

Global Peel Off Nail Polish Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Peel Off Nail Polish market size was valued at US\$ 2473 million in 2024 and is forecast to a readjusted size of USD 3267 million by 2031 with a CAGR of 4.1% during review period.

Peelable nail polish refers to water-based nail polish, also known as daily disposable nail polish. The film-forming substance is mainly polyurethane emulsion, and a small amount of acrylate emulsion is added at the same time. Although these two emulsions have good film-forming performance, high strength, and adhesion can meet the requirements, their hydrophilicity is relatively strong. After a long time, the bubbles will fall off, or part of them will fall off.

Consumers' demand for personalized nail polish continues to increase. With the development of society, consumers have higher and higher requirements for personalization, and they hope to find a product that makes them more unique. At the same time, with the development of technology, consumers are gradually increasing their demand for instant and customized products, and they hope to have more surprises and personalized choices. Therefore, nail polish companies should seize this opportunity, increase their efforts to meet user needs, and provide more personalized choices to enhance the attention of the nail polish industry as a whole.

Global Branding Developments in the Nail Polish Industry. With the globalization of the nail polish industry, many foreign brands have also entered the nail polish ecology. Chinese consumers prefer nail polishes with international brand advantages, and the market demand for foreign nail polishes is also increasing. Therefore, in order to gain more market share in the nail polish industry, the future development trend also needs

to develop towards global branding. If Chinese enterprises want to gain an advantage in the competition and win more market share, they must quickly adjust their brand image, implement a strategy of deepening the global market, and establish a stronger and more globally influential brand to serve China's nail industry. The development of the oil industry provides more opportunities.

Technological innovation is the driving force for the development of the nail polish industry. If the nail polish industry can improve customer experience, it must innovate with the help of technology to develop better, more innovative, and more fashionable nail polish, so that consumers can be more natural. At present, many nail polish companies have begun to get involved in technological innovation to provide consumers with more personalized and fashionable nail services, such as paint film, creative styles, etc., so as to meet consumers' demand for more beauty. In the future, the key to the development of the nail polish industry will still be on technological innovation. Only by continuously launching more fashionable and artistic nail polishes can consumers be given more choices and satisfaction, and the market heat can be maintained.

From the above analysis, it can be seen that the future development trend of the nail polish industry lies in: first, the individualized demand of consumers for nail polish products continues to increase; second, the global branding development of the nail polish industry; third, technological innovation is the nail polish industry impetus for development. The nail polish industry will have more opportunities in the future, but also more challenges. In the future, only by truly doing a good job in the operation of consumers and the market can we win sustainable development.

This report is a detailed and comprehensive analysis for global Peel Off Nail Polish market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Peel Off Nail Polish market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Peel Off Nail Polish market size and forecasts by region and country, in

consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Peel Off Nail Polish market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Peel Off Nail Polish market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Peel Off Nail Polish
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Peel Off Nail Polish market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include OPI, ORLY, Sally Hansen, CND, Revlon, Kiko, COSMAY, Nails Inc, Essie, Bobbi Brown, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Peel Off Nail Polish market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Clear Nail Polish

Sequin Nail Polish

Matte Nail Polish

Others

Market segment by Application

Nail Art institutions

Individuals

Major players covered

OPI

ORLY

Sally Hansen

CND

Revlon

Kiko

COSMAY

Nails Inc

Essie

Bobbi Brown

Nars

Rimmel

China Glaze

Miss Nella Kids

Klee Kids

Airdom

Zhejiang L&J Cosmetics

Safe'N'Beautiful

Puttisu

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Peel Off Nail Polish product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Peel Off Nail Polish, with price, sales quantity, revenue, and global market share of Peel Off Nail Polish from 2020 to 2025.

Chapter 3, the Peel Off Nail Polish competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Peel Off Nail Polish breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Peel Off Nail Polish market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Peel Off Nail Polish.

Chapter 14 and 15, to describe Peel Off Nail Polish sales channel, distributors, customers, research findings and conclusion.

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