

Global Safety Electric Blanket Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Safety Electric Blanket market size was valued at US\$ 860 million in 2024 and is forecast to a readjusted size of USD 1243 million by 2031 with a CAGR of 5.5% during review period.

The safety electric blanket uses a working voltage below 24V AC. It is necessary to first transform the 220V AC voltage through a transformer into an AC safe voltage below 24V, so it is equipped with a transformer.

Electric blankets consume less power, have adjustable temperature, are easy to use, and are widely used. They have a history of more than 100 years. Compared with heating equipment such as air conditioners and small suns, electric blankets are economical and have been popular with consumers for a long time, and their sales have risen sharply. However, with the growth of residents' income and the improvement of safety awareness, the total supply of the electric blanket industry tends to be saturated after the initial rapid expansion. Electric blankets consume less power, have adjustable temperature, are easy to use, and are widely used. They have a history of more than 100 years. Compared with heating equipment such as air conditioners and small suns, electric blankets are economical and have been popular with consumers for a long time, and their sales have risen sharply. However, with the growth of residents' income and the improvement of safety awareness, the total supply of the electric blanket industry tends to be saturated after the initial rapid expansion.

This report is a detailed and comprehensive analysis for global Safety Electric Blanket market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this

report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Safety Electric Blanket market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Safety Electric Blanket market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Safety Electric Blanket market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Safety Electric Blanket market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Safety Electric Blanket
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Safety Electric Blanket market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Rainbow Group, Sunbeam, Caiyang, Shanghai Xiaomianyang Electric, Qingdao Qindao Electric, Perfect Fit Industries, Beurer, Tenacta Group S.p.A., Bokuk Electronics, Morphy Richards, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Safety Electric Blanket market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Without Signal Wire

With Signal Wire

Market segment by Application

Online Sales

Offline Sales

Major players covered

Rainbow Group

Sunbeam

Caiyang

Shanghai Xiaomianyang Electric

Qingdao Qindao Electric

Perfect Fit Industries

Beurer

Tenacta Group S.p.A.

Bokuk Electronics

Morphy Richards

Slumberland

Biddeford

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Safety Electric Blanket product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Safety Electric Blanket, with price, sales quantity, revenue, and global market share of Safety Electric Blanket from 2020 to 2025.

Chapter 3, the Safety Electric Blanket competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Safety Electric Blanket breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Safety Electric Blanket market forecast, by regions, by Type, and by

Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Safety Electric Blanket.

Chapter 14 and 15, to describe Safety Electric Blanket sales channel, distributors, customers, research findings and conclusion.

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