

Global Scent Air Machine for Home Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Scent Air Machine for Home market size was valued at US\$ 216 million in 2024 and is forecast to a readjusted size of USD 303 million by 2031 with a CAGR of 5.0% during review period.

Air Aroma Diffuser decomposes water molecules and dissolved plant essential oils into nano-scale cold mist with a diameter of 0.1-5 microns through the high-frequency vibration generated by the ultrasonic vibration equipment, which is distributed in the surrounding air, making the air full of fragrance. Suitable for families, hotel rooms, lobbies, aisles, guest rooms and other places.

The Scent Air Machine for home is a device that disperses aromatic essential oils into indoor air, and it has gained increasing popularity in home environments in recent years. As people's pursuit of comfort, relaxation, and a healthy lifestyle has grown, the home scent air machine has garnered significant attention. These machines not only aid in air purification and odor elimination but also have the potential to positively influence emotions through various scents; for instance, lavender can promote relaxation, while lemon can provide a mood lift. With the rising emphasis on mental well-being and home ambiance, the market for home scent air machines is poised for sustained growth in the foreseeable future.

This report is a detailed and comprehensive analysis for global Scent Air Machine for Home market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets.

Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Scent Air Machine for Home market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Scent Air Machine for Home market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Scent Air Machine for Home market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Scent Air Machine for Home market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Scent Air Machine for Home
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Scent Air Machine for Home market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Scentair, Osuman, Ouwave, Asiamist, Air Aroma, Guangzhou Aroma Technology, Foshan Nanhai Keri Ultrasonic Electronics, Scent E, MUJI, AromaTech, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Scent Air Machine for Home market is split by Type and by Application. For the period

2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Small Aroma Machines

Large and Medium Aroma Machines

Market segment by Application

Online Channel

Offline Channel

Major players covered

Scentair

Osuman

Ouwave

Asiamist

Air Aroma

Guangzhou Aroma Technology

Foshan Nanhai Keri Ultrasonic Electronics

Scent E

MUJI

AromaTech

Guangdong Grasse Environmental Technology

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Scent Air Machine for Home product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Scent Air Machine for Home, with price, sales quantity, revenue, and global market share of Scent Air Machine for Home from 2020 to 2025.

Chapter 3, the Scent Air Machine for Home competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Scent Air Machine for Home breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Scent Air Machine for Home market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Scent Air Machine for Home.

Chapter 14 and 15, to describe Scent Air Machine for Home sales channel, distributors, customers, research findings and conclusion.

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