

Global Pet Shampoo Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

<https://marketpublishers.com/r/PEB5577DAAA5EN.html>

Date: July 2025

Pages: 131

Price: US\$ 3,480.00 (Single User License)

ID: PEB5577DAAA5EN

Abstracts

According to our (Global Info Research) latest study, the global Pet Shampoo market size was valued at US\$ 586 million in 2024 and is forecast to a readjusted size of USD 915 million by 2031 with a CAGR of 6.6% during review period.

Pet shampoo is a specialized pet care product that cleanses, conditions, and deodorizes pets' coat and skin. Pets often get dirty and soiled, due to their outdoor movements, wandering and lying on dirty surfaces and hence need to be cleaned occasionally. The most common pets around the globe are dogs and cats, who have a hairy coating and hence are prone to getting infected with flea and ticks. This also increases the risk of growth of bacteria in their bodies. Pet shampoos are manufactured, taking into consideration the pH value of pet skin and hence are a lot milder than human shampoos. Additionally, most shampoos are medicated to treat a range of pet problems such as fleas, ticks, dandruff, skin issues and so on. Since they are medicated, it is recommended to leave the shampoos on the skin for five to ten minutes before rinsing off. These shampoos often form less lather, due to the limited use of sulfate, in order to suit their sensitive skin. Manufacturers are formulating new and innovative products to make the pet shampoos more effective and suitable for the required pet skin or hair. The usage of these shampoos regularly makes the pet hair soft and shiny

The major players in global Pet Shampoo market include Spectrum Brands, Hartz, Wahl Clipper Corporation, etc. The top 3 players occupy about 15% shares of the global market. North America and Europe are main markets, they occupy about 70% of the global market. Dog is the main type, with a share about 55%. Commercial Application is the main application, which holds a share about 70%.

This report is a detailed and comprehensive analysis for global Pet Shampoo market.

Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Pet Shampoo market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Pet Shampoo market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Pet Shampoo market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Pet Shampoo market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (USD/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Pet Shampoo

To forecast future growth in each product and end-use market

To forecast future factors affecting the marketplace

This report profiles key players in the global Pet Shampoo market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Spectrum Brands, Hartz, Central Garden & Pet Company, Wahl Clipper Corporation, Rolf C. Hagen, Beaphar, Earthbath, Bio-Groom, TropiClean, Cardinal Laboratories, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Pet Shampoo market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Dog

Cat

Others

Market segment by Application

Home-Based

Commercial Application

Major players covered

Spectrum Brands

Hartz

Central Garden & Pet Company

Wahl Clipper Corporation

Rolf C. Hagen

Beaphar

Earthbath

Bio-Groom

TropiClean

Cardinal Laboratories

4-Legger

Lambert Kay (PBI-Gordon)

Davis Manufacturing

SynergyLabs

Miracle Care

Burt's Bees

Logic Product

Pet Head

Animology (Group55)

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Pet Shampoo product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Pet Shampoo, with price, sales quantity, revenue, and global market share of Pet Shampoo from 2020 to 2025.

Chapter 3, the Pet Shampoo competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Pet Shampoo breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Pet Shampoo market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Pet Shampoo.

Chapter 14 and 15, to describe Pet Shampoo sales channel, distributors, customers, research findings and conclusion.

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