

Global Portable Cooling Fan Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Portable Cooling Fan market size was valued at US\$ 725 million in 2024 and is forecast to a readjusted size of USD 953 million by 2031 with a CAGR of 4.0% during review period.

The Portable Cooling Fan uses the water circulation system in the machine to absorb the heat in the air blown in by the fan to achieve the effect of cooling. The air cooler has the function of purifying the air and sterilizing. A cooler is a cooling product between a fan and an air conditioner.

Today's electric fans have changed the traditional image in people's impressions, and they are more personalized in appearance and function. Functions and other functions that belong to air conditioners have also been used by many electric fan manufacturers to make a fuss, and on this basis, more practical functions such as lighting and mosquito repellent have been added. These products with eclectic appearance and diverse functions have become a highlight in the electric fan market this year, and this differentiated selling point also indicates the future development trend and direction of the entire electric fan industry. As a small household appliance, electric fans have a very long history of use. Until now, electric fans have entered thousands of households due to their cheapness and energy-saving features, and have become the main means for every family to control indoor air circulation and cool down. Judging from past data, the demand for electric fans has not decreased with the increase in the share of air conditioners. In the long run, the electric fan market will usher in new development. How to tap new user needs while improving functionality? Demand is a topic that electric fan brands need to discuss at present.

This report is a detailed and comprehensive analysis for global Portable Cooling Fan market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Portable Cooling Fan market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Portable Cooling Fan market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Portable Cooling Fan market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Portable Cooling Fan market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Portable Cooling Fan
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Portable Cooling Fan market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Delta Electronics, Regal Beloit, Continental Fan, Multi-Wing America, New York Blower, Epec Engineered Technologies, QM Power, Ebmpapst, Revcor Airflow Solutions, East West Manufacturing, etc.

This report also provides key insights about market drivers, restraints, opportunities,

new product launches or approvals.

Market Segmentation

Portable Cooling Fan market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Conventional Type

Quiet Type

Market segment by Application

Refrigerator and Freezer

Transport Truck

Trailer

Others

Major players covered

Delta Electronics

Regal Beloit

Continental Fan

Multi-Wing America

New York Blower

Epec Engineered Technologies

QM Power

Ebmpapst

Revcor Airflow Solutions

East West Manufacturing

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Portable Cooling Fan product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Portable Cooling Fan, with price, sales quantity, revenue, and global market share of Portable Cooling Fan from 2020 to 2025.

Chapter 3, the Portable Cooling Fan competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Portable Cooling Fan breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020

to 2025.and Portable Cooling Fan market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Portable Cooling Fan.

Chapter 14 and 15, to describe Portable Cooling Fan sales channel, distributors, customers, research findings and conclusion.

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