

Global PA Horn Speaker Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global PA Horn Speaker market size was valued at US\$ 248 million in 2025 and is forecast to a readjusted size of US\$ 301 million by 2032 with a CAGR of 2.6% during review period.

In 2025, global PA Horn Speaker production reached approximately 5,360 k units, with an average global market price of around US\$ 45 per unit, and a gross profit margin of approximately 10%-30%. A PA horn speaker is a public-address loudspeaker designed to project speech and alert tones over long distances and high ambient noise by using a horn-loaded acoustic structure. Instead of relying only on a direct-radiating cone, the horn acts as an acoustic transformer that increases efficiency and narrows directivity, allowing more sound energy to be concentrated toward the target area. Most PA horn speakers use a compression driver (or a weather-resistant driver assembly) coupled to a horn flare, and many are built for constant-voltage distributed audio systems (70V/100V) with selectable transformer taps for easy power setting and multi-speaker wiring. Typical designs prioritize intelligibility, durability, and coverage control rather than hi-fi bandwidth, making them common for paging, emergency evacuation, outdoor announcements, industrial plants, campuses, transportation hubs, and street or parking-lot broadcasting. Key performance factors include maximum SPL, sensitivity, dispersion pattern, frequency response in the vocal band, and power handling, as well as environmental ratings (UV resistance, corrosion resistance, IP weatherproofing) for outdoor use.

Upstream, the supply chain includes compression drivers/diaphragms, magnets and voice coils, horn materials (ABS, fiberglass, aluminum), transformers for 70V/100V operation, gaskets and weather seals, mounting hardware, wiring and connectors, and

protective coatings for corrosion/UV resistance. Midstream activities cover acoustic design (horn geometry and directivity), driver–horn matching, transformer tap design, mechanical and environmental engineering (drainage, sealing, vibration resistance), assembly, burn-in and acoustic testing, and compliance/certification for safety and emergency use where required. Downstream demand comes from system integrators and electrical contractors deploying PA and voice-alarm systems in industrial facilities, commercial buildings, public infrastructure, and outdoor venues; aftermarket revenue is driven by spares (drivers/diaphragms, brackets), periodic inspection and replacement in harsh environments, system expansion or re-zoning projects, and maintenance services to preserve speech intelligibility and reliable operation over the speaker's service life.

This report is a detailed and comprehensive analysis for global PA Horn Speaker market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global PA Horn Speaker market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global PA Horn Speaker market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global PA Horn Speaker market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global PA Horn Speaker market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for PA Horn Speaker
To forecast future growth in each product and end-use market
To assess competitive factors affecting the marketplace

This report profiles key players in the global PA Horn Speaker market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Pyle, Bogen, AtlasIED, TOA Electronics, DSPPA, ITC Audio, Electro-Voice, AcousticBay, Keenfinity, Amperes Electronics, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

PA Horn Speaker market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Exponential Horn Speaker

Conical Horn Speaker

Folded Horn Speaker

Others

Market segment by System Type

Analog Horn Speaker

IP (Internet Protocol) Horn Speakers

Others

Market segment by Usage Environment

Indoor

Outdoor

Indoor/Outdoor

Market segment by Application

School

Airport

Train Station

Shopping Mall

Others

Major players covered

Pyle

Bogen

AtlasIED

TOA Electronics

DSPPA

ITC Audio

Electro-Voice

AcousticBay

Keenfinity

Amperes Electronics

MONACOR

Volti Audio

Inter-M

SPON

Valcom

Phoenix Professional Audio

Viking Electronics

AudioHorn

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe PA Horn Speaker product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of PA Horn Speaker, with price, sales quantity, revenue, and global market share of PA Horn Speaker from 2021 to 2026.

Chapter 3, the PA Horn Speaker competitive situation, sales quantity, revenue, and

global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the PA Horn Speaker breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and PA Horn Speaker market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of PA Horn Speaker.

Chapter 14 and 15, to describe PA Horn Speaker sales channel, distributors, customers, research findings and conclusion.

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