

Global Positioning Chips and Modules Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Positioning Chips and Modules market size was valued at US\$ million in 2024 and is forecast to a readjusted size of USD million by 2031 with a CAGR of %during review period.

Following a strong growth of 26.2 percent in the year 2021, WSTS revised it down to a single digit growth for the worldwide semiconductor market in 2022 with a total size of US\$580 billion, up 4.4 percent. WSTS lowered growth estimation as inflation rises and end markets seeing weaker demand, especially those exposed to consumer spending. While some major categories are still double-digit year-over-year growth in 2022, led by Analog with 20.8 percent, Sensors with 16.3 percent, and Logic with 14.5 percent growth. Memory declined with 12.6 percent year over year. In 2022, all geographical regions showed double-digit growth except Asia Pacific. The largest region, Asia Pacific, declined 2.0 percent. Sales in the Americas were US\$142.1 billion, up 17.0% year-on-year, sales in Europe were US\$53.8 billion, up 12.6% year-on-year, and sales in Japan were US\$48.1 billion, up 10.0% year-on-year. However, sales in the largest Asia-Pacific region were US\$336.2 billion, down 2.0% year-on-year.

This report is a detailed and comprehensive analysis for global Positioning Chips and Modules market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Positioning Chips and Modules market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Positioning Chips and Modules market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Positioning Chips and Modules market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Positioning Chips and Modules market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Positioning Chips and Modules

To forecast future growth in each product and end-use market

To forecast future factors affecting the marketplace

This report profiles key players in the global Positioning Chips and Modules market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Qualcomm Technologies, Inc., Broadcom, MediaTek, U-blox, ST, Furuno Electric, unicorecomm, MENGXIN TECHNOLOGY, Allystar Technology, Hangzhou Zhongke Microelectronics Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Positioning Chips and Modules market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and

value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

High-precision GNSS Positioning Chips

Standard-precision GNSS Positioning Chips

Market segment by Application

Automobile

Cellular Base Stations

UAVs

Others

Major players covered

Qualcomm Technologies, Inc.

Broadcom

MediaTek

U-blox

ST

Furuno Electric

unicorecomm

MENGXIN TECHNOLOGY

Allystar Technology

Hangzhou Zhongke Microelectronics Co., Ltd.

Techtotop

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Positioning Chips and Modules product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Positioning Chips and Modules, with price, sales quantity, revenue, and global market share of Positioning Chips and Modules from 2020 to 2025.

Chapter 3, the Positioning Chips and Modules competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Positioning Chips and Modules breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Positioning Chips and Modules market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Positioning Chips and Modules.

Chapter 14 and 15, to describe Positioning Chips and Modules sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Positioning Chips and Modules Consumption Value by Type: 2020 Versus 2024 Versus 2031

1.3.2 High-precision GNSS Positioning Chips

1.3.3 Standard-precision GNSS Positioning Chips

1.4 Market Analysis by Application

1.4.1 Overview: Global Positioning Chips and Modules Consumption Value by Application: 2020 Versus 2024 Versus 2031

1.4.2 Automobile

1.4.3 Cellular Base Stations

1.4.4 UAVs

1.4.5 Others

1.5 Global Positioning Chips and Modules Market Size & Forecast

1.5.1 Global Positioning Chips and Modules Consumption Value (2020 & 2024 & 2031)

1.5.2 Global Positioning Chips and Modules Sales Quantity (2020-2031)

1.5.3 Global Positioning Chips and Modules Average Price (2020-2031)

2 MANUFACTURERS PROFILES

2.1 Qualcomm Technologies, Inc.

2.1.1 Qualcomm Technologies, Inc. Details

2.1.2 Qualcomm Technologies, Inc. Major Business

2.1.3 Qualcomm Technologies, Inc. Positioning Chips and Modules Product and Services

2.1.4 Qualcomm Technologies, Inc. Positioning Chips and Modules Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.1.5 Qualcomm Technologies, Inc. Recent Developments/Updates

2.2 Broadcom

2.2.1 Broadcom Details

2.2.2 Broadcom Major Business

2.2.3 Broadcom Positioning Chips and Modules Product and Services

2.2.4 Broadcom Positioning Chips and Modules Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2020-2025)

2.2.5 Broadcom Recent Developments/Updates

2.3 MediaTek

2.3.1 MediaTek Details

2.3.2 MediaTek Major Business

2.3.3 MediaTek Positioning Chips and Modules Product and Services

2.3.4 MediaTek Positioning Chips and Modules Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2020-2025)

2.3.5 MediaTek Recent Developments/Updates

2.4 U-blox

2.4.1 U-blox Details

2.4.2 U-blox Major Business

2.4.3 U-blox Positioning Chips and Modules Product and Services

2.4.4 U-blox Positioning Chips and Modules Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2020-2025)

2.4.5 U-blox Recent Developments/Updates

2.5 ST

2.5.1 ST Details

2.5.2 ST Major Business

2.5.3 ST Positioning Chips and Modules Product and Services

2.5.4 ST Positioning Chips and Modules Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2020-2025)

2.5.5 ST Recent Developments/Updates

2.6 Furuno Electric

2.6.1 Furuno Electric Details

2.6.2 Furuno Electric Major Business

2.6.3 Furuno Electric Positioning Chips and Modules Product and Services

2.6.4 Furuno Electric Positioning Chips and Modules Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2020-2025)

2.6.5 Furuno Electric Recent Developments/Updates

2.7 unicorecomm

2.7.1 unicorecomm Details

2.7.2 unicorecomm Major Business

2.7.3 unicorecomm Positioning Chips and Modules Product and Services

2.7.4 unicorecomm Positioning Chips and Modules Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2020-2025)

2.7.5 unicorecomm Recent Developments/Updates

2.8 MENGXIN TECHNOLOGY

2.8.1 MENGXIN TECHNOLOGY Details

- 2.8.2 MENGXIN TECHNOLOGY Major Business
- 2.8.3 MENGXIN TECHNOLOGY Positioning Chips and Modules Product and Services
- 2.8.4 MENGXIN TECHNOLOGY Positioning Chips and Modules Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
- 2.8.5 MENGXIN TECHNOLOGY Recent Developments/Updates
- 2.9 Allystar Technology
 - 2.9.1 Allystar Technology Details
 - 2.9.2 Allystar Technology Major Business
 - 2.9.3 Allystar Technology Positioning Chips and Modules Product and Services
 - 2.9.4 Allystar Technology Positioning Chips and Modules Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.9.5 Allystar Technology Recent Developments/Updates
- 2.10 Hangzhou Zhongke Microelectronics Co., Ltd.
 - 2.10.1 Hangzhou Zhongke Microelectronics Co., Ltd. Details
 - 2.10.2 Hangzhou Zhongke Microelectronics Co., Ltd. Major Business
 - 2.10.3 Hangzhou Zhongke Microelectronics Co., Ltd. Positioning Chips and Modules Product and Services
 - 2.10.4 Hangzhou Zhongke Microelectronics Co., Ltd. Positioning Chips and Modules Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.10.5 Hangzhou Zhongke Microelectronics Co., Ltd. Recent Developments/Updates
- 2.11 Techtotop
 - 2.11.1 Techtotop Details
 - 2.11.2 Techtotop Major Business
 - 2.11.3 Techtotop Positioning Chips and Modules Product and Services
 - 2.11.4 Techtotop Positioning Chips and Modules Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.11.5 Techtotop Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: POSITIONING CHIPS AND MODULES BY MANUFACTURER

- 3.1 Global Positioning Chips and Modules Sales Quantity by Manufacturer (2020-2025)
- 3.2 Global Positioning Chips and Modules Revenue by Manufacturer (2020-2025)
- 3.3 Global Positioning Chips and Modules Average Price by Manufacturer (2020-2025)
- 3.4 Market Share Analysis (2024)
 - 3.4.1 Producer Shipments of Positioning Chips and Modules by Manufacturer Revenue (\$MM) and Market Share (%): 2024
 - 3.4.2 Top 3 Positioning Chips and Modules Manufacturer Market Share in 2024
 - 3.4.3 Top 6 Positioning Chips and Modules Manufacturer Market Share in 2024

3.5 Positioning Chips and Modules Market: Overall Company Footprint Analysis

3.5.1 Positioning Chips and Modules Market: Region Footprint

3.5.2 Positioning Chips and Modules Market: Company Product Type Footprint

3.5.3 Positioning Chips and Modules Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Positioning Chips and Modules Market Size by Region

4.1.1 Global Positioning Chips and Modules Sales Quantity by Region (2020-2031)

4.1.2 Global Positioning Chips and Modules Consumption Value by Region (2020-2031)

4.1.3 Global Positioning Chips and Modules Average Price by Region (2020-2031)

4.2 North America Positioning Chips and Modules Consumption Value (2020-2031)

4.3 Europe Positioning Chips and Modules Consumption Value (2020-2031)

4.4 Asia-Pacific Positioning Chips and Modules Consumption Value (2020-2031)

4.5 South America Positioning Chips and Modules Consumption Value (2020-2031)

4.6 Middle East & Africa Positioning Chips and Modules Consumption Value (2020-2031)

5 MARKET SEGMENT BY TYPE

5.1 Global Positioning Chips and Modules Sales Quantity by Type (2020-2031)

5.2 Global Positioning Chips and Modules Consumption Value by Type (2020-2031)

5.3 Global Positioning Chips and Modules Average Price by Type (2020-2031)

6 MARKET SEGMENT BY APPLICATION

6.1 Global Positioning Chips and Modules Sales Quantity by Application (2020-2031)

6.2 Global Positioning Chips and Modules Consumption Value by Application (2020-2031)

6.3 Global Positioning Chips and Modules Average Price by Application (2020-2031)

7 NORTH AMERICA

7.1 North America Positioning Chips and Modules Sales Quantity by Type (2020-2031)

7.2 North America Positioning Chips and Modules Sales Quantity by Application (2020-2031)

7.3 North America Positioning Chips and Modules Market Size by Country

7.3.1 North America Positioning Chips and Modules Sales Quantity by Country (2020-2031)

7.3.2 North America Positioning Chips and Modules Consumption Value by Country (2020-2031)

7.3.3 United States Market Size and Forecast (2020-2031)

7.3.4 Canada Market Size and Forecast (2020-2031)

7.3.5 Mexico Market Size and Forecast (2020-2031)

8 EUROPE

8.1 Europe Positioning Chips and Modules Sales Quantity by Type (2020-2031)

8.2 Europe Positioning Chips and Modules Sales Quantity by Application (2020-2031)

8.3 Europe Positioning Chips and Modules Market Size by Country

8.3.1 Europe Positioning Chips and Modules Sales Quantity by Country (2020-2031)

8.3.2 Europe Positioning Chips and Modules Consumption Value by Country (2020-2031)

8.3.3 Germany Market Size and Forecast (2020-2031)

8.3.4 France Market Size and Forecast (2020-2031)

8.3.5 United Kingdom Market Size and Forecast (2020-2031)

8.3.6 Russia Market Size and Forecast (2020-2031)

8.3.7 Italy Market Size and Forecast (2020-2031)

9 ASIA-PACIFIC

9.1 Asia-Pacific Positioning Chips and Modules Sales Quantity by Type (2020-2031)

9.2 Asia-Pacific Positioning Chips and Modules Sales Quantity by Application (2020-2031)

9.3 Asia-Pacific Positioning Chips and Modules Market Size by Region

9.3.1 Asia-Pacific Positioning Chips and Modules Sales Quantity by Region (2020-2031)

9.3.2 Asia-Pacific Positioning Chips and Modules Consumption Value by Region (2020-2031)

9.3.3 China Market Size and Forecast (2020-2031)

9.3.4 Japan Market Size and Forecast (2020-2031)

9.3.5 South Korea Market Size and Forecast (2020-2031)

9.3.6 India Market Size and Forecast (2020-2031)

9.3.7 Southeast Asia Market Size and Forecast (2020-2031)

9.3.8 Australia Market Size and Forecast (2020-2031)

10 SOUTH AMERICA

10.1 South America Positioning Chips and Modules Sales Quantity by Type
(2020-2031)

10.2 South America Positioning Chips and Modules Sales Quantity by Application
(2020-2031)

10.3 South America Positioning Chips and Modules Market Size by Country

10.3.1 South America Positioning Chips and Modules Sales Quantity by Country
(2020-2031)

10.3.2 South America Positioning Chips and Modules Consumption Value by Country
(2020-2031)

10.3.3 Brazil Market Size and Forecast (2020-2031)

10.3.4 Argentina Market Size and Forecast (2020-2031)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Positioning Chips and Modules Sales Quantity by Type
(2020-2031)

11.2 Middle East & Africa Positioning Chips and Modules Sales Quantity by Application
(2020-2031)

11.3 Middle East & Africa Positioning Chips and Modules Market Size by Country

11.3.1 Middle East & Africa Positioning Chips and Modules Sales Quantity by Country
(2020-2031)

11.3.2 Middle East & Africa Positioning Chips and Modules Consumption Value by
Country (2020-2031)

11.3.3 Turkey Market Size and Forecast (2020-2031)

11.3.4 Egypt Market Size and Forecast (2020-2031)

11.3.5 Saudi Arabia Market Size and Forecast (2020-2031)

11.3.6 South Africa Market Size and Forecast (2020-2031)

12 MARKET DYNAMICS

12.1 Positioning Chips and Modules Market Drivers

12.2 Positioning Chips and Modules Market Restraints

12.3 Positioning Chips and Modules Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Positioning Chips and Modules and Key Manufacturers

13.2 Manufacturing Costs Percentage of Positioning Chips and Modules

13.3 Positioning Chips and Modules Production Process

13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Positioning Chips and Modules Typical Distributors

14.3 Positioning Chips and Modules Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Positioning Chips and Modules Consumption Value by Type, (USD Million), 2020 & 2024 & 2031

Table 2. Global Positioning Chips and Modules Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Table 3. Qualcomm Technologies, Inc. Basic Information, Manufacturing Base and Competitors

Table 4. Qualcomm Technologies, Inc. Major Business

Table 5. Qualcomm Technologies, Inc. Positioning Chips and Modules Product and Services

Table 6. Qualcomm Technologies, Inc. Positioning Chips and Modules Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 7. Qualcomm Technologies, Inc. Recent Developments/Updates

Table 8. Broadcom Basic Information, Manufacturing Base and Competitors

Table 9. Broadcom Major Business

Table 10. Broadcom Positioning Chips and Modules Product and Services

Table 11. Broadcom Positioning Chips and Modules Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 12. Broadcom Recent Developments/Updates

Table 13. MediaTek Basic Information, Manufacturing Base and Competitors

Table 14. MediaTek Major Business

Table 15. MediaTek Positioning Chips and Modules Product and Services

Table 16. MediaTek Positioning Chips and Modules Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 17. MediaTek Recent Developments/Updates

Table 18. U-blox Basic Information, Manufacturing Base and Competitors

Table 19. U-blox Major Business

Table 20. U-blox Positioning Chips and Modules Product and Services

Table 21. U-blox Positioning Chips and Modules Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 22. U-blox Recent Developments/Updates

Table 23. ST Basic Information, Manufacturing Base and Competitors

Table 24. ST Major Business

Table 25. ST Positioning Chips and Modules Product and Services

Table 26. ST Positioning Chips and Modules Sales Quantity (K Units), Average Price

(US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 27. ST Recent Developments/Updates

Table 28. Furuno Electric Basic Information, Manufacturing Base and Competitors

Table 29. Furuno Electric Major Business

Table 30. Furuno Electric Positioning Chips and Modules Product and Services

Table 31. Furuno Electric Positioning Chips and Modules Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 32. Furuno Electric Recent Developments/Updates

Table 33. unicorecomm Basic Information, Manufacturing Base and Competitors

Table 34. unicorecomm Major Business

Table 35. unicorecomm Positioning Chips and Modules Product and Services

Table 36. unicorecomm Positioning Chips and Modules Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 37. unicorecomm Recent Developments/Updates

Table 38. MENGXIN TECHNOLOGY Basic Information, Manufacturing Base and Competitors

Table 39. MENGXIN TECHNOLOGY Major Business

Table 40. MENGXIN TECHNOLOGY Positioning Chips and Modules Product and Services

Table 41. MENGXIN TECHNOLOGY Positioning Chips and Modules Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 42. MENGXIN TECHNOLOGY Recent Developments/Updates

Table 43. Allystar Technology Basic Information, Manufacturing Base and Competitors

Table 44. Allystar Technology Major Business

Table 45. Allystar Technology Positioning Chips and Modules Product and Services

Table 46. Allystar Technology Positioning Chips and Modules Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 47. Allystar Technology Recent Developments/Updates

Table 48. Hangzhou Zhongke Microelectronics Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 49. Hangzhou Zhongke Microelectronics Co., Ltd. Major Business

Table 50. Hangzhou Zhongke Microelectronics Co., Ltd. Positioning Chips and Modules Product and Services

Table 51. Hangzhou Zhongke Microelectronics Co., Ltd. Positioning Chips and Modules Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross

Margin and Market Share (2020-2025)

Table 52. Hangzhou Zhongke Microelectronics Co., Ltd. Recent Developments/Updates

Table 53. Techtotop Basic Information, Manufacturing Base and Competitors

Table 54. Techtotop Major Business

Table 55. Techtotop Positioning Chips and Modules Product and Services

Table 56. Techtotop Positioning Chips and Modules Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 57. Techtotop Recent Developments/Updates

Table 58. Global Positioning Chips and Modules Sales Quantity by Manufacturer (2020-2025) & (K Units)

Table 59. Global Positioning Chips and Modules Revenue by Manufacturer (2020-2025) & (USD Million)

Table 60. Global Positioning Chips and Modules Average Price by Manufacturer (2020-2025) & (US\$/Unit)

Table 61. Market Position of Manufacturers in Positioning Chips and Modules, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2024

Table 62. Head Office and Positioning Chips and Modules Production Site of Key Manufacturer

Table 63. Positioning Chips and Modules Market: Company Product Type Footprint

Table 64. Positioning Chips and Modules Market: Company Product Application Footprint

Table 65. Positioning Chips and Modules New Market Entrants and Barriers to Market Entry

Table 66. Positioning Chips and Modules Mergers, Acquisition, Agreements, and Collaborations

Table 67. Global Positioning Chips and Modules Consumption Value by Region (2020-2024-2031) & (USD Million) & CAGR

Table 68. Global Positioning Chips and Modules Sales Quantity by Region (2020-2025) & (K Units)

Table 69. Global Positioning Chips and Modules Sales Quantity by Region (2026-2031) & (K Units)

Table 70. Global Positioning Chips and Modules Consumption Value by Region (2020-2025) & (USD Million)

Table 71. Global Positioning Chips and Modules Consumption Value by Region (2026-2031) & (USD Million)

Table 72. Global Positioning Chips and Modules Average Price by Region (2020-2025) & (US\$/Unit)

Table 73. Global Positioning Chips and Modules Average Price by Region (2026-2031) & (US\$/Unit)

Table 74. Global Positioning Chips and Modules Sales Quantity by Type (2020-2025) & (K Units)

Table 75. Global Positioning Chips and Modules Sales Quantity by Type (2026-2031) & (K Units)

Table 76. Global Positioning Chips and Modules Consumption Value by Type (2020-2025) & (USD Million)

Table 77. Global Positioning Chips and Modules Consumption Value by Type (2026-2031) & (USD Million)

Table 78. Global Positioning Chips and Modules Average Price by Type (2020-2025) & (US\$/Unit)

Table 79. Global Positioning Chips and Modules Average Price by Type (2026-2031) & (US\$/Unit)

Table 80. Global Positioning Chips and Modules Sales Quantity by Application (2020-2025) & (K Units)

Table 81. Global Positioning Chips and Modules Sales Quantity by Application (2026-2031) & (K Units)

Table 82. Global Positioning Chips and Modules Consumption Value by Application (2020-2025) & (USD Million)

Table 83. Global Positioning Chips and Modules Consumption Value by Application (2026-2031) & (USD Million)

Table 84. Global Positioning Chips and Modules Average Price by Application (2020-2025) & (US\$/Unit)

Table 85. Global Positioning Chips and Modules Average Price by Application (2026-2031) & (US\$/Unit)

Table 86. North America Positioning Chips and Modules Sales Quantity by Type (2020-2025) & (K Units)

Table 87. North America Positioning Chips and Modules Sales Quantity by Type (2026-2031) & (K Units)

Table 88. North America Positioning Chips and Modules Sales Quantity by Application (2020-2025) & (K Units)

Table 89. North America Positioning Chips and Modules Sales Quantity by Application (2026-2031) & (K Units)

Table 90. North America Positioning Chips and Modules Sales Quantity by Country (2020-2025) & (K Units)

Table 91. North America Positioning Chips and Modules Sales Quantity by Country (2026-2031) & (K Units)

Table 92. North America Positioning Chips and Modules Consumption Value by Country (2020-2025) & (USD Million)

Table 93. North America Positioning Chips and Modules Consumption Value by Country

(2026-2031) & (USD Million)

Table 94. Europe Positioning Chips and Modules Sales Quantity by Type (2020-2025) & (K Units)

Table 95. Europe Positioning Chips and Modules Sales Quantity by Type (2026-2031) & (K Units)

Table 96. Europe Positioning Chips and Modules Sales Quantity by Application (2020-2025) & (K Units)

Table 97. Europe Positioning Chips and Modules Sales Quantity by Application (2026-2031) & (K Units)

Table 98. Europe Positioning Chips and Modules Sales Quantity by Country (2020-2025) & (K Units)

Table 99. Europe Positioning Chips and Modules Sales Quantity by Country (2026-2031) & (K Units)

Table 100. Europe Positioning Chips and Modules Consumption Value by Country (2020-2025) & (USD Million)

Table 101. Europe Positioning Chips and Modules Consumption Value by Country (2026-2031) & (USD Million)

Table 102. Asia-Pacific Positioning Chips and Modules Sales Quantity by Type (2020-2025) & (K Units)

Table 103. Asia-Pacific Positioning Chips and Modules Sales Quantity by Type (2026-2031) & (K Units)

Table 104. Asia-Pacific Positioning Chips and Modules Sales Quantity by Application (2020-2025) & (K Units)

Table 105. Asia-Pacific Positioning Chips and Modules Sales Quantity by Application (2026-2031) & (K Units)

Table 106. Asia-Pacific Positioning Chips and Modules Sales Quantity by Region (2020-2025) & (K Units)

Table 107. Asia-Pacific Positioning Chips and Modules Sales Quantity by Region (2026-2031) & (K Units)

Table 108. Asia-Pacific Positioning Chips and Modules Consumption Value by Region (2020-2025) & (USD Million)

Table 109. Asia-Pacific Positioning Chips and Modules Consumption Value by Region (2026-2031) & (USD Million)

Table 110. South America Positioning Chips and Modules Sales Quantity by Type (2020-2025) & (K Units)

Table 111. South America Positioning Chips and Modules Sales Quantity by Type (2026-2031) & (K Units)

Table 112. South America Positioning Chips and Modules Sales Quantity by Application (2020-2025) & (K Units)

Table 113. South America Positioning Chips and Modules Sales Quantity by Application (2026-2031) & (K Units)

Table 114. South America Positioning Chips and Modules Sales Quantity by Country (2020-2025) & (K Units)

Table 115. South America Positioning Chips and Modules Sales Quantity by Country (2026-2031) & (K Units)

Table 116. South America Positioning Chips and Modules Consumption Value by Country (2020-2025) & (USD Million)

Table 117. South America Positioning Chips and Modules Consumption Value by Country (2026-2031) & (USD Million)

Table 118. Middle East & Africa Positioning Chips and Modules Sales Quantity by Type (2020-2025) & (K Units)

Table 119. Middle East & Africa Positioning Chips and Modules Sales Quantity by Type (2026-2031) & (K Units)

Table 120. Middle East & Africa Positioning Chips and Modules Sales Quantity by Application (2020-2025) & (K Units)

Table 121. Middle East & Africa Positioning Chips and Modules Sales Quantity by Application (2026-2031) & (K Units)

Table 122. Middle East & Africa Positioning Chips and Modules Sales Quantity by Country (2020-2025) & (K Units)

Table 123. Middle East & Africa Positioning Chips and Modules Sales Quantity by Country (2026-2031) & (K Units)

Table 124. Middle East & Africa Positioning Chips and Modules Consumption Value by Country (2020-2025) & (USD Million)

Table 125. Middle East & Africa Positioning Chips and Modules Consumption Value by Country (2026-2031) & (USD Million)

Table 126. Positioning Chips and Modules Raw Material

Table 127. Key Manufacturers of Positioning Chips and Modules Raw Materials

Table 128. Positioning Chips and Modules Typical Distributors

Table 129. Positioning Chips and Modules Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Positioning Chips and Modules Picture

Figure 2. Global Positioning Chips and Modules Revenue by Type, (USD Million), 2020 & 2024 & 2031

Figure 3. Global Positioning Chips and Modules Revenue Market Share by Type in 2024

Figure 4. High-precision GNSS Positioning Chips Examples

Figure 5. Standard-precision GNSS Positioning Chips Examples

Figure 6. Global Positioning Chips and Modules Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Figure 7. Global Positioning Chips and Modules Revenue Market Share by Application in 2024

Figure 8. Automobile Examples

Figure 9. Cellular Base Stations Examples

Figure 10. UAVs Examples

Figure 11. Others Examples

Figure 12. Global Positioning Chips and Modules Consumption Value, (USD Million): 2020 & 2024 & 2031

Figure 13. Global Positioning Chips and Modules Consumption Value and Forecast (2020-2031) & (USD Million)

Figure 14. Global Positioning Chips and Modules Sales Quantity (2020-2031) & (K Units)

Figure 15. Global Positioning Chips and Modules Price (2020-2031) & (US\$/Unit)

Figure 16. Global Positioning Chips and Modules Sales Quantity Market Share by Manufacturer in 2024

Figure 17. Global Positioning Chips and Modules Revenue Market Share by Manufacturer in 2024

Figure 18. Producer Shipments of Positioning Chips and Modules by Manufacturer Sales (\$MM) and Market Share (%): 2024

Figure 19. Top 3 Positioning Chips and Modules Manufacturer (Revenue) Market Share in 2024

Figure 20. Top 6 Positioning Chips and Modules Manufacturer (Revenue) Market Share in 2024

Figure 21. Global Positioning Chips and Modules Sales Quantity Market Share by Region (2020-2031)

Figure 22. Global Positioning Chips and Modules Consumption Value Market Share by

Region (2020-2031)

Figure 23. North America Positioning Chips and Modules Consumption Value (2020-2031) & (USD Million)

Figure 24. Europe Positioning Chips and Modules Consumption Value (2020-2031) & (USD Million)

Figure 25. Asia-Pacific Positioning Chips and Modules Consumption Value (2020-2031) & (USD Million)

Figure 26. South America Positioning Chips and Modules Consumption Value (2020-2031) & (USD Million)

Figure 27. Middle East & Africa Positioning Chips and Modules Consumption Value (2020-2031) & (USD Million)

Figure 28. Global Positioning Chips and Modules Sales Quantity Market Share by Type (2020-2031)

Figure 29. Global Positioning Chips and Modules Consumption Value Market Share by Type (2020-2031)

Figure 30. Global Positioning Chips and Modules Average Price by Type (2020-2031) & (US\$/Unit)

Figure 31. Global Positioning Chips and Modules Sales Quantity Market Share by Application (2020-2031)

Figure 32. Global Positioning Chips and Modules Revenue Market Share by Application (2020-2031)

Figure 33. Global Positioning Chips and Modules Average Price by Application (2020-2031) & (US\$/Unit)

Figure 34. North America Positioning Chips and Modules Sales Quantity Market Share by Type (2020-2031)

Figure 35. North America Positioning Chips and Modules Sales Quantity Market Share by Application (2020-2031)

Figure 36. North America Positioning Chips and Modules Sales Quantity Market Share by Country (2020-2031)

Figure 37. North America Positioning Chips and Modules Consumption Value Market Share by Country (2020-2031)

Figure 38. United States Positioning Chips and Modules Consumption Value (2020-2031) & (USD Million)

Figure 39. Canada Positioning Chips and Modules Consumption Value (2020-2031) & (USD Million)

Figure 40. Mexico Positioning Chips and Modules Consumption Value (2020-2031) & (USD Million)

Figure 41. Europe Positioning Chips and Modules Sales Quantity Market Share by Type (2020-2031)

Figure 42. Europe Positioning Chips and Modules Sales Quantity Market Share by Application (2020-2031)

Figure 43. Europe Positioning Chips and Modules Sales Quantity Market Share by Country (2020-2031)

Figure 44. Europe Positioning Chips and Modules Consumption Value Market Share by Country (2020-2031)

Figure 45. Germany Positioning Chips and Modules Consumption Value (2020-2031) & (USD Million)

Figure 46. France Positioning Chips and Modules Consumption Value (2020-2031) & (USD Million)

Figure 47. United Kingdom Positioning Chips and Modules Consumption Value (2020-2031) & (USD Million)

Figure 48. Russia Positioning Chips and Modules Consumption Value (2020-2031) & (USD Million)

Figure 49. Italy Positioning Chips and Modules Consumption Value (2020-2031) & (USD Million)

Figure 50. Asia-Pacific Positioning Chips and Modules Sales Quantity Market Share by Type (2020-2031)

Figure 51. Asia-Pacific Positioning Chips and Modules Sales Quantity Market Share by Application (2020-2031)

Figure 52. Asia-Pacific Positioning Chips and Modules Sales Quantity Market Share by Region (2020-2031)

Figure 53. Asia-Pacific Positioning Chips and Modules Consumption Value Market Share by Region (2020-2031)

Figure 54. China Positioning Chips and Modules Consumption Value (2020-2031) & (USD Million)

Figure 55. Japan Positioning Chips and Modules Consumption Value (2020-2031) & (USD Million)

Figure 56. South Korea Positioning Chips and Modules Consumption Value (2020-2031) & (USD Million)

Figure 57. India Positioning Chips and Modules Consumption Value (2020-2031) & (USD Million)

Figure 58. Southeast Asia Positioning Chips and Modules Consumption Value (2020-2031) & (USD Million)

Figure 59. Australia Positioning Chips and Modules Consumption Value (2020-2031) & (USD Million)

Figure 60. South America Positioning Chips and Modules Sales Quantity Market Share by Type (2020-2031)

Figure 61. South America Positioning Chips and Modules Sales Quantity Market Share

by Application (2020-2031)

Figure 62. South America Positioning Chips and Modules Sales Quantity Market Share by Country (2020-2031)

Figure 63. South America Positioning Chips and Modules Consumption Value Market Share by Country (2020-2031)

Figure 64. Brazil Positioning Chips and Modules Consumption Value (2020-2031) & (USD Million)

Figure 65. Argentina Positioning Chips and Modules Consumption Value (2020-2031) & (USD Million)

Figure 66. Middle East & Africa Positioning Chips and Modules Sales Quantity Market Share by Type (2020-2031)

Figure 67. Middle East & Africa Positioning Chips and Modules Sales Quantity Market Share by Application (2020-2031)

Figure 68. Middle East & Africa Positioning Chips and Modules Sales Quantity Market Share by Country (2020-2031)

Figure 69. Middle East & Africa Positioning Chips and Modules Consumption Value Market Share by Country (2020-2031)

Figure 70. Turkey Positioning Chips and Modules Consumption Value (2020-2031) & (USD Million)

Figure 71. Egypt Positioning Chips and Modules Consumption Value (2020-2031) & (USD Million)

Figure 72. Saudi Arabia Positioning Chips and Modules Consumption Value (2020-2031) & (USD Million)

Figure 73. South Africa Positioning Chips and Modules Consumption Value (2020-2031) & (USD Million)

Figure 74. Positioning Chips and Modules Market Drivers

Figure 75. Positioning Chips and Modules Market Restraints

Figure 76. Positioning Chips and Modules Market Trends

Figure 77. Porters Five Forces Analysis

Figure 78. Manufacturing Cost Structure Analysis of Positioning Chips and Modules in 2024

Figure 79. Manufacturing Process Analysis of Positioning Chips and Modules

Figure 80. Positioning Chips and Modules Industrial Chain

Figure 81. Sales Channel: Direct to End-User vs Distributors

Figure 82. Direct Channel Pros & Cons

Figure 83. Indirect Channel Pros & Cons

Figure 84. Methodology

Figure 85. Research Process and Data Source

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