

# Global Phishing Attack Training Program Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Phishing Attack Training Program market size was valued at US\$ 513 million in 2025 and is forecast to a readjusted size of US\$ 796 million by 2032 with a CAGR of 6.5% during review period.

Phishing attack training programs are systematic security education programs designed for enterprises or individuals. They aim to improve users' ability to identify phishing emails, fake websites, and social media fraud through simulated real attack scenarios, case studies, and practical exercises. This strengthens secure operating procedures and reduces the risk of data leaks or system intrusions due to human negligence. The industry's gross profit margin can reach 40%-55%.

This report is a detailed and comprehensive analysis for global Phishing Attack Training Program market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### Key Features:

Global Phishing Attack Training Program market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Phishing Attack Training Program market size and forecasts by region and

country, in consumption value (\$ Million), 2021-2032

Global Phishing Attack Training Program market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Phishing Attack Training Program market shares of main players, in revenue (\$ Million), 2021-2026

### **The Primary Objectives in This Report Are:**

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Phishing Attack Training Program
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Phishing Attack Training Program market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include KnowBe4, Proofpoint, ESET, Kaspersky, Sophos, Mimecast, Cofense, Barracuda Networks, Inc, AwareGO, Phriendly Phishing, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### **Market segmentation**

Phishing Attack Training Program market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

#### **Market segment by Type**

On-premises

Cloud-based

#### **Market segment by Product Forms**

Online Training

Offline Training

#### Market segment by Functional Category

Preventative Training

Responsive Training

Comprehensive Training

#### Market segment by Application

SMEs

Large Enterprises

#### Market segment by players, this report covers

KnowBe4

Proofpoint

ESET

Kaspersky

Sophos

Mimecast

Cofense

Barracuda Networks, Inc

AwareGO

Phriendly Phishing

Infosec

Right-Hand

NINJIO

Accountable

Hoxhunt

IRONSCALES

### **Market segment by regions, regional analysis covers**

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

### **The content of the study subjects, includes a total of 13 chapters:**

Chapter 1, to describe Phishing Attack Training Program product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Phishing Attack Training Program, with revenue, gross margin, and global market share of Phishing Attack Training Program from 2021 to 2026.

Chapter 3, the Phishing Attack Training Program competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Phishing Attack Training Program market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Phishing Attack Training Program.

Chapter 13, to describe Phishing Attack Training Program research findings and conclusion.

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