

Global Reusable Water Bottle Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Reusable Water Bottle market size was valued at US\$ 9047 million in 2023 and is forecast to a readjusted size of USD 10320 million by 2030 with a CAGR of 1.9% during review period.

This report studies the Reusable Water Bottle, a water bottle is a container that is used to hold water, liquids or other beverages for consumption. The use of a water bottle allows an individual to transport beverage from one place to another. A water bottle is usually made of plastic, glass, or metal. Water bottles are available in different shapes, colors and sizes.

Reusable water bottles are better for the environment and cheaper in the long run than continuously buying bottled water again and again.

Reusable Water Bottle Market Drivers

Environmental Awareness: Increased awareness of environmental issues, particularly plastic waste and pollution, has led consumers to seek sustainable alternatives, making reusable water bottles a preferred choice.

Health Consciousness: Many consumers are becoming more health-conscious and are wary of chemicals potentially found in disposable bottles (such as BPA). Reusable bottles, often made from safer materials such as stainless steel or glass, are viewed as healthier options.

Economic Benefits: Although the initial cost of a reusable water bottle can be higher than a single-use bottle, over time, consumers save money by not having to continuously purchase bottled water.

Convenience and Functionality: Reusable water bottles often come with convenient features like built-in filters, insulation for temperature control, and ergonomic designs that cater to various activities (traveling, sports, gym, etc.).

Government Policies and Regulations: Many governments are implementing policies to reduce plastic use, such as bans on single-use plastics, which encourages consumers and businesses to adopt reusable alternatives.

Trends in Fitness and Healthy Lifestyle: The increasing focus on fitness and healthy living promotes the use of reusable water bottles among gym-goers and fitness enthusiasts, as hydration is emphasized in lifestyle choices.

Innovation and Product Variety: The market is experiencing rapid innovation, including smart water bottles with technology features (like hydration tracking) which attract tech-savvy consumers.

Sustainable Brands: The emergence of brands that promote eco-friendly practices and products resonates with consumers' values, further driving interest in reusable options.

Reusable Water Bottle Market Restraints

Maintenance and Cleaning: Reusable water bottles require regular cleaning and maintenance, which can be seen as inconvenient by some users, especially those with busy lifestyles.

Lack of Awareness: In some regions, there may still be a lack of awareness regarding the benefits of reusable water bottles, particularly in areas where single-use bottles are cheaply accessible and widely used.

Competition from Single-Use Bottles: The constant availability and low cost of single-use plastic bottles can compete with the reusable market, making it challenging for reusable options to gain market share in certain demographics.

Durability Issues: Depending on the material, some consumers may have concerns about the durability and longevity of reusable bottles, especially those made from glass.

Market Fragmentation: The water bottle market is highly fragmented with numerous brands and products available, which can lead to consumer confusion and difficulty in making purchasing decisions.

Changing Consumer Preferences: Trends and consumer preferences can change rapidly; if consumers switch toward convenience products or other forms of sustainability, the reusable water bottle market could face challenges.

This report is a detailed and comprehensive analysis for global Reusable Water Bottle market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Sales Channel. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2024, are provided.

Key Features:

Global Reusable Water Bottle market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2019-2030

Global Reusable Water Bottle market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2019-2030

Global Reusable Water Bottle market size and forecasts, by Type and by Sales Channel, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2019-2030

Global Reusable Water Bottle market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (USD/Unit), 2019-2024

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Reusable Water Bottle

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Reusable Water Bottle market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Thermos, Pacific Market International (PMI), SIGG, Klean Kanteen, CamelBak, Nalgene, Hydro Flask, HydraPak, Nathan Sport, S'well, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Reusable Water Bottle market is split by Type and by Sales Channel. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Sales Channel in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

- Plastic Bottles
- Metal Bottles
- Glass Bottles
- Others

Market segment by Sales Channel

- Offline Store
- Online Store

Major players covered

- Thermos
- Pacific Market International (PMI)
- SIGG
- Klean Kanteen
- CamelBak
- Nalgene
- Hydro Flask
- HydraPak
- Nathan Sport
- S'well
- KingStar Industries
- Mizu
- Be Bottles
- Greens Steel
- Tervis
- Flaske
- Tupperware
- Fuguang
- EarthLust
- HAERS

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Reusable Water Bottle product scope, market overview, market

estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Reusable Water Bottle, with price, sales quantity, revenue, and global market share of Reusable Water Bottle from 2019 to 2024.

Chapter 3, the Reusable Water Bottle competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Reusable Water Bottle breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and by Sales Channel, with sales market share and growth rate by Type, by Sales Channel, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2019 to 2024. and Reusable Water Bottle market forecast, by regions, by Type, and by Sales Channel, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Reusable Water Bottle.

Chapter 14 and 15, to describe Reusable Water Bottle sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Reusable Water Bottle Consumption Value by Type: 2019 Versus 2023 Versus 2030

1.3.2 Plastic Bottles

1.3.3 Metal Bottles

1.3.4 Glass Bottles

1.3.5 Others

1.4 Market Analysis by Sales Channel

1.4.1 Overview: Global Reusable Water Bottle Consumption Value by Sales Channel: 2019 Versus 2023 Versus 2030

1.4.2 Offline Store

1.4.3 Online Store

1.5 Global Reusable Water Bottle Market Size & Forecast

1.5.1 Global Reusable Water Bottle Consumption Value (2019 & 2023 & 2030)

1.5.2 Global Reusable Water Bottle Sales Quantity (2019-2030)

1.5.3 Global Reusable Water Bottle Average Price (2019-2030)

2 MANUFACTURERS PROFILES

2.1 Thermos

2.1.1 Thermos Details

2.1.2 Thermos Major Business

2.1.3 Thermos Reusable Water Bottle Product and Services

2.1.4 Thermos Reusable Water Bottle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.1.5 Thermos Recent Developments/Updates

2.2 Pacific Market International (PMI)

2.2.1 Pacific Market International (PMI) Details

2.2.2 Pacific Market International (PMI) Major Business

2.2.3 Pacific Market International (PMI) Reusable Water Bottle Product and Services

2.2.4 Pacific Market International (PMI) Reusable Water Bottle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.2.5 Pacific Market International (PMI) Recent Developments/Updates

2.3 SIGG

2.3.1 SIGG Details

2.3.2 SIGG Major Business

2.3.3 SIGG Reusable Water Bottle Product and Services

2.3.4 SIGG Reusable Water Bottle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.3.5 SIGG Recent Developments/Updates

2.4 Klean Kanteen

2.4.1 Klean Kanteen Details

2.4.2 Klean Kanteen Major Business

2.4.3 Klean Kanteen Reusable Water Bottle Product and Services

2.4.4 Klean Kanteen Reusable Water Bottle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.4.5 Klean Kanteen Recent Developments/Updates

2.5 CamelBak

2.5.1 CamelBak Details

2.5.2 CamelBak Major Business

2.5.3 CamelBak Reusable Water Bottle Product and Services

2.5.4 CamelBak Reusable Water Bottle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.5.5 CamelBak Recent Developments/Updates

2.6 Nalgene

2.6.1 Nalgene Details

2.6.2 Nalgene Major Business

2.6.3 Nalgene Reusable Water Bottle Product and Services

2.6.4 Nalgene Reusable Water Bottle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.6.5 Nalgene Recent Developments/Updates

2.7 Hydro Flask

2.7.1 Hydro Flask Details

2.7.2 Hydro Flask Major Business

2.7.3 Hydro Flask Reusable Water Bottle Product and Services

2.7.4 Hydro Flask Reusable Water Bottle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.7.5 Hydro Flask Recent Developments/Updates

2.8 HydraPak

2.8.1 HydraPak Details

2.8.2 HydraPak Major Business

2.8.3 HydraPak Reusable Water Bottle Product and Services

- 2.8.4 HydraPak Reusable Water Bottle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.8.5 HydraPak Recent Developments/Updates
- 2.9 Nathan Sport
 - 2.9.1 Nathan Sport Details
 - 2.9.2 Nathan Sport Major Business
 - 2.9.3 Nathan Sport Reusable Water Bottle Product and Services
 - 2.9.4 Nathan Sport Reusable Water Bottle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.9.5 Nathan Sport Recent Developments/Updates
- 2.10 S'well
 - 2.10.1 S'well Details
 - 2.10.2 S'well Major Business
 - 2.10.3 S'well Reusable Water Bottle Product and Services
 - 2.10.4 S'well Reusable Water Bottle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.10.5 S'well Recent Developments/Updates
- 2.11 KingStar Industries
 - 2.11.1 KingStar Industries Details
 - 2.11.2 KingStar Industries Major Business
 - 2.11.3 KingStar Industries Reusable Water Bottle Product and Services
 - 2.11.4 KingStar Industries Reusable Water Bottle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.11.5 KingStar Industries Recent Developments/Updates
- 2.12 Mizu
 - 2.12.1 Mizu Details
 - 2.12.2 Mizu Major Business
 - 2.12.3 Mizu Reusable Water Bottle Product and Services
 - 2.12.4 Mizu Reusable Water Bottle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.12.5 Mizu Recent Developments/Updates
- 2.13 Be Bottles
 - 2.13.1 Be Bottles Details
 - 2.13.2 Be Bottles Major Business
 - 2.13.3 Be Bottles Reusable Water Bottle Product and Services
 - 2.13.4 Be Bottles Reusable Water Bottle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.13.5 Be Bottles Recent Developments/Updates
- 2.14 Greens Steel

- 2.14.1 Greens Steel Details
- 2.14.2 Greens Steel Major Business
- 2.14.3 Greens Steel Reusable Water Bottle Product and Services
- 2.14.4 Greens Steel Reusable Water Bottle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.14.5 Greens Steel Recent Developments/Updates
- 2.15 Tervis
 - 2.15.1 Tervis Details
 - 2.15.2 Tervis Major Business
 - 2.15.3 Tervis Reusable Water Bottle Product and Services
 - 2.15.4 Tervis Reusable Water Bottle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.15.5 Tervis Recent Developments/Updates
- 2.16 Flaske
 - 2.16.1 Flaske Details
 - 2.16.2 Flaske Major Business
 - 2.16.3 Flaske Reusable Water Bottle Product and Services
 - 2.16.4 Flaske Reusable Water Bottle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.16.5 Flaske Recent Developments/Updates
- 2.17 Tupperware
 - 2.17.1 Tupperware Details
 - 2.17.2 Tupperware Major Business
 - 2.17.3 Tupperware Reusable Water Bottle Product and Services
 - 2.17.4 Tupperware Reusable Water Bottle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.17.5 Tupperware Recent Developments/Updates
- 2.18 Fuguang
 - 2.18.1 Fuguang Details
 - 2.18.2 Fuguang Major Business
 - 2.18.3 Fuguang Reusable Water Bottle Product and Services
 - 2.18.4 Fuguang Reusable Water Bottle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.18.5 Fuguang Recent Developments/Updates
- 2.19 EarthLust
 - 2.19.1 EarthLust Details
 - 2.19.2 EarthLust Major Business
 - 2.19.3 EarthLust Reusable Water Bottle Product and Services
 - 2.19.4 EarthLust Reusable Water Bottle Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

2.19.5 EarthLust Recent Developments/Updates

2.20 HAERS

2.20.1 HAERS Details

2.20.2 HAERS Major Business

2.20.3 HAERS Reusable Water Bottle Product and Services

2.20.4 HAERS Reusable Water Bottle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.20.5 HAERS Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: REUSABLE WATER BOTTLE BY MANUFACTURER

3.1 Global Reusable Water Bottle Sales Quantity by Manufacturer (2019-2024)

3.2 Global Reusable Water Bottle Revenue by Manufacturer (2019-2024)

3.3 Global Reusable Water Bottle Average Price by Manufacturer (2019-2024)

3.4 Market Share Analysis (2023)

3.4.1 Producer Shipments of Reusable Water Bottle by Manufacturer Revenue (\$MM) and Market Share (%): 2023

3.4.2 Top 3 Reusable Water Bottle Manufacturer Market Share in 2023

3.4.3 Top 6 Reusable Water Bottle Manufacturer Market Share in 2023

3.5 Reusable Water Bottle Market: Overall Company Footprint Analysis

3.5.1 Reusable Water Bottle Market: Region Footprint

3.5.2 Reusable Water Bottle Market: Company Product Type Footprint

3.5.3 Reusable Water Bottle Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Reusable Water Bottle Market Size by Region

4.1.1 Global Reusable Water Bottle Sales Quantity by Region (2019-2030)

4.1.2 Global Reusable Water Bottle Consumption Value by Region (2019-2030)

4.1.3 Global Reusable Water Bottle Average Price by Region (2019-2030)

4.2 North America Reusable Water Bottle Consumption Value (2019-2030)

4.3 Europe Reusable Water Bottle Consumption Value (2019-2030)

4.4 Asia-Pacific Reusable Water Bottle Consumption Value (2019-2030)

4.5 South America Reusable Water Bottle Consumption Value (2019-2030)

4.6 Middle East & Africa Reusable Water Bottle Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Reusable Water Bottle Sales Quantity by Type (2019-2030)
- 5.2 Global Reusable Water Bottle Consumption Value by Type (2019-2030)
- 5.3 Global Reusable Water Bottle Average Price by Type (2019-2030)

6 MARKET SEGMENT BY SALES CHANNEL

- 6.1 Global Reusable Water Bottle Sales Quantity by Sales Channel (2019-2030)
- 6.2 Global Reusable Water Bottle Consumption Value by Sales Channel (2019-2030)
- 6.3 Global Reusable Water Bottle Average Price by Sales Channel (2019-2030)

7 NORTH AMERICA

- 7.1 North America Reusable Water Bottle Sales Quantity by Type (2019-2030)
- 7.2 North America Reusable Water Bottle Sales Quantity by Sales Channel (2019-2030)
- 7.3 North America Reusable Water Bottle Market Size by Country
 - 7.3.1 North America Reusable Water Bottle Sales Quantity by Country (2019-2030)
 - 7.3.2 North America Reusable Water Bottle Consumption Value by Country (2019-2030)
 - 7.3.3 United States Market Size and Forecast (2019-2030)
 - 7.3.4 Canada Market Size and Forecast (2019-2030)
 - 7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

- 8.1 Europe Reusable Water Bottle Sales Quantity by Type (2019-2030)
- 8.2 Europe Reusable Water Bottle Sales Quantity by Sales Channel (2019-2030)
- 8.3 Europe Reusable Water Bottle Market Size by Country
 - 8.3.1 Europe Reusable Water Bottle Sales Quantity by Country (2019-2030)
 - 8.3.2 Europe Reusable Water Bottle Consumption Value by Country (2019-2030)
 - 8.3.3 Germany Market Size and Forecast (2019-2030)
 - 8.3.4 France Market Size and Forecast (2019-2030)
 - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
 - 8.3.6 Russia Market Size and Forecast (2019-2030)
 - 8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Reusable Water Bottle Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Reusable Water Bottle Sales Quantity by Sales Channel (2019-2030)
- 9.3 Asia-Pacific Reusable Water Bottle Market Size by Region
 - 9.3.1 Asia-Pacific Reusable Water Bottle Sales Quantity by Region (2019-2030)
 - 9.3.2 Asia-Pacific Reusable Water Bottle Consumption Value by Region (2019-2030)
 - 9.3.3 China Market Size and Forecast (2019-2030)
 - 9.3.4 Japan Market Size and Forecast (2019-2030)
 - 9.3.5 South Korea Market Size and Forecast (2019-2030)
 - 9.3.6 India Market Size and Forecast (2019-2030)
 - 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
 - 9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

- 10.1 South America Reusable Water Bottle Sales Quantity by Type (2019-2030)
- 10.2 South America Reusable Water Bottle Sales Quantity by Sales Channel (2019-2030)
- 10.3 South America Reusable Water Bottle Market Size by Country
 - 10.3.1 South America Reusable Water Bottle Sales Quantity by Country (2019-2030)
 - 10.3.2 South America Reusable Water Bottle Consumption Value by Country (2019-2030)
 - 10.3.3 Brazil Market Size and Forecast (2019-2030)
 - 10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Reusable Water Bottle Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Reusable Water Bottle Sales Quantity by Sales Channel (2019-2030)
- 11.3 Middle East & Africa Reusable Water Bottle Market Size by Country
 - 11.3.1 Middle East & Africa Reusable Water Bottle Sales Quantity by Country (2019-2030)
 - 11.3.2 Middle East & Africa Reusable Water Bottle Consumption Value by Country (2019-2030)
 - 11.3.3 Turkey Market Size and Forecast (2019-2030)
 - 11.3.4 Egypt Market Size and Forecast (2019-2030)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
 - 11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

- 12.1 Reusable Water Bottle Market Drivers
- 12.2 Reusable Water Bottle Market Restraints
- 12.3 Reusable Water Bottle Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Reusable Water Bottle and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Reusable Water Bottle
- 13.3 Reusable Water Bottle Production Process
- 13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 Reusable Water Bottle Typical Distributors
- 14.3 Reusable Water Bottle Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Reusable Water Bottle Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Reusable Water Bottle Consumption Value by Sales Channel, (USD Million), 2019 & 2023 & 2030

Table 3. Thermos Basic Information, Manufacturing Base and Competitors

Table 4. Thermos Major Business

Table 5. Thermos Reusable Water Bottle Product and Services

Table 6. Thermos Reusable Water Bottle Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Thermos Recent Developments/Updates

Table 8. Pacific Market International (PMI) Basic Information, Manufacturing Base and Competitors

Table 9. Pacific Market International (PMI) Major Business

Table 10. Pacific Market International (PMI) Reusable Water Bottle Product and Services

Table 11. Pacific Market International (PMI) Reusable Water Bottle Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Pacific Market International (PMI) Recent Developments/Updates

Table 13. SIGG Basic Information, Manufacturing Base and Competitors

Table 14. SIGG Major Business

Table 15. SIGG Reusable Water Bottle Product and Services

Table 16. SIGG Reusable Water Bottle Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. SIGG Recent Developments/Updates

Table 18. Klean Kanteen Basic Information, Manufacturing Base and Competitors

Table 19. Klean Kanteen Major Business

Table 20. Klean Kanteen Reusable Water Bottle Product and Services

Table 21. Klean Kanteen Reusable Water Bottle Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Klean Kanteen Recent Developments/Updates

Table 23. CamelBak Basic Information, Manufacturing Base and Competitors

Table 24. CamelBak Major Business

Table 25. CamelBak Reusable Water Bottle Product and Services

Table 26. CamelBak Reusable Water Bottle Sales Quantity (K Units), Average Price

(USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. CamelBak Recent Developments/Updates

Table 28. Nalgene Basic Information, Manufacturing Base and Competitors

Table 29. Nalgene Major Business

Table 30. Nalgene Reusable Water Bottle Product and Services

Table 31. Nalgene Reusable Water Bottle Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 32. Nalgene Recent Developments/Updates

Table 33. Hydro Flask Basic Information, Manufacturing Base and Competitors

Table 34. Hydro Flask Major Business

Table 35. Hydro Flask Reusable Water Bottle Product and Services

Table 36. Hydro Flask Reusable Water Bottle Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 37. Hydro Flask Recent Developments/Updates

Table 38. HydraPak Basic Information, Manufacturing Base and Competitors

Table 39. HydraPak Major Business

Table 40. HydraPak Reusable Water Bottle Product and Services

Table 41. HydraPak Reusable Water Bottle Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 42. HydraPak Recent Developments/Updates

Table 43. Nathan Sport Basic Information, Manufacturing Base and Competitors

Table 44. Nathan Sport Major Business

Table 45. Nathan Sport Reusable Water Bottle Product and Services

Table 46. Nathan Sport Reusable Water Bottle Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 47. Nathan Sport Recent Developments/Updates

Table 48. S'well Basic Information, Manufacturing Base and Competitors

Table 49. S'well Major Business

Table 50. S'well Reusable Water Bottle Product and Services

Table 51. S'well Reusable Water Bottle Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 52. S'well Recent Developments/Updates

Table 53. KingStar Industries Basic Information, Manufacturing Base and Competitors

Table 54. KingStar Industries Major Business

Table 55. KingStar Industries Reusable Water Bottle Product and Services

Table 56. KingStar Industries Reusable Water Bottle Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 57. KingStar Industries Recent Developments/Updates

Table 58. Mizu Basic Information, Manufacturing Base and Competitors

Table 59. Mizu Major Business
Table 60. Mizu Reusable Water Bottle Product and Services
Table 61. Mizu Reusable Water Bottle Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 62. Mizu Recent Developments/Updates
Table 63. Be Bottles Basic Information, Manufacturing Base and Competitors
Table 64. Be Bottles Major Business
Table 65. Be Bottles Reusable Water Bottle Product and Services
Table 66. Be Bottles Reusable Water Bottle Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 67. Be Bottles Recent Developments/Updates
Table 68. Greens Steel Basic Information, Manufacturing Base and Competitors
Table 69. Greens Steel Major Business
Table 70. Greens Steel Reusable Water Bottle Product and Services
Table 71. Greens Steel Reusable Water Bottle Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 72. Greens Steel Recent Developments/Updates
Table 73. Tervis Basic Information, Manufacturing Base and Competitors
Table 74. Tervis Major Business
Table 75. Tervis Reusable Water Bottle Product and Services
Table 76. Tervis Reusable Water Bottle Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 77. Tervis Recent Developments/Updates
Table 78. Flaske Basic Information, Manufacturing Base and Competitors
Table 79. Flaske Major Business
Table 80. Flaske Reusable Water Bottle Product and Services
Table 81. Flaske Reusable Water Bottle Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 82. Flaske Recent Developments/Updates
Table 83. Tupperware Basic Information, Manufacturing Base and Competitors
Table 84. Tupperware Major Business
Table 85. Tupperware Reusable Water Bottle Product and Services
Table 86. Tupperware Reusable Water Bottle Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 87. Tupperware Recent Developments/Updates
Table 88. Fuguang Basic Information, Manufacturing Base and Competitors
Table 89. Fuguang Major Business
Table 90. Fuguang Reusable Water Bottle Product and Services
Table 91. Fuguang Reusable Water Bottle Sales Quantity (K Units), Average Price

(USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 92. Fuguang Recent Developments/Updates

Table 93. EarthLust Basic Information, Manufacturing Base and Competitors

Table 94. EarthLust Major Business

Table 95. EarthLust Reusable Water Bottle Product and Services

Table 96. EarthLust Reusable Water Bottle Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 97. EarthLust Recent Developments/Updates

Table 98. HAERS Basic Information, Manufacturing Base and Competitors

Table 99. HAERS Major Business

Table 100. HAERS Reusable Water Bottle Product and Services

Table 101. HAERS Reusable Water Bottle Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 102. HAERS Recent Developments/Updates

Table 103. Global Reusable Water Bottle Sales Quantity by Manufacturer (2019-2024) & (K Units)

Table 104. Global Reusable Water Bottle Revenue by Manufacturer (2019-2024) & (USD Million)

Table 105. Global Reusable Water Bottle Average Price by Manufacturer (2019-2024) & (USD/Unit)

Table 106. Market Position of Manufacturers in Reusable Water Bottle, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2023

Table 107. Head Office and Reusable Water Bottle Production Site of Key Manufacturer

Table 108. Reusable Water Bottle Market: Company Product Type Footprint

Table 109. Reusable Water Bottle Market: Company Product Application Footprint

Table 110. Reusable Water Bottle New Market Entrants and Barriers to Market Entry

Table 111. Reusable Water Bottle Mergers, Acquisition, Agreements, and Collaborations

Table 112. Global Reusable Water Bottle Consumption Value by Region (2019-2023-2030) & (USD Million) & CAGR

Table 113. Global Reusable Water Bottle Sales Quantity by Region (2019-2024) & (K Units)

Table 114. Global Reusable Water Bottle Sales Quantity by Region (2025-2030) & (K Units)

Table 115. Global Reusable Water Bottle Consumption Value by Region (2019-2024) & (USD Million)

Table 116. Global Reusable Water Bottle Consumption Value by Region (2025-2030) & (USD Million)

Table 117. Global Reusable Water Bottle Average Price by Region (2019-2024) &

(USD/Unit)

Table 118. Global Reusable Water Bottle Average Price by Region (2025-2030) & (USD/Unit)

Table 119. Global Reusable Water Bottle Sales Quantity by Type (2019-2024) & (K Units)

Table 120. Global Reusable Water Bottle Sales Quantity by Type (2025-2030) & (K Units)

Table 121. Global Reusable Water Bottle Consumption Value by Type (2019-2024) & (USD Million)

Table 122. Global Reusable Water Bottle Consumption Value by Type (2025-2030) & (USD Million)

Table 123. Global Reusable Water Bottle Average Price by Type (2019-2024) & (USD/Unit)

Table 124. Global Reusable Water Bottle Average Price by Type (2025-2030) & (USD/Unit)

Table 125. Global Reusable Water Bottle Sales Quantity by Sales Channel (2019-2024) & (K Units)

Table 126. Global Reusable Water Bottle Sales Quantity by Sales Channel (2025-2030) & (K Units)

Table 127. Global Reusable Water Bottle Consumption Value by Sales Channel (2019-2024) & (USD Million)

Table 128. Global Reusable Water Bottle Consumption Value by Sales Channel (2025-2030) & (USD Million)

Table 129. Global Reusable Water Bottle Average Price by Sales Channel (2019-2024) & (USD/Unit)

Table 130. Global Reusable Water Bottle Average Price by Sales Channel (2025-2030) & (USD/Unit)

Table 131. North America Reusable Water Bottle Sales Quantity by Type (2019-2024) & (K Units)

Table 132. North America Reusable Water Bottle Sales Quantity by Type (2025-2030) & (K Units)

Table 133. North America Reusable Water Bottle Sales Quantity by Sales Channel (2019-2024) & (K Units)

Table 134. North America Reusable Water Bottle Sales Quantity by Sales Channel (2025-2030) & (K Units)

Table 135. North America Reusable Water Bottle Sales Quantity by Country (2019-2024) & (K Units)

Table 136. North America Reusable Water Bottle Sales Quantity by Country (2025-2030) & (K Units)

Table 137. North America Reusable Water Bottle Consumption Value by Country (2019-2024) & (USD Million)

Table 138. North America Reusable Water Bottle Consumption Value by Country (2025-2030) & (USD Million)

Table 139. Europe Reusable Water Bottle Sales Quantity by Type (2019-2024) & (K Units)

Table 140. Europe Reusable Water Bottle Sales Quantity by Type (2025-2030) & (K Units)

Table 141. Europe Reusable Water Bottle Sales Quantity by Sales Channel (2019-2024) & (K Units)

Table 142. Europe Reusable Water Bottle Sales Quantity by Sales Channel (2025-2030) & (K Units)

Table 143. Europe Reusable Water Bottle Sales Quantity by Country (2019-2024) & (K Units)

Table 144. Europe Reusable Water Bottle Sales Quantity by Country (2025-2030) & (K Units)

Table 145. Europe Reusable Water Bottle Consumption Value by Country (2019-2024) & (USD Million)

Table 146. Europe Reusable Water Bottle Consumption Value by Country (2025-2030) & (USD Million)

Table 147. Asia-Pacific Reusable Water Bottle Sales Quantity by Type (2019-2024) & (K Units)

Table 148. Asia-Pacific Reusable Water Bottle Sales Quantity by Type (2025-2030) & (K Units)

Table 149. Asia-Pacific Reusable Water Bottle Sales Quantity by Sales Channel (2019-2024) & (K Units)

Table 150. Asia-Pacific Reusable Water Bottle Sales Quantity by Sales Channel (2025-2030) & (K Units)

Table 151. Asia-Pacific Reusable Water Bottle Sales Quantity by Region (2019-2024) & (K Units)

Table 152. Asia-Pacific Reusable Water Bottle Sales Quantity by Region (2025-2030) & (K Units)

Table 153. Asia-Pacific Reusable Water Bottle Consumption Value by Region (2019-2024) & (USD Million)

Table 154. Asia-Pacific Reusable Water Bottle Consumption Value by Region (2025-2030) & (USD Million)

Table 155. South America Reusable Water Bottle Sales Quantity by Type (2019-2024) & (K Units)

Table 156. South America Reusable Water Bottle Sales Quantity by Type (2025-2030)

& (K Units)

Table 157. South America Reusable Water Bottle Sales Quantity by Sales Channel (2019-2024) & (K Units)

Table 158. South America Reusable Water Bottle Sales Quantity by Sales Channel (2025-2030) & (K Units)

Table 159. South America Reusable Water Bottle Sales Quantity by Country (2019-2024) & (K Units)

Table 160. South America Reusable Water Bottle Sales Quantity by Country (2025-2030) & (K Units)

Table 161. South America Reusable Water Bottle Consumption Value by Country (2019-2024) & (USD Million)

Table 162. South America Reusable Water Bottle Consumption Value by Country (2025-2030) & (USD Million)

Table 163. Middle East & Africa Reusable Water Bottle Sales Quantity by Type (2019-2024) & (K Units)

Table 164. Middle East & Africa Reusable Water Bottle Sales Quantity by Type (2025-2030) & (K Units)

Table 165. Middle East & Africa Reusable Water Bottle Sales Quantity by Sales Channel (2019-2024) & (K Units)

Table 166. Middle East & Africa Reusable Water Bottle Sales Quantity by Sales Channel (2025-2030) & (K Units)

Table 167. Middle East & Africa Reusable Water Bottle Sales Quantity by Country (2019-2024) & (K Units)

Table 168. Middle East & Africa Reusable Water Bottle Sales Quantity by Country (2025-2030) & (K Units)

Table 169. Middle East & Africa Reusable Water Bottle Consumption Value by Country (2019-2024) & (USD Million)

Table 170. Middle East & Africa Reusable Water Bottle Consumption Value by Country (2025-2030) & (USD Million)

Table 171. Reusable Water Bottle Raw Material

Table 172. Key Manufacturers of Reusable Water Bottle Raw Materials

Table 173. Reusable Water Bottle Typical Distributors

Table 174. Reusable Water Bottle Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Reusable Water Bottle Picture

Figure 2. Global Reusable Water Bottle Revenue by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Reusable Water Bottle Revenue Market Share by Type in 2023

Figure 4. Plastic Bottles Examples

Figure 5. Metal Bottles Examples

Figure 6. Glass Bottles Examples

Figure 7. Others Examples

Figure 8. Global Reusable Water Bottle Consumption Value by Sales Channel, (USD Million), 2019 & 2023 & 2030

Figure 9. Global Reusable Water Bottle Revenue Market Share by Sales Channel in 2023

Figure 10. Offline Store Examples

Figure 11. Online Store Examples

Figure 12. Global Reusable Water Bottle Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 13. Global Reusable Water Bottle Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 14. Global Reusable Water Bottle Sales Quantity (2019-2030) & (K Units)

Figure 15. Global Reusable Water Bottle Price (2019-2030) & (USD/Unit)

Figure 16. Global Reusable Water Bottle Sales Quantity Market Share by Manufacturer in 2023

Figure 17. Global Reusable Water Bottle Revenue Market Share by Manufacturer in 2023

Figure 18. Producer Shipments of Reusable Water Bottle by Manufacturer Sales (\$MM) and Market Share (%): 2023

Figure 19. Top 3 Reusable Water Bottle Manufacturer (Revenue) Market Share in 2023

Figure 20. Top 6 Reusable Water Bottle Manufacturer (Revenue) Market Share in 2023

Figure 21. Global Reusable Water Bottle Sales Quantity Market Share by Region (2019-2030)

Figure 22. Global Reusable Water Bottle Consumption Value Market Share by Region (2019-2030)

Figure 23. North America Reusable Water Bottle Consumption Value (2019-2030) & (USD Million)

Figure 24. Europe Reusable Water Bottle Consumption Value (2019-2030) & (USD

Million)

Figure 25. Asia-Pacific Reusable Water Bottle Consumption Value (2019-2030) & (USD Million)

Figure 26. South America Reusable Water Bottle Consumption Value (2019-2030) & (USD Million)

Figure 27. Middle East & Africa Reusable Water Bottle Consumption Value (2019-2030) & (USD Million)

Figure 28. Global Reusable Water Bottle Sales Quantity Market Share by Type (2019-2030)

Figure 29. Global Reusable Water Bottle Consumption Value Market Share by Type (2019-2030)

Figure 30. Global Reusable Water Bottle Average Price by Type (2019-2030) & (USD/Unit)

Figure 31. Global Reusable Water Bottle Sales Quantity Market Share by Sales Channel (2019-2030)

Figure 32. Global Reusable Water Bottle Revenue Market Share by Sales Channel (2019-2030)

Figure 33. Global Reusable Water Bottle Average Price by Sales Channel (2019-2030) & (USD/Unit)

Figure 34. North America Reusable Water Bottle Sales Quantity Market Share by Type (2019-2030)

Figure 35. North America Reusable Water Bottle Sales Quantity Market Share by Sales Channel (2019-2030)

Figure 36. North America Reusable Water Bottle Sales Quantity Market Share by Country (2019-2030)

Figure 37. North America Reusable Water Bottle Consumption Value Market Share by Country (2019-2030)

Figure 38. United States Reusable Water Bottle Consumption Value (2019-2030) & (USD Million)

Figure 39. Canada Reusable Water Bottle Consumption Value (2019-2030) & (USD Million)

Figure 40. Mexico Reusable Water Bottle Consumption Value (2019-2030) & (USD Million)

Figure 41. Europe Reusable Water Bottle Sales Quantity Market Share by Type (2019-2030)

Figure 42. Europe Reusable Water Bottle Sales Quantity Market Share by Sales Channel (2019-2030)

Figure 43. Europe Reusable Water Bottle Sales Quantity Market Share by Country (2019-2030)

Figure 44. Europe Reusable Water Bottle Consumption Value Market Share by Country (2019-2030)

Figure 45. Germany Reusable Water Bottle Consumption Value (2019-2030) & (USD Million)

Figure 46. France Reusable Water Bottle Consumption Value (2019-2030) & (USD Million)

Figure 47. United Kingdom Reusable Water Bottle Consumption Value (2019-2030) & (USD Million)

Figure 48. Russia Reusable Water Bottle Consumption Value (2019-2030) & (USD Million)

Figure 49. Italy Reusable Water Bottle Consumption Value (2019-2030) & (USD Million)

Figure 50. Asia-Pacific Reusable Water Bottle Sales Quantity Market Share by Type (2019-2030)

Figure 51. Asia-Pacific Reusable Water Bottle Sales Quantity Market Share by Sales Channel (2019-2030)

Figure 52. Asia-Pacific Reusable Water Bottle Sales Quantity Market Share by Region (2019-2030)

Figure 53. Asia-Pacific Reusable Water Bottle Consumption Value Market Share by Region (2019-2030)

Figure 54. China Reusable Water Bottle Consumption Value (2019-2030) & (USD Million)

Figure 55. Japan Reusable Water Bottle Consumption Value (2019-2030) & (USD Million)

Figure 56. South Korea Reusable Water Bottle Consumption Value (2019-2030) & (USD Million)

Figure 57. India Reusable Water Bottle Consumption Value (2019-2030) & (USD Million)

Figure 58. Southeast Asia Reusable Water Bottle Consumption Value (2019-2030) & (USD Million)

Figure 59. Australia Reusable Water Bottle Consumption Value (2019-2030) & (USD Million)

Figure 60. South America Reusable Water Bottle Sales Quantity Market Share by Type (2019-2030)

Figure 61. South America Reusable Water Bottle Sales Quantity Market Share by Sales Channel (2019-2030)

Figure 62. South America Reusable Water Bottle Sales Quantity Market Share by Country (2019-2030)

Figure 63. South America Reusable Water Bottle Consumption Value Market Share by Country (2019-2030)

Figure 64. Brazil Reusable Water Bottle Consumption Value (2019-2030) & (USD Million)

Figure 65. Argentina Reusable Water Bottle Consumption Value (2019-2030) & (USD Million)

Figure 66. Middle East & Africa Reusable Water Bottle Sales Quantity Market Share by Type (2019-2030)

Figure 67. Middle East & Africa Reusable Water Bottle Sales Quantity Market Share by Sales Channel (2019-2030)

Figure 68. Middle East & Africa Reusable Water Bottle Sales Quantity Market Share by Country (2019-2030)

Figure 69. Middle East & Africa Reusable Water Bottle Consumption Value Market Share by Country (2019-2030)

Figure 70. Turkey Reusable Water Bottle Consumption Value (2019-2030) & (USD Million)

Figure 71. Egypt Reusable Water Bottle Consumption Value (2019-2030) & (USD Million)

Figure 72. Saudi Arabia Reusable Water Bottle Consumption Value (2019-2030) & (USD Million)

Figure 73. South Africa Reusable Water Bottle Consumption Value (2019-2030) & (USD Million)

Figure 74. Reusable Water Bottle Market Drivers

Figure 75. Reusable Water Bottle Market Restraints

Figure 76. Reusable Water Bottle Market Trends

Figure 77. Porters Five Forces Analysis

Figure 78. Manufacturing Cost Structure Analysis of Reusable Water Bottle in 2023

Figure 79. Manufacturing Process Analysis of Reusable Water Bottle

Figure 80. Reusable Water Bottle Industrial Chain

Figure 81. Sales Channel: Direct to End-User vs Distributors

Figure 82. Direct Channel Pros & Cons

Figure 83. Indirect Channel Pros & Cons

Figure 84. Methodology

Figure 85. Research Process and Data Source

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