

Global Period Balm Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Period Balm market size was valued at US\$ 379 million in 2024 and is forecast to a readjusted size of USD 630 million by 2031 with a CAGR of 7.6% during review period.

The period balm market is experiencing significant growth due to the increasing demand for natural and organic menstrual pain relief products. Major sales regions for period balm include North America, Europe, Asia Pacific, and Latin America. North America is currently the largest market for period balm, driven by the growing awareness about the harmful effects of conventional pain relief methods and the preference for natural alternatives. The market in Europe is also expanding rapidly, with countries like Germany, France, and the UK leading the demand. Asia Pacific is expected to witness substantial growth in the period balm market due to the increasing disposable income, changing lifestyle patterns, and rising awareness about menstrual health. Latin America is also emerging as a potential market for period balm, driven by the growing demand for natural and organic products. The market concentration in the period balm industry is relatively low, with several small and medium-sized players operating in the market. However, the market is witnessing the entry of new players, leading to increased competition. Established brands are focusing on product innovation, packaging, and marketing strategies to maintain their market share. The period balm market offers several opportunities for growth, including the rising demand for organic and natural menstrual pain relief products, increasing awareness about menstrual health, and the growing preference for sustainable and eco-friendly products. Manufacturers can also explore untapped markets in developing countries and expand their product portfolio to cater to different consumer preferences. However, the period balm market also faces certain challenges. The lack of awareness about period balms, especially in developing regions, can hinder market growth. Additionally, the presence of counterfeit products

and the high cost of organic ingredients can pose challenges for manufacturers. Regulatory restrictions and the need for product certifications can also impact market growth.

This report is a detailed and comprehensive analysis for global Period Balm market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Channel. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Period Balm market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Period Balm market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Period Balm market size and forecasts, by Type and by Channel, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Period Balm market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Period Balm

To forecast future growth in each product and end-use market

To forecast future factors affecting the marketplace

This report profiles key players in the global Period Balm market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Cora, Br?me, Zen Maitri, Still Not A Hippie, JamilahsNaturals,

Wild Rose, Marnie Naturals, Butter Me Up Organics, THERApotions, Forage Botanicals, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Period Balm market is split by Type and by Channel. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Channel in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Cooling Period Balm

Warming Period Balm

Market segment by Channel

Offline Sales

Online Sales

Major players covered

Cora

Br?me

Zen Maitri

Still Not A Hippie

JamilahsNaturals

Wild Rose

Marnie Naturals

Butter Me Up Organics

THERApotions

Forage Botanicals

Daye

Tiger Balm

Moon Mother Hemp

somedays

Livia

Loula

Earth Mama Organics

The Good Patch

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Period Balm product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Period Balm, with price, sales quantity, revenue, and global market share of Period Balm from 2020 to 2025.

Chapter 3, the Period Balm competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Period Balm breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Channel, with sales market share and growth rate by Type, by Channel, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Period Balm market forecast, by regions, by Type, and by Channel, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Period Balm.

Chapter 14 and 15, to describe Period Balm sales channel, distributors, customers, research findings and conclusion.

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