

# Global Retail Wired Mobile Phone Chargers Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Retail Wired Mobile Phone Chargers market size was valued at US\$ 5099 million in 2025 and is forecast to a readjusted size of US\$ 6567 million by 2032 with a CAGR of 3.7% during review period.

Retail wired mobile phone chargers are wired power adapters sold separately through e-commerce platforms, operator channels, and offline retail networks, designed to provide stable and efficient DC power supply for smartphones and related mobile devices, excluding wireless charging functionality. Main product forms include wall chargers and desktop chargers, adopting USB-C and USB-A interfaces and widely supporting fast-charging standards such as USB PD, PPS, and QC, with continuous upgrades toward higher power output, smaller size, multi-port configurations, foldable designs, and GaN-based solutions. Upstream supply consists of power semiconductor devices (silicon MOSFETs, rectifiers, and GaN devices), fast-charging and power-management ICs, magnetics (transformers and inductors), passive components (capacitors and resistors), PCBs, connectors and copper materials, as well as flame-retardant plastic housings and thermal materials. Downstream customers mainly include branded accessory manufacturers, e-commerce platforms, operators, and offline retailers, with end-user demand driven by replacement, upgrades, high-power fast charging, and multi-device usage scenarios. In 2025, global retail wired mobile phone chargers have deliverable capacity of approximately 1.18 billion units and shipments of about 0.84 billion units, accounting for roughly 80% of total retail mobile charger shipments; the weighted average selling price is around US\$5.9 per unit, and the overall gross margin is about 21%, with high-power GaN and multi-port wired chargers achieving significantly higher pricing and profitability than traditional low-power single-port products.

This report is a detailed and comprehensive analysis for global Retail Wired Mobile Phone Chargers market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Retail Wired Mobile Phone Chargers market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Retail Wired Mobile Phone Chargers market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Retail Wired Mobile Phone Chargers market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Retail Wired Mobile Phone Chargers market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

### **The Primary Objectives in This Report Are:**

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Retail Wired Mobile Phone Chargers
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Retail Wired Mobile Phone Chargers market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Aohai Technology, Huntkey, Bichamp, Anker, Baseus, Mophie/Zagg, Belkin, Ugreen, Goneo Group, Spigen, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## **Market Segmentation**

Retail Wired Mobile Phone Chargers market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### **Market segment by Type**

Low-power Chargers (<20W)

Mid-power Chargers (20W–45W)

Upper Mid-power Chargers (45W–65W)

High-power Chargers (>65W)

### **Market segment by Output Interface**

Single USB-A Chargers

Single USB-C Chargers

Hybrid Chargers

### **Market segment by Technology**

Si-based Chargers

GaN-based Chargers

Other

## Market segment by Application

Online Sales

Offline Sales

## Major players covered

Aohai Technology

Huntkey

Bichamp

Anker

Baseus

Mophie/Zagg

Belkin

Ugreen

Goneo Group

Spigen

ESR

Native Union

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Retail Wired Mobile Phone Chargers product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Retail Wired Mobile Phone Chargers, with price, sales quantity, revenue, and global market share of Retail Wired Mobile Phone Chargers from 2021 to 2026.

Chapter 3, the Retail Wired Mobile Phone Chargers competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Retail Wired Mobile Phone Chargers breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Retail Wired Mobile Phone Chargers market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Retail Wired Mobile Phone Chargers.

Chapter 14 and 15, to describe Retail Wired Mobile Phone Chargers sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Retail Wired Mobile Phone Chargers Consumption Value by Type: 2021 Versus 2025 Versus 2032

1.3.2 Low-power Chargers (<20W)

1.3.3 Mid-power Chargers (20W–45W)

1.3.4 Upper Mid-power Chargers (45W–65W)

1.3.5 High-power Chargers (>65W)

1.4 Market Analysis by Output Interface

1.4.1 Overview: Global Retail Wired Mobile Phone Chargers Consumption Value by Output Interface: 2021 Versus 2025 Versus 2032

1.4.2 Single USB-A Chargers

1.4.3 Single USB-C Chargers

1.4.4 Hybrid Chargers

1.5 Market Analysis by Technology

1.5.1 Overview: Global Retail Wired Mobile Phone Chargers Consumption Value by Technology: 2021 Versus 2025 Versus 2032

1.5.2 Si-based Chargers

1.5.3 GaN-based Chargers

1.5.4 Other

1.6 Market Analysis by Application

1.6.1 Overview: Global Retail Wired Mobile Phone Chargers Consumption Value by Application: 2021 Versus 2025 Versus 2032

1.6.2 Online Sales

1.6.3 Offline Sales

1.7 Global Retail Wired Mobile Phone Chargers Market Size & Forecast

1.7.1 Global Retail Wired Mobile Phone Chargers Consumption Value (2021 & 2025 & 2032)

1.7.2 Global Retail Wired Mobile Phone Chargers Sales Quantity (2021-2032)

1.7.3 Global Retail Wired Mobile Phone Chargers Average Price (2021-2032)

### 2 MANUFACTURERS PROFILES

2.1 Aohai Technology

- 2.1.1 Aohai Technology Details
- 2.1.2 Aohai Technology Major Business
- 2.1.3 Aohai Technology Retail Wired Mobile Phone Chargers Product and Services
- 2.1.4 Aohai Technology Retail Wired Mobile Phone Chargers Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.1.5 Aohai Technology Recent Developments/Updates
- 2.2 Huntkey
  - 2.2.1 Huntkey Details
  - 2.2.2 Huntkey Major Business
  - 2.2.3 Huntkey Retail Wired Mobile Phone Chargers Product and Services
  - 2.2.4 Huntkey Retail Wired Mobile Phone Chargers Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.2.5 Huntkey Recent Developments/Updates
- 2.3 Bichamp
  - 2.3.1 Bichamp Details
  - 2.3.2 Bichamp Major Business
  - 2.3.3 Bichamp Retail Wired Mobile Phone Chargers Product and Services
  - 2.3.4 Bichamp Retail Wired Mobile Phone Chargers Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.3.5 Bichamp Recent Developments/Updates
- 2.4 Anker
  - 2.4.1 Anker Details
  - 2.4.2 Anker Major Business
  - 2.4.3 Anker Retail Wired Mobile Phone Chargers Product and Services
  - 2.4.4 Anker Retail Wired Mobile Phone Chargers Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.4.5 Anker Recent Developments/Updates
- 2.5 Baseus
  - 2.5.1 Baseus Details
  - 2.5.2 Baseus Major Business
  - 2.5.3 Baseus Retail Wired Mobile Phone Chargers Product and Services
  - 2.5.4 Baseus Retail Wired Mobile Phone Chargers Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.5.5 Baseus Recent Developments/Updates
- 2.6 Mophie/Zagg
  - 2.6.1 Mophie/Zagg Details
  - 2.6.2 Mophie/Zagg Major Business
  - 2.6.3 Mophie/Zagg Retail Wired Mobile Phone Chargers Product and Services
  - 2.6.4 Mophie/Zagg Retail Wired Mobile Phone Chargers Sales Quantity, Average

## Price, Revenue, Gross Margin and Market Share (2021-2026)

### 2.6.5 Mophie/Zagg Recent Developments/Updates

## 2.7 Belkin

### 2.7.1 Belkin Details

### 2.7.2 Belkin Major Business

### 2.7.3 Belkin Retail Wired Mobile Phone Chargers Product and Services

### 2.7.4 Belkin Retail Wired Mobile Phone Chargers Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

### 2.7.5 Belkin Recent Developments/Updates

## 2.8 Ugreen

### 2.8.1 Ugreen Details

### 2.8.2 Ugreen Major Business

### 2.8.3 Ugreen Retail Wired Mobile Phone Chargers Product and Services

### 2.8.4 Ugreen Retail Wired Mobile Phone Chargers Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

### 2.8.5 Ugreen Recent Developments/Updates

## 2.9 Goneo Group

### 2.9.1 Goneo Group Details

### 2.9.2 Goneo Group Major Business

### 2.9.3 Goneo Group Retail Wired Mobile Phone Chargers Product and Services

### 2.9.4 Goneo Group Retail Wired Mobile Phone Chargers Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

### 2.9.5 Goneo Group Recent Developments/Updates

## 2.10 Spigen

### 2.10.1 Spigen Details

### 2.10.2 Spigen Major Business

### 2.10.3 Spigen Retail Wired Mobile Phone Chargers Product and Services

### 2.10.4 Spigen Retail Wired Mobile Phone Chargers Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

### 2.10.5 Spigen Recent Developments/Updates

## 2.11 ESR

### 2.11.1 ESR Details

### 2.11.2 ESR Major Business

### 2.11.3 ESR Retail Wired Mobile Phone Chargers Product and Services

### 2.11.4 ESR Retail Wired Mobile Phone Chargers Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

### 2.11.5 ESR Recent Developments/Updates

## 2.12 Native Union

### 2.12.1 Native Union Details

- 2.12.2 Native Union Major Business
- 2.12.3 Native Union Retail Wired Mobile Phone Chargers Product and Services
- 2.12.4 Native Union Retail Wired Mobile Phone Chargers Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.12.5 Native Union Recent Developments/Updates

### **3 COMPETITIVE ENVIRONMENT: RETAIL WIRED MOBILE PHONE CHARGERS BY MANUFACTURER**

- 3.1 Global Retail Wired Mobile Phone Chargers Sales Quantity by Manufacturer (2021-2026)
- 3.2 Global Retail Wired Mobile Phone Chargers Revenue by Manufacturer (2021-2026)
- 3.3 Global Retail Wired Mobile Phone Chargers Average Price by Manufacturer (2021-2026)
- 3.4 Market Share Analysis (2025)
  - 3.4.1 Producer Shipments of Retail Wired Mobile Phone Chargers by Manufacturer Revenue (\$MM) and Market Share (%): 2025
  - 3.4.2 Top 3 Retail Wired Mobile Phone Chargers Manufacturer Market Share in 2025
  - 3.4.3 Top 6 Retail Wired Mobile Phone Chargers Manufacturer Market Share in 2025
- 3.5 Retail Wired Mobile Phone Chargers Market: Overall Company Footprint Analysis
  - 3.5.1 Retail Wired Mobile Phone Chargers Market: Region Footprint
  - 3.5.2 Retail Wired Mobile Phone Chargers Market: Company Product Type Footprint
  - 3.5.3 Retail Wired Mobile Phone Chargers Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

### **4 CONSUMPTION ANALYSIS BY REGION**

- 4.1 Global Retail Wired Mobile Phone Chargers Market Size by Region
  - 4.1.1 Global Retail Wired Mobile Phone Chargers Sales Quantity by Region (2021-2032)
  - 4.1.2 Global Retail Wired Mobile Phone Chargers Consumption Value by Region (2021-2032)
  - 4.1.3 Global Retail Wired Mobile Phone Chargers Average Price by Region (2021-2032)
- 4.2 North America Retail Wired Mobile Phone Chargers Consumption Value (2021-2032)
- 4.3 Europe Retail Wired Mobile Phone Chargers Consumption Value (2021-2032)

4.4 Asia-Pacific Retail Wired Mobile Phone Chargers Consumption Value (2021-2032)

4.5 South America Retail Wired Mobile Phone Chargers Consumption Value (2021-2032)

4.6 Middle East & Africa Retail Wired Mobile Phone Chargers Consumption Value (2021-2032)

## **5 MARKET SEGMENT BY TYPE**

5.1 Global Retail Wired Mobile Phone Chargers Sales Quantity by Type (2021-2032)

5.2 Global Retail Wired Mobile Phone Chargers Consumption Value by Type (2021-2032)

5.3 Global Retail Wired Mobile Phone Chargers Average Price by Type (2021-2032)

## **6 MARKET SEGMENT BY APPLICATION**

6.1 Global Retail Wired Mobile Phone Chargers Sales Quantity by Application (2021-2032)

6.2 Global Retail Wired Mobile Phone Chargers Consumption Value by Application (2021-2032)

6.3 Global Retail Wired Mobile Phone Chargers Average Price by Application (2021-2032)

## **7 NORTH AMERICA**

7.1 North America Retail Wired Mobile Phone Chargers Sales Quantity by Type (2021-2032)

7.2 North America Retail Wired Mobile Phone Chargers Sales Quantity by Application (2021-2032)

7.3 North America Retail Wired Mobile Phone Chargers Market Size by Country

7.3.1 North America Retail Wired Mobile Phone Chargers Sales Quantity by Country (2021-2032)

7.3.2 North America Retail Wired Mobile Phone Chargers Consumption Value by Country (2021-2032)

7.3.3 United States Market Size and Forecast (2021-2032)

7.3.4 Canada Market Size and Forecast (2021-2032)

7.3.5 Mexico Market Size and Forecast (2021-2032)

## **8 EUROPE**

8.1 Europe Retail Wired Mobile Phone Chargers Sales Quantity by Type (2021-2032)

8.2 Europe Retail Wired Mobile Phone Chargers Sales Quantity by Application (2021-2032)

8.3 Europe Retail Wired Mobile Phone Chargers Market Size by Country

8.3.1 Europe Retail Wired Mobile Phone Chargers Sales Quantity by Country (2021-2032)

8.3.2 Europe Retail Wired Mobile Phone Chargers Consumption Value by Country (2021-2032)

8.3.3 Germany Market Size and Forecast (2021-2032)

8.3.4 France Market Size and Forecast (2021-2032)

8.3.5 United Kingdom Market Size and Forecast (2021-2032)

8.3.6 Russia Market Size and Forecast (2021-2032)

8.3.7 Italy Market Size and Forecast (2021-2032)

## **9 ASIA-PACIFIC**

9.1 Asia-Pacific Retail Wired Mobile Phone Chargers Sales Quantity by Type (2021-2032)

9.2 Asia-Pacific Retail Wired Mobile Phone Chargers Sales Quantity by Application (2021-2032)

9.3 Asia-Pacific Retail Wired Mobile Phone Chargers Market Size by Region

9.3.1 Asia-Pacific Retail Wired Mobile Phone Chargers Sales Quantity by Region (2021-2032)

9.3.2 Asia-Pacific Retail Wired Mobile Phone Chargers Consumption Value by Region (2021-2032)

9.3.3 China Market Size and Forecast (2021-2032)

9.3.4 Japan Market Size and Forecast (2021-2032)

9.3.5 South Korea Market Size and Forecast (2021-2032)

9.3.6 India Market Size and Forecast (2021-2032)

9.3.7 Southeast Asia Market Size and Forecast (2021-2032)

9.3.8 Australia Market Size and Forecast (2021-2032)

## **10 SOUTH AMERICA**

10.1 South America Retail Wired Mobile Phone Chargers Sales Quantity by Type (2021-2032)

10.2 South America Retail Wired Mobile Phone Chargers Sales Quantity by Application (2021-2032)

10.3 South America Retail Wired Mobile Phone Chargers Market Size by Country

10.3.1 South America Retail Wired Mobile Phone Chargers Sales Quantity by Country (2021-2032)

10.3.2 South America Retail Wired Mobile Phone Chargers Consumption Value by Country (2021-2032)

10.3.3 Brazil Market Size and Forecast (2021-2032)

10.3.4 Argentina Market Size and Forecast (2021-2032)

## **11 MIDDLE EAST & AFRICA**

11.1 Middle East & Africa Retail Wired Mobile Phone Chargers Sales Quantity by Type (2021-2032)

11.2 Middle East & Africa Retail Wired Mobile Phone Chargers Sales Quantity by Application (2021-2032)

11.3 Middle East & Africa Retail Wired Mobile Phone Chargers Market Size by Country

11.3.1 Middle East & Africa Retail Wired Mobile Phone Chargers Sales Quantity by Country (2021-2032)

11.3.2 Middle East & Africa Retail Wired Mobile Phone Chargers Consumption Value by Country (2021-2032)

11.3.3 Turkey Market Size and Forecast (2021-2032)

11.3.4 Egypt Market Size and Forecast (2021-2032)

11.3.5 Saudi Arabia Market Size and Forecast (2021-2032)

11.3.6 South Africa Market Size and Forecast (2021-2032)

## **12 MARKET DYNAMICS**

12.1 Retail Wired Mobile Phone Chargers Market Drivers

12.2 Retail Wired Mobile Phone Chargers Market Restraints

12.3 Retail Wired Mobile Phone Chargers Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

13.1 Raw Material of Retail Wired Mobile Phone Chargers and Key Manufacturers

13.2 Manufacturing Costs Percentage of Retail Wired Mobile Phone Chargers

13.3 Retail Wired Mobile Phone Chargers Production Process

13.4 Industry Value Chain Analysis

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Retail Wired Mobile Phone Chargers Typical Distributors

14.3 Retail Wired Mobile Phone Chargers Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Retail Wired Mobile Phone Chargers Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Table 2. Global Retail Wired Mobile Phone Chargers Consumption Value by Output Interface, (USD Million), 2021 & 2025 & 2032

Table 3. Global Retail Wired Mobile Phone Chargers Consumption Value by Technology, (USD Million), 2021 & 2025 & 2032

Table 4. Global Retail Wired Mobile Phone Chargers Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Table 5. Aohai Technology Basic Information, Manufacturing Base and Competitors

Table 6. Aohai Technology Major Business

Table 7. Aohai Technology Retail Wired Mobile Phone Chargers Product and Services

Table 8. Aohai Technology Retail Wired Mobile Phone Chargers Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 9. Aohai Technology Recent Developments/Updates

Table 10. Huntkey Basic Information, Manufacturing Base and Competitors

Table 11. Huntkey Major Business

Table 12. Huntkey Retail Wired Mobile Phone Chargers Product and Services

Table 13. Huntkey Retail Wired Mobile Phone Chargers Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 14. Huntkey Recent Developments/Updates

Table 15. Bichamp Basic Information, Manufacturing Base and Competitors

Table 16. Bichamp Major Business

Table 17. Bichamp Retail Wired Mobile Phone Chargers Product and Services

Table 18. Bichamp Retail Wired Mobile Phone Chargers Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 19. Bichamp Recent Developments/Updates

Table 20. Anker Basic Information, Manufacturing Base and Competitors

Table 21. Anker Major Business

Table 22. Anker Retail Wired Mobile Phone Chargers Product and Services

Table 23. Anker Retail Wired Mobile Phone Chargers Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 24. Anker Recent Developments/Updates

- Table 25. Baseus Basic Information, Manufacturing Base and Competitors
- Table 26. Baseus Major Business
- Table 27. Baseus Retail Wired Mobile Phone Chargers Product and Services
- Table 28. Baseus Retail Wired Mobile Phone Chargers Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 29. Baseus Recent Developments/Updates
- Table 30. Mophie/Zagg Basic Information, Manufacturing Base and Competitors
- Table 31. Mophie/Zagg Major Business
- Table 32. Mophie/Zagg Retail Wired Mobile Phone Chargers Product and Services
- Table 33. Mophie/Zagg Retail Wired Mobile Phone Chargers Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 34. Mophie/Zagg Recent Developments/Updates
- Table 35. Belkin Basic Information, Manufacturing Base and Competitors
- Table 36. Belkin Major Business
- Table 37. Belkin Retail Wired Mobile Phone Chargers Product and Services
- Table 38. Belkin Retail Wired Mobile Phone Chargers Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 39. Belkin Recent Developments/Updates
- Table 40. Ugreen Basic Information, Manufacturing Base and Competitors
- Table 41. Ugreen Major Business
- Table 42. Ugreen Retail Wired Mobile Phone Chargers Product and Services
- Table 43. Ugreen Retail Wired Mobile Phone Chargers Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 44. Ugreen Recent Developments/Updates
- Table 45. Goneo Group Basic Information, Manufacturing Base and Competitors
- Table 46. Goneo Group Major Business
- Table 47. Goneo Group Retail Wired Mobile Phone Chargers Product and Services
- Table 48. Goneo Group Retail Wired Mobile Phone Chargers Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 49. Goneo Group Recent Developments/Updates
- Table 50. Spigen Basic Information, Manufacturing Base and Competitors
- Table 51. Spigen Major Business
- Table 52. Spigen Retail Wired Mobile Phone Chargers Product and Services
- Table 53. Spigen Retail Wired Mobile Phone Chargers Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share

(2021-2026)

Table 54. Spigen Recent Developments/Updates

Table 55. ESR Basic Information, Manufacturing Base and Competitors

Table 56. ESR Major Business

Table 57. ESR Retail Wired Mobile Phone Chargers Product and Services

Table 58. ESR Retail Wired Mobile Phone Chargers Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 59. ESR Recent Developments/Updates

Table 60. Native Union Basic Information, Manufacturing Base and Competitors

Table 61. Native Union Major Business

Table 62. Native Union Retail Wired Mobile Phone Chargers Product and Services

Table 63. Native Union Retail Wired Mobile Phone Chargers Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 64. Native Union Recent Developments/Updates

Table 65. Global Retail Wired Mobile Phone Chargers Sales Quantity by Manufacturer (2021-2026) & (K Units)

Table 66. Global Retail Wired Mobile Phone Chargers Revenue by Manufacturer (2021-2026) & (USD Million)

Table 67. Global Retail Wired Mobile Phone Chargers Average Price by Manufacturer (2021-2026) & (US\$/Unit)

Table 68. Market Position of Manufacturers in Retail Wired Mobile Phone Chargers, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025

Table 69. Head Office and Retail Wired Mobile Phone Chargers Production Site of Key Manufacturer

Table 70. Retail Wired Mobile Phone Chargers Market: Company Product Type Footprint

Table 71. Retail Wired Mobile Phone Chargers Market: Company Product Application Footprint

Table 72. Retail Wired Mobile Phone Chargers New Market Entrants and Barriers to Market Entry

Table 73. Retail Wired Mobile Phone Chargers Mergers, Acquisition, Agreements, and Collaborations

Table 74. Global Retail Wired Mobile Phone Chargers Consumption Value by Region (2021-2025-2032) & (USD Million) & CAGR

Table 75. Global Retail Wired Mobile Phone Chargers Sales Quantity by Region (2021-2026) & (K Units)

Table 76. Global Retail Wired Mobile Phone Chargers Sales Quantity by Region (2027-2032) & (K Units)

Table 77. Global Retail Wired Mobile Phone Chargers Consumption Value by Region (2021-2026) & (USD Million)

Table 78. Global Retail Wired Mobile Phone Chargers Consumption Value by Region (2027-2032) & (USD Million)

Table 79. Global Retail Wired Mobile Phone Chargers Average Price by Region (2021-2026) & (US\$/Unit)

Table 80. Global Retail Wired Mobile Phone Chargers Average Price by Region (2027-2032) & (US\$/Unit)

Table 81. Global Retail Wired Mobile Phone Chargers Sales Quantity by Type (2021-2026) & (K Units)

Table 82. Global Retail Wired Mobile Phone Chargers Sales Quantity by Type (2027-2032) & (K Units)

Table 83. Global Retail Wired Mobile Phone Chargers Consumption Value by Type (2021-2026) & (USD Million)

Table 84. Global Retail Wired Mobile Phone Chargers Consumption Value by Type (2027-2032) & (USD Million)

Table 85. Global Retail Wired Mobile Phone Chargers Average Price by Type (2021-2026) & (US\$/Unit)

Table 86. Global Retail Wired Mobile Phone Chargers Average Price by Type (2027-2032) & (US\$/Unit)

Table 87. Global Retail Wired Mobile Phone Chargers Sales Quantity by Application (2021-2026) & (K Units)

Table 88. Global Retail Wired Mobile Phone Chargers Sales Quantity by Application (2027-2032) & (K Units)

Table 89. Global Retail Wired Mobile Phone Chargers Consumption Value by Application (2021-2026) & (USD Million)

Table 90. Global Retail Wired Mobile Phone Chargers Consumption Value by Application (2027-2032) & (USD Million)

Table 91. Global Retail Wired Mobile Phone Chargers Average Price by Application (2021-2026) & (US\$/Unit)

Table 92. Global Retail Wired Mobile Phone Chargers Average Price by Application (2027-2032) & (US\$/Unit)

Table 93. North America Retail Wired Mobile Phone Chargers Sales Quantity by Type (2021-2026) & (K Units)

Table 94. North America Retail Wired Mobile Phone Chargers Sales Quantity by Type (2027-2032) & (K Units)

Table 95. North America Retail Wired Mobile Phone Chargers Sales Quantity by Application (2021-2026) & (K Units)

Table 96. North America Retail Wired Mobile Phone Chargers Sales Quantity by

Application (2027-2032) & (K Units)

Table 97. North America Retail Wired Mobile Phone Chargers Sales Quantity by Country (2021-2026) & (K Units)

Table 98. North America Retail Wired Mobile Phone Chargers Sales Quantity by Country (2027-2032) & (K Units)

Table 99. North America Retail Wired Mobile Phone Chargers Consumption Value by Country (2021-2026) & (USD Million)

Table 100. North America Retail Wired Mobile Phone Chargers Consumption Value by Country (2027-2032) & (USD Million)

Table 101. Europe Retail Wired Mobile Phone Chargers Sales Quantity by Type (2021-2026) & (K Units)

Table 102. Europe Retail Wired Mobile Phone Chargers Sales Quantity by Type (2027-2032) & (K Units)

Table 103. Europe Retail Wired Mobile Phone Chargers Sales Quantity by Application (2021-2026) & (K Units)

Table 104. Europe Retail Wired Mobile Phone Chargers Sales Quantity by Application (2027-2032) & (K Units)

Table 105. Europe Retail Wired Mobile Phone Chargers Sales Quantity by Country (2021-2026) & (K Units)

Table 106. Europe Retail Wired Mobile Phone Chargers Sales Quantity by Country (2027-2032) & (K Units)

Table 107. Europe Retail Wired Mobile Phone Chargers Consumption Value by Country (2021-2026) & (USD Million)

Table 108. Europe Retail Wired Mobile Phone Chargers Consumption Value by Country (2027-2032) & (USD Million)

Table 109. Asia-Pacific Retail Wired Mobile Phone Chargers Sales Quantity by Type (2021-2026) & (K Units)

Table 110. Asia-Pacific Retail Wired Mobile Phone Chargers Sales Quantity by Type (2027-2032) & (K Units)

Table 111. Asia-Pacific Retail Wired Mobile Phone Chargers Sales Quantity by Application (2021-2026) & (K Units)

Table 112. Asia-Pacific Retail Wired Mobile Phone Chargers Sales Quantity by Application (2027-2032) & (K Units)

Table 113. Asia-Pacific Retail Wired Mobile Phone Chargers Sales Quantity by Region (2021-2026) & (K Units)

Table 114. Asia-Pacific Retail Wired Mobile Phone Chargers Sales Quantity by Region (2027-2032) & (K Units)

Table 115. Asia-Pacific Retail Wired Mobile Phone Chargers Consumption Value by Region (2021-2026) & (USD Million)

Table 116. Asia-Pacific Retail Wired Mobile Phone Chargers Consumption Value by Region (2027-2032) & (USD Million)

Table 117. South America Retail Wired Mobile Phone Chargers Sales Quantity by Type (2021-2026) & (K Units)

Table 118. South America Retail Wired Mobile Phone Chargers Sales Quantity by Type (2027-2032) & (K Units)

Table 119. South America Retail Wired Mobile Phone Chargers Sales Quantity by Application (2021-2026) & (K Units)

Table 120. South America Retail Wired Mobile Phone Chargers Sales Quantity by Application (2027-2032) & (K Units)

Table 121. South America Retail Wired Mobile Phone Chargers Sales Quantity by Country (2021-2026) & (K Units)

Table 122. South America Retail Wired Mobile Phone Chargers Sales Quantity by Country (2027-2032) & (K Units)

Table 123. South America Retail Wired Mobile Phone Chargers Consumption Value by Country (2021-2026) & (USD Million)

Table 124. South America Retail Wired Mobile Phone Chargers Consumption Value by Country (2027-2032) & (USD Million)

Table 125. Middle East & Africa Retail Wired Mobile Phone Chargers Sales Quantity by Type (2021-2026) & (K Units)

Table 126. Middle East & Africa Retail Wired Mobile Phone Chargers Sales Quantity by Type (2027-2032) & (K Units)

Table 127. Middle East & Africa Retail Wired Mobile Phone Chargers Sales Quantity by Application (2021-2026) & (K Units)

Table 128. Middle East & Africa Retail Wired Mobile Phone Chargers Sales Quantity by Application (2027-2032) & (K Units)

Table 129. Middle East & Africa Retail Wired Mobile Phone Chargers Sales Quantity by Country (2021-2026) & (K Units)

Table 130. Middle East & Africa Retail Wired Mobile Phone Chargers Sales Quantity by Country (2027-2032) & (K Units)

Table 131. Middle East & Africa Retail Wired Mobile Phone Chargers Consumption Value by Country (2021-2026) & (USD Million)

Table 132. Middle East & Africa Retail Wired Mobile Phone Chargers Consumption Value by Country (2027-2032) & (USD Million)

Table 133. Retail Wired Mobile Phone Chargers Raw Material

Table 134. Key Manufacturers of Retail Wired Mobile Phone Chargers Raw Materials

Table 135. Retail Wired Mobile Phone Chargers Typical Distributors

Table 136. Retail Wired Mobile Phone Chargers Typical Customers

## List Of Figures

### LIST OF FIGURES

- Figure 1. Retail Wired Mobile Phone Chargers Picture
- Figure 2. Global Retail Wired Mobile Phone Chargers Revenue by Type, (USD Million), 2021 & 2025 & 2032
- Figure 3. Global Retail Wired Mobile Phone Chargers Revenue Market Share by Type in 2025
- Figure 4. Low-power Chargers (<math>\leq 20\text{W}</math>) Examples
- Figure 5. Mid-power Chargers (20W–45W) Examples
- Figure 6. Upper Mid-power Chargers (45W–65W) Examples
- Figure 7. High-power Chargers (>65W) Examples
- Figure 8. Global Retail Wired Mobile Phone Chargers Revenue by Output Interface, (USD Million), 2021 & 2025 & 2032
- Figure 9. Global Retail Wired Mobile Phone Chargers Revenue Market Share by Output Interface in 2025
- Figure 10. Single USB-A Chargers Examples
- Figure 11. Single USB-C Chargers Examples
- Figure 12. Hybrid Chargers Examples
- Figure 13. Global Retail Wired Mobile Phone Chargers Revenue by Technology, (USD Million), 2021 & 2025 & 2032
- Figure 14. Global Retail Wired Mobile Phone Chargers Revenue Market Share by Technology in 2025
- Figure 15. Si-based Chargers Examples
- Figure 16. GaN-based Chargers Examples
- Figure 17. Other Examples
- Figure 18. Global Retail Wired Mobile Phone Chargers Consumption Value by Application, (USD Million), 2021 & 2025 & 2032
- Figure 19. Global Retail Wired Mobile Phone Chargers Revenue Market Share by Application in 2025
- Figure 20. Online Sales Examples
- Figure 21. Offline Sales Examples
- Figure 22. Global Retail Wired Mobile Phone Chargers Consumption Value, (USD Million): 2021 & 2025 & 2032
- Figure 23. Global Retail Wired Mobile Phone Chargers Consumption Value and Forecast (2021-2032) & (USD Million)
- Figure 24. Global Retail Wired Mobile Phone Chargers Sales Quantity (2021-2032) & (K Units)

- Figure 25. Global Retail Wired Mobile Phone Chargers Price (2021-2032) & (US\$/Unit)
- Figure 26. Global Retail Wired Mobile Phone Chargers Sales Quantity Market Share by Manufacturer in 2025
- Figure 27. Global Retail Wired Mobile Phone Chargers Revenue Market Share by Manufacturer in 2025
- Figure 28. Producer Shipments of Retail Wired Mobile Phone Chargers by Manufacturer Sales (\$MM) and Market Share (%): 2025
- Figure 29. Top 3 Retail Wired Mobile Phone Chargers Manufacturer (Revenue) Market Share in 2025
- Figure 30. Top 6 Retail Wired Mobile Phone Chargers Manufacturer (Revenue) Market Share in 2025
- Figure 31. Global Retail Wired Mobile Phone Chargers Sales Quantity Market Share by Region (2021-2032)
- Figure 32. Global Retail Wired Mobile Phone Chargers Consumption Value Market Share by Region (2021-2032)
- Figure 33. North America Retail Wired Mobile Phone Chargers Consumption Value (2021-2032) & (USD Million)
- Figure 34. Europe Retail Wired Mobile Phone Chargers Consumption Value (2021-2032) & (USD Million)
- Figure 35. Asia-Pacific Retail Wired Mobile Phone Chargers Consumption Value (2021-2032) & (USD Million)
- Figure 36. South America Retail Wired Mobile Phone Chargers Consumption Value (2021-2032) & (USD Million)
- Figure 37. Middle East & Africa Retail Wired Mobile Phone Chargers Consumption Value (2021-2032) & (USD Million)
- Figure 38. Global Retail Wired Mobile Phone Chargers Sales Quantity Market Share by Type (2021-2032)
- Figure 39. Global Retail Wired Mobile Phone Chargers Consumption Value Market Share by Type (2021-2032)
- Figure 40. Global Retail Wired Mobile Phone Chargers Average Price by Type (2021-2032) & (US\$/Unit)
- Figure 41. Global Retail Wired Mobile Phone Chargers Sales Quantity Market Share by Application (2021-2032)
- Figure 42. Global Retail Wired Mobile Phone Chargers Revenue Market Share by Application (2021-2032)
- Figure 43. Global Retail Wired Mobile Phone Chargers Average Price by Application (2021-2032) & (US\$/Unit)
- Figure 44. North America Retail Wired Mobile Phone Chargers Sales Quantity Market Share by Type (2021-2032)

Figure 45. North America Retail Wired Mobile Phone Chargers Sales Quantity Market Share by Application (2021-2032)

Figure 46. North America Retail Wired Mobile Phone Chargers Sales Quantity Market Share by Country (2021-2032)

Figure 47. North America Retail Wired Mobile Phone Chargers Consumption Value Market Share by Country (2021-2032)

Figure 48. United States Retail Wired Mobile Phone Chargers Consumption Value (2021-2032) & (USD Million)

Figure 49. Canada Retail Wired Mobile Phone Chargers Consumption Value (2021-2032) & (USD Million)

Figure 50. Mexico Retail Wired Mobile Phone Chargers Consumption Value (2021-2032) & (USD Million)

Figure 51. Europe Retail Wired Mobile Phone Chargers Sales Quantity Market Share by Type (2021-2032)

Figure 52. Europe Retail Wired Mobile Phone Chargers Sales Quantity Market Share by Application (2021-2032)

Figure 53. Europe Retail Wired Mobile Phone Chargers Sales Quantity Market Share by Country (2021-2032)

Figure 54. Europe Retail Wired Mobile Phone Chargers Consumption Value Market Share by Country (2021-2032)

Figure 55. Germany Retail Wired Mobile Phone Chargers Consumption Value (2021-2032) & (USD Million)

Figure 56. France Retail Wired Mobile Phone Chargers Consumption Value (2021-2032) & (USD Million)

Figure 57. United Kingdom Retail Wired Mobile Phone Chargers Consumption Value (2021-2032) & (USD Million)

Figure 58. Russia Retail Wired Mobile Phone Chargers Consumption Value (2021-2032) & (USD Million)

Figure 59. Italy Retail Wired Mobile Phone Chargers Consumption Value (2021-2032) & (USD Million)

Figure 60. Asia-Pacific Retail Wired Mobile Phone Chargers Sales Quantity Market Share by Type (2021-2032)

Figure 61. Asia-Pacific Retail Wired Mobile Phone Chargers Sales Quantity Market Share by Application (2021-2032)

Figure 62. Asia-Pacific Retail Wired Mobile Phone Chargers Sales Quantity Market Share by Region (2021-2032)

Figure 63. Asia-Pacific Retail Wired Mobile Phone Chargers Consumption Value Market Share by Region (2021-2032)

Figure 64. China Retail Wired Mobile Phone Chargers Consumption Value (2021-2032)

& (USD Million)

Figure 65. Japan Retail Wired Mobile Phone Chargers Consumption Value (2021-2032)

& (USD Million)

Figure 66. South Korea Retail Wired Mobile Phone Chargers Consumption Value (2021-2032) & (USD Million)

Figure 67. India Retail Wired Mobile Phone Chargers Consumption Value (2021-2032) & (USD Million)

Figure 68. Southeast Asia Retail Wired Mobile Phone Chargers Consumption Value (2021-2032) & (USD Million)

Figure 69. Australia Retail Wired Mobile Phone Chargers Consumption Value (2021-2032) & (USD Million)

Figure 70. South America Retail Wired Mobile Phone Chargers Sales Quantity Market Share by Type (2021-2032)

Figure 71. South America Retail Wired Mobile Phone Chargers Sales Quantity Market Share by Application (2021-2032)

Figure 72. South America Retail Wired Mobile Phone Chargers Sales Quantity Market Share by Country (2021-2032)

Figure 73. South America Retail Wired Mobile Phone Chargers Consumption Value Market Share by Country (2021-2032)

Figure 74. Brazil Retail Wired Mobile Phone Chargers Consumption Value (2021-2032) & (USD Million)

Figure 75. Argentina Retail Wired Mobile Phone Chargers Consumption Value (2021-2032) & (USD Million)

Figure 76. Middle East & Africa Retail Wired Mobile Phone Chargers Sales Quantity Market Share by Type (2021-2032)

Figure 77. Middle East & Africa Retail Wired Mobile Phone Chargers Sales Quantity Market Share by Application (2021-2032)

Figure 78. Middle East & Africa Retail Wired Mobile Phone Chargers Sales Quantity Market Share by Country (2021-2032)

Figure 79. Middle East & Africa Retail Wired Mobile Phone Chargers Consumption Value Market Share by Country (2021-2032)

Figure 80. Turkey Retail Wired Mobile Phone Chargers Consumption Value (2021-2032) & (USD Million)

Figure 81. Egypt Retail Wired Mobile Phone Chargers Consumption Value (2021-2032) & (USD Million)

Figure 82. Saudi Arabia Retail Wired Mobile Phone Chargers Consumption Value (2021-2032) & (USD Million)

Figure 83. South Africa Retail Wired Mobile Phone Chargers Consumption Value (2021-2032) & (USD Million)

- Figure 84. Retail Wired Mobile Phone Chargers Market Drivers
- Figure 85. Retail Wired Mobile Phone Chargers Market Restraints
- Figure 86. Retail Wired Mobile Phone Chargers Market Trends
- Figure 87. Porters Five Forces Analysis
- Figure 88. Manufacturing Cost Structure Analysis of Retail Wired Mobile Phone Chargers in 2025
- Figure 89. Manufacturing Process Analysis of Retail Wired Mobile Phone Chargers
- Figure 90. Retail Wired Mobile Phone Chargers Industrial Chain
- Figure 91. Sales Channel: Direct to End-User vs Distributors
- Figure 92. Direct Channel Pros & Cons
- Figure 93. Indirect Channel Pros & Cons
- Figure 94. Methodology
- Figure 95. Research Process and Data Source

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