

Global Outdoor Pest Control Devices Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Outdoor Pest Control Devices market size was valued at US\$ 789 million in 2024 and is forecast to a readjusted size of USD 1155 million by 2031 with a CAGR of 5.7% during review period.

Outdoor pest control devices are electronic tools designed to manage and deter pests such as rodents and insects by emitting high-frequency sounds. These devices aim to repel, injure, or eliminate pests from outdoor areas without the use of traditional chemical pesticides. By targeting the auditory systems of pests, these devices are intended to disrupt their behavior and discourage their presence around homes and gardens.

The market for outdoor pest control devices is expanding as consumers seek more eco-friendly and non-toxic alternatives to chemical pest control methods. This growth is driven by increasing awareness of the environmental and health impacts of chemical pesticides, alongside a rising preference for sustainable solutions. Key players in this market are focusing on enhancing the effectiveness and range of their devices through technological advancements and innovations in sound frequency modulation. The demand for these devices is particularly strong in residential settings, where homeowners are looking for safe and efficient ways to protect their outdoor spaces.

Current trends indicate a significant increase in the adoption of outdoor pest control devices, fueled by advancements in technology that improve their performance and reliability. The market is also seeing a rise in product offerings that integrate additional features, such as motion detection and programmable settings, to enhance user convenience and effectiveness. As the market continues to evolve, there is an

emphasis on developing devices that provide long-lasting solutions while minimizing environmental impact. This shift towards more sophisticated and sustainable pest control options is expected to drive further growth and innovation in the outdoor pest control device industry.

Moreover, the outdoor pest control device market is witnessing increased consumer interest in smart and connected solutions. Devices equipped with IoT capabilities allow users to monitor and control their pest control systems remotely through mobile apps. These smart devices can provide real-time data on pest activity and device performance, enhancing the efficiency and convenience of pest management. Additionally, there is a growing emphasis on integrating solar power technology to make these devices more energy-efficient and sustainable.

The market is also experiencing heightened demand for devices that offer multi-functional pest control solutions, combining ultrasonic deterrence with features like LED lighting or ultrasonic rodent repellents. This trend reflects a broader consumer preference for versatile products that address multiple pest control needs while offering added value. As manufacturers continue to innovate and address consumer preferences, the outdoor pest control device market is expected to see continued expansion and diversification, catering to both residential and commercial applications.

This report is a detailed and comprehensive analysis for global Outdoor Pest Control Devices market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Outdoor Pest Control Devices market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Outdoor Pest Control Devices market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Outdoor Pest Control Devices market size and forecasts, by Type and by

Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Outdoor Pest Control Devices market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Outdoor Pest Control Devices
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Outdoor Pest Control Devices market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Woodstream Corporation, Bird B Gone, Bell Laboratories, Thermacell, Bird-X, AP&G, Pelsis, Rentokil Initial, Helen of Troy (Stinger), J.T. Eaton, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Outdoor Pest Control Devices market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Rodent Control

Bird Control

Ant and Insect Control

Mosquito Control

Others

Market segment by Application

Household

Commercial

Government

Major players covered

Woodstream Corporation

Bird B Gone

Bell Laboratories

Thermacell

Bird-X

AP&G

Pelsis

Rentokil Initial

Helen of Troy (Stinger)

J.T. Eaton

FLY-BYE Bird Control Products

The Big Cheese

Bird Barrier America

Nixalite of America

Kness Pest Defense

Flowtron Outdoor Products

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Outdoor Pest Control Devices product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Outdoor Pest Control Devices, with price, sales quantity, revenue, and global market share of Outdoor Pest Control Devices from 2020 to 2025.

Chapter 3, the Outdoor Pest Control Devices competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Outdoor Pest Control Devices breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020

to 2025.and Outdoor Pest Control Devices market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Outdoor Pest Control Devices.

Chapter 14 and 15, to describe Outdoor Pest Control Devices sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Outdoor Pest Control Devices Consumption Value by Type: 2020 Versus 2024 Versus 2031

1.3.2 Rodent Control

1.3.3 Bird Control

1.3.4 Ant and Insect Control

1.3.5 Mosquito Control

1.3.6 Others

1.4 Market Analysis by Application

1.4.1 Overview: Global Outdoor Pest Control Devices Consumption Value by Application: 2020 Versus 2024 Versus 2031

1.4.2 Household

1.4.3 Commercial

1.4.4 Government

1.5 Global Outdoor Pest Control Devices Market Size & Forecast

1.5.1 Global Outdoor Pest Control Devices Consumption Value (2020 & 2024 & 2031)

1.5.2 Global Outdoor Pest Control Devices Sales Quantity (2020-2031)

1.5.3 Global Outdoor Pest Control Devices Average Price (2020-2031)

2 MANUFACTURERS PROFILES

2.1 Woodstream Corporation

2.1.1 Woodstream Corporation Details

2.1.2 Woodstream Corporation Major Business

2.1.3 Woodstream Corporation Outdoor Pest Control Devices Product and Services

2.1.4 Woodstream Corporation Outdoor Pest Control Devices Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.1.5 Woodstream Corporation Recent Developments/Updates

2.2 Bird B Gone

2.2.1 Bird B Gone Details

2.2.2 Bird B Gone Major Business

2.2.3 Bird B Gone Outdoor Pest Control Devices Product and Services

2.2.4 Bird B Gone Outdoor Pest Control Devices Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2020-2025)

2.2.5 Bird B Gone Recent Developments/Updates

2.3 Bell Laboratories

2.3.1 Bell Laboratories Details

2.3.2 Bell Laboratories Major Business

2.3.3 Bell Laboratories Outdoor Pest Control Devices Product and Services

2.3.4 Bell Laboratories Outdoor Pest Control Devices Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.3.5 Bell Laboratories Recent Developments/Updates

2.4 Thermacell

2.4.1 Thermacell Details

2.4.2 Thermacell Major Business

2.4.3 Thermacell Outdoor Pest Control Devices Product and Services

2.4.4 Thermacell Outdoor Pest Control Devices Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.4.5 Thermacell Recent Developments/Updates

2.5 Bird-X

2.5.1 Bird-X Details

2.5.2 Bird-X Major Business

2.5.3 Bird-X Outdoor Pest Control Devices Product and Services

2.5.4 Bird-X Outdoor Pest Control Devices Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.5.5 Bird-X Recent Developments/Updates

2.6 AP&G

2.6.1 AP&G Details

2.6.2 AP&G Major Business

2.6.3 AP&G Outdoor Pest Control Devices Product and Services

2.6.4 AP&G Outdoor Pest Control Devices Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.6.5 AP&G Recent Developments/Updates

2.7 Pelsis

2.7.1 Pelsis Details

2.7.2 Pelsis Major Business

2.7.3 Pelsis Outdoor Pest Control Devices Product and Services

2.7.4 Pelsis Outdoor Pest Control Devices Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.7.5 Pelsis Recent Developments/Updates

2.8 Rentokil Initial

2.8.1 Rentokil Initial Details

- 2.8.2 Rentokil Initial Major Business
- 2.8.3 Rentokil Initial Outdoor Pest Control Devices Product and Services
- 2.8.4 Rentokil Initial Outdoor Pest Control Devices Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
- 2.8.5 Rentokil Initial Recent Developments/Updates
- 2.9 Helen of Troy (Stinger)
 - 2.9.1 Helen of Troy (Stinger) Details
 - 2.9.2 Helen of Troy (Stinger) Major Business
 - 2.9.3 Helen of Troy (Stinger) Outdoor Pest Control Devices Product and Services
 - 2.9.4 Helen of Troy (Stinger) Outdoor Pest Control Devices Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.9.5 Helen of Troy (Stinger) Recent Developments/Updates
- 2.10 J.T. Eaton
 - 2.10.1 J.T. Eaton Details
 - 2.10.2 J.T. Eaton Major Business
 - 2.10.3 J.T. Eaton Outdoor Pest Control Devices Product and Services
 - 2.10.4 J.T. Eaton Outdoor Pest Control Devices Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.10.5 J.T. Eaton Recent Developments/Updates
- 2.11 FLY-BYE Bird Control Products
 - 2.11.1 FLY-BYE Bird Control Products Details
 - 2.11.2 FLY-BYE Bird Control Products Major Business
 - 2.11.3 FLY-BYE Bird Control Products Outdoor Pest Control Devices Product and Services
 - 2.11.4 FLY-BYE Bird Control Products Outdoor Pest Control Devices Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.11.5 FLY-BYE Bird Control Products Recent Developments/Updates
- 2.12 The Big Cheese
 - 2.12.1 The Big Cheese Details
 - 2.12.2 The Big Cheese Major Business
 - 2.12.3 The Big Cheese Outdoor Pest Control Devices Product and Services
 - 2.12.4 The Big Cheese Outdoor Pest Control Devices Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.12.5 The Big Cheese Recent Developments/Updates
- 2.13 Bird Barrier America
 - 2.13.1 Bird Barrier America Details
 - 2.13.2 Bird Barrier America Major Business
 - 2.13.3 Bird Barrier America Outdoor Pest Control Devices Product and Services
 - 2.13.4 Bird Barrier America Outdoor Pest Control Devices Sales Quantity, Average

Price, Revenue, Gross Margin and Market Share (2020-2025)

2.13.5 Bird Barrier America Recent Developments/Updates

2.14 Nixalite of America

2.14.1 Nixalite of America Details

2.14.2 Nixalite of America Major Business

2.14.3 Nixalite of America Outdoor Pest Control Devices Product and Services

2.14.4 Nixalite of America Outdoor Pest Control Devices Sales Quantity, Average

Price, Revenue, Gross Margin and Market Share (2020-2025)

2.14.5 Nixalite of America Recent Developments/Updates

2.15 Kness Pest Defense

2.15.1 Kness Pest Defense Details

2.15.2 Kness Pest Defense Major Business

2.15.3 Kness Pest Defense Outdoor Pest Control Devices Product and Services

2.15.4 Kness Pest Defense Outdoor Pest Control Devices Sales Quantity, Average

Price, Revenue, Gross Margin and Market Share (2020-2025)

2.15.5 Kness Pest Defense Recent Developments/Updates

2.16 Flowtron Outdoor Products

2.16.1 Flowtron Outdoor Products Details

2.16.2 Flowtron Outdoor Products Major Business

2.16.3 Flowtron Outdoor Products Outdoor Pest Control Devices Product and Services

2.16.4 Flowtron Outdoor Products Outdoor Pest Control Devices Sales Quantity,

Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.16.5 Flowtron Outdoor Products Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: OUTDOOR PEST CONTROL DEVICES BY MANUFACTURER

3.1 Global Outdoor Pest Control Devices Sales Quantity by Manufacturer (2020-2025)

3.2 Global Outdoor Pest Control Devices Revenue by Manufacturer (2020-2025)

3.3 Global Outdoor Pest Control Devices Average Price by Manufacturer (2020-2025)

3.4 Market Share Analysis (2024)

3.4.1 Producer Shipments of Outdoor Pest Control Devices by Manufacturer Revenue (\$MM) and Market Share (%): 2024

3.4.2 Top 3 Outdoor Pest Control Devices Manufacturer Market Share in 2024

3.4.3 Top 6 Outdoor Pest Control Devices Manufacturer Market Share in 2024

3.5 Outdoor Pest Control Devices Market: Overall Company Footprint Analysis

3.5.1 Outdoor Pest Control Devices Market: Region Footprint

3.5.2 Outdoor Pest Control Devices Market: Company Product Type Footprint

3.5.3 Outdoor Pest Control Devices Market: Company Product Application Footprint

- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Outdoor Pest Control Devices Market Size by Region
 - 4.1.1 Global Outdoor Pest Control Devices Sales Quantity by Region (2020-2031)
 - 4.1.2 Global Outdoor Pest Control Devices Consumption Value by Region (2020-2031)
 - 4.1.3 Global Outdoor Pest Control Devices Average Price by Region (2020-2031)
- 4.2 North America Outdoor Pest Control Devices Consumption Value (2020-2031)
- 4.3 Europe Outdoor Pest Control Devices Consumption Value (2020-2031)
- 4.4 Asia-Pacific Outdoor Pest Control Devices Consumption Value (2020-2031)
- 4.5 South America Outdoor Pest Control Devices Consumption Value (2020-2031)
- 4.6 Middle East & Africa Outdoor Pest Control Devices Consumption Value (2020-2031)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Outdoor Pest Control Devices Sales Quantity by Type (2020-2031)
- 5.2 Global Outdoor Pest Control Devices Consumption Value by Type (2020-2031)
- 5.3 Global Outdoor Pest Control Devices Average Price by Type (2020-2031)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Outdoor Pest Control Devices Sales Quantity by Application (2020-2031)
- 6.2 Global Outdoor Pest Control Devices Consumption Value by Application (2020-2031)
- 6.3 Global Outdoor Pest Control Devices Average Price by Application (2020-2031)

7 NORTH AMERICA

- 7.1 North America Outdoor Pest Control Devices Sales Quantity by Type (2020-2031)
- 7.2 North America Outdoor Pest Control Devices Sales Quantity by Application (2020-2031)
- 7.3 North America Outdoor Pest Control Devices Market Size by Country
 - 7.3.1 North America Outdoor Pest Control Devices Sales Quantity by Country (2020-2031)
 - 7.3.2 North America Outdoor Pest Control Devices Consumption Value by Country (2020-2031)
 - 7.3.3 United States Market Size and Forecast (2020-2031)

7.3.4 Canada Market Size and Forecast (2020-2031)

7.3.5 Mexico Market Size and Forecast (2020-2031)

8 EUROPE

8.1 Europe Outdoor Pest Control Devices Sales Quantity by Type (2020-2031)

8.2 Europe Outdoor Pest Control Devices Sales Quantity by Application (2020-2031)

8.3 Europe Outdoor Pest Control Devices Market Size by Country

8.3.1 Europe Outdoor Pest Control Devices Sales Quantity by Country (2020-2031)

8.3.2 Europe Outdoor Pest Control Devices Consumption Value by Country
(2020-2031)

8.3.3 Germany Market Size and Forecast (2020-2031)

8.3.4 France Market Size and Forecast (2020-2031)

8.3.5 United Kingdom Market Size and Forecast (2020-2031)

8.3.6 Russia Market Size and Forecast (2020-2031)

8.3.7 Italy Market Size and Forecast (2020-2031)

9 ASIA-PACIFIC

9.1 Asia-Pacific Outdoor Pest Control Devices Sales Quantity by Type (2020-2031)

9.2 Asia-Pacific Outdoor Pest Control Devices Sales Quantity by Application
(2020-2031)

9.3 Asia-Pacific Outdoor Pest Control Devices Market Size by Region

9.3.1 Asia-Pacific Outdoor Pest Control Devices Sales Quantity by Region
(2020-2031)

9.3.2 Asia-Pacific Outdoor Pest Control Devices Consumption Value by Region
(2020-2031)

9.3.3 China Market Size and Forecast (2020-2031)

9.3.4 Japan Market Size and Forecast (2020-2031)

9.3.5 South Korea Market Size and Forecast (2020-2031)

9.3.6 India Market Size and Forecast (2020-2031)

9.3.7 Southeast Asia Market Size and Forecast (2020-2031)

9.3.8 Australia Market Size and Forecast (2020-2031)

10 SOUTH AMERICA

10.1 South America Outdoor Pest Control Devices Sales Quantity by Type (2020-2031)

10.2 South America Outdoor Pest Control Devices Sales Quantity by Application
(2020-2031)

10.3 South America Outdoor Pest Control Devices Market Size by Country

10.3.1 South America Outdoor Pest Control Devices Sales Quantity by Country (2020-2031)

10.3.2 South America Outdoor Pest Control Devices Consumption Value by Country (2020-2031)

10.3.3 Brazil Market Size and Forecast (2020-2031)

10.3.4 Argentina Market Size and Forecast (2020-2031)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Outdoor Pest Control Devices Sales Quantity by Type (2020-2031)

11.2 Middle East & Africa Outdoor Pest Control Devices Sales Quantity by Application (2020-2031)

11.3 Middle East & Africa Outdoor Pest Control Devices Market Size by Country

11.3.1 Middle East & Africa Outdoor Pest Control Devices Sales Quantity by Country (2020-2031)

11.3.2 Middle East & Africa Outdoor Pest Control Devices Consumption Value by Country (2020-2031)

11.3.3 Turkey Market Size and Forecast (2020-2031)

11.3.4 Egypt Market Size and Forecast (2020-2031)

11.3.5 Saudi Arabia Market Size and Forecast (2020-2031)

11.3.6 South Africa Market Size and Forecast (2020-2031)

12 MARKET DYNAMICS

12.1 Outdoor Pest Control Devices Market Drivers

12.2 Outdoor Pest Control Devices Market Restraints

12.3 Outdoor Pest Control Devices Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Outdoor Pest Control Devices and Key Manufacturers

13.2 Manufacturing Costs Percentage of Outdoor Pest Control Devices

13.3 Outdoor Pest Control Devices Production Process

13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Outdoor Pest Control Devices Typical Distributors

14.3 Outdoor Pest Control Devices Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Outdoor Pest Control Devices Consumption Value by Type, (USD Million), 2020 & 2024 & 2031

Table 2. Global Outdoor Pest Control Devices Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Table 3. Woodstream Corporation Basic Information, Manufacturing Base and Competitors

Table 4. Woodstream Corporation Major Business

Table 5. Woodstream Corporation Outdoor Pest Control Devices Product and Services

Table 6. Woodstream Corporation Outdoor Pest Control Devices Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 7. Woodstream Corporation Recent Developments/Updates

Table 8. Bird B Gone Basic Information, Manufacturing Base and Competitors

Table 9. Bird B Gone Major Business

Table 10. Bird B Gone Outdoor Pest Control Devices Product and Services

Table 11. Bird B Gone Outdoor Pest Control Devices Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 12. Bird B Gone Recent Developments/Updates

Table 13. Bell Laboratories Basic Information, Manufacturing Base and Competitors

Table 14. Bell Laboratories Major Business

Table 15. Bell Laboratories Outdoor Pest Control Devices Product and Services

Table 16. Bell Laboratories Outdoor Pest Control Devices Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 17. Bell Laboratories Recent Developments/Updates

Table 18. Thermacell Basic Information, Manufacturing Base and Competitors

Table 19. Thermacell Major Business

Table 20. Thermacell Outdoor Pest Control Devices Product and Services

Table 21. Thermacell Outdoor Pest Control Devices Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 22. Thermacell Recent Developments/Updates

Table 23. Bird-X Basic Information, Manufacturing Base and Competitors

Table 24. Bird-X Major Business

Table 25. Bird-X Outdoor Pest Control Devices Product and Services

Table 26. Bird-X Outdoor Pest Control Devices Sales Quantity (K Units), Average Price

(US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 27. Bird-X Recent Developments/Updates

Table 28. AP&G Basic Information, Manufacturing Base and Competitors

Table 29. AP&G Major Business

Table 30. AP&G Outdoor Pest Control Devices Product and Services

Table 31. AP&G Outdoor Pest Control Devices Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 32. AP&G Recent Developments/Updates

Table 33. Pelsis Basic Information, Manufacturing Base and Competitors

Table 34. Pelsis Major Business

Table 35. Pelsis Outdoor Pest Control Devices Product and Services

Table 36. Pelsis Outdoor Pest Control Devices Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 37. Pelsis Recent Developments/Updates

Table 38. Rentokil Initial Basic Information, Manufacturing Base and Competitors

Table 39. Rentokil Initial Major Business

Table 40. Rentokil Initial Outdoor Pest Control Devices Product and Services

Table 41. Rentokil Initial Outdoor Pest Control Devices Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 42. Rentokil Initial Recent Developments/Updates

Table 43. Helen of Troy (Stinger) Basic Information, Manufacturing Base and Competitors

Table 44. Helen of Troy (Stinger) Major Business

Table 45. Helen of Troy (Stinger) Outdoor Pest Control Devices Product and Services

Table 46. Helen of Troy (Stinger) Outdoor Pest Control Devices Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 47. Helen of Troy (Stinger) Recent Developments/Updates

Table 48. J.T. Eaton Basic Information, Manufacturing Base and Competitors

Table 49. J.T. Eaton Major Business

Table 50. J.T. Eaton Outdoor Pest Control Devices Product and Services

Table 51. J.T. Eaton Outdoor Pest Control Devices Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 52. J.T. Eaton Recent Developments/Updates

Table 53. FLY-BYE Bird Control Products Basic Information, Manufacturing Base and Competitors

Table 54. FLY-BYE Bird Control Products Major Business

Table 55. FLY-BYE Bird Control Products Outdoor Pest Control Devices Product and

Services

Table 56. FLY-BYE Bird Control Products Outdoor Pest Control Devices Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 57. FLY-BYE Bird Control Products Recent Developments/Updates

Table 58. The Big Cheese Basic Information, Manufacturing Base and Competitors

Table 59. The Big Cheese Major Business

Table 60. The Big Cheese Outdoor Pest Control Devices Product and Services

Table 61. The Big Cheese Outdoor Pest Control Devices Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 62. The Big Cheese Recent Developments/Updates

Table 63. Bird Barrier America Basic Information, Manufacturing Base and Competitors

Table 64. Bird Barrier America Major Business

Table 65. Bird Barrier America Outdoor Pest Control Devices Product and Services

Table 66. Bird Barrier America Outdoor Pest Control Devices Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 67. Bird Barrier America Recent Developments/Updates

Table 68. Nixalite of America Basic Information, Manufacturing Base and Competitors

Table 69. Nixalite of America Major Business

Table 70. Nixalite of America Outdoor Pest Control Devices Product and Services

Table 71. Nixalite of America Outdoor Pest Control Devices Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 72. Nixalite of America Recent Developments/Updates

Table 73. Kness Pest Defense Basic Information, Manufacturing Base and Competitors

Table 74. Kness Pest Defense Major Business

Table 75. Kness Pest Defense Outdoor Pest Control Devices Product and Services

Table 76. Kness Pest Defense Outdoor Pest Control Devices Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 77. Kness Pest Defense Recent Developments/Updates

Table 78. Flowtron Outdoor Products Basic Information, Manufacturing Base and Competitors

Table 79. Flowtron Outdoor Products Major Business

Table 80. Flowtron Outdoor Products Outdoor Pest Control Devices Product and Services

Table 81. Flowtron Outdoor Products Outdoor Pest Control Devices Sales Quantity (K

Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 82. Flowtron Outdoor Products Recent Developments/Updates

Table 83. Global Outdoor Pest Control Devices Sales Quantity by Manufacturer (2020-2025) & (K Units)

Table 84. Global Outdoor Pest Control Devices Revenue by Manufacturer (2020-2025) & (USD Million)

Table 85. Global Outdoor Pest Control Devices Average Price by Manufacturer (2020-2025) & (US\$/Unit)

Table 86. Market Position of Manufacturers in Outdoor Pest Control Devices, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2024

Table 87. Head Office and Outdoor Pest Control Devices Production Site of Key Manufacturer

Table 88. Outdoor Pest Control Devices Market: Company Product Type Footprint

Table 89. Outdoor Pest Control Devices Market: Company Product Application Footprint

Table 90. Outdoor Pest Control Devices New Market Entrants and Barriers to Market Entry

Table 91. Outdoor Pest Control Devices Mergers, Acquisition, Agreements, and Collaborations

Table 92. Global Outdoor Pest Control Devices Consumption Value by Region (2020-2024-2031) & (USD Million) & CAGR

Table 93. Global Outdoor Pest Control Devices Sales Quantity by Region (2020-2025) & (K Units)

Table 94. Global Outdoor Pest Control Devices Sales Quantity by Region (2026-2031) & (K Units)

Table 95. Global Outdoor Pest Control Devices Consumption Value by Region (2020-2025) & (USD Million)

Table 96. Global Outdoor Pest Control Devices Consumption Value by Region (2026-2031) & (USD Million)

Table 97. Global Outdoor Pest Control Devices Average Price by Region (2020-2025) & (US\$/Unit)

Table 98. Global Outdoor Pest Control Devices Average Price by Region (2026-2031) & (US\$/Unit)

Table 99. Global Outdoor Pest Control Devices Sales Quantity by Type (2020-2025) & (K Units)

Table 100. Global Outdoor Pest Control Devices Sales Quantity by Type (2026-2031) & (K Units)

Table 101. Global Outdoor Pest Control Devices Consumption Value by Type (2020-2025) & (USD Million)

Table 102. Global Outdoor Pest Control Devices Consumption Value by Type (2026-2031) & (USD Million)

Table 103. Global Outdoor Pest Control Devices Average Price by Type (2020-2025) & (US\$/Unit)

Table 104. Global Outdoor Pest Control Devices Average Price by Type (2026-2031) & (US\$/Unit)

Table 105. Global Outdoor Pest Control Devices Sales Quantity by Application (2020-2025) & (K Units)

Table 106. Global Outdoor Pest Control Devices Sales Quantity by Application (2026-2031) & (K Units)

Table 107. Global Outdoor Pest Control Devices Consumption Value by Application (2020-2025) & (USD Million)

Table 108. Global Outdoor Pest Control Devices Consumption Value by Application (2026-2031) & (USD Million)

Table 109. Global Outdoor Pest Control Devices Average Price by Application (2020-2025) & (US\$/Unit)

Table 110. Global Outdoor Pest Control Devices Average Price by Application (2026-2031) & (US\$/Unit)

Table 111. North America Outdoor Pest Control Devices Sales Quantity by Type (2020-2025) & (K Units)

Table 112. North America Outdoor Pest Control Devices Sales Quantity by Type (2026-2031) & (K Units)

Table 113. North America Outdoor Pest Control Devices Sales Quantity by Application (2020-2025) & (K Units)

Table 114. North America Outdoor Pest Control Devices Sales Quantity by Application (2026-2031) & (K Units)

Table 115. North America Outdoor Pest Control Devices Sales Quantity by Country (2020-2025) & (K Units)

Table 116. North America Outdoor Pest Control Devices Sales Quantity by Country (2026-2031) & (K Units)

Table 117. North America Outdoor Pest Control Devices Consumption Value by Country (2020-2025) & (USD Million)

Table 118. North America Outdoor Pest Control Devices Consumption Value by Country (2026-2031) & (USD Million)

Table 119. Europe Outdoor Pest Control Devices Sales Quantity by Type (2020-2025) & (K Units)

Table 120. Europe Outdoor Pest Control Devices Sales Quantity by Type (2026-2031) & (K Units)

Table 121. Europe Outdoor Pest Control Devices Sales Quantity by Application

(2020-2025) & (K Units)

Table 122. Europe Outdoor Pest Control Devices Sales Quantity by Application

(2026-2031) & (K Units)

Table 123. Europe Outdoor Pest Control Devices Sales Quantity by Country

(2020-2025) & (K Units)

Table 124. Europe Outdoor Pest Control Devices Sales Quantity by Country

(2026-2031) & (K Units)

Table 125. Europe Outdoor Pest Control Devices Consumption Value by Country

(2020-2025) & (USD Million)

Table 126. Europe Outdoor Pest Control Devices Consumption Value by Country

(2026-2031) & (USD Million)

Table 127. Asia-Pacific Outdoor Pest Control Devices Sales Quantity by Type

(2020-2025) & (K Units)

Table 128. Asia-Pacific Outdoor Pest Control Devices Sales Quantity by Type

(2026-2031) & (K Units)

Table 129. Asia-Pacific Outdoor Pest Control Devices Sales Quantity by Application

(2020-2025) & (K Units)

Table 130. Asia-Pacific Outdoor Pest Control Devices Sales Quantity by Application

(2026-2031) & (K Units)

Table 131. Asia-Pacific Outdoor Pest Control Devices Sales Quantity by Region

(2020-2025) & (K Units)

Table 132. Asia-Pacific Outdoor Pest Control Devices Sales Quantity by Region

(2026-2031) & (K Units)

Table 133. Asia-Pacific Outdoor Pest Control Devices Consumption Value by Region

(2020-2025) & (USD Million)

Table 134. Asia-Pacific Outdoor Pest Control Devices Consumption Value by Region

(2026-2031) & (USD Million)

Table 135. South America Outdoor Pest Control Devices Sales Quantity by Type

(2020-2025) & (K Units)

Table 136. South America Outdoor Pest Control Devices Sales Quantity by Type

(2026-2031) & (K Units)

Table 137. South America Outdoor Pest Control Devices Sales Quantity by Application

(2020-2025) & (K Units)

Table 138. South America Outdoor Pest Control Devices Sales Quantity by Application

(2026-2031) & (K Units)

Table 139. South America Outdoor Pest Control Devices Sales Quantity by Country

(2020-2025) & (K Units)

Table 140. South America Outdoor Pest Control Devices Sales Quantity by Country

(2026-2031) & (K Units)

Table 141. South America Outdoor Pest Control Devices Consumption Value by Country (2020-2025) & (USD Million)

Table 142. South America Outdoor Pest Control Devices Consumption Value by Country (2026-2031) & (USD Million)

Table 143. Middle East & Africa Outdoor Pest Control Devices Sales Quantity by Type (2020-2025) & (K Units)

Table 144. Middle East & Africa Outdoor Pest Control Devices Sales Quantity by Type (2026-2031) & (K Units)

Table 145. Middle East & Africa Outdoor Pest Control Devices Sales Quantity by Application (2020-2025) & (K Units)

Table 146. Middle East & Africa Outdoor Pest Control Devices Sales Quantity by Application (2026-2031) & (K Units)

Table 147. Middle East & Africa Outdoor Pest Control Devices Sales Quantity by Country (2020-2025) & (K Units)

Table 148. Middle East & Africa Outdoor Pest Control Devices Sales Quantity by Country (2026-2031) & (K Units)

Table 149. Middle East & Africa Outdoor Pest Control Devices Consumption Value by Country (2020-2025) & (USD Million)

Table 150. Middle East & Africa Outdoor Pest Control Devices Consumption Value by Country (2026-2031) & (USD Million)

Table 151. Outdoor Pest Control Devices Raw Material

Table 152. Key Manufacturers of Outdoor Pest Control Devices Raw Materials

Table 153. Outdoor Pest Control Devices Typical Distributors

Table 154. Outdoor Pest Control Devices Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Outdoor Pest Control Devices Picture

Figure 2. Global Outdoor Pest Control Devices Revenue by Type, (USD Million), 2020 & 2024 & 2031

Figure 3. Global Outdoor Pest Control Devices Revenue Market Share by Type in 2024

Figure 4. Rodent Control Examples

Figure 5. Bird Control Examples

Figure 6. Ant and Insect Control Examples

Figure 7. Mosquito Control Examples

Figure 8. Others Examples

Figure 9. Global Outdoor Pest Control Devices Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Figure 10. Global Outdoor Pest Control Devices Revenue Market Share by Application in 2024

Figure 11. Household Examples

Figure 12. Commercial Examples

Figure 13. Government Examples

Figure 14. Global Outdoor Pest Control Devices Consumption Value, (USD Million): 2020 & 2024 & 2031

Figure 15. Global Outdoor Pest Control Devices Consumption Value and Forecast (2020-2031) & (USD Million)

Figure 16. Global Outdoor Pest Control Devices Sales Quantity (2020-2031) & (K Units)

Figure 17. Global Outdoor Pest Control Devices Price (2020-2031) & (US\$/Unit)

Figure 18. Global Outdoor Pest Control Devices Sales Quantity Market Share by Manufacturer in 2024

Figure 19. Global Outdoor Pest Control Devices Revenue Market Share by Manufacturer in 2024

Figure 20. Producer Shipments of Outdoor Pest Control Devices by Manufacturer Sales (\$MM) and Market Share (%): 2024

Figure 21. Top 3 Outdoor Pest Control Devices Manufacturer (Revenue) Market Share in 2024

Figure 22. Top 6 Outdoor Pest Control Devices Manufacturer (Revenue) Market Share in 2024

Figure 23. Global Outdoor Pest Control Devices Sales Quantity Market Share by Region (2020-2031)

Figure 24. Global Outdoor Pest Control Devices Consumption Value Market Share by

Region (2020-2031)

Figure 25. North America Outdoor Pest Control Devices Consumption Value (2020-2031) & (USD Million)

Figure 26. Europe Outdoor Pest Control Devices Consumption Value (2020-2031) & (USD Million)

Figure 27. Asia-Pacific Outdoor Pest Control Devices Consumption Value (2020-2031) & (USD Million)

Figure 28. South America Outdoor Pest Control Devices Consumption Value (2020-2031) & (USD Million)

Figure 29. Middle East & Africa Outdoor Pest Control Devices Consumption Value (2020-2031) & (USD Million)

Figure 30. Global Outdoor Pest Control Devices Sales Quantity Market Share by Type (2020-2031)

Figure 31. Global Outdoor Pest Control Devices Consumption Value Market Share by Type (2020-2031)

Figure 32. Global Outdoor Pest Control Devices Average Price by Type (2020-2031) & (US\$/Unit)

Figure 33. Global Outdoor Pest Control Devices Sales Quantity Market Share by Application (2020-2031)

Figure 34. Global Outdoor Pest Control Devices Revenue Market Share by Application (2020-2031)

Figure 35. Global Outdoor Pest Control Devices Average Price by Application (2020-2031) & (US\$/Unit)

Figure 36. North America Outdoor Pest Control Devices Sales Quantity Market Share by Type (2020-2031)

Figure 37. North America Outdoor Pest Control Devices Sales Quantity Market Share by Application (2020-2031)

Figure 38. North America Outdoor Pest Control Devices Sales Quantity Market Share by Country (2020-2031)

Figure 39. North America Outdoor Pest Control Devices Consumption Value Market Share by Country (2020-2031)

Figure 40. United States Outdoor Pest Control Devices Consumption Value (2020-2031) & (USD Million)

Figure 41. Canada Outdoor Pest Control Devices Consumption Value (2020-2031) & (USD Million)

Figure 42. Mexico Outdoor Pest Control Devices Consumption Value (2020-2031) & (USD Million)

Figure 43. Europe Outdoor Pest Control Devices Sales Quantity Market Share by Type (2020-2031)

Figure 44. Europe Outdoor Pest Control Devices Sales Quantity Market Share by Application (2020-2031)

Figure 45. Europe Outdoor Pest Control Devices Sales Quantity Market Share by Country (2020-2031)

Figure 46. Europe Outdoor Pest Control Devices Consumption Value Market Share by Country (2020-2031)

Figure 47. Germany Outdoor Pest Control Devices Consumption Value (2020-2031) & (USD Million)

Figure 48. France Outdoor Pest Control Devices Consumption Value (2020-2031) & (USD Million)

Figure 49. United Kingdom Outdoor Pest Control Devices Consumption Value (2020-2031) & (USD Million)

Figure 50. Russia Outdoor Pest Control Devices Consumption Value (2020-2031) & (USD Million)

Figure 51. Italy Outdoor Pest Control Devices Consumption Value (2020-2031) & (USD Million)

Figure 52. Asia-Pacific Outdoor Pest Control Devices Sales Quantity Market Share by Type (2020-2031)

Figure 53. Asia-Pacific Outdoor Pest Control Devices Sales Quantity Market Share by Application (2020-2031)

Figure 54. Asia-Pacific Outdoor Pest Control Devices Sales Quantity Market Share by Region (2020-2031)

Figure 55. Asia-Pacific Outdoor Pest Control Devices Consumption Value Market Share by Region (2020-2031)

Figure 56. China Outdoor Pest Control Devices Consumption Value (2020-2031) & (USD Million)

Figure 57. Japan Outdoor Pest Control Devices Consumption Value (2020-2031) & (USD Million)

Figure 58. South Korea Outdoor Pest Control Devices Consumption Value (2020-2031) & (USD Million)

Figure 59. India Outdoor Pest Control Devices Consumption Value (2020-2031) & (USD Million)

Figure 60. Southeast Asia Outdoor Pest Control Devices Consumption Value (2020-2031) & (USD Million)

Figure 61. Australia Outdoor Pest Control Devices Consumption Value (2020-2031) & (USD Million)

Figure 62. South America Outdoor Pest Control Devices Sales Quantity Market Share by Type (2020-2031)

Figure 63. South America Outdoor Pest Control Devices Sales Quantity Market Share

by Application (2020-2031)

Figure 64. South America Outdoor Pest Control Devices Sales Quantity Market Share by Country (2020-2031)

Figure 65. South America Outdoor Pest Control Devices Consumption Value Market Share by Country (2020-2031)

Figure 66. Brazil Outdoor Pest Control Devices Consumption Value (2020-2031) & (USD Million)

Figure 67. Argentina Outdoor Pest Control Devices Consumption Value (2020-2031) & (USD Million)

Figure 68. Middle East & Africa Outdoor Pest Control Devices Sales Quantity Market Share by Type (2020-2031)

Figure 69. Middle East & Africa Outdoor Pest Control Devices Sales Quantity Market Share by Application (2020-2031)

Figure 70. Middle East & Africa Outdoor Pest Control Devices Sales Quantity Market Share by Country (2020-2031)

Figure 71. Middle East & Africa Outdoor Pest Control Devices Consumption Value Market Share by Country (2020-2031)

Figure 72. Turkey Outdoor Pest Control Devices Consumption Value (2020-2031) & (USD Million)

Figure 73. Egypt Outdoor Pest Control Devices Consumption Value (2020-2031) & (USD Million)

Figure 74. Saudi Arabia Outdoor Pest Control Devices Consumption Value (2020-2031) & (USD Million)

Figure 75. South Africa Outdoor Pest Control Devices Consumption Value (2020-2031) & (USD Million)

Figure 76. Outdoor Pest Control Devices Market Drivers

Figure 77. Outdoor Pest Control Devices Market Restraints

Figure 78. Outdoor Pest Control Devices Market Trends

Figure 79. Porters Five Forces Analysis

Figure 80. Manufacturing Cost Structure Analysis of Outdoor Pest Control Devices in 2024

Figure 81. Manufacturing Process Analysis of Outdoor Pest Control Devices

Figure 82. Outdoor Pest Control Devices Industrial Chain

Figure 83. Sales Channel: Direct to End-User vs Distributors

Figure 84. Direct Channel Pros & Cons

Figure 85. Indirect Channel Pros & Cons

Figure 86. Methodology

Figure 87. Research Process and Data Source

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