

Global Postage Meters Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Postage Meters market size was valued at US\$ 160 million in 2024 and is forecast to a readjusted size of USD 180 million by 2031 with a CAGR of 1.7% during review period.

A postage meter or franking machine is a mechanical device used to create and apply physical evidence of postage (or franking) to mailed matter. Postage meters are regulated by a country's postal authority. A postage meter imprints an amount of postage, functioning as a postage stamp, a cancellation and a dated postmark all in one. The meter stamp serves as proof of payment and eliminates the need for adhesive stamps.

Postage meters are mainly manufactured and sold by Quadient, Pitney Bowes, Francotyp-Postalia, Framatrac and Data-Pac, and these companies occupied over 93% market share in 2019, among which Quadient is in the top position with nearly 33% market share.

Segmented by region, North America is the largest consumption area of global Postage Meters market, with a market share of over 39%. Listed behind was Europe's about 32% market share.

By application, Postage Meters could be categorized into segments of Large Businesses, Medium-sized Businesses and Small Businesses. In 2019, Large Businesses led a dominating position by occupying over 68% of global market.

This report is a detailed and comprehensive analysis for global Postage Meters market. Both quantitative and qualitative analyses are presented by manufacturers, by region &

country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Postage Meters market size and forecasts, in consumption value (\$ Million), sales quantity (Units), and average selling prices (K USD/Unit), 2020-2031

Global Postage Meters market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Units), and average selling prices (K USD/Unit), 2020-2031

Global Postage Meters market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Units), and average selling prices (K USD/Unit), 2020-2031

Global Postage Meters market shares of main players, shipments in revenue (\$ Million), sales quantity (Units), and ASP (K USD/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Postage Meters
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Postage Meters market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Quadient, Pitney Bowes, Francotyp-Postalia, Framatex, Data-Pac, Gongda Pute, Hunan Copote Science & Technology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Postage Meters market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Low Volume: Below 100 Items

Mid Volume: 100-500 Items

High Volume: More than 500 Items

Market segment by Application

Large Businesses

Medium-sized Businesses

Small Businesses

Major players covered

Quadient

Pitney Bowes

Francotyp-Postalia

Frama

Data-Pac

Gongda Pute

Hunan Copote Science & Technology

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Postage Meters product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Postage Meters, with price, sales quantity, revenue, and global market share of Postage Meters from 2020 to 2025.

Chapter 3, the Postage Meters competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Postage Meters breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Postage Meters market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Postage Meters.

Chapter 14 and 15, to describe Postage Meters sales channel, distributors, customers,

research findings and conclusion.

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