

Global Retail Mobile Phone Chargers Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Retail Mobile Phone Chargers market size was valued at US\$ 7089 million in 2025 and is forecast to a readjusted size of US\$ 9221 million by 2032 with a CAGR of 3.8% during review period.

Retail mobile phone chargers are charging devices sold separately through e-commerce platforms, operator channels, and offline retail networks, designed to provide wired or wireless power supply for smartphones and related mobile devices. The product scope includes wired power adapters (USB-C/USB-A supporting fast-charging standards such as USB PD, PPS, and QC) as well as wireless chargers based on Qi and Qi2 standards, including pad-type, stand-type, and magnetic designs. From a technology perspective, retail products are evolving simultaneously toward higher power ratings, smaller form factors, multi-port outputs, magnetic attachment, and GaN-based solutions. Upstream raw materials and key components mainly include power semiconductor devices (silicon MOSFETs, rectifiers, and GaN devices), fast-charging and wireless-charging control chips, power-management ICs, magnetics (transformers, inductors, and wireless charging coils), passive components (capacitors and resistors), PCBs, connectors and copper materials, as well as flame-retardant plastic housings, metal parts, and thermal materials. Downstream customers are primarily branded accessory manufacturers, e-commerce platforms, operator channels, and offline retailers, with end-user demand driven by replacement, upgrades, multi-device usage, and a growing preference for wireless and convenient charging experiences. Industry opportunities are mainly supported by declining in-box charger inclusion and the resulting expansion of channel demand, the proliferation of high-power fast charging and multi-device usage scenarios, increasing penetration of wireless charging in premium and magnetic ecosystems, and value enhancement driven by branding and

product mix upgrades. In 2025, global capacity for retail mobile phone chargers (including wired and wireless products) is approximately 1.35 billion units, with shipments of about 1.06 billion units; the weighted average selling price is around US\$6.5 per unit, and the overall gross margin is about 23%, with wireless chargers and high-power GaN or multi-port wired products generally achieving higher profitability than the retail market average.

This report is a detailed and comprehensive analysis for global Retail Mobile Phone Chargers market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Retail Mobile Phone Chargers market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Retail Mobile Phone Chargers market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Retail Mobile Phone Chargers market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Retail Mobile Phone Chargers market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Retail Mobile Phone Chargers
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Retail Mobile Phone Chargers market

based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Samsung, Aohai Technology, Huntkey, Bichamp, Anker, Baseus, Mophie/Zagg, Belkin, Ugreen, Goneo Group, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Retail Mobile Phone Chargers market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Wired Charger

Wireless Charger

Market segment by Power Rating

Low-power Charger

Medium-power Fast Charger

High-power Fast Charger

Market segment by Charging Protocol

Standard Protocol Charger

Proprietary Fast Charging Charger

Market segment by Application

Online Sales

Offline Sales

Major players covered

Samsung

Aohai Technology

Huntkey

Bichamp

Anker

Baseus

Mophie/Zagg

Belkin

Ugreen

Goneo Group

Logitech

Xiaomi

Apple

Spigen

ESR

Native Union

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Retail Mobile Phone Chargers product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Retail Mobile Phone Chargers, with price, sales quantity, revenue, and global market share of Retail Mobile Phone Chargers from 2021 to 2026.

Chapter 3, the Retail Mobile Phone Chargers competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Retail Mobile Phone Chargers breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Retail Mobile Phone Chargers market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Retail Mobile Phone Chargers.

Chapter 14 and 15, to describe Retail Mobile Phone Chargers sales channel, distributors, customers, research findings and conclusion.

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