

Global SBS Modified Bitumen Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global SBS Modified Bitumen market size was valued at US\$ 7347 million in 2025 and is forecast to a readjusted size of US\$ 9890 million by 2032 with a CAGR of 4.4% during review period.

SBS modified bitumen possesses comprehensive properties in terms of high-temperature rutting resistance, low-temperature cracking resistance, fatigue resistance, and durability. It refers to a high-performance polymer-modified asphalt material formed by uniformly dispersing and stabilizing a thermoplastic elastomer, styrene-butadiene-styrene block copolymer, in base asphalt through specific physical and chemical processes. The core demand stems from the rigid requirements of modern high-grade highways and infrastructure for the extreme performance of pavement materials. It is mainly used in key projects such as highways, airport runways, and bridge paving that withstand heavy traffic, extreme weather conditions, and long service life designs. Its upstream supply chain begins with base asphalt supplied by the petrochemical industry and SBS elastomer as the key modifier, and relies on special additives such as stabilizers and compatibilizers. Downstream, it is directly supplied to road construction general contractors for pavement paving, or as a core raw material to waterproofing material manufacturers for the production of high-end roofing membranes. In 2025, the production of SBS modified bitumen is expected to reach approximately 8.4 million tons, with an average selling price of approximately US\$850 per ton, a gross profit margin of approximately 20%, and a single production line capacity of approximately 150,000 tons per year.

This report is a detailed and comprehensive analysis for global SBS Modified Bitumen market. Both quantitative and qualitative analyses are presented by manufacturers, by

region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global SBS Modified Bitumen market size and forecasts, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global SBS Modified Bitumen market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global SBS Modified Bitumen market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global SBS Modified Bitumen market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for SBS Modified Bitumen
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global SBS Modified Bitumen market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Shell, ExxonMobil, BP, SK Energy, Idemitsu Kosan, Sinopec, CNPC, Eurovia, Nynas, Cepsa, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

SBS Modified Bitumen market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Linear SBS Modified Bitumen

Star-shaped SBS Modified Bitumen

Market segment by Special Function

High-viscosity Modified Bitumen

High-elasticity Modified Bitumen

Flame-retardant Modified Bitumen

Market segment by Application

Road Work

Waterproof Membrane

Other

Major players covered

Shell

ExxonMobil

BP

SK Energy

Idemitsu Kosan

Sinopec

CNPC

Eurovia

Nynas

Cepsa

Marathon Petroleum

HF Sinclair Corporation

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe SBS Modified Bitumen product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of SBS Modified Bitumen, with price, sales quantity, revenue, and global market share of SBS Modified Bitumen from 2021 to 2026.

Chapter 3, the SBS Modified Bitumen competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the SBS Modified Bitumen breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and SBS Modified Bitumen market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of SBS Modified Bitumen.

Chapter 14 and 15, to describe SBS Modified Bitumen sales channel, distributors, customers, research findings and conclusion.

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