

Global Printing Machinery and Equipment Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Printing Machinery and Equipment market size was valued at US\$ 23500 million in 2023 and is forecast to a readjusted size of USD 28110 million by 2030 with a CAGR of 2.5% during review period.

A Printing Machinery and Equipment is a mechanical device for applying pressure to an inked surface resting upon a print medium (such as paper or cloth), thereby transferring the ink. It marked a dramatic improvement on earlier printing methods in which the cloth, paper or other medium was brushed or rubbed repeatedly to achieve the transfer of ink, and accelerated the process.

The Printing Machinery and Equipment market is driven by the demand for printed materials in diverse industries such as packaging, publishing, labeling, and advertising. The market has seen a shift from traditional printing methods to more modern, digital technologies that offer greater flexibility, faster turnaround times, and improved cost-efficiency. The Printing Machinery and Equipment market encompasses a wide range of equipment used for various printing applications, including commercial printing, packaging, textile printing, and 3D printing. The market has evolved significantly with advancements in technology, changing consumer demands, and sustainability concerns. Innovations such as digital printing, 3D printing, and automation are transforming the industry. Digital printing allows for shorter runs and more customization, while 3D printing is gaining traction in various sectors. There is an increasing focus on eco-friendly printing processes. Manufacturers are adopting sustainable materials and inks, as well as energy-efficient machinery to meet regulatory requirements and consumer preferences. The demand for personalized products and shorter production runs is rising, driving the need for versatile printing solutions. The

expansion of e-commerce has boosted the packaging printing segment, necessitating efficient and high-quality printing solutions. Regions such as Asia-Pacific, particularly countries like China and India, are experiencing rapid growth in the Printing Machinery and Equipment sector due to industrialization and increasing consumer markets. The Printing Machinery and Equipment market is expected to grow steadily, driven by technological advancements and the increasing demand for customized printing solutions. The integration of smart technologies, such as IoT and AI, into printing processes will further enhance efficiency and quality. The Printing Machinery and Equipment market is navigating a complex landscape of technological innovation and changing consumer preferences. Stakeholders must adapt to these trends while addressing challenges to leverage growth opportunities in this dynamic sector.

This report is a detailed and comprehensive analysis for global Printing Machinery and Equipment market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2024, are provided.

Key Features:

Global Printing Machinery and Equipment market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2019-2030

Global Printing Machinery and Equipment market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2019-2030

Global Printing Machinery and Equipment market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2019-2030

Global Printing Machinery and Equipment market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (USD/Unit), 2019-2024

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Printing Machinery and Equipment

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Printing Machinery and Equipment market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include HP, Konica Minolta, RICOH, Heidelberg, Koenig & Bauer, Kodak, BOBST, Komori, WINDMOELLER?HOELSCHER, Dover, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Printing Machinery and Equipment market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

- Digital Printing Machinery
- Offset Printing Machinery
- Flexographic Printing Machinery
- Gravure Printing Machinery
- Screen Printing Machinery
- Other

Market segment by Application

- Food & Beverages
- Consumer Goods
- Medical (Pharma)
- Advertising & Publishing
- Other

Major players covered

- HP
- Konica Minolta
- RICOH
- Heidelberg
- Koenig & Bauer

- Kodak
- BOBST
- Komori
- WINDMOELLER?HOELSCHER
- Dover
- Kornit Digital
- M&R
- Manroland
- RMGT
- Xeikon
- Atexco
- PCMC

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Printing Machinery and Equipment product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Printing Machinery and Equipment, with price, sales quantity, revenue, and global market share of Printing Machinery and Equipment from 2019 to 2024.

Chapter 3, the Printing Machinery and Equipment competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Printing Machinery and Equipment breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2019 to 2024. and Printing Machinery and Equipment market forecast, by regions, by Type, and by Application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Printing Machinery and Equipment.

Chapter 14 and 15, to describe Printing Machinery and Equipment sales channel, distributors, customers, research findings and conclusion.

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