

Global Portable Electric Home Heater Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Portable Electric Home Heater market size was valued at US\$ 2465 million in 2024 and is forecast to a readjusted size of USD 4786 million by 2031 with a CAGR of 10.1% during review period.

Portable electric space heaters are electric devices that are used to heat a small area. They are often used as a supplementary heat source to the central heating system to promote zonal heating and minimise energy costs. Most of the market's smart room heaters are portable, small, and lightweight.

This report is a detailed and comprehensive analysis for global Portable Electric Home Heater market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Portable Electric Home Heater market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Portable Electric Home Heater market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices

(US\$/Unit), 2020-2031

Global Portable Electric Home Heater market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Portable Electric Home Heater market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Portable Electric Home Heater
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Portable Electric Home Heater market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Midea, Westinghouse Electric, Whirlpool, Haier, Sichuan Changhong, MJC America, Dimplex, Honeywell, AUX, Ningbo Tianhua, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Portable Electric Home Heater market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

PTC Heater

Convactor Heater

Quarze Heater

Others

Market segment by Application

Online

Offline

Major players covered

Midea

Westinghouse Electric

Whirlpool

Haier

Sichuan Changhong

MJC America

Dimplex

Honeywell

AUX

Ningbo Tianhua

BAOERMA Electrical Group

Ningbo Ningda Electric

SAIYANG

Ningbo Xianfeng Electric Appliance

Jasun

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Portable Electric Home Heater product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Portable Electric Home Heater, with price, sales quantity, revenue, and global market share of Portable Electric Home Heater from 2020 to 2025.

Chapter 3, the Portable Electric Home Heater competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Portable Electric Home Heater breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Portable Electric Home Heater market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Portable Electric Home Heater.

Chapter 14 and 15, to describe Portable Electric Home Heater sales channel, distributors, customers, research findings and conclusion.

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