

# Global Portable Storage Drive Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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## Abstracts

According to our (Global Info Research) latest study, the global Portable Storage Drive market size was valued at US\$ 202 million in 2024 and is forecast to a readjusted size of USD 342 million by 2031 with a CAGR of 7.9% during review period.

The portable storage drive market has been experiencing significant growth in recent years due to the increasing demand for data storage and the growing popularity of portable devices such as laptops, tablets, and smartphones. Major sales regions for portable storage drives include North America, Europe, Asia Pacific, and Latin America. North America and Europe are the leading markets for portable storage drives, primarily driven by the high adoption rate of advanced technologies and the presence of major players in these regions. The Asia Pacific region is also witnessing substantial growth due to the increasing penetration of smartphones and the rising demand for digital content. The market concentration in the portable storage drive industry is relatively high, with a few key players dominating the market. These companies have a strong presence in multiple regions and offer a wide range of products to cater to different customer needs. The market opportunities in the portable storage drive industry are vast. The increasing need for data storage, especially with the rise of cloud computing and big data analytics, presents a significant growth opportunity for portable storage drive manufacturers. Additionally, the growing demand for high-capacity storage drives and the emergence of technologies like USB 3.0 and Thunderbolt are driving the market further. However, the portable storage drive market also faces several challenges. One of the major challenges is the increasing competition from cloud storage services, which offer convenient and scalable storage solutions. Additionally, the market is highly price-sensitive, and manufacturers need to constantly innovate and offer competitive pricing to stay ahead.

This report is a detailed and comprehensive analysis for global Portable Storage Drive market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

**Key Features:**

Global Portable Storage Drive market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Portable Storage Drive market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Portable Storage Drive market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Portable Storage Drive market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

**The Primary Objectives in This Report Are:**

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Portable Storage Drive
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Portable Storage Drive market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Samsung, Western Digital, SanDisk, LaCie, Sabrent, Transcend, StarTech, Fantom Drives, Oyen Digital, Seagate, etc.

This report also provides key insights about market drivers, restraints, opportunities,

new product launches or approvals.

## **Market Segmentation**

Portable Storage Drive market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Hard Disk Drives (HDD)

Solid State Drives (SSD)

Hybrid Drives

### Market segment by Application

Personal Use

Business Use

### Major players covered

Samsung

Western Digital

SanDisk

LaCie

Sabrent

Transcend

StarTech

Fantom Drives

Oyen Digital

Seagate

ADATA Technology

Crucial

Buffalo Technology

Apricorn

Toshiba

OWC

Sony Pro

Verbatim

Kingston

iStorage

Lexar

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Portable Storage Drive product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Portable Storage Drive, with price, sales quantity, revenue, and global market share of Portable Storage Drive from 2020 to 2025.

Chapter 3, the Portable Storage Drive competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Portable Storage Drive breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Portable Storage Drive market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Portable Storage Drive.

Chapter 14 and 15, to describe Portable Storage Drive sales channel, distributors, customers, research findings and conclusion.

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