

Global Pet Shampoo and Conditioner Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

<https://marketpublishers.com/r/P448C3CD2875EN.html>

Date: July 2025

Pages: 140

Price: US\$ 3,480.00 (Single User License)

ID: P448C3CD2875EN

Abstracts

According to our (Global Info Research) latest study, the global Pet Shampoo and Conditioner market size was valued at US\$ 239 million in 2024 and is forecast to a readjusted size of USD 297 million by 2031 with a CAGR of 3.2% during review period.

Animal Shampoo is a specialized animal care product that cleanses, conditions, and deodorizes animals' coat and skin. Animals often get dirty and soiled, due to their outdoor movements, wandering and lying on dirty surfaces and hence need to be cleaned occasionally. The most common animals around the globe are dogs and cats, who have a hairy coating and hence are prone to getting infected with flea and ticks. This also increases the risk of growth of bacteria in their bodies. Animal Shampoos are manufactured, taking into consideration the pH value of animal skin and hence are a lot milder than human shampoos. Additionally, most shampoos are medicated to treat a range of animal problems such as fleas, ticks, dandruff, skin issues and so on. Since they are medicated, it is recommended to leave the shampoos on the skin for five to ten minutes before rinsing off. These shampoos often form less lather, due to the limited use of sulfate, in order to suit their sensitive skin. Manufacturers are formulating new and innovative products to make the Animal Shampoos more effective and suitable for the required animal skin or hair. The usage of these shampoos regularly makes the animal hair soft and shiny.

Pet medical care is the second largest segment in pet industry. In the UK, annual spending on veterinary and other pet services has risen from ?2.6bn in 2015 to ?4bn in 2021, a 54% increase in just six years. According to Vetnosis, the value of the global animal health industry will increase by 12% to \$38.3 billion in 2021. White Paper on China's Pet Healthy Consumption of JD shows that in 2023, there are 13.09 million pets

entering middle age and old age. And pet aging is expected to be seen in the next few years. Changes in the age structure of pets will further bring about the development of the pet medical industry. According to the data of the 2022 China Pet Medical Industry White Paper, from the perspective of market size, the scale of China's pet medical market is about ¥67.5 billion, accounting for about 22.5% of the entire pet industry. From the perspective of hospital operation time, pet hospitals within 5 years accounted for about 73%. About 11% of the pet hospitals have been in operation for more than 10 years. From the perspective of hospital turnover, nearly 40% of the hospitals have increased their annual turnover year-on-year, and the growth rate is mainly within 382%.

This report is a detailed and comprehensive analysis for global Pet Shampoo and Conditioner market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Pet Shampoo and Conditioner market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Pet Shampoo and Conditioner market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Pet Shampoo and Conditioner market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Pet Shampoo and Conditioner market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries
To assess the growth potential for Pet Shampoo and Conditioner

To forecast future growth in each product and end-use market

To forecast future factors affecting the marketplace

This report profiles key players in the global Pet Shampoo and Conditioner market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Spectrum Brands, Hartz, Central Garden & Pet Company, Wahl Clipper Corporation, Rolf C. Hagen, Beaphar, Earthbath, Bio-Groom, TropiClean, Cardinal Laboratories, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Pet Shampoo and Conditioner market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Dog

Cat

Others

Market segment by Application

Home

Pet Store

Other

Major players covered

Spectrum Brands

Hartz

Central Garden & Pet Company

Wahl Clipper Corporation

Rolf C. Hagen

Beaphar

Earthbath

Bio-Groom

TropiClean

Cardinal Laboratories

4-Legger

Lambert Kay (PBI-Gordon)

Davis Manufacturing

SynergyLabs

Miracle Care

Burt's Bees

Logic Product

Pet Head

Animology (Group55)

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Pet Shampoo and Conditioner product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Pet Shampoo and Conditioner, with price, sales quantity, revenue, and global market share of Pet Shampoo and Conditioner from 2020 to 2025.

Chapter 3, the Pet Shampoo and Conditioner competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Pet Shampoo and Conditioner breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Pet Shampoo and Conditioner market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Pet Shampoo and Conditioner.

Chapter 14 and 15, to describe Pet Shampoo and Conditioner sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Pet Shampoo and Conditioner Consumption Value by Type: 2020 Versus 2024 Versus 2031

1.3.2 Dog

1.3.3 Cat

1.3.4 Others

1.4 Market Analysis by Application

1.4.1 Overview: Global Pet Shampoo and Conditioner Consumption Value by Application: 2020 Versus 2024 Versus 2031

1.4.2 Home

1.4.3 Pet Store

1.4.4 Other

1.5 Global Pet Shampoo and Conditioner Market Size & Forecast

1.5.1 Global Pet Shampoo and Conditioner Consumption Value (2020 & 2024 & 2031)

1.5.2 Global Pet Shampoo and Conditioner Sales Quantity (2020-2031)

1.5.3 Global Pet Shampoo and Conditioner Average Price (2020-2031)

2 MANUFACTURERS PROFILES

2.1 Spectrum Brands

2.1.1 Spectrum Brands Details

2.1.2 Spectrum Brands Major Business

2.1.3 Spectrum Brands Pet Shampoo and Conditioner Product and Services

2.1.4 Spectrum Brands Pet Shampoo and Conditioner Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.1.5 Spectrum Brands Recent Developments/Updates

2.2 Hartz

2.2.1 Hartz Details

2.2.2 Hartz Major Business

2.2.3 Hartz Pet Shampoo and Conditioner Product and Services

2.2.4 Hartz Pet Shampoo and Conditioner Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.2.5 Hartz Recent Developments/Updates

2.3 Central Garden & Pet Company

2.3.1 Central Garden & Pet Company Details

2.3.2 Central Garden & Pet Company Major Business

2.3.3 Central Garden & Pet Company Pet Shampoo and Conditioner Product and Services

2.3.4 Central Garden & Pet Company Pet Shampoo and Conditioner Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.3.5 Central Garden & Pet Company Recent Developments/Updates

2.4 Wahl Clipper Corporation

2.4.1 Wahl Clipper Corporation Details

2.4.2 Wahl Clipper Corporation Major Business

2.4.3 Wahl Clipper Corporation Pet Shampoo and Conditioner Product and Services

2.4.4 Wahl Clipper Corporation Pet Shampoo and Conditioner Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.4.5 Wahl Clipper Corporation Recent Developments/Updates

2.5 Rolf C. Hagen

2.5.1 Rolf C. Hagen Details

2.5.2 Rolf C. Hagen Major Business

2.5.3 Rolf C. Hagen Pet Shampoo and Conditioner Product and Services

2.5.4 Rolf C. Hagen Pet Shampoo and Conditioner Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.5.5 Rolf C. Hagen Recent Developments/Updates

2.6 Beaphar

2.6.1 Beaphar Details

2.6.2 Beaphar Major Business

2.6.3 Beaphar Pet Shampoo and Conditioner Product and Services

2.6.4 Beaphar Pet Shampoo and Conditioner Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.6.5 Beaphar Recent Developments/Updates

2.7 Earthbath

2.7.1 Earthbath Details

2.7.2 Earthbath Major Business

2.7.3 Earthbath Pet Shampoo and Conditioner Product and Services

2.7.4 Earthbath Pet Shampoo and Conditioner Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.7.5 Earthbath Recent Developments/Updates

2.8 Bio-Groom

2.8.1 Bio-Groom Details

2.8.2 Bio-Groom Major Business

- 2.8.3 Bio-Groom Pet Shampoo and Conditioner Product and Services
- 2.8.4 Bio-Groom Pet Shampoo and Conditioner Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
- 2.8.5 Bio-Groom Recent Developments/Updates
- 2.9 TropiClean
 - 2.9.1 TropiClean Details
 - 2.9.2 TropiClean Major Business
 - 2.9.3 TropiClean Pet Shampoo and Conditioner Product and Services
 - 2.9.4 TropiClean Pet Shampoo and Conditioner Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.9.5 TropiClean Recent Developments/Updates
- 2.10 Cardinal Laboratories
 - 2.10.1 Cardinal Laboratories Details
 - 2.10.2 Cardinal Laboratories Major Business
 - 2.10.3 Cardinal Laboratories Pet Shampoo and Conditioner Product and Services
 - 2.10.4 Cardinal Laboratories Pet Shampoo and Conditioner Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.10.5 Cardinal Laboratories Recent Developments/Updates
- 2.11 4-Legger
 - 2.11.1 4-Legger Details
 - 2.11.2 4-Legger Major Business
 - 2.11.3 4-Legger Pet Shampoo and Conditioner Product and Services
 - 2.11.4 4-Legger Pet Shampoo and Conditioner Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.11.5 4-Legger Recent Developments/Updates
- 2.12 Lambert Kay (PBI-Gordon)
 - 2.12.1 Lambert Kay (PBI-Gordon) Details
 - 2.12.2 Lambert Kay (PBI-Gordon) Major Business
 - 2.12.3 Lambert Kay (PBI-Gordon) Pet Shampoo and Conditioner Product and Services
 - 2.12.4 Lambert Kay (PBI-Gordon) Pet Shampoo and Conditioner Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.12.5 Lambert Kay (PBI-Gordon) Recent Developments/Updates
- 2.13 Davis Manufacturing
 - 2.13.1 Davis Manufacturing Details
 - 2.13.2 Davis Manufacturing Major Business
 - 2.13.3 Davis Manufacturing Pet Shampoo and Conditioner Product and Services
 - 2.13.4 Davis Manufacturing Pet Shampoo and Conditioner Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.13.5 Davis Manufacturing Recent Developments/Updates

2.14 SynergyLabs

2.14.1 SynergyLabs Details

2.14.2 SynergyLabs Major Business

2.14.3 SynergyLabs Pet Shampoo and Conditioner Product and Services

2.14.4 SynergyLabs Pet Shampoo and Conditioner Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.14.5 SynergyLabs Recent Developments/Updates

2.15 Miracle Care

2.15.1 Miracle Care Details

2.15.2 Miracle Care Major Business

2.15.3 Miracle Care Pet Shampoo and Conditioner Product and Services

2.15.4 Miracle Care Pet Shampoo and Conditioner Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.15.5 Miracle Care Recent Developments/Updates

2.16 Burt's Bees

2.16.1 Burt's Bees Details

2.16.2 Burt's Bees Major Business

2.16.3 Burt's Bees Pet Shampoo and Conditioner Product and Services

2.16.4 Burt's Bees Pet Shampoo and Conditioner Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.16.5 Burt's Bees Recent Developments/Updates

2.17 Logic Product

2.17.1 Logic Product Details

2.17.2 Logic Product Major Business

2.17.3 Logic Product Pet Shampoo and Conditioner Product and Services

2.17.4 Logic Product Pet Shampoo and Conditioner Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.17.5 Logic Product Recent Developments/Updates

2.18 Pet Head

2.18.1 Pet Head Details

2.18.2 Pet Head Major Business

2.18.3 Pet Head Pet Shampoo and Conditioner Product and Services

2.18.4 Pet Head Pet Shampoo and Conditioner Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.18.5 Pet Head Recent Developments/Updates

2.19 Animology (Group55)

2.19.1 Animology (Group55) Details

2.19.2 Animology (Group55) Major Business

2.19.3 Animology (Group55) Pet Shampoo and Conditioner Product and Services

2.19.4 Animology (Group55) Pet Shampoo and Conditioner Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.19.5 Animology (Group55) Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: PET SHAMPOO AND CONDITIONER BY MANUFACTURER

3.1 Global Pet Shampoo and Conditioner Sales Quantity by Manufacturer (2020-2025)

3.2 Global Pet Shampoo and Conditioner Revenue by Manufacturer (2020-2025)

3.3 Global Pet Shampoo and Conditioner Average Price by Manufacturer (2020-2025)

3.4 Market Share Analysis (2024)

3.4.1 Producer Shipments of Pet Shampoo and Conditioner by Manufacturer Revenue (\$MM) and Market Share (%): 2024

3.4.2 Top 3 Pet Shampoo and Conditioner Manufacturer Market Share in 2024

3.4.3 Top 6 Pet Shampoo and Conditioner Manufacturer Market Share in 2024

3.5 Pet Shampoo and Conditioner Market: Overall Company Footprint Analysis

3.5.1 Pet Shampoo and Conditioner Market: Region Footprint

3.5.2 Pet Shampoo and Conditioner Market: Company Product Type Footprint

3.5.3 Pet Shampoo and Conditioner Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Pet Shampoo and Conditioner Market Size by Region

4.1.1 Global Pet Shampoo and Conditioner Sales Quantity by Region (2020-2031)

4.1.2 Global Pet Shampoo and Conditioner Consumption Value by Region (2020-2031)

4.1.3 Global Pet Shampoo and Conditioner Average Price by Region (2020-2031)

4.2 North America Pet Shampoo and Conditioner Consumption Value (2020-2031)

4.3 Europe Pet Shampoo and Conditioner Consumption Value (2020-2031)

4.4 Asia-Pacific Pet Shampoo and Conditioner Consumption Value (2020-2031)

4.5 South America Pet Shampoo and Conditioner Consumption Value (2020-2031)

4.6 Middle East & Africa Pet Shampoo and Conditioner Consumption Value (2020-2031)

5 MARKET SEGMENT BY TYPE

5.1 Global Pet Shampoo and Conditioner Sales Quantity by Type (2020-2031)

5.2 Global Pet Shampoo and Conditioner Consumption Value by Type (2020-2031)

5.3 Global Pet Shampoo and Conditioner Average Price by Type (2020-2031)

6 MARKET SEGMENT BY APPLICATION

6.1 Global Pet Shampoo and Conditioner Sales Quantity by Application (2020-2031)

6.2 Global Pet Shampoo and Conditioner Consumption Value by Application
(2020-2031)

6.3 Global Pet Shampoo and Conditioner Average Price by Application (2020-2031)

7 NORTH AMERICA

7.1 North America Pet Shampoo and Conditioner Sales Quantity by Type (2020-2031)

7.2 North America Pet Shampoo and Conditioner Sales Quantity by Application
(2020-2031)

7.3 North America Pet Shampoo and Conditioner Market Size by Country

7.3.1 North America Pet Shampoo and Conditioner Sales Quantity by Country
(2020-2031)

7.3.2 North America Pet Shampoo and Conditioner Consumption Value by Country
(2020-2031)

7.3.3 United States Market Size and Forecast (2020-2031)

7.3.4 Canada Market Size and Forecast (2020-2031)

7.3.5 Mexico Market Size and Forecast (2020-2031)

8 EUROPE

8.1 Europe Pet Shampoo and Conditioner Sales Quantity by Type (2020-2031)

8.2 Europe Pet Shampoo and Conditioner Sales Quantity by Application (2020-2031)

8.3 Europe Pet Shampoo and Conditioner Market Size by Country

8.3.1 Europe Pet Shampoo and Conditioner Sales Quantity by Country (2020-2031)

8.3.2 Europe Pet Shampoo and Conditioner Consumption Value by Country
(2020-2031)

8.3.3 Germany Market Size and Forecast (2020-2031)

8.3.4 France Market Size and Forecast (2020-2031)

8.3.5 United Kingdom Market Size and Forecast (2020-2031)

8.3.6 Russia Market Size and Forecast (2020-2031)

8.3.7 Italy Market Size and Forecast (2020-2031)

9 ASIA-PACIFIC

9.1 Asia-Pacific Pet Shampoo and Conditioner Sales Quantity by Type (2020-2031)

9.2 Asia-Pacific Pet Shampoo and Conditioner Sales Quantity by Application (2020-2031)

9.3 Asia-Pacific Pet Shampoo and Conditioner Market Size by Region

9.3.1 Asia-Pacific Pet Shampoo and Conditioner Sales Quantity by Region (2020-2031)

9.3.2 Asia-Pacific Pet Shampoo and Conditioner Consumption Value by Region (2020-2031)

9.3.3 China Market Size and Forecast (2020-2031)

9.3.4 Japan Market Size and Forecast (2020-2031)

9.3.5 South Korea Market Size and Forecast (2020-2031)

9.3.6 India Market Size and Forecast (2020-2031)

9.3.7 Southeast Asia Market Size and Forecast (2020-2031)

9.3.8 Australia Market Size and Forecast (2020-2031)

10 SOUTH AMERICA

10.1 South America Pet Shampoo and Conditioner Sales Quantity by Type (2020-2031)

10.2 South America Pet Shampoo and Conditioner Sales Quantity by Application (2020-2031)

10.3 South America Pet Shampoo and Conditioner Market Size by Country

10.3.1 South America Pet Shampoo and Conditioner Sales Quantity by Country (2020-2031)

10.3.2 South America Pet Shampoo and Conditioner Consumption Value by Country (2020-2031)

10.3.3 Brazil Market Size and Forecast (2020-2031)

10.3.4 Argentina Market Size and Forecast (2020-2031)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Pet Shampoo and Conditioner Sales Quantity by Type (2020-2031)

11.2 Middle East & Africa Pet Shampoo and Conditioner Sales Quantity by Application (2020-2031)

11.3 Middle East & Africa Pet Shampoo and Conditioner Market Size by Country

11.3.1 Middle East & Africa Pet Shampoo and Conditioner Sales Quantity by Country (2020-2031)

11.3.2 Middle East & Africa Pet Shampoo and Conditioner Consumption Value by

Country (2020-2031)

11.3.3 Turkey Market Size and Forecast (2020-2031)

11.3.4 Egypt Market Size and Forecast (2020-2031)

11.3.5 Saudi Arabia Market Size and Forecast (2020-2031)

11.3.6 South Africa Market Size and Forecast (2020-2031)

12 MARKET DYNAMICS

12.1 Pet Shampoo and Conditioner Market Drivers

12.2 Pet Shampoo and Conditioner Market Restraints

12.3 Pet Shampoo and Conditioner Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Pet Shampoo and Conditioner and Key Manufacturers

13.2 Manufacturing Costs Percentage of Pet Shampoo and Conditioner

13.3 Pet Shampoo and Conditioner Production Process

13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Pet Shampoo and Conditioner Typical Distributors

14.3 Pet Shampoo and Conditioner Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Pet Shampoo and Conditioner Consumption Value by Type, (USD Million), 2020 & 2024 & 2031

Table 2. Global Pet Shampoo and Conditioner Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Table 3. Spectrum Brands Basic Information, Manufacturing Base and Competitors

Table 4. Spectrum Brands Major Business

Table 5. Spectrum Brands Pet Shampoo and Conditioner Product and Services

Table 6. Spectrum Brands Pet Shampoo and Conditioner Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 7. Spectrum Brands Recent Developments/Updates

Table 8. Hartz Basic Information, Manufacturing Base and Competitors

Table 9. Hartz Major Business

Table 10. Hartz Pet Shampoo and Conditioner Product and Services

Table 11. Hartz Pet Shampoo and Conditioner Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 12. Hartz Recent Developments/Updates

Table 13. Central Garden & Pet Company Basic Information, Manufacturing Base and Competitors

Table 14. Central Garden & Pet Company Major Business

Table 15. Central Garden & Pet Company Pet Shampoo and Conditioner Product and Services

Table 16. Central Garden & Pet Company Pet Shampoo and Conditioner Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 17. Central Garden & Pet Company Recent Developments/Updates

Table 18. Wahl Clipper Corporation Basic Information, Manufacturing Base and Competitors

Table 19. Wahl Clipper Corporation Major Business

Table 20. Wahl Clipper Corporation Pet Shampoo and Conditioner Product and Services

Table 21. Wahl Clipper Corporation Pet Shampoo and Conditioner Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 22. Wahl Clipper Corporation Recent Developments/Updates

Table 23. Rolf C. Hagen Basic Information, Manufacturing Base and Competitors

Table 24. Rolf C. Hagen Major Business

Table 25. Rolf C. Hagen Pet Shampoo and Conditioner Product and Services

Table 26. Rolf C. Hagen Pet Shampoo and Conditioner Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 27. Rolf C. Hagen Recent Developments/Updates

Table 28. Beaphar Basic Information, Manufacturing Base and Competitors

Table 29. Beaphar Major Business

Table 30. Beaphar Pet Shampoo and Conditioner Product and Services

Table 31. Beaphar Pet Shampoo and Conditioner Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 32. Beaphar Recent Developments/Updates

Table 33. Earthbath Basic Information, Manufacturing Base and Competitors

Table 34. Earthbath Major Business

Table 35. Earthbath Pet Shampoo and Conditioner Product and Services

Table 36. Earthbath Pet Shampoo and Conditioner Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 37. Earthbath Recent Developments/Updates

Table 38. Bio-Groom Basic Information, Manufacturing Base and Competitors

Table 39. Bio-Groom Major Business

Table 40. Bio-Groom Pet Shampoo and Conditioner Product and Services

Table 41. Bio-Groom Pet Shampoo and Conditioner Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 42. Bio-Groom Recent Developments/Updates

Table 43. TropiClean Basic Information, Manufacturing Base and Competitors

Table 44. TropiClean Major Business

Table 45. TropiClean Pet Shampoo and Conditioner Product and Services

Table 46. TropiClean Pet Shampoo and Conditioner Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 47. TropiClean Recent Developments/Updates

Table 48. Cardinal Laboratories Basic Information, Manufacturing Base and Competitors

Table 49. Cardinal Laboratories Major Business

Table 50. Cardinal Laboratories Pet Shampoo and Conditioner Product and Services

Table 51. Cardinal Laboratories Pet Shampoo and Conditioner Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 52. Cardinal Laboratories Recent Developments/Updates

Table 53. 4-Legger Basic Information, Manufacturing Base and Competitors
Table 54. 4-Legger Major Business
Table 55. 4-Legger Pet Shampoo and Conditioner Product and Services
Table 56. 4-Legger Pet Shampoo and Conditioner Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 57. 4-Legger Recent Developments/Updates
Table 58. Lambert Kay (PBI-Gordon) Basic Information, Manufacturing Base and Competitors
Table 59. Lambert Kay (PBI-Gordon) Major Business
Table 60. Lambert Kay (PBI-Gordon) Pet Shampoo and Conditioner Product and Services
Table 61. Lambert Kay (PBI-Gordon) Pet Shampoo and Conditioner Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 62. Lambert Kay (PBI-Gordon) Recent Developments/Updates
Table 63. Davis Manufacturing Basic Information, Manufacturing Base and Competitors
Table 64. Davis Manufacturing Major Business
Table 65. Davis Manufacturing Pet Shampoo and Conditioner Product and Services
Table 66. Davis Manufacturing Pet Shampoo and Conditioner Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 67. Davis Manufacturing Recent Developments/Updates
Table 68. SynergyLabs Basic Information, Manufacturing Base and Competitors
Table 69. SynergyLabs Major Business
Table 70. SynergyLabs Pet Shampoo and Conditioner Product and Services
Table 71. SynergyLabs Pet Shampoo and Conditioner Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 72. SynergyLabs Recent Developments/Updates
Table 73. Miracle Care Basic Information, Manufacturing Base and Competitors
Table 74. Miracle Care Major Business
Table 75. Miracle Care Pet Shampoo and Conditioner Product and Services
Table 76. Miracle Care Pet Shampoo and Conditioner Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 77. Miracle Care Recent Developments/Updates
Table 78. Burt's Bees Basic Information, Manufacturing Base and Competitors
Table 79. Burt's Bees Major Business
Table 80. Burt's Bees Pet Shampoo and Conditioner Product and Services

Table 81. Burt's Bees Pet Shampoo and Conditioner Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 82. Burt's Bees Recent Developments/Updates
Table 83. Logic Product Basic Information, Manufacturing Base and Competitors
Table 84. Logic Product Major Business
Table 85. Logic Product Pet Shampoo and Conditioner Product and Services
Table 86. Logic Product Pet Shampoo and Conditioner Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 87. Logic Product Recent Developments/Updates
Table 88. Pet Head Basic Information, Manufacturing Base and Competitors
Table 89. Pet Head Major Business
Table 90. Pet Head Pet Shampoo and Conditioner Product and Services
Table 91. Pet Head Pet Shampoo and Conditioner Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 92. Pet Head Recent Developments/Updates
Table 93. Animology (Group55) Basic Information, Manufacturing Base and Competitors
Table 94. Animology (Group55) Major Business
Table 95. Animology (Group55) Pet Shampoo and Conditioner Product and Services
Table 96. Animology (Group55) Pet Shampoo and Conditioner Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 97. Animology (Group55) Recent Developments/Updates
Table 98. Global Pet Shampoo and Conditioner Sales Quantity by Manufacturer (2020-2025) & (K Units)
Table 99. Global Pet Shampoo and Conditioner Revenue by Manufacturer (2020-2025) & (USD Million)
Table 100. Global Pet Shampoo and Conditioner Average Price by Manufacturer (2020-2025) & (US\$/Unit)
Table 101. Market Position of Manufacturers in Pet Shampoo and Conditioner, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2024
Table 102. Head Office and Pet Shampoo and Conditioner Production Site of Key Manufacturer
Table 103. Pet Shampoo and Conditioner Market: Company Product Type Footprint
Table 104. Pet Shampoo and Conditioner Market: Company Product Application Footprint
Table 105. Pet Shampoo and Conditioner New Market Entrants and Barriers to Market Entry

Table 106. Pet Shampoo and Conditioner Mergers, Acquisition, Agreements, and Collaborations

Table 107. Global Pet Shampoo and Conditioner Consumption Value by Region (2020-2024-2031) & (USD Million) & CAGR

Table 108. Global Pet Shampoo and Conditioner Sales Quantity by Region (2020-2025) & (K Units)

Table 109. Global Pet Shampoo and Conditioner Sales Quantity by Region (2026-2031) & (K Units)

Table 110. Global Pet Shampoo and Conditioner Consumption Value by Region (2020-2025) & (USD Million)

Table 111. Global Pet Shampoo and Conditioner Consumption Value by Region (2026-2031) & (USD Million)

Table 112. Global Pet Shampoo and Conditioner Average Price by Region (2020-2025) & (US\$/Unit)

Table 113. Global Pet Shampoo and Conditioner Average Price by Region (2026-2031) & (US\$/Unit)

Table 114. Global Pet Shampoo and Conditioner Sales Quantity by Type (2020-2025) & (K Units)

Table 115. Global Pet Shampoo and Conditioner Sales Quantity by Type (2026-2031) & (K Units)

Table 116. Global Pet Shampoo and Conditioner Consumption Value by Type (2020-2025) & (USD Million)

Table 117. Global Pet Shampoo and Conditioner Consumption Value by Type (2026-2031) & (USD Million)

Table 118. Global Pet Shampoo and Conditioner Average Price by Type (2020-2025) & (US\$/Unit)

Table 119. Global Pet Shampoo and Conditioner Average Price by Type (2026-2031) & (US\$/Unit)

Table 120. Global Pet Shampoo and Conditioner Sales Quantity by Application (2020-2025) & (K Units)

Table 121. Global Pet Shampoo and Conditioner Sales Quantity by Application (2026-2031) & (K Units)

Table 122. Global Pet Shampoo and Conditioner Consumption Value by Application (2020-2025) & (USD Million)

Table 123. Global Pet Shampoo and Conditioner Consumption Value by Application (2026-2031) & (USD Million)

Table 124. Global Pet Shampoo and Conditioner Average Price by Application (2020-2025) & (US\$/Unit)

Table 125. Global Pet Shampoo and Conditioner Average Price by Application

(2026-2031) & (US\$/Unit)

Table 126. North America Pet Shampoo and Conditioner Sales Quantity by Type
(2020-2025) & (K Units)

Table 127. North America Pet Shampoo and Conditioner Sales Quantity by Type
(2026-2031) & (K Units)

Table 128. North America Pet Shampoo and Conditioner Sales Quantity by Application
(2020-2025) & (K Units)

Table 129. North America Pet Shampoo and Conditioner Sales Quantity by Application
(2026-2031) & (K Units)

Table 130. North America Pet Shampoo and Conditioner Sales Quantity by Country
(2020-2025) & (K Units)

Table 131. North America Pet Shampoo and Conditioner Sales Quantity by Country
(2026-2031) & (K Units)

Table 132. North America Pet Shampoo and Conditioner Consumption Value by
Country (2020-2025) & (USD Million)

Table 133. North America Pet Shampoo and Conditioner Consumption Value by
Country (2026-2031) & (USD Million)

Table 134. Europe Pet Shampoo and Conditioner Sales Quantity by Type (2020-2025)
& (K Units)

Table 135. Europe Pet Shampoo and Conditioner Sales Quantity by Type (2026-2031)
& (K Units)

Table 136. Europe Pet Shampoo and Conditioner Sales Quantity by Application
(2020-2025) & (K Units)

Table 137. Europe Pet Shampoo and Conditioner Sales Quantity by Application
(2026-2031) & (K Units)

Table 138. Europe Pet Shampoo and Conditioner Sales Quantity by Country
(2020-2025) & (K Units)

Table 139. Europe Pet Shampoo and Conditioner Sales Quantity by Country
(2026-2031) & (K Units)

Table 140. Europe Pet Shampoo and Conditioner Consumption Value by Country
(2020-2025) & (USD Million)

Table 141. Europe Pet Shampoo and Conditioner Consumption Value by Country
(2026-2031) & (USD Million)

Table 142. Asia-Pacific Pet Shampoo and Conditioner Sales Quantity by Type
(2020-2025) & (K Units)

Table 143. Asia-Pacific Pet Shampoo and Conditioner Sales Quantity by Type
(2026-2031) & (K Units)

Table 144. Asia-Pacific Pet Shampoo and Conditioner Sales Quantity by Application
(2020-2025) & (K Units)

Table 145. Asia-Pacific Pet Shampoo and Conditioner Sales Quantity by Application (2026-2031) & (K Units)

Table 146. Asia-Pacific Pet Shampoo and Conditioner Sales Quantity by Region (2020-2025) & (K Units)

Table 147. Asia-Pacific Pet Shampoo and Conditioner Sales Quantity by Region (2026-2031) & (K Units)

Table 148. Asia-Pacific Pet Shampoo and Conditioner Consumption Value by Region (2020-2025) & (USD Million)

Table 149. Asia-Pacific Pet Shampoo and Conditioner Consumption Value by Region (2026-2031) & (USD Million)

Table 150. South America Pet Shampoo and Conditioner Sales Quantity by Type (2020-2025) & (K Units)

Table 151. South America Pet Shampoo and Conditioner Sales Quantity by Type (2026-2031) & (K Units)

Table 152. South America Pet Shampoo and Conditioner Sales Quantity by Application (2020-2025) & (K Units)

Table 153. South America Pet Shampoo and Conditioner Sales Quantity by Application (2026-2031) & (K Units)

Table 154. South America Pet Shampoo and Conditioner Sales Quantity by Country (2020-2025) & (K Units)

Table 155. South America Pet Shampoo and Conditioner Sales Quantity by Country (2026-2031) & (K Units)

Table 156. South America Pet Shampoo and Conditioner Consumption Value by Country (2020-2025) & (USD Million)

Table 157. South America Pet Shampoo and Conditioner Consumption Value by Country (2026-2031) & (USD Million)

Table 158. Middle East & Africa Pet Shampoo and Conditioner Sales Quantity by Type (2020-2025) & (K Units)

Table 159. Middle East & Africa Pet Shampoo and Conditioner Sales Quantity by Type (2026-2031) & (K Units)

Table 160. Middle East & Africa Pet Shampoo and Conditioner Sales Quantity by Application (2020-2025) & (K Units)

Table 161. Middle East & Africa Pet Shampoo and Conditioner Sales Quantity by Application (2026-2031) & (K Units)

Table 162. Middle East & Africa Pet Shampoo and Conditioner Sales Quantity by Country (2020-2025) & (K Units)

Table 163. Middle East & Africa Pet Shampoo and Conditioner Sales Quantity by Country (2026-2031) & (K Units)

Table 164. Middle East & Africa Pet Shampoo and Conditioner Consumption Value by

Country (2020-2025) & (USD Million)

Table 165. Middle East & Africa Pet Shampoo and Conditioner Consumption Value by Country (2026-2031) & (USD Million)

Table 166. Pet Shampoo and Conditioner Raw Material

Table 167. Key Manufacturers of Pet Shampoo and Conditioner Raw Materials

Table 168. Pet Shampoo and Conditioner Typical Distributors

Table 169. Pet Shampoo and Conditioner Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Pet Shampoo and Conditioner Picture

Figure 2. Global Pet Shampoo and Conditioner Revenue by Type, (USD Million), 2020 & 2024 & 2031

Figure 3. Global Pet Shampoo and Conditioner Revenue Market Share by Type in 2024

Figure 4. Dog Examples

Figure 5. Cat Examples

Figure 6. Others Examples

Figure 7. Global Pet Shampoo and Conditioner Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Figure 8. Global Pet Shampoo and Conditioner Revenue Market Share by Application in 2024

Figure 9. Home Examples

Figure 10. Pet Store Examples

Figure 11. Other Examples

Figure 12. Global Pet Shampoo and Conditioner Consumption Value, (USD Million): 2020 & 2024 & 2031

Figure 13. Global Pet Shampoo and Conditioner Consumption Value and Forecast (2020-2031) & (USD Million)

Figure 14. Global Pet Shampoo and Conditioner Sales Quantity (2020-2031) & (K Units)

Figure 15. Global Pet Shampoo and Conditioner Price (2020-2031) & (US\$/Unit)

Figure 16. Global Pet Shampoo and Conditioner Sales Quantity Market Share by Manufacturer in 2024

Figure 17. Global Pet Shampoo and Conditioner Revenue Market Share by Manufacturer in 2024

Figure 18. Producer Shipments of Pet Shampoo and Conditioner by Manufacturer Sales (\$MM) and Market Share (%): 2024

Figure 19. Top 3 Pet Shampoo and Conditioner Manufacturer (Revenue) Market Share in 2024

Figure 20. Top 6 Pet Shampoo and Conditioner Manufacturer (Revenue) Market Share in 2024

Figure 21. Global Pet Shampoo and Conditioner Sales Quantity Market Share by Region (2020-2031)

Figure 22. Global Pet Shampoo and Conditioner Consumption Value Market Share by Region (2020-2031)

Figure 23. North America Pet Shampoo and Conditioner Consumption Value

(2020-2031) & (USD Million)

Figure 24. Europe Pet Shampoo and Conditioner Consumption Value (2020-2031) & (USD Million)

Figure 25. Asia-Pacific Pet Shampoo and Conditioner Consumption Value (2020-2031) & (USD Million)

Figure 26. South America Pet Shampoo and Conditioner Consumption Value (2020-2031) & (USD Million)

Figure 27. Middle East & Africa Pet Shampoo and Conditioner Consumption Value (2020-2031) & (USD Million)

Figure 28. Global Pet Shampoo and Conditioner Sales Quantity Market Share by Type (2020-2031)

Figure 29. Global Pet Shampoo and Conditioner Consumption Value Market Share by Type (2020-2031)

Figure 30. Global Pet Shampoo and Conditioner Average Price by Type (2020-2031) & (US\$/Unit)

Figure 31. Global Pet Shampoo and Conditioner Sales Quantity Market Share by Application (2020-2031)

Figure 32. Global Pet Shampoo and Conditioner Revenue Market Share by Application (2020-2031)

Figure 33. Global Pet Shampoo and Conditioner Average Price by Application (2020-2031) & (US\$/Unit)

Figure 34. North America Pet Shampoo and Conditioner Sales Quantity Market Share by Type (2020-2031)

Figure 35. North America Pet Shampoo and Conditioner Sales Quantity Market Share by Application (2020-2031)

Figure 36. North America Pet Shampoo and Conditioner Sales Quantity Market Share by Country (2020-2031)

Figure 37. North America Pet Shampoo and Conditioner Consumption Value Market Share by Country (2020-2031)

Figure 38. United States Pet Shampoo and Conditioner Consumption Value (2020-2031) & (USD Million)

Figure 39. Canada Pet Shampoo and Conditioner Consumption Value (2020-2031) & (USD Million)

Figure 40. Mexico Pet Shampoo and Conditioner Consumption Value (2020-2031) & (USD Million)

Figure 41. Europe Pet Shampoo and Conditioner Sales Quantity Market Share by Type (2020-2031)

Figure 42. Europe Pet Shampoo and Conditioner Sales Quantity Market Share by Application (2020-2031)

Figure 43. Europe Pet Shampoo and Conditioner Sales Quantity Market Share by Country (2020-2031)

Figure 44. Europe Pet Shampoo and Conditioner Consumption Value Market Share by Country (2020-2031)

Figure 45. Germany Pet Shampoo and Conditioner Consumption Value (2020-2031) & (USD Million)

Figure 46. France Pet Shampoo and Conditioner Consumption Value (2020-2031) & (USD Million)

Figure 47. United Kingdom Pet Shampoo and Conditioner Consumption Value (2020-2031) & (USD Million)

Figure 48. Russia Pet Shampoo and Conditioner Consumption Value (2020-2031) & (USD Million)

Figure 49. Italy Pet Shampoo and Conditioner Consumption Value (2020-2031) & (USD Million)

Figure 50. Asia-Pacific Pet Shampoo and Conditioner Sales Quantity Market Share by Type (2020-2031)

Figure 51. Asia-Pacific Pet Shampoo and Conditioner Sales Quantity Market Share by Application (2020-2031)

Figure 52. Asia-Pacific Pet Shampoo and Conditioner Sales Quantity Market Share by Region (2020-2031)

Figure 53. Asia-Pacific Pet Shampoo and Conditioner Consumption Value Market Share by Region (2020-2031)

Figure 54. China Pet Shampoo and Conditioner Consumption Value (2020-2031) & (USD Million)

Figure 55. Japan Pet Shampoo and Conditioner Consumption Value (2020-2031) & (USD Million)

Figure 56. South Korea Pet Shampoo and Conditioner Consumption Value (2020-2031) & (USD Million)

Figure 57. India Pet Shampoo and Conditioner Consumption Value (2020-2031) & (USD Million)

Figure 58. Southeast Asia Pet Shampoo and Conditioner Consumption Value (2020-2031) & (USD Million)

Figure 59. Australia Pet Shampoo and Conditioner Consumption Value (2020-2031) & (USD Million)

Figure 60. South America Pet Shampoo and Conditioner Sales Quantity Market Share by Type (2020-2031)

Figure 61. South America Pet Shampoo and Conditioner Sales Quantity Market Share by Application (2020-2031)

Figure 62. South America Pet Shampoo and Conditioner Sales Quantity Market Share

by Country (2020-2031)

Figure 63. South America Pet Shampoo and Conditioner Consumption Value Market Share by Country (2020-2031)

Figure 64. Brazil Pet Shampoo and Conditioner Consumption Value (2020-2031) & (USD Million)

Figure 65. Argentina Pet Shampoo and Conditioner Consumption Value (2020-2031) & (USD Million)

Figure 66. Middle East & Africa Pet Shampoo and Conditioner Sales Quantity Market Share by Type (2020-2031)

Figure 67. Middle East & Africa Pet Shampoo and Conditioner Sales Quantity Market Share by Application (2020-2031)

Figure 68. Middle East & Africa Pet Shampoo and Conditioner Sales Quantity Market Share by Country (2020-2031)

Figure 69. Middle East & Africa Pet Shampoo and Conditioner Consumption Value Market Share by Country (2020-2031)

Figure 70. Turkey Pet Shampoo and Conditioner Consumption Value (2020-2031) & (USD Million)

Figure 71. Egypt Pet Shampoo and Conditioner Consumption Value (2020-2031) & (USD Million)

Figure 72. Saudi Arabia Pet Shampoo and Conditioner Consumption Value (2020-2031) & (USD Million)

Figure 73. South Africa Pet Shampoo and Conditioner Consumption Value (2020-2031) & (USD Million)

Figure 74. Pet Shampoo and Conditioner Market Drivers

Figure 75. Pet Shampoo and Conditioner Market Restraints

Figure 76. Pet Shampoo and Conditioner Market Trends

Figure 77. Porters Five Forces Analysis

Figure 78. Manufacturing Cost Structure Analysis of Pet Shampoo and Conditioner in 2024

Figure 79. Manufacturing Process Analysis of Pet Shampoo and Conditioner

Figure 80. Pet Shampoo and Conditioner Industrial Chain

Figure 81. Sales Channel: Direct to End-User vs Distributors

Figure 82. Direct Channel Pros & Cons

Figure 83. Indirect Channel Pros & Cons

Figure 84. Methodology

Figure 85. Research Process and Data Source

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