

Global Packaged Salad Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Packaged Salad market size was valued at US\$ 5998 million in 2024 and is forecast to a readjusted size of USD 9847 million by 2031 with a CAGR of 7.4% during review period.

The mixture of various kinds of vegetables and fruits, which are dressed in various condiments and accompanied by meat and seafood, has gained some substantial popularity across the globe.

On the basis of product type, Normal Type represent the largest share of the worldwide Packaged Salad market, with 86% value share. In the applications, Offline Sale segment is estimated to be the largest end-use industry segment of the market, with 82% share of global value market. Americas holds the major share in the market, with a share of 46%.

This report is a detailed and comprehensive analysis for global Packaged Salad market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Sales Channel. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Packaged Salad market size and forecasts, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/Kg), 2020-2031

Global Packaged Salad market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/Kg), 2020-2031

Global Packaged Salad market size and forecasts, by Type and by Sales Channel, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/Kg), 2020-2031

Global Packaged Salad market shares of main players, shipments in revenue (\$ Million), sales quantity (K MT), and ASP (USD/Kg), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Packaged Salad
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Packaged Salad market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Summer Fresh, Sunfresh, Fresh Express, Gotham Greens, Bright Farms, Evertaste, Taylor Farms, Shake Salad, Vega Mayor SA (Florette), Dole Food Company, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Packaged Salad market is split by Type and by Sales Channel. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Sales Channel in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Organic Packaged Salad

Normal Packaged Salad

Market segment by Sales Channel

Offline Sale

Online Sale

Major players covered

Summer Fresh

Sunfresh

Fresh Express

Gotham Greens

Bright Farms

Evertaste

Taylor Farms

Shake Salad

Vega Mayor SA (Florette)

Dole Food Company

Curation Foods

Misionero

Mann Packing

Bonduelle

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Packaged Salad product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Packaged Salad, with price, sales quantity, revenue, and global market share of Packaged Salad from 2020 to 2025.

Chapter 3, the Packaged Salad competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Packaged Salad breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Sales Channel, with sales market share and growth rate by Type, by Sales Channel, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Packaged Salad market forecast, by regions, by Type, and by Sales Channel, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Packaged Salad.

Chapter 14 and 15, to describe Packaged Salad sales channel, distributors, customers, research findings and conclusion.

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