

Global Portable Steam Irons Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

<https://marketpublishers.com/r/P6C5233277E4EN.html>

Date: July 2025

Pages: 146

Price: US\$ 3,480.00 (Single User License)

ID: P6C5233277E4EN

Abstracts

According to our (Global Info Research) latest study, the global Portable Steam Irons market size was valued at US\$ 255 million in 2024 and is forecast to a readjusted size of USD 366 million by 2031 with a CAGR of 5.4% during review period.

Portable steam irons come with a compartment where water is converted into steam by the heat of the iron and dissipated through the soleplate onto the fabric being ironed.

The Portable Steam Irons market is driven by several key factors that influence the demand for these compact and convenient home appliances:

Ease of Use: Portable steam irons are designed for user-friendly operation, making ironing tasks more convenient and less time-consuming for consumers.

Compact and Lightweight Design: The compact and lightweight nature of portable steam irons makes them easy to handle and store, making them ideal for both home use and travel.

Travel and Convenience: Portable steam irons are popular among travelers who want to keep their clothing wrinkle-free during trips. Their small size and versatility make them suitable for packing in suitcases.

Quick and Efficient Ironing: Steam technology in portable irons helps remove wrinkles and creases from fabrics quickly and effectively, reducing the time spent on ironing garments.

Professional and Neat Appearance: People value well-ironed clothing for a neat and professional appearance. Portable steam irons enable users to maintain their clothing's quality without needing bulky or traditional irons.

Diverse Fabric Compatibility: Portable steam irons are designed to work with a variety of fabrics, including delicate materials, ensuring safe and effective wrinkle removal without damaging clothes.

Multifunctional Use: Some portable steam irons offer dual functionality as both a traditional dry iron and a steam iron, providing versatility for different ironing needs.

Energy Efficiency: Portable steam irons often feature energy-saving modes or automatic shut-off features, contributing to reduced energy consumption.

Affordability: Portable steam irons are generally more affordable than larger, full-sized steam irons or steam stations, making them accessible to a broader range of consumers.

Consumer Convenience: Busy lifestyles lead consumers to seek appliances that simplify daily chores. Portable steam irons align with this demand for convenience.

Apartment Living and Small Spaces: People living in apartments or homes with limited storage space prefer compact appliances like portable steam irons that don't take up much room.

Personal Grooming and Fashion Trends: Portable steam irons are used not only for clothing but also for personal grooming, including styling hair and grooming facial hair.

Online Retail and E-commerce: E-commerce platforms provide easy access to a wide range of portable steam irons, enabling consumers to research and purchase products conveniently.

Gifts and Presents: Portable steam irons are often chosen as practical and thoughtful gifts for occasions like housewarming, weddings, and birthdays.

Health and Hygiene: Steam irons can help sanitize fabrics, including bedding and upholstery, potentially reducing the presence of allergens and germs.

This report is a detailed and comprehensive analysis for global Portable Steam Irons

market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Portable Steam Irons market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Portable Steam Irons market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Portable Steam Irons market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Portable Steam Irons market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Portable Steam Irons
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Portable Steam Irons market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Polardo, KEXI, Steamfast, Electrolux, Conair, Panasonic, Rowenta, PurSteam World's Best Steamers, CHI Steam, Speedypress, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Portable Steam Irons market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Wired

Wireless

Market segment by Application

Residential

Commercial

Others

Major players covered

Polardo

KEXI

Steamfast

Electrolux

Conair

Panasonic

Rowenta

PurSteam World's Best Steamers

CHI Steam

Speedypress

Steam Creation Newcomer Designs

Sunbeam

JIFFY STEAMER

Philips

Deerma Malaysia

Brookstone

Tefal

Swan

ESR

Smartnexo

SALAV

Goodway

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Portable Steam Irons product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Portable Steam Irons, with price, sales quantity, revenue, and global market share of Portable Steam Irons from 2020 to 2025.

Chapter 3, the Portable Steam Irons competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Portable Steam Irons breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Portable Steam Irons market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Portable Steam Irons.

Chapter 14 and 15, to describe Portable Steam Irons sales channel, distributors, customers, research findings and conclusion.

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