

Global Probiotic Drinks for Healthy Gut Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Probiotic Drinks for Healthy Gut market size was valued at US\$ 1599 million in 2024 and is forecast to a readjusted size of USD 2213 million by 2031 with a CAGR of 4.7% during review period.

Probiotic drinks are beverages enriched with live beneficial bacteria and yeast that support a healthy gut microbiome. These drinks, such as kefir, kombucha, and yogurt-based beverages, contain strains like Lactobacillus and Bifidobacterium, which aid in digestion, enhance nutrient absorption, and boost immune function. Regular consumption of probiotic drinks can help maintain gut flora balance, alleviate digestive issues like bloating or constipation, and improve overall gut health. Available in various flavors and formulations, they are a convenient way to incorporate probiotics into daily diets, promoting wellness and digestive health for individuals of all ages.

This report is a detailed and comprehensive analysis for global Probiotic Drinks for Healthy Gut market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Probiotic Drinks for Healthy Gut market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Probiotic Drinks for Healthy Gut market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Probiotic Drinks for Healthy Gut market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Probiotic Drinks for Healthy Gut market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Probiotic Drinks for Healthy Gut

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Probiotic Drinks for Healthy Gut market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Danisco, Danone, Lifeway foods, Nestle, Yakult Honsha, Arla Foods, Clover Industries, General Mills, Probi, Biogaia, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Probiotic Drinks for Healthy Gut market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Tea

Yogurt

Others

Market segment by Application

Online Sales

Offline Sales

Major players covered

Danisco

Danone

Lifeway foods

Nestle

Yakult Honsha

Arla Foods

Clover Industries

General Mills

Probi

Biogaia

Dupont

Fonterra Co-Operative Group

Seven Seas Ireland

Chr. Hansen Holding

Chobani

Neuro

H&H

By-health

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Probiotic Drinks for Healthy Gut product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Probiotic Drinks for Healthy Gut, with price, sales quantity, revenue, and global market share of Probiotic Drinks for Healthy Gut from 2020 to 2025.

Chapter 3, the Probiotic Drinks for Healthy Gut competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Probiotic Drinks for Healthy Gut breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Probiotic Drinks for Healthy Gut market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Probiotic Drinks for Healthy Gut.

Chapter 14 and 15, to describe Probiotic Drinks for Healthy Gut sales channel, distributors, customers, research findings and conclusion.

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