

Global Potato Flake Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Potato Flake market size was valued at US\$ 1021 million in 2024 and is forecast to a readjusted size of USD 1543 million by 2031 with a CAGR of 6.2% during review period.

Potato flakes are flat chunks of dehydrated mashed potato. These flakes are the main ingredient in pre-mashed potato sold in food stores, in commercially available products, like instant mashed potatoes, croquettes, pasta and fabricated snacks.

On the basis of product type, Standard Potato Flakes represent the largest share of the worldwide Potato Flakes market, with 62.07% share. In the applications, Snacks segment is estimated to be the largest end-use industry segment of the market in 2019, with 39.90% share of global market. PepsiCo occupies most of the world's Potato Flake market, with the market share of 25.70%. Europe holds the major share in the global market, with a share of 44.22%.

This report is a detailed and comprehensive analysis for global Potato Flake market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Potato Flake market size and forecasts, in consumption value (\$ Million), sales

quantity (MT), and average selling prices (USD/MT), 2020-2031

Global Potato Flake market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (MT), and average selling prices (USD/MT), 2020-2031

Global Potato Flake market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (MT), and average selling prices (USD/MT), 2020-2031

Global Potato Flake market shares of main players, shipments in revenue (\$ Million), sales quantity (MT), and ASP (USD/MT), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Potato Flake
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Potato Flake market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include PepsiCo, Lutosa (McCain), Lamb Weston, Aviko Rixona, Dali Group, Mydibel, Orion Confectionery, Oishi, Goodrich Cereals, Bob's Red Mill, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Potato Flake market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Standard Potato Flakes

Low Leach Potato Flakes

Market segment by Application

Snacks

Soups and Sauces

Bakery Products

Other

Major players covered

PepsiCo

Lutosa (McCain)

Lamb Weston

Aviko Rixona

Dali Group

Mydibel

Orion Confectionery

Oishi

Goodrich Cereals

Bob's Red Mill

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Potato Flake product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Potato Flake, with price, sales quantity, revenue, and global market share of Potato Flake from 2020 to 2025.

Chapter 3, the Potato Flake competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Potato Flake breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Potato Flake market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Potato Flake.

Chapter 14 and 15, to describe Potato Flake sales channel, distributors, customers, research findings and conclusion.

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