

Global Outdoor Sports Watch Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Outdoor Sports Watch market size was valued at US\$ 41140 million in 2024 and is forecast to a readjusted size of USD 60250 million by 2031 with a CAGR of 5.7% during review period.

An outdoor sports watch is a specialized timepiece designed for outdoor enthusiasts, athletes, and adventurers who engage in various outdoor activities and sports. These watches are equipped with features and functions that cater to the specific needs and demands of outdoor sports and activities. They are durable, rugged, and typically offer a range of capabilities beyond simply telling the time.

Many outdoor sports watches now offer support for a wide range of activities, from hiking and running to swimming, skiing, and even golf. They provide specialized metrics and data tracking for each sport.

This report is a detailed and comprehensive analysis for global Outdoor Sports Watch market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Outdoor Sports Watch market size and forecasts, in consumption value (\$

Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Outdoor Sports Watch market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Outdoor Sports Watch market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Outdoor Sports Watch market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Outdoor Sports Watch
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Outdoor Sports Watch market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Swatch Group, Rolex, Suunto, Casio, Seiko, Garmin, LUMINOX, Fossil, Citizen, Chopard, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Outdoor Sports Watch market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Quartz Movement

Mechanical Movement

Market segment by Application

Electronic Store

Large Supermarket

Online Retail

Others

Major players covered

Swatch Group

Rolex

Suunto

Casio

Seiko

Garmin

LUMINOX

Fossil

Citizen

Chopard

Movado Group

TIMEX

NOMOS Glashütte

Ezon

Apple

Samsung

Pebble

Huawei

Sony

LG

Fitbit

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Outdoor Sports Watch product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Outdoor Sports Watch, with price, sales quantity, revenue, and global market share of Outdoor Sports Watch from 2020 to 2025.

Chapter 3, the Outdoor Sports Watch competitive situation, sales quantity, revenue, and

global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Outdoor Sports Watch breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Outdoor Sports Watch market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Outdoor Sports Watch.

Chapter 14 and 15, to describe Outdoor Sports Watch sales channel, distributors, customers, research findings and conclusion.

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