

# Global Pet Food Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

<https://marketpublishers.com/r/PDD402CF287CEN.html>

Date: July 2025

Pages: 184

Price: US\$ 3,480.00 (Single User License)

ID: PDD402CF287CEN

## Abstracts

According to our (Global Info Research) latest study, the global Pet Food market size was valued at US\$ 114740 million in 2024 and is forecast to a readjusted size of USD 154530 million by 2031 with a CAGR of 4.4% during review period.

Pet food is a specially formulated type of food designed to meet the unique nutritional requirements of domesticated animals, such as dogs, cats, birds, and other pets. It is typically produced to provide essential nutrients, including proteins, fats, carbohydrates, vitamins, and minerals, to promote health, longevity, and well-being. Pet food is available in various forms such as dry kibble, wet canned food, and raw diets, and is often tailored to meet specific dietary needs based on the pet's age, breed, size, and health conditions.

The pet food market is driven by a range of factors, primarily the increasing global pet ownership and the growing awareness among pet owners about their pets' health and dietary needs. Rising disposable incomes and urbanization have also contributed to a shift toward premium and organic pet food products, as pet owners seek high-quality options that promote longevity and wellness. In addition, the 'humanization' of pets—where pets are treated as family members—has fueled demand for diverse, nutrient-rich, and sometimes personalized pet food products. Innovations in pet food formulation, including natural, grain-free, and functional foods, are further boosting market growth.

The pet food market faces several challenges, including strict regulatory standards and quality control measures to ensure food safety, which can increase production costs and complexity for manufacturers. Price sensitivity among consumers, especially in developing regions, can also limit the demand for premium products. Additionally,

fluctuations in raw material prices, such as meat and grain, affect production costs and profit margins. Health concerns about certain pet food ingredients and environmental sustainability issues, like sourcing and packaging, add further pressure on manufacturers to innovate responsibly and remain competitive in the market.

This report is a detailed and comprehensive analysis for global Pet Food market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

**Key Features:**

Global Pet Food market size and forecasts, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2020-2031

Global Pet Food market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2020-2031

Global Pet Food market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2020-2031

Global Pet Food market shares of main players, shipments in revenue (\$ Million), sales quantity (K MT), and ASP (USD/MT), 2020-2025

**The Primary Objectives in This Report Are:**

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Pet Food
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Pet Food market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Mars, Nestle Purina, J.M. Smucker, Colgate-Palmolive,

Diamond Pet Foods, General Mills, Heristo, Unicharm, Spectrum Brands, Agrolimen, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## **Market Segmentation**

Pet Food market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### **Market segment by Type**

Dry Pet Food

Wet Pet Food

### **Market segment by Application**

Pet Dog

Pet Cat

Others

### **Major players covered**

Mars

Nestle Purina

J.M. Smucker

Colgate-Palmolive

Diamond Pet Foods

General Mills

Heristo

Unicharm

Spectrum Brands

Agrolimen

Nisshin Pet Food

Total Alimentos

Ramical

Butcher's

MoonShine

Big Time

Yantai China Pet Foods

Gambol

Inspired Pet Nutrition

Thai Union

Perfect Companion

Happy Chews

Universal

Monge

Xinghua Pet Food

Shanghai biruiji

Shanghai yiyun

Peidi

Shandong Lusi

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Pet Food product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Pet Food, with price, sales quantity, revenue, and global market share of Pet Food from 2020 to 2025.

Chapter 3, the Pet Food competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Pet Food breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020

to 2025.and Pet Food market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Pet Food.

Chapter 14 and 15, to describe Pet Food sales channel, distributors, customers, research findings and conclusion.

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