

Global Real Estate SaaS Market 2025 by Company, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our latest research, the global Real Estate SaaS market size will reach USD 4320 million in 2031, growing at a CAGR of 10.7% over the analysis period.

Real estate SaaS (Software-as-a-Service) refers to software services for the real estate industry provided through the Internet. It manages various business processes and data of the real estate industry online and intelligently through SaaS, covering all aspects of the entire life cycle from project development, marketing promotion, sales management, customer service to property management, providing a one-stop solution for real estate companies.

Market driving factors

Demand for digital transformation:

Digital transformation is an inevitable trend in the development of the real estate industry. As the best partner for the digital transformation of real estate companies, the real estate SaaS system can help real estate companies break through development bottlenecks, achieve overtaking on the curve, and win a broader future in the digital economy era.

Demand for refined operations:

With the intensification of market competition and the constraints of regulatory policies, real estate developers focus on improving operational efficiency and reducing costs, and gradually achieve digitalization and intelligence. The SaaS system can help real estate companies achieve refined operations, optimize business processes through

data analysis and other means, and improve management efficiency.

Cost control needs:

The real estate SaaS system adopts a leasing method. Enterprises do not need to purchase expensive hardware equipment or bear high maintenance costs. They only need to pay a certain rent to use it. This greatly reduces the IT costs of enterprises and improves the return on investment.

Market competition pressure:

Fierce market competition has driven real estate companies' demand for digital solutions. In order to maintain their competitive advantage, real estate companies need to use digital tools such as SaaS systems to improve their operational efficiency and service quality.

Policy promotion:

The tightening of real estate policies has forced real estate developers to strengthen internal control and improve profit margins, which is beneficial to SaaS marketers. Policy changes have prompted real estate companies to pay more attention to internal management and cost control, and SaaS systems are an effective tool to achieve this goal.

Changes in customer needs:

With the diversification and personalization of consumer needs, real estate companies need to grasp customer needs more accurately and provide customized services. SaaS systems can help real estate companies better understand customer needs and improve customer satisfaction and loyalty through data analysis and other means.

In summary, the driving factors of the Real Estate SaaS market mainly include the demand for digital transformation, the demand for refined operations, the demand for cost control, market competition pressure, policy promotion, and changes in customer needs. These factors have jointly promoted the rapid development of the Real Estate SaaS market.

This report is a detailed and comprehensive analysis for global Real Estate SaaS market. Both quantitative and qualitative analyses are presented by company, by region

& country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Real Estate SaaS market size and forecasts, in consumption value (\$ Million), 2020-2031

Global Real Estate SaaS market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global Real Estate SaaS market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2020-2031

Global Real Estate SaaS market shares of main players, in revenue (\$ Million), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Real Estate SaaS

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Real Estate SaaS market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Bowery Valuation, Briq, Capmo, Koppla, LandTech, NavigatorCRE, RealPage, Inc., Ming Yuan Cloud Group, Alarm.com, Chintai, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Real Estate SaaS market is split by Type and by Application. For the period 2020-2031,

the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Management SaaS

Sales SaaS

Real Estate Aftermarket SaaS

Market segment by Application

Real Estate Developers

Real Estate Operator

Real Estate Contractor

Other

Market segment by players, this report covers

Bowery Valuation

Briq

Capmo

Koppla

LandTech

NavigatorCRE

RealPage, Inc.

Ming Yuan Cloud Group

Alarm.com

Chintai

Entera

Frame aps

Freighttrain

Opiniion

Pivotal Analytics

PlanRadar

Plentific

PropBidder

CoreLogic

VTs

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Real Estate SaaS product scope, market overview, market

estimation caveats and base year.

Chapter 2, to profile the top players of Real Estate SaaS, with revenue, gross margin, and global market share of Real Estate SaaS from 2020 to 2025.

Chapter 3, the Real Estate SaaS competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025. and Real Estate SaaS market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Real Estate SaaS.

Chapter 13, to describe Real Estate SaaS research findings and conclusion.

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