

# Global Outdoor Sunglasses Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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## Abstracts

According to our (Global Info Research) latest study, the global Outdoor Sunglasses market size was valued at US\$ 2572 million in 2024 and is forecast to a readjusted size of USD 3398 million by 2031 with a CAGR of 4.1% during review period.

Outdoor sunglasses are glasses specially designed for outdoor activities, designed to protect the eyes from sunlight, ultraviolet rays, wind and sand, and other harmful substances. As technology advances, the lens technology of outdoor sunglasses continues to improve. The new premium lenses feature scratch-resistant, anti-glare and UV protection for better vision and protection. Some lenses also have functions such as anti-fog, anti-oil and self-cleaning to adapt to different outdoor environments.

This report is a detailed and comprehensive analysis for global Outdoor Sunglasses market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### Key Features:

Global Outdoor Sunglasses market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Outdoor Sunglasses market size and forecasts by region and country, in

consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Outdoor Sunglasses market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Outdoor Sunglasses market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

### **The Primary Objectives in This Report Are:**

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Outdoor Sunglasses
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Outdoor Sunglasses market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Gentle Monster, Ray-Ban, BOLON, Prosun, Gucci, Dior, Armani, OAKLEY, PORTS, PORPOISE, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### **Market Segmentation**

Outdoor Sunglasses market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Resin Lenses

Glass Lenses

PC Lens

Other

#### Market segment by Application

Men

Women

#### Major players covered

Gentle Monster

Ray-Ban

BOLON

Prosun

Gucci

Dior

Armani

OAKLEY

PORTS

PORPOISE

Marcolin

Chengyi Optical (Xiamen)

Hua Guangming Glasses Manufacturing

Shenzhen Leo Optical

Xiamen Shenzhou Meijing Optical Technology

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Outdoor Sunglasses product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Outdoor Sunglasses, with price, sales quantity, revenue, and global market share of Outdoor Sunglasses from 2020 to 2025.

Chapter 3, the Outdoor Sunglasses competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Outdoor Sunglasses breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Outdoor Sunglasses market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Outdoor Sunglasses.

Chapter 14 and 15, to describe Outdoor Sunglasses sales channel, distributors, customers, research findings and conclusion.

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