

# Global Portable Solar Power Cooler Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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## Abstracts

According to our (Global Info Research) latest study, the global Portable Solar Power Cooler market size was valued at US\$ 970 million in 2024 and is forecast to a readjusted size of USD 1341 million by 2031 with a CAGR of 4.8% during review period.

Solar-Powered Coolers have transformed what it means to live and prosper sustainably off the grid. Consumers may go for longer lengths of time without needing to refill ice or perishable things by relying on the strength of the sun to keep their meals cool.

The global portable solar power cooler market refers to the market for portable coolers that utilize solar power as a source of energy to cool and refrigerate food, beverages, and other items. These coolers are typically designed for outdoor activities, camping, boating, and other off-grid scenarios where access to electricity may be limited.

Here are some key points about the global portable solar power cooler market:

**Growing demand for off-grid cooling:** The increasing popularity of outdoor activities, recreational vehicles, and off-grid living has boosted the demand for portable cooling solutions. Portable solar power coolers offer the advantage of being environmentally friendly and not relying on traditional electricity sources.

**Solar-powered functionality:** Portable solar power coolers typically feature built-in solar panels that capture energy from sunlight and convert it into electrical power to run the cooling system. They may also come with rechargeable batteries for energy storage, allowing them to function even during periods of low sunlight.

**Energy efficiency and cooling capacity:** The market offers a range of portable solar power cooler options with different cooling capacities and energy efficiency ratings. These coolers may use advanced insulation technologies to keep items cold for an extended period, even in hot outdoor temperatures.

**Versatility and additional features:** Portable solar power coolers often include additional features, such as USB ports for charging electronic devices, LED lighting, Bluetooth connectivity, and even the ability to function as portable power stations for small devices like smartphones or laptops.

The growth and specific dynamics of the portable solar power cooler market may vary across different regions. To obtain more precise and up-to-date information about the market, it is recommended to refer to industry reports, market research studies, and consult with experts in the field of portable cooling solutions.

This report is a detailed and comprehensive analysis for global Portable Solar Power Cooler market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Portable Solar Power Cooler market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Portable Solar Power Cooler market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Portable Solar Power Cooler market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Portable Solar Power Cooler market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

## **The Primary Objectives in This Report Are:**

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Portable Solar Power Cooler
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Portable Solar Power Cooler market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Sundanzer, GoSun, LiONCooler, Jinjiang Jiaying Import and Export co. Ltd, EcoSolarCool, Dometic, Goal Zero, Engel, Anker, Yeti, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## **Market Segmentation**

Portable Solar Power Cooler market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### **Market segment by Type**

Residential

Commercial

Others

### **Market segment by Application**

Wholesalers

Hypermarkets

Multi-Brand Stores

Online Retailers

Others

Major players covered

Sundanzer

GoSun

LiONCooler

Jinjiang Jiaxing Import and Export co. Ltd

EcoSolarCool

Dometic

Goal Zero

Engel

Anker

Yeti

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

*Global Portable Solar Power Cooler Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 20...*

Chapter 1, to describe Portable Solar Power Cooler product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Portable Solar Power Cooler, with price, sales quantity, revenue, and global market share of Portable Solar Power Cooler from 2020 to 2025.

Chapter 3, the Portable Solar Power Cooler competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Portable Solar Power Cooler breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Portable Solar Power Cooler market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Portable Solar Power Cooler.

Chapter 14 and 15, to describe Portable Solar Power Cooler sales channel, distributors, customers, research findings and conclusion.

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