a type of detergent (cleaning agent) used for cleaning dirty laundry (clothes). Laundry detergent is manufactured in powder (washing powder) and liquid form. While powdered and liquid detergents hold roughly equal share of the worldwide laundry detergent market in terms of value, powdered detergents are sold twice as much compared to liquids in terms of volume.

This report is a detailed and comprehensive analysis for global Scented Laundry Detergent market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Scented Laundry Detergent market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Scented Laundry Detergent market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices

(US\$/Unit), 2020-2031

Global Scented Laundry Detergent market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Scented Laundry Detergent market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Scented Laundry Detergent
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Scented Laundry Detergent market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include P&G, Unilever, Henkel, Church&Dwight, Kao, Lion, Reckitt Benckiser, Clorox, Liby, Nice, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Scented Laundry Detergent market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Powder Detergent

Liquid Detergent

Market segment by Application

Home Use

Commercial Use

Major players covered

P&G

Unilever

Henkel

Church&Dwight

Kao

Lion

Reckitt Benckiser

Clorox

Liby

Nice

Blue Moon

Shanghai White Cat

Pangkam

NaFine

Lam Soon

Lonkey

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Scented Laundry Detergent product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Scented Laundry Detergent, with price, sales quantity, revenue, and global market share of Scented Laundry Detergent from 2020 to 2025.

Chapter 3, the Scented Laundry Detergent competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Scented Laundry Detergent breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Scented Laundry Detergent market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Scented Laundry Detergent.

Chapter 14 and 15, to describe Scented Laundry Detergent sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Scented Laundry Detergent Consumption Value by Type: 2020 Versus 2024 Versus 2031

1.3.2 Powder Detergent

1.3.3 Liquid Detergent

1.4 Market Analysis by Application

1.4.1 Overview: Global Scented Laundry Detergent Consumption Value by Application: 2020 Versus 2024 Versus 2031

1.4.2 Home Use

1.4.3 Commercial Use

1.5 Global Scented Laundry Detergent Market Size & Forecast

1.5.1 Global Scented Laundry Detergent Consumption Value (2020 & 2024 & 2031)

1.5.2 Global Scented Laundry Detergent Sales Quantity (2020-2031)

1.5.3 Global Scented Laundry Detergent Average Price (2020-2031)

2 MANUFACTURERS PROFILES

2.1 P&G

2.1.1 P&G Details

2.1.2 P&G Major Business

2.1.3 P&G Scented Laundry Detergent Product and Services

2.1.4 P&G Scented Laundry Detergent Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.1.5 P&G Recent Developments/Updates

2.2 Unilever

2.2.1 Unilever Details

2.2.2 Unilever Major Business

2.2.3 Unilever Scented Laundry Detergent Product and Services

2.2.4 Unilever Scented Laundry Detergent Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.2.5 Unilever Recent Developments/Updates

2.3 Henkel

2.3.1 Henkel Details

- 2.3.2 Henkel Major Business
- 2.3.3 Henkel Scented Laundry Detergent Product and Services
- 2.3.4 Henkel Scented Laundry Detergent Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
- 2.3.5 Henkel Recent Developments/Updates
- 2.4 Church&Dwight
 - 2.4.1 Church&Dwight Details
 - 2.4.2 Church&Dwight Major Business
 - 2.4.3 Church&Dwight Scented Laundry Detergent Product and Services
 - 2.4.4 Church&Dwight Scented Laundry Detergent Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.4.5 Church&Dwight Recent Developments/Updates
- 2.5 Kao
 - 2.5.1 Kao Details
 - 2.5.2 Kao Major Business
 - 2.5.3 Kao Scented Laundry Detergent Product and Services
 - 2.5.4 Kao Scented Laundry Detergent Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.5.5 Kao Recent Developments/Updates
- 2.6 Lion
 - 2.6.1 Lion Details
 - 2.6.2 Lion Major Business
 - 2.6.3 Lion Scented Laundry Detergent Product and Services
 - 2.6.4 Lion Scented Laundry Detergent Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.6.5 Lion Recent Developments/Updates
- 2.7 Reckitt Benckiser
 - 2.7.1 Reckitt Benckiser Details
 - 2.7.2 Reckitt Benckiser Major Business
 - 2.7.3 Reckitt Benckiser Scented Laundry Detergent Product and Services
 - 2.7.4 Reckitt Benckiser Scented Laundry Detergent Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.7.5 Reckitt Benckiser Recent Developments/Updates
- 2.8 Clorox
 - 2.8.1 Clorox Details
 - 2.8.2 Clorox Major Business
 - 2.8.3 Clorox Scented Laundry Detergent Product and Services
 - 2.8.4 Clorox Scented Laundry Detergent Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.8.5 Clorox Recent Developments/Updates

2.9 Liby

2.9.1 Liby Details

2.9.2 Liby Major Business

2.9.3 Liby Scented Laundry Detergent Product and Services

2.9.4 Liby Scented Laundry Detergent Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.9.5 Liby Recent Developments/Updates

2.10 Nice

2.10.1 Nice Details

2.10.2 Nice Major Business

2.10.3 Nice Scented Laundry Detergent Product and Services

2.10.4 Nice Scented Laundry Detergent Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.10.5 Nice Recent Developments/Updates

2.11 Blue Moon

2.11.1 Blue Moon Details

2.11.2 Blue Moon Major Business

2.11.3 Blue Moon Scented Laundry Detergent Product and Services

2.11.4 Blue Moon Scented Laundry Detergent Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.11.5 Blue Moon Recent Developments/Updates

2.12 Shanghai White Cat

2.12.1 Shanghai White Cat Details

2.12.2 Shanghai White Cat Major Business

2.12.3 Shanghai White Cat Scented Laundry Detergent Product and Services

2.12.4 Shanghai White Cat Scented Laundry Detergent Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.12.5 Shanghai White Cat Recent Developments/Updates

2.13 Pangkam

2.13.1 Pangkam Details

2.13.2 Pangkam Major Business

2.13.3 Pangkam Scented Laundry Detergent Product and Services

2.13.4 Pangkam Scented Laundry Detergent Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.13.5 Pangkam Recent Developments/Updates

2.14 NaFine

2.14.1 NaFine Details

2.14.2 NaFine Major Business

- 2.14.3 NaFine Scented Laundry Detergent Product and Services
- 2.14.4 NaFine Scented Laundry Detergent Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
- 2.14.5 NaFine Recent Developments/Updates
- 2.15 Lam Soon
 - 2.15.1 Lam Soon Details
 - 2.15.2 Lam Soon Major Business
 - 2.15.3 Lam Soon Scented Laundry Detergent Product and Services
 - 2.15.4 Lam Soon Scented Laundry Detergent Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.15.5 Lam Soon Recent Developments/Updates
- 2.16 Lonkey
 - 2.16.1 Lonkey Details
 - 2.16.2 Lonkey Major Business
 - 2.16.3 Lonkey Scented Laundry Detergent Product and Services
 - 2.16.4 Lonkey Scented Laundry Detergent Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.16.5 Lonkey Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: SCENTED LAUNDRY DETERGENT BY MANUFACTURER

- 3.1 Global Scented Laundry Detergent Sales Quantity by Manufacturer (2020-2025)
- 3.2 Global Scented Laundry Detergent Revenue by Manufacturer (2020-2025)
- 3.3 Global Scented Laundry Detergent Average Price by Manufacturer (2020-2025)
- 3.4 Market Share Analysis (2024)
 - 3.4.1 Producer Shipments of Scented Laundry Detergent by Manufacturer Revenue (\$MM) and Market Share (%): 2024
 - 3.4.2 Top 3 Scented Laundry Detergent Manufacturer Market Share in 2024
 - 3.4.3 Top 6 Scented Laundry Detergent Manufacturer Market Share in 2024
- 3.5 Scented Laundry Detergent Market: Overall Company Footprint Analysis
 - 3.5.1 Scented Laundry Detergent Market: Region Footprint
 - 3.5.2 Scented Laundry Detergent Market: Company Product Type Footprint
 - 3.5.3 Scented Laundry Detergent Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Scented Laundry Detergent Market Size by Region

- 4.1.1 Global Scented Laundry Detergent Sales Quantity by Region (2020-2031)
- 4.1.2 Global Scented Laundry Detergent Consumption Value by Region (2020-2031)
- 4.1.3 Global Scented Laundry Detergent Average Price by Region (2020-2031)
- 4.2 North America Scented Laundry Detergent Consumption Value (2020-2031)
- 4.3 Europe Scented Laundry Detergent Consumption Value (2020-2031)
- 4.4 Asia-Pacific Scented Laundry Detergent Consumption Value (2020-2031)
- 4.5 South America Scented Laundry Detergent Consumption Value (2020-2031)
- 4.6 Middle East & Africa Scented Laundry Detergent Consumption Value (2020-2031)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Scented Laundry Detergent Sales Quantity by Type (2020-2031)
- 5.2 Global Scented Laundry Detergent Consumption Value by Type (2020-2031)
- 5.3 Global Scented Laundry Detergent Average Price by Type (2020-2031)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Scented Laundry Detergent Sales Quantity by Application (2020-2031)
- 6.2 Global Scented Laundry Detergent Consumption Value by Application (2020-2031)
- 6.3 Global Scented Laundry Detergent Average Price by Application (2020-2031)

7 NORTH AMERICA

- 7.1 North America Scented Laundry Detergent Sales Quantity by Type (2020-2031)
- 7.2 North America Scented Laundry Detergent Sales Quantity by Application (2020-2031)
- 7.3 North America Scented Laundry Detergent Market Size by Country
 - 7.3.1 North America Scented Laundry Detergent Sales Quantity by Country (2020-2031)
 - 7.3.2 North America Scented Laundry Detergent Consumption Value by Country (2020-2031)
 - 7.3.3 United States Market Size and Forecast (2020-2031)
 - 7.3.4 Canada Market Size and Forecast (2020-2031)
 - 7.3.5 Mexico Market Size and Forecast (2020-2031)

8 EUROPE

- 8.1 Europe Scented Laundry Detergent Sales Quantity by Type (2020-2031)

8.2 Europe Scented Laundry Detergent Sales Quantity by Application (2020-2031)

8.3 Europe Scented Laundry Detergent Market Size by Country

8.3.1 Europe Scented Laundry Detergent Sales Quantity by Country (2020-2031)

8.3.2 Europe Scented Laundry Detergent Consumption Value by Country (2020-2031)

8.3.3 Germany Market Size and Forecast (2020-2031)

8.3.4 France Market Size and Forecast (2020-2031)

8.3.5 United Kingdom Market Size and Forecast (2020-2031)

8.3.6 Russia Market Size and Forecast (2020-2031)

8.3.7 Italy Market Size and Forecast (2020-2031)

9 ASIA-PACIFIC

9.1 Asia-Pacific Scented Laundry Detergent Sales Quantity by Type (2020-2031)

9.2 Asia-Pacific Scented Laundry Detergent Sales Quantity by Application (2020-2031)

9.3 Asia-Pacific Scented Laundry Detergent Market Size by Region

9.3.1 Asia-Pacific Scented Laundry Detergent Sales Quantity by Region (2020-2031)

9.3.2 Asia-Pacific Scented Laundry Detergent Consumption Value by Region
(2020-2031)

9.3.3 China Market Size and Forecast (2020-2031)

9.3.4 Japan Market Size and Forecast (2020-2031)

9.3.5 South Korea Market Size and Forecast (2020-2031)

9.3.6 India Market Size and Forecast (2020-2031)

9.3.7 Southeast Asia Market Size and Forecast (2020-2031)

9.3.8 Australia Market Size and Forecast (2020-2031)

10 SOUTH AMERICA

10.1 South America Scented Laundry Detergent Sales Quantity by Type (2020-2031)

10.2 South America Scented Laundry Detergent Sales Quantity by Application
(2020-2031)

10.3 South America Scented Laundry Detergent Market Size by Country

10.3.1 South America Scented Laundry Detergent Sales Quantity by Country
(2020-2031)

10.3.2 South America Scented Laundry Detergent Consumption Value by Country
(2020-2031)

10.3.3 Brazil Market Size and Forecast (2020-2031)

10.3.4 Argentina Market Size and Forecast (2020-2031)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Scented Laundry Detergent Sales Quantity by Type
(2020-2031)

11.2 Middle East & Africa Scented Laundry Detergent Sales Quantity by Application
(2020-2031)

11.3 Middle East & Africa Scented Laundry Detergent Market Size by Country

11.3.1 Middle East & Africa Scented Laundry Detergent Sales Quantity by Country
(2020-2031)

11.3.2 Middle East & Africa Scented Laundry Detergent Consumption Value by
Country (2020-2031)

11.3.3 Turkey Market Size and Forecast (2020-2031)

11.3.4 Egypt Market Size and Forecast (2020-2031)

11.3.5 Saudi Arabia Market Size and Forecast (2020-2031)

11.3.6 South Africa Market Size and Forecast (2020-2031)

12 MARKET DYNAMICS

12.1 Scented Laundry Detergent Market Drivers

12.2 Scented Laundry Detergent Market Restraints

12.3 Scented Laundry Detergent Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Scented Laundry Detergent and Key Manufacturers

13.2 Manufacturing Costs Percentage of Scented Laundry Detergent

13.3 Scented Laundry Detergent Production Process

13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Scented Laundry Detergent Typical Distributors

14.3 Scented Laundry Detergent Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Scented Laundry Detergent Consumption Value by Type, (USD Million), 2020 & 2024 & 2031

Table 2. Global Scented Laundry Detergent Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Table 3. P&G Basic Information, Manufacturing Base and Competitors

Table 4. P&G Major Business

Table 5. P&G Scented Laundry Detergent Product and Services

Table 6. P&G Scented Laundry Detergent Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 7. P&G Recent Developments/Updates

Table 8. Unilever Basic Information, Manufacturing Base and Competitors

Table 9. Unilever Major Business

Table 10. Unilever Scented Laundry Detergent Product and Services

Table 11. Unilever Scented Laundry Detergent Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 12. Unilever Recent Developments/Updates

Table 13. Henkel Basic Information, Manufacturing Base and Competitors

Table 14. Henkel Major Business

Table 15. Henkel Scented Laundry Detergent Product and Services

Table 16. Henkel Scented Laundry Detergent Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 17. Henkel Recent Developments/Updates

Table 18. Church&Dwight Basic Information, Manufacturing Base and Competitors

Table 19. Church&Dwight Major Business

Table 20. Church&Dwight Scented Laundry Detergent Product and Services

Table 21. Church&Dwight Scented Laundry Detergent Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 22. Church&Dwight Recent Developments/Updates

Table 23. Kao Basic Information, Manufacturing Base and Competitors

Table 24. Kao Major Business

Table 25. Kao Scented Laundry Detergent Product and Services

Table 26. Kao Scented Laundry Detergent Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 27. Kao Recent Developments/Updates

Table 28. Lion Basic Information, Manufacturing Base and Competitors

Table 29. Lion Major Business

Table 30. Lion Scented Laundry Detergent Product and Services

Table 31. Lion Scented Laundry Detergent Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 32. Lion Recent Developments/Updates

Table 33. Reckitt Benckiser Basic Information, Manufacturing Base and Competitors

Table 34. Reckitt Benckiser Major Business

Table 35. Reckitt Benckiser Scented Laundry Detergent Product and Services

Table 36. Reckitt Benckiser Scented Laundry Detergent Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 37. Reckitt Benckiser Recent Developments/Updates

Table 38. Clorox Basic Information, Manufacturing Base and Competitors

Table 39. Clorox Major Business

Table 40. Clorox Scented Laundry Detergent Product and Services

Table 41. Clorox Scented Laundry Detergent Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 42. Clorox Recent Developments/Updates

Table 43. Liby Basic Information, Manufacturing Base and Competitors

Table 44. Liby Major Business

Table 45. Liby Scented Laundry Detergent Product and Services

Table 46. Liby Scented Laundry Detergent Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 47. Liby Recent Developments/Updates

Table 48. Nice Basic Information, Manufacturing Base and Competitors

Table 49. Nice Major Business

Table 50. Nice Scented Laundry Detergent Product and Services

Table 51. Nice Scented Laundry Detergent Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 52. Nice Recent Developments/Updates

Table 53. Blue Moon Basic Information, Manufacturing Base and Competitors

Table 54. Blue Moon Major Business

Table 55. Blue Moon Scented Laundry Detergent Product and Services

Table 56. Blue Moon Scented Laundry Detergent Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 57. Blue Moon Recent Developments/Updates

Table 58. Shanghai White Cat Basic Information, Manufacturing Base and Competitors

Table 59. Shanghai White Cat Major Business

Table 60. Shanghai White Cat Scented Laundry Detergent Product and Services

Table 61. Shanghai White Cat Scented Laundry Detergent Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 62. Shanghai White Cat Recent Developments/Updates

Table 63. Pangkam Basic Information, Manufacturing Base and Competitors

Table 64. Pangkam Major Business

Table 65. Pangkam Scented Laundry Detergent Product and Services

Table 66. Pangkam Scented Laundry Detergent Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 67. Pangkam Recent Developments/Updates

Table 68. NaFine Basic Information, Manufacturing Base and Competitors

Table 69. NaFine Major Business

Table 70. NaFine Scented Laundry Detergent Product and Services

Table 71. NaFine Scented Laundry Detergent Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 72. NaFine Recent Developments/Updates

Table 73. Lam Soon Basic Information, Manufacturing Base and Competitors

Table 74. Lam Soon Major Business

Table 75. Lam Soon Scented Laundry Detergent Product and Services

Table 76. Lam Soon Scented Laundry Detergent Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 77. Lam Soon Recent Developments/Updates

Table 78. Lonkey Basic Information, Manufacturing Base and Competitors

Table 79. Lonkey Major Business

Table 80. Lonkey Scented Laundry Detergent Product and Services

Table 81. Lonkey Scented Laundry Detergent Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 82. Lonkey Recent Developments/Updates

Table 83. Global Scented Laundry Detergent Sales Quantity by Manufacturer (2020-2025) & (K Units)

Table 84. Global Scented Laundry Detergent Revenue by Manufacturer (2020-2025) & (USD Million)

Table 85. Global Scented Laundry Detergent Average Price by Manufacturer (2020-2025) & (US\$/Unit)

Table 86. Market Position of Manufacturers in Scented Laundry Detergent, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2024

Table 87. Head Office and Scented Laundry Detergent Production Site of Key Manufacturer

Table 88. Scented Laundry Detergent Market: Company Product Type Footprint

Table 89. Scented Laundry Detergent Market: Company Product Application Footprint

Table 90. Scented Laundry Detergent New Market Entrants and Barriers to Market Entry

Table 91. Scented Laundry Detergent Mergers, Acquisition, Agreements, and Collaborations

Table 92. Global Scented Laundry Detergent Consumption Value by Region (2020-2024-2031) & (USD Million) & CAGR

Table 93. Global Scented Laundry Detergent Sales Quantity by Region (2020-2025) & (K Units)

Table 94. Global Scented Laundry Detergent Sales Quantity by Region (2026-2031) & (K Units)

Table 95. Global Scented Laundry Detergent Consumption Value by Region (2020-2025) & (USD Million)

Table 96. Global Scented Laundry Detergent Consumption Value by Region (2026-2031) & (USD Million)

Table 97. Global Scented Laundry Detergent Average Price by Region (2020-2025) & (US\$/Unit)

Table 98. Global Scented Laundry Detergent Average Price by Region (2026-2031) & (US\$/Unit)

Table 99. Global Scented Laundry Detergent Sales Quantity by Type (2020-2025) & (K Units)

Table 100. Global Scented Laundry Detergent Sales Quantity by Type (2026-2031) & (K Units)

Table 101. Global Scented Laundry Detergent Consumption Value by Type (2020-2025) & (USD Million)

Table 102. Global Scented Laundry Detergent Consumption Value by Type (2026-2031) & (USD Million)

Table 103. Global Scented Laundry Detergent Average Price by Type (2020-2025) & (US\$/Unit)

Table 104. Global Scented Laundry Detergent Average Price by Type (2026-2031) & (US\$/Unit)

Table 105. Global Scented Laundry Detergent Sales Quantity by Application (2020-2025) & (K Units)

Table 106. Global Scented Laundry Detergent Sales Quantity by Application (2026-2031) & (K Units)

Table 107. Global Scented Laundry Detergent Consumption Value by Application (2020-2025) & (USD Million)

Table 108. Global Scented Laundry Detergent Consumption Value by Application

(2026-2031) & (USD Million)

Table 109. Global Scented Laundry Detergent Average Price by Application

(2020-2025) & (US\$/Unit)

Table 110. Global Scented Laundry Detergent Average Price by Application

(2026-2031) & (US\$/Unit)

Table 111. North America Scented Laundry Detergent Sales Quantity by Type

(2020-2025) & (K Units)

Table 112. North America Scented Laundry Detergent Sales Quantity by Type

(2026-2031) & (K Units)

Table 113. North America Scented Laundry Detergent Sales Quantity by Application

(2020-2025) & (K Units)

Table 114. North America Scented Laundry Detergent Sales Quantity by Application

(2026-2031) & (K Units)

Table 115. North America Scented Laundry Detergent Sales Quantity by Country

(2020-2025) & (K Units)

Table 116. North America Scented Laundry Detergent Sales Quantity by Country

(2026-2031) & (K Units)

Table 117. North America Scented Laundry Detergent Consumption Value by Country

(2020-2025) & (USD Million)

Table 118. North America Scented Laundry Detergent Consumption Value by Country

(2026-2031) & (USD Million)

Table 119. Europe Scented Laundry Detergent Sales Quantity by Type (2020-2025) &

(K Units)

Table 120. Europe Scented Laundry Detergent Sales Quantity by Type (2026-2031) &

(K Units)

Table 121. Europe Scented Laundry Detergent Sales Quantity by Application

(2020-2025) & (K Units)

Table 122. Europe Scented Laundry Detergent Sales Quantity by Application

(2026-2031) & (K Units)

Table 123. Europe Scented Laundry Detergent Sales Quantity by Country (2020-2025)

& (K Units)

Table 124. Europe Scented Laundry Detergent Sales Quantity by Country (2026-2031)

& (K Units)

Table 125. Europe Scented Laundry Detergent Consumption Value by Country

(2020-2025) & (USD Million)

Table 126. Europe Scented Laundry Detergent Consumption Value by Country

(2026-2031) & (USD Million)

Table 127. Asia-Pacific Scented Laundry Detergent Sales Quantity by Type

(2020-2025) & (K Units)

Table 128. Asia-Pacific Scented Laundry Detergent Sales Quantity by Type
(2026-2031) & (K Units)

Table 129. Asia-Pacific Scented Laundry Detergent Sales Quantity by Application
(2020-2025) & (K Units)

Table 130. Asia-Pacific Scented Laundry Detergent Sales Quantity by Application
(2026-2031) & (K Units)

Table 131. Asia-Pacific Scented Laundry Detergent Sales Quantity by Region
(2020-2025) & (K Units)

Table 132. Asia-Pacific Scented Laundry Detergent Sales Quantity by Region
(2026-2031) & (K Units)

Table 133. Asia-Pacific Scented Laundry Detergent Consumption Value by Region
(2020-2025) & (USD Million)

Table 134. Asia-Pacific Scented Laundry Detergent Consumption Value by Region
(2026-2031) & (USD Million)

Table 135. South America Scented Laundry Detergent Sales Quantity by Type
(2020-2025) & (K Units)

Table 136. South America Scented Laundry Detergent Sales Quantity by Type
(2026-2031) & (K Units)

Table 137. South America Scented Laundry Detergent Sales Quantity by Application
(2020-2025) & (K Units)

Table 138. South America Scented Laundry Detergent Sales Quantity by Application
(2026-2031) & (K Units)

Table 139. South America Scented Laundry Detergent Sales Quantity by Country
(2020-2025) & (K Units)

Table 140. South America Scented Laundry Detergent Sales Quantity by Country
(2026-2031) & (K Units)

Table 141. South America Scented Laundry Detergent Consumption Value by Country
(2020-2025) & (USD Million)

Table 142. South America Scented Laundry Detergent Consumption Value by Country
(2026-2031) & (USD Million)

Table 143. Middle East & Africa Scented Laundry Detergent Sales Quantity by Type
(2020-2025) & (K Units)

Table 144. Middle East & Africa Scented Laundry Detergent Sales Quantity by Type
(2026-2031) & (K Units)

Table 145. Middle East & Africa Scented Laundry Detergent Sales Quantity by
Application (2020-2025) & (K Units)

Table 146. Middle East & Africa Scented Laundry Detergent Sales Quantity by
Application (2026-2031) & (K Units)

Table 147. Middle East & Africa Scented Laundry Detergent Sales Quantity by Country

(2020-2025) & (K Units)

Table 148. Middle East & Africa Scented Laundry Detergent Sales Quantity by Country (2026-2031) & (K Units)

Table 149. Middle East & Africa Scented Laundry Detergent Consumption Value by Country (2020-2025) & (USD Million)

Table 150. Middle East & Africa Scented Laundry Detergent Consumption Value by Country (2026-2031) & (USD Million)

Table 151. Scented Laundry Detergent Raw Material

Table 152. Key Manufacturers of Scented Laundry Detergent Raw Materials

Table 153. Scented Laundry Detergent Typical Distributors

Table 154. Scented Laundry Detergent Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Scented Laundry Detergent Picture

Figure 2. Global Scented Laundry Detergent Revenue by Type, (USD Million), 2020 & 2024 & 2031

Figure 3. Global Scented Laundry Detergent Revenue Market Share by Type in 2024

Figure 4. Powder Detergent Examples

Figure 5. Liquid Detergent Examples

Figure 6. Global Scented Laundry Detergent Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Figure 7. Global Scented Laundry Detergent Revenue Market Share by Application in 2024

Figure 8. Home Use Examples

Figure 9. Commercial Use Examples

Figure 10. Global Scented Laundry Detergent Consumption Value, (USD Million): 2020 & 2024 & 2031

Figure 11. Global Scented Laundry Detergent Consumption Value and Forecast (2020-2031) & (USD Million)

Figure 12. Global Scented Laundry Detergent Sales Quantity (2020-2031) & (K Units)

Figure 13. Global Scented Laundry Detergent Price (2020-2031) & (US\$/Unit)

Figure 14. Global Scented Laundry Detergent Sales Quantity Market Share by Manufacturer in 2024

Figure 15. Global Scented Laundry Detergent Revenue Market Share by Manufacturer in 2024

Figure 16. Producer Shipments of Scented Laundry Detergent by Manufacturer Sales (\$MM) and Market Share (%): 2024

Figure 17. Top 3 Scented Laundry Detergent Manufacturer (Revenue) Market Share in 2024

Figure 18. Top 6 Scented Laundry Detergent Manufacturer (Revenue) Market Share in 2024

Figure 19. Global Scented Laundry Detergent Sales Quantity Market Share by Region (2020-2031)

Figure 20. Global Scented Laundry Detergent Consumption Value Market Share by Region (2020-2031)

Figure 21. North America Scented Laundry Detergent Consumption Value (2020-2031) & (USD Million)

Figure 22. Europe Scented Laundry Detergent Consumption Value (2020-2031) & (USD Million)

Million)

Figure 23. Asia-Pacific Scented Laundry Detergent Consumption Value (2020-2031) & (USD Million)

Figure 24. South America Scented Laundry Detergent Consumption Value (2020-2031) & (USD Million)

Figure 25. Middle East & Africa Scented Laundry Detergent Consumption Value (2020-2031) & (USD Million)

Figure 26. Global Scented Laundry Detergent Sales Quantity Market Share by Type (2020-2031)

Figure 27. Global Scented Laundry Detergent Consumption Value Market Share by Type (2020-2031)

Figure 28. Global Scented Laundry Detergent Average Price by Type (2020-2031) & (US\$/Unit)

Figure 29. Global Scented Laundry Detergent Sales Quantity Market Share by Application (2020-2031)

Figure 30. Global Scented Laundry Detergent Revenue Market Share by Application (2020-2031)

Figure 31. Global Scented Laundry Detergent Average Price by Application (2020-2031) & (US\$/Unit)

Figure 32. North America Scented Laundry Detergent Sales Quantity Market Share by Type (2020-2031)

Figure 33. North America Scented Laundry Detergent Sales Quantity Market Share by Application (2020-2031)

Figure 34. North America Scented Laundry Detergent Sales Quantity Market Share by Country (2020-2031)

Figure 35. North America Scented Laundry Detergent Consumption Value Market Share by Country (2020-2031)

Figure 36. United States Scented Laundry Detergent Consumption Value (2020-2031) & (USD Million)

Figure 37. Canada Scented Laundry Detergent Consumption Value (2020-2031) & (USD Million)

Figure 38. Mexico Scented Laundry Detergent Consumption Value (2020-2031) & (USD Million)

Figure 39. Europe Scented Laundry Detergent Sales Quantity Market Share by Type (2020-2031)

Figure 40. Europe Scented Laundry Detergent Sales Quantity Market Share by Application (2020-2031)

Figure 41. Europe Scented Laundry Detergent Sales Quantity Market Share by Country (2020-2031)

Figure 42. Europe Scented Laundry Detergent Consumption Value Market Share by Country (2020-2031)

Figure 43. Germany Scented Laundry Detergent Consumption Value (2020-2031) & (USD Million)

Figure 44. France Scented Laundry Detergent Consumption Value (2020-2031) & (USD Million)

Figure 45. United Kingdom Scented Laundry Detergent Consumption Value (2020-2031) & (USD Million)

Figure 46. Russia Scented Laundry Detergent Consumption Value (2020-2031) & (USD Million)

Figure 47. Italy Scented Laundry Detergent Consumption Value (2020-2031) & (USD Million)

Figure 48. Asia-Pacific Scented Laundry Detergent Sales Quantity Market Share by Type (2020-2031)

Figure 49. Asia-Pacific Scented Laundry Detergent Sales Quantity Market Share by Application (2020-2031)

Figure 50. Asia-Pacific Scented Laundry Detergent Sales Quantity Market Share by Region (2020-2031)

Figure 51. Asia-Pacific Scented Laundry Detergent Consumption Value Market Share by Region (2020-2031)

Figure 52. China Scented Laundry Detergent Consumption Value (2020-2031) & (USD Million)

Figure 53. Japan Scented Laundry Detergent Consumption Value (2020-2031) & (USD Million)

Figure 54. South Korea Scented Laundry Detergent Consumption Value (2020-2031) & (USD Million)

Figure 55. India Scented Laundry Detergent Consumption Value (2020-2031) & (USD Million)

Figure 56. Southeast Asia Scented Laundry Detergent Consumption Value (2020-2031) & (USD Million)

Figure 57. Australia Scented Laundry Detergent Consumption Value (2020-2031) & (USD Million)

Figure 58. South America Scented Laundry Detergent Sales Quantity Market Share by Type (2020-2031)

Figure 59. South America Scented Laundry Detergent Sales Quantity Market Share by Application (2020-2031)

Figure 60. South America Scented Laundry Detergent Sales Quantity Market Share by Country (2020-2031)

Figure 61. South America Scented Laundry Detergent Consumption Value Market

Share by Country (2020-2031)

Figure 62. Brazil Scented Laundry Detergent Consumption Value (2020-2031) & (USD Million)

Figure 63. Argentina Scented Laundry Detergent Consumption Value (2020-2031) & (USD Million)

Figure 64. Middle East & Africa Scented Laundry Detergent Sales Quantity Market Share by Type (2020-2031)

Figure 65. Middle East & Africa Scented Laundry Detergent Sales Quantity Market Share by Application (2020-2031)

Figure 66. Middle East & Africa Scented Laundry Detergent Sales Quantity Market Share by Country (2020-2031)

Figure 67. Middle East & Africa Scented Laundry Detergent Consumption Value Market Share by Country (2020-2031)

Figure 68. Turkey Scented Laundry Detergent Consumption Value (2020-2031) & (USD Million)

Figure 69. Egypt Scented Laundry Detergent Consumption Value (2020-2031) & (USD Million)

Figure 70. Saudi Arabia Scented Laundry Detergent Consumption Value (2020-2031) & (USD Million)

Figure 71. South Africa Scented Laundry Detergent Consumption Value (2020-2031) & (USD Million)

Figure 72. Scented Laundry Detergent Market Drivers

Figure 73. Scented Laundry Detergent Market Restraints

Figure 74. Scented Laundry Detergent Market Trends

Figure 75. Porters Five Forces Analysis

Figure 76. Manufacturing Cost Structure Analysis of Scented Laundry Detergent in 2024

Figure 77. Manufacturing Process Analysis of Scented Laundry Detergent

Figure 78. Scented Laundry Detergent Industrial Chain

Figure 79. Sales Channel: Direct to End-User vs Distributors

Figure 80. Direct Channel Pros & Cons

Figure 81. Indirect Channel Pros & Cons

Figure 82. Methodology

Figure 83. Research Process and Data Source

I would like to order

Product name: Global Scented Laundry Detergent Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

Product link: <https://marketpublishers.com/r/SA375A554867EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SA375A554867EN.html>