

Global Park Assist Camera for Rear View Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/P8119EC077DEEN.html>

Date: January 2026

Pages: 119

Price: US\$ 3,480.00 (Single User License)

ID: P8119EC077DEEN

Abstracts

According to our (Global Info Research) latest study, the global Park Assist Camera for Rear View market size was valued at US\$ 2420 million in 2025 and is forecast to a readjusted size of US\$ 3702 million by 2032 with a CAGR of 6.2% during review period.

In 2025, global production of rear view park assist cameras reached 98,000,000 units, with an average selling price of USD 24 per unit, total production capacity of 112,000,000 units, and an average gross margin of 27%.

Rear view park assist cameras are in-vehicle camera devices mounted at the rear of a vehicle to capture real-time images of the area behind the vehicle during reversing and parking maneuvers. The images are displayed on the in-car screen to help drivers identify obstacles, pedestrians, road boundaries, and blind spots. These cameras are commonly integrated with parking sensors, park assist systems, or surround view systems and represent one of the most widely adopted parking safety features in passenger and commercial vehicles.

Upstream, rear view park assist cameras rely on key components such as CMOS image sensors, lens modules, image processing chips, connectors, and housings. The midstream consists of camera module manufacturers and system integrators responsible for optical design, image tuning, and overall reliability validation. Downstream demand mainly comes from automotive OEMs and Tier 1 suppliers, with end applications in passenger vehicles, light commercial vehicles, and selected specialty vehicles for parking and safety systems.

This report is a detailed and comprehensive analysis for global Park Assist Camera for

Rear View market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Park Assist Camera for Rear View market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Park Assist Camera for Rear View market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Park Assist Camera for Rear View market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Park Assist Camera for Rear View market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Park Assist Camera for Rear View
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Park Assist Camera for Rear View market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Dorman, TechPro, Standard Motor Products, Ford, Continental, Robert Bosch, Valeo, Aptiv, Magna, GENTEX, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Park Assist Camera for Rear View market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Automatic

Manual

Market segment by Functional Level

Basic Park Assist Camera

Intelligent Park Assist Camera

Market segment by Field of View

Standard Field of View Camera

Wide / Ultra-Wide Angle Camera

Market segment by System Integration

Standalone Park Assist Camera

Surround View Camera (AVM)

Market segment by Application

Cars

Trucks

SUVs

Others

Major players covered

Dorman

TechPro

Standard Motor Products

Ford

Continental

Robert Bosch

Valeo

Aptiv

Magna

GENTEX

MCNEX

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Park Assist Camera for Rear View product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Park Assist Camera for Rear View, with price, sales quantity, revenue, and global market share of Park Assist Camera for Rear View from 2021 to 2026.

Chapter 3, the Park Assist Camera for Rear View competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Park Assist Camera for Rear View breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Park Assist Camera for Rear View market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Park Assist Camera for Rear View.

Chapter 14 and 15, to describe Park Assist Camera for Rear View sales channel, distributors, customers, research findings and conclusion.

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