

Global Parainfluenza Virus Rapid Test Kits Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

<https://marketpublishers.com/r/P5F6B2F23806EN.html>

Date: December 2025

Pages: 94

Price: US\$ 3,480.00 (Single User License)

ID: P5F6B2F23806EN

Abstracts

According to our (Global Info Research) latest study, the global Parainfluenza Virus Rapid Test Kits market size was valued at US\$ 389 million in 2024 and is forecast to a readjusted size of USD 535 million by 2031 with a CAGR of 4.7% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

Parainfluenza Virus Rapid Test Kits are convenient and fast diagnostic tools designed to detect parainfluenza viruses (PIV), which are responsible for respiratory infections. These kits use samples collected from nasopharyngeal or throat swabs to deliver results in a short amount of time, making them particularly useful in clinical settings where swift diagnosis is critical. They are especially beneficial for pediatrics, elderly patients, and immunocompromised individuals who are more susceptible to severe respiratory illnesses. Rapid testing enables early identification of the infection, helping physicians tailor treatment plans and prevent further spread. These kits are commonly used in hospitals, clinics, and emergency rooms, aiding in the reduction of risks associated with severe respiratory conditions.

This report is a detailed and comprehensive analysis for global Parainfluenza Virus Rapid Test Kits market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market

share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Parainfluenza Virus Rapid Test Kits market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Parainfluenza Virus Rapid Test Kits market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Parainfluenza Virus Rapid Test Kits market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Parainfluenza Virus Rapid Test Kits market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Parainfluenza Virus Rapid Test Kits
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Parainfluenza Virus Rapid Test Kits market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Roche, Hologic, Certest Biotec, Healgen, QuidelOrtho, SERION Diagnostics, Beijing Beier Bioengineering, Guangdong Hecin Scientific, Shandong Kanghua Biotechnology, Qingdao Hightop Biotech, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Parainfluenza Virus Rapid Test Kits market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Antibody Test

Nucleic Acid Test

Market segment by Application

Hospital

Clinic

Other

Major players covered

Roche

Hologic

Certest Biotec

Healgen

QuidelOrtho

SERION Diagnostics

Beijing Beier Bioengineering

Guangdong Hecin Scientific

Shandong Kanghua Biotechnology

Qingdao Hightop Biotech

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Parainfluenza Virus Rapid Test Kits product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Parainfluenza Virus Rapid Test Kits, with price, sales quantity, revenue, and global market share of Parainfluenza Virus Rapid Test Kits from 2020 to 2025.

Chapter 3, the Parainfluenza Virus Rapid Test Kits competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Parainfluenza Virus Rapid Test Kits breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Parainfluenza Virus Rapid Test Kits market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Parainfluenza Virus Rapid Test Kits.

Chapter 14 and 15, to describe Parainfluenza Virus Rapid Test Kits sales channel, distributors, customers, research findings and conclusion.

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