

Global Pressure-Sensitive Adhesive (PSA) Coating Services Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Pressure-Sensitive Adhesive (PSA) Coating Services market size was valued at US\$ 698 million in 2025 and is forecast to a readjusted size of US\$ 1053 million by 2032 with a CAGR of 6.0% during review period.

To address the challenges of traditional adhesives in application, such as complex application processes, the need for solvent or heat activation, long curing times, and insufficient environmental friendliness, pressure-sensitive adhesive (PSA) coating services emerged. Since the mid-20th century, when PSA technology achieved a key breakthrough, and with the continuous evolution of adhesive chemistry and precision coating processes, this service area has gradually shifted from general-purpose to highly specialized and customized. Currently, pressure-sensitive adhesive coating services have evolved into complete solutions encompassing various adhesive systems, including water-based, solvent-based, hot-melt, and UV-cured adhesives, coupled with high-precision roller coating, blade coating, spray coating, and slot coating processes. These solutions are widely used in numerous industries such as self-adhesive labels, medical dressings, industrial tapes, electronic component mounting, automotive interior assembly, and smart wearable devices. They enable clean, efficient, and uniform coating based on substrate characteristics and end-application requirements, significantly improving product adhesion, durability, and aesthetics, and driving innovation and lightweight design in end products.

This report is a detailed and comprehensive analysis for global Pressure-Sensitive Adhesive (PSA) Coating Services market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market

is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Pressure-Sensitive Adhesive (PSA) Coating Services market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Pressure-Sensitive Adhesive (PSA) Coating Services market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Pressure-Sensitive Adhesive (PSA) Coating Services market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Pressure-Sensitive Adhesive (PSA) Coating Services market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Pressure-Sensitive Adhesive (PSA) Coating Services
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Pressure-Sensitive Adhesive (PSA) Coating Services market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Happiest Minds, BOSTIK, Momentive, Fuller, Fedrigoni Self-Adhesives, Flexcon, Lohmann, ADHEX Technologies, D&K Coating Technologies, GMerix, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Pressure-Sensitive Adhesive (PSA) Coating Services market is split by Type and by

Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Paper Substrate

Plastic Film Substrate

Market segment by Adhesive System

Rubber-based Pressure-Sensitive Adhesive

Acrylate-based Pressure-Sensitive Adhesive

Market segment by Coating Process

Knife Coating

Roll Transfer Coating

Market segment by Application

Packaging and Labeling

Consumer Electronics

Medical and Healthcare

New Energy Vehicles

Other

Market segment by players, this report covers

Global Pressure-Sensitive Adhesive (PSA) Coating Services Market 2026 by Company, Regions, Type and Applicatio...

Happiest Minds

BOSTIK

Momentive

Fuller

Fedrigoni Self-Adhesives

Flexcon

Lohmann

ADHEX Technologies

D&K Coating Technologies

GMerix

Conversion Technologies International(CTI)

Raleigh Coatings

DermaMed Coatings

Nova Films & Foils

Magnum Tapes & Films

Dontech

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Pressure-Sensitive Adhesive (PSA) Coating Services product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Pressure-Sensitive Adhesive (PSA) Coating Services, with revenue, gross margin, and global market share of Pressure-Sensitive Adhesive (PSA) Coating Services from 2021 to 2026.

Chapter 3, the Pressure-Sensitive Adhesive (PSA) Coating Services competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Pressure-Sensitive Adhesive (PSA) Coating Services market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Pressure-Sensitive Adhesive (PSA) Coating Services.

Chapter 13, to describe Pressure-Sensitive Adhesive (PSA) Coating Services research findings and conclusion.

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