

# Global RFID Tag Finder Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global RFID Tag Finder market size was valued at US\$ 268 million in 2025 and is forecast to a readjusted size of US\$ 468 million by 2032 with a CAGR of 8.3% during review period.

In 2025, the global annual production capacity of RFID tag finders reached approximately 3.2 million units, while actual production was about 2.17 million units. The global average market price was around US\$120 per unit. Gross profit margins of leading manufacturers ranged between 35% and 55%, depending on reading distance, frequency band support, antenna sensitivity, and firmware integration. An RFID tag finder is a handheld or portable electronic device designed to detect, identify, and locate RFID-tagged objects by reading radio-frequency signals. It is commonly used for asset tracking, inventory management, logistics verification, equipment identification, and lost-item recovery in industrial, commercial, and institutional environments.

Upstream of the RFID tag finder supply chain includes RFID reader chips, antennas, RF front-end modules, batteries, displays, and plastic enclosures, with core electronic components mainly sourced from China, Taiwan, and Southeast Asia. Midstream manufacturers focus on device assembly, RF calibration, firmware development, and system integration, with large-scale production concentrated in China and parts of Southeast Asia. Downstream applications include logistics companies, warehouses, retail chains, hospitals, manufacturing plants, and public institutions. End users prioritize reading accuracy, multi-protocol compatibility (LF, HF, UHF), battery life, device robustness, and ease of system integration.

The RFID tag finder market continues to expand in 2025 as enterprises accelerate

digital asset management and inventory automation. Demand is particularly strong in logistics, retail, and healthcare sectors, where real-time visibility and efficiency are critical. Mid-range RFID tag finders emphasize cost-performance balance, standardized protocol support, and durable hardware rather than advanced analytics. Capacity utilization remains below saturation, allowing manufacturers flexibility to respond to fluctuating orders. Emerging markets and small-to-medium enterprises are key growth contributors, supporting stable volume expansion and healthy margins.

This report is a detailed and comprehensive analysis for global RFID Tag Finder market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global RFID Tag Finder market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global RFID Tag Finder market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global RFID Tag Finder market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global RFID Tag Finder market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for RFID Tag Finder

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global RFID Tag Finder market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Zebra Technologies, Impinj, Alien Technology, HID Global, SICK, Ubisense, Identec Solutions, ThingMagic, Omni-ID, Avery Dennison Smartrac, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## **Market Segmentation**

RFID Tag Finder market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### **Market segment by Type**

LF RFID Tag Finder

HF RFID Tag Finder

UHF RFID Tag Finder

### **Market segment by Operation Mode**

Handheld

Fixed

Mobile

### **Market segment by Application**

Warehousing and Logistics

Asset Management

Industrial Management

Retail

Healthcare

#### Major players covered

Zebra Technologies

Impinj

Alien Technology

HID Global

SICK

Ubisense

Identec Solutions

ThingMagic

Omni-ID

Avery Dennison Smartrac

Checkpoint Systems

Invengo International

SunCreate

AUTOID

UROVO

Gprinter

Market segment by region, regional analysis covers  
North America (United States, Canada, and Mexico)  
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)  
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)  
South America (Brazil, Argentina, Colombia, and Rest of South America)  
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe RFID Tag Finder product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of RFID Tag Finder, with price, sales quantity, revenue, and global market share of RFID Tag Finder from 2021 to 2026.

Chapter 3, the RFID Tag Finder competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the RFID Tag Finder breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and RFID Tag Finder market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of RFID Tag Finder.

Chapter 14 and 15, to describe RFID Tag Finder sales channel, distributors, customers, research findings and conclusion.

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