

Global Portable Cordless Oral Irrigator Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Portable Cordless Oral Irrigator market size was valued at US\$ 200 million in 2024 and is forecast to a readjusted size of USD 257 million by 2031 with a CAGR of 3.7% during review period.

An oral irrigator (also called a dental water jet, water flosser or, by the brand name of the best-known such device, Waterpik) is a home dental care device which uses a stream of high-pressure pulsating water intended to remove dental plaque and food debris between teeth and below the gum line.

According to our research, the global market for medical devices is estimated at US\$ 603 billion in the year 2023, and will be growing at a CAGR of 5% during next six years. The global healthcare spending contributes to occupy 10% of the global GDP and is continuously rising in recent years due to the increasing health needs of the aging population, the growing prevalence of chronic and infectious diseases and the expansion of emerging markets. The medical devices market plays a significant role in the healthcare industry. The market is driven by several factors, including the increasing demand for advanced healthcare services globally, advancements in medical technology, growing geriatric population, rising healthcare expenditure, and increasing awareness about early disease diagnosis and treatment. As people increasingly prioritize their oral health, the portable cordless oral irrigator has emerged as a highly sought-after innovation in the field of oral care. This device utilizes fine water jets to thoroughly clean between teeth and below the gumline, effectively removing food debris and bacteria, thus reducing the risk of tartar buildup and periodontal diseases. Its lightweight and wireless design allow users to perform oral hygiene routines anytime, anywhere, without the constraints of cords, catering to the demands of modern

individuals seeking convenience in their lives.

This report is a detailed and comprehensive analysis for global Portable Cordless Oral Irrigator market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Portable Cordless Oral Irrigator market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Portable Cordless Oral Irrigator market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Portable Cordless Oral Irrigator market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Portable Cordless Oral Irrigator market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Portable Cordless Oral Irrigator
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Portable Cordless Oral Irrigator market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Waterpik, Panasonic, Oral-B, Philips, H2ofloss, Jetpik, Aquapick, Hydro Floss, Risun Tech, Pyle, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Portable Cordless Oral Irrigator market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Pulse Water Flow

Ultrasonic Water Flow

Market segment by Application

Teenager

Adult

Elderly People

Major players covered

Waterpik

Panasonic

Oral-B

Philips

H2ofloss

Jetpik

Aquapick

Hydro Floss

Risun Tech

Pyle

Fairywill

Xiaomi

prooral

ROAMAN

Usmile

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Portable Cordless Oral Irrigator product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Portable Cordless Oral Irrigator, with price, sales quantity, revenue, and global market share of Portable Cordless Oral Irrigator from 2020 to 2025.

Chapter 3, the Portable Cordless Oral Irrigator competitive situation, sales quantity,

revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Portable Cordless Oral Irrigator breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Portable Cordless Oral Irrigator market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Portable Cordless Oral Irrigator.

Chapter 14 and 15, to describe Portable Cordless Oral Irrigator sales channel, distributors, customers, research findings and conclusion.

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